

Using Innovative Technologies in Rural Areas

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**Business Development Manager,
Business Access**

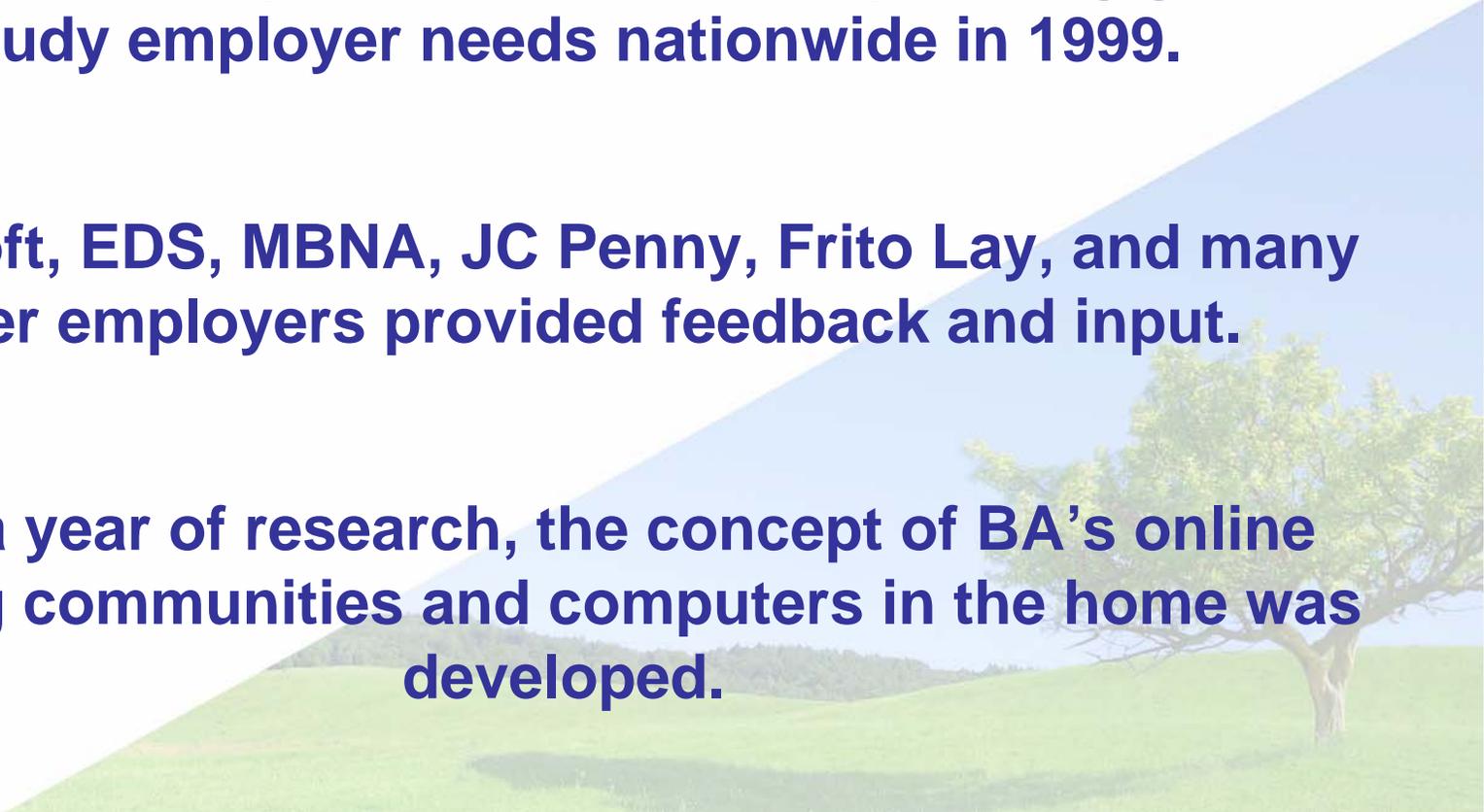


BA was developed by a consortium of employers

Bank of America provided a \$500,000 planning grant to study employer needs nationwide in 1999.

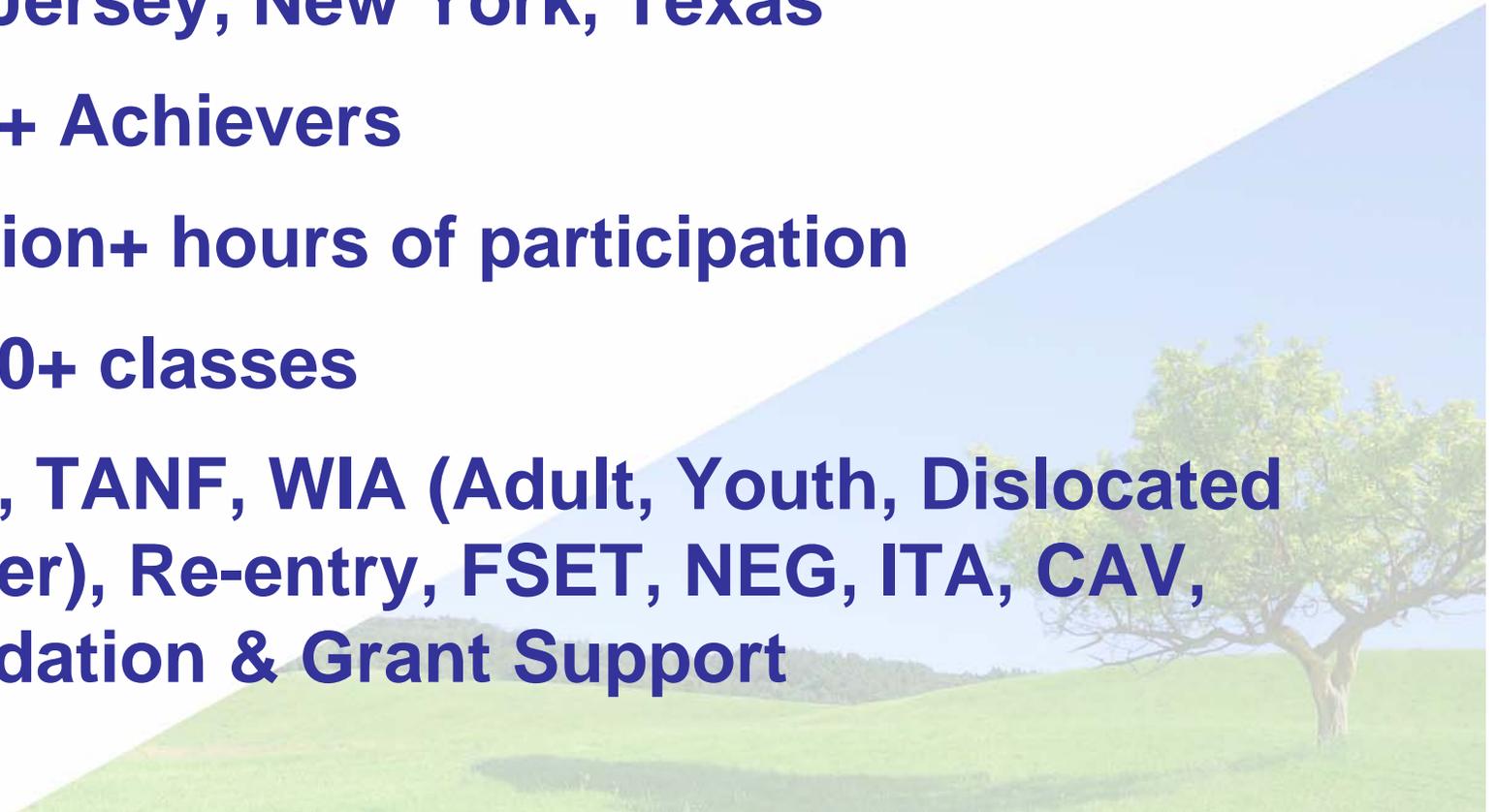
Microsoft, EDS, MBNA, JC Penny, Frito Lay, and many other employers provided feedback and input.

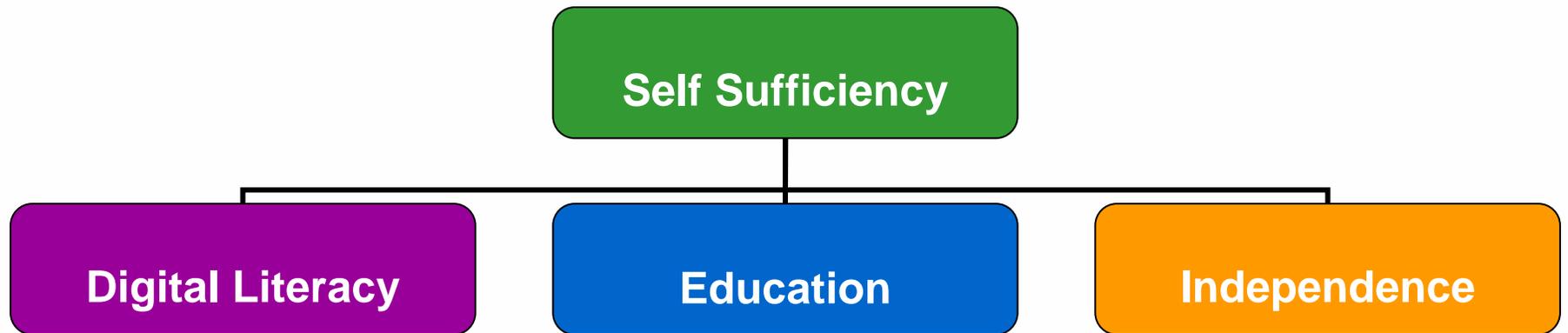
After a year of research, the concept of BA's online learning communities and computers in the home was developed.



In-Home Learning System

- **106 workforce development programs**
- **California, Florida, Idaho, Illinois, Louisiana, New Jersey, New York, Texas**
- **7,700+ Achievers**
- **1 million+ hours of participation**
- **96,000+ classes**
- **WTW, TANF, WIA (Adult, Youth, Dislocated Worker), Re-entry, FSET, NEG, ITA, CAV, Foundation & Grant Support**





- *Inclusion*
- *Access Ability*

• **Principle:**

To keep pace, you must effectively use the correct tools.

- *Learn to Learn*
- *Skill Acquisition*

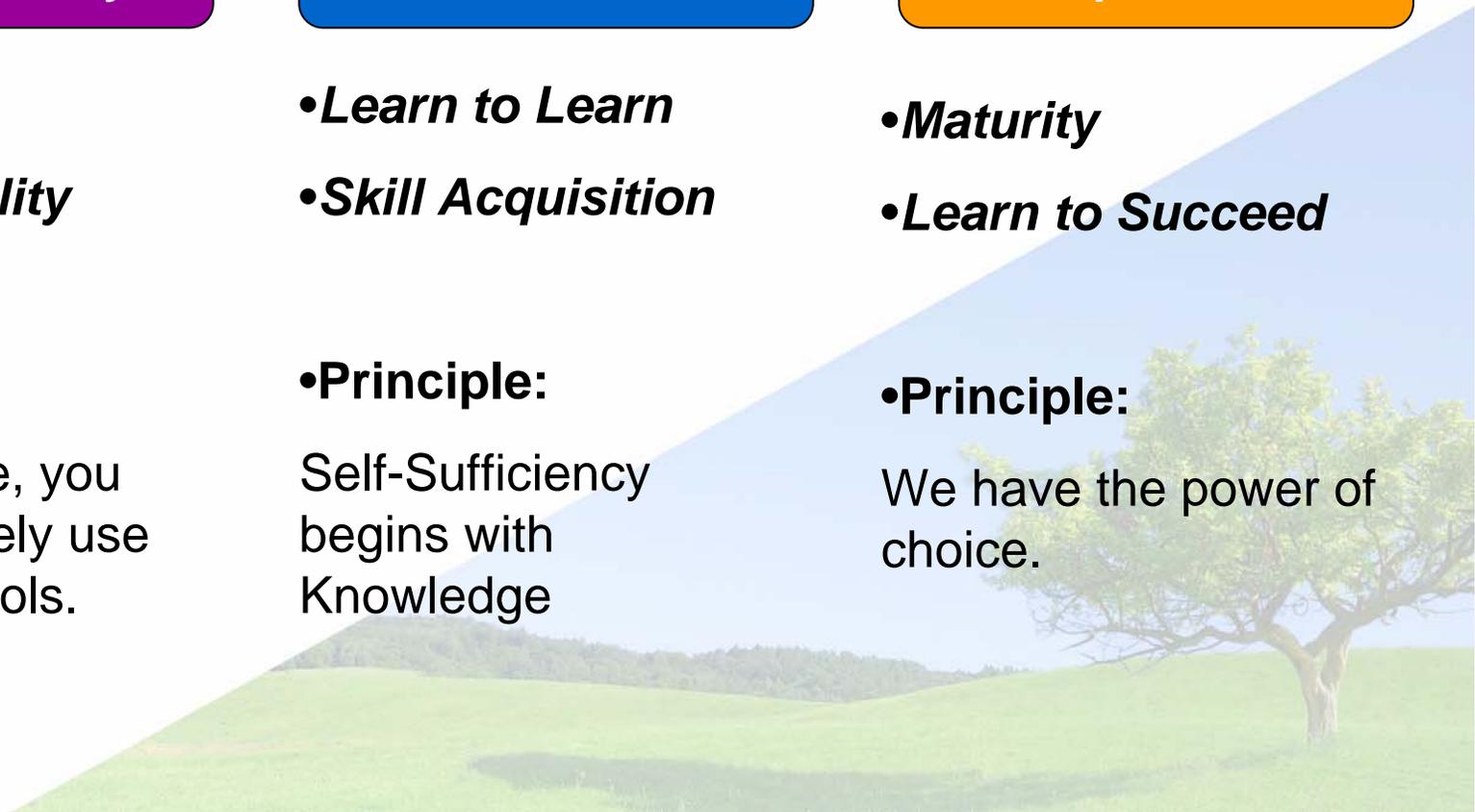
• **Principle:**

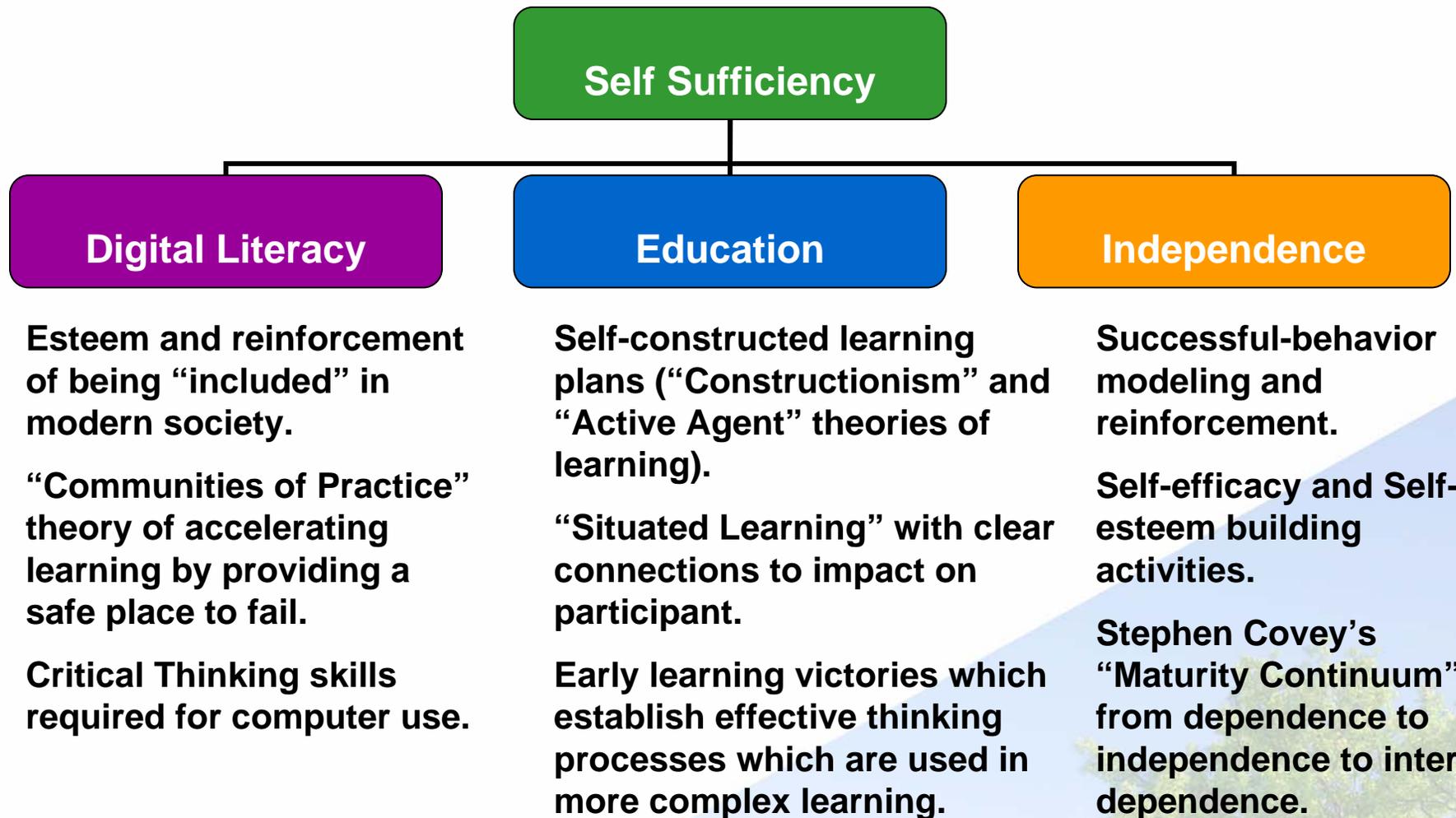
Self-Sufficiency begins with Knowledge

- *Maturity*
- *Learn to Succeed*

• **Principle:**

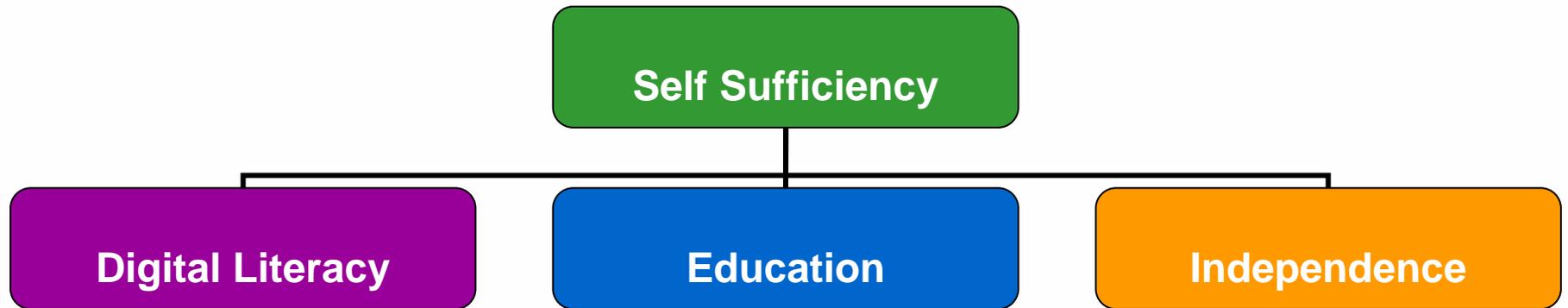
We have the power of choice.





Hypothesis: “It takes all three”

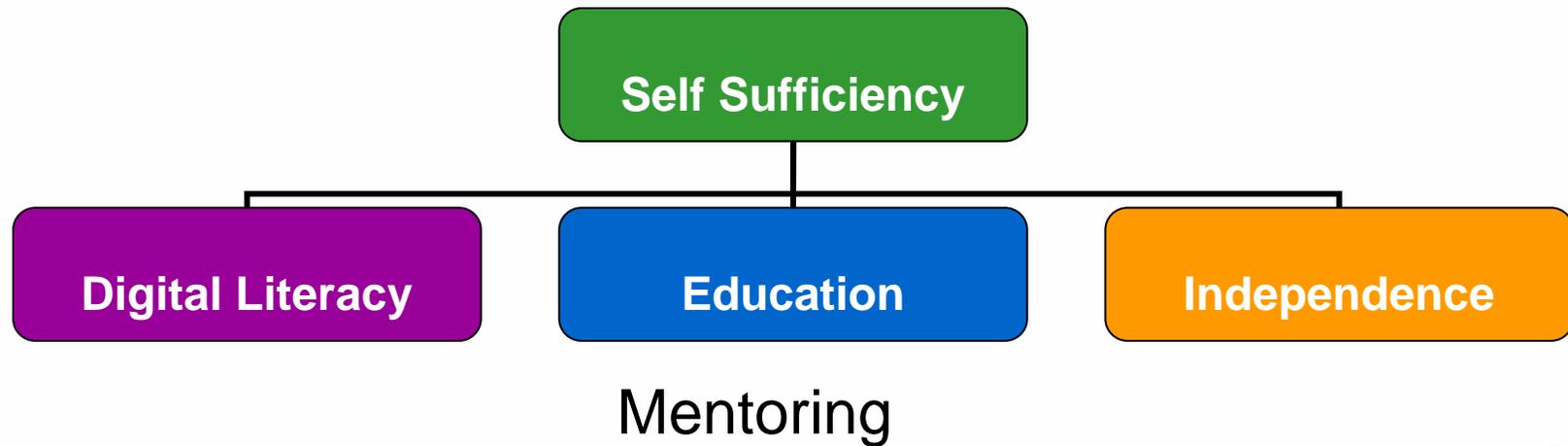
To become self-sufficient you must choose to be independent, seek the necessary knowledge and be able to utilize the tools of society.



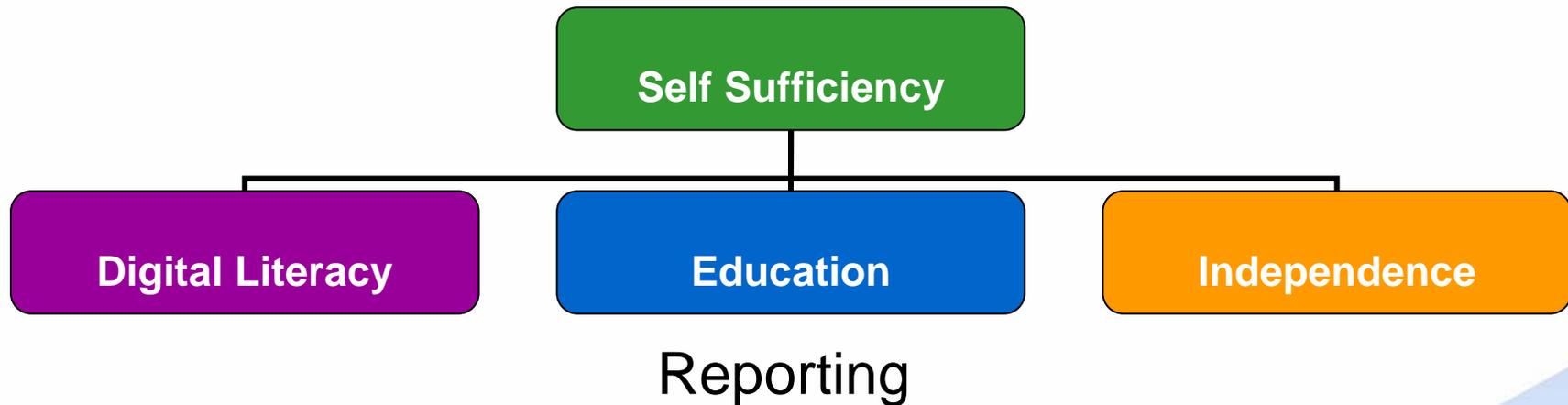
TANF Participation

Achievers can utilize the In-Home Learning System to accumulate core and non-core participation time.

- Vocational Education (core)
- Job Search (core)
- Jobs Skills (non-core)
- Education Directly Related to Employment (non-core)
- GED preparation (non-core)



- **Achievers have an individually assigned mentor**
- **Mentors contact your achievers on a regular basis**
- **A series of welcome calls gets achievers started with good habits**
- **Mentors overseen by clinical manager - LMSW**



- **Program activities are tracked and categorized**
- **Reports match program needs (participation, course completion, etc.)**
- **Reports are sent to case manager automatically at pre-set intervals**

Comments in the TANF Final Rules acknowledge:

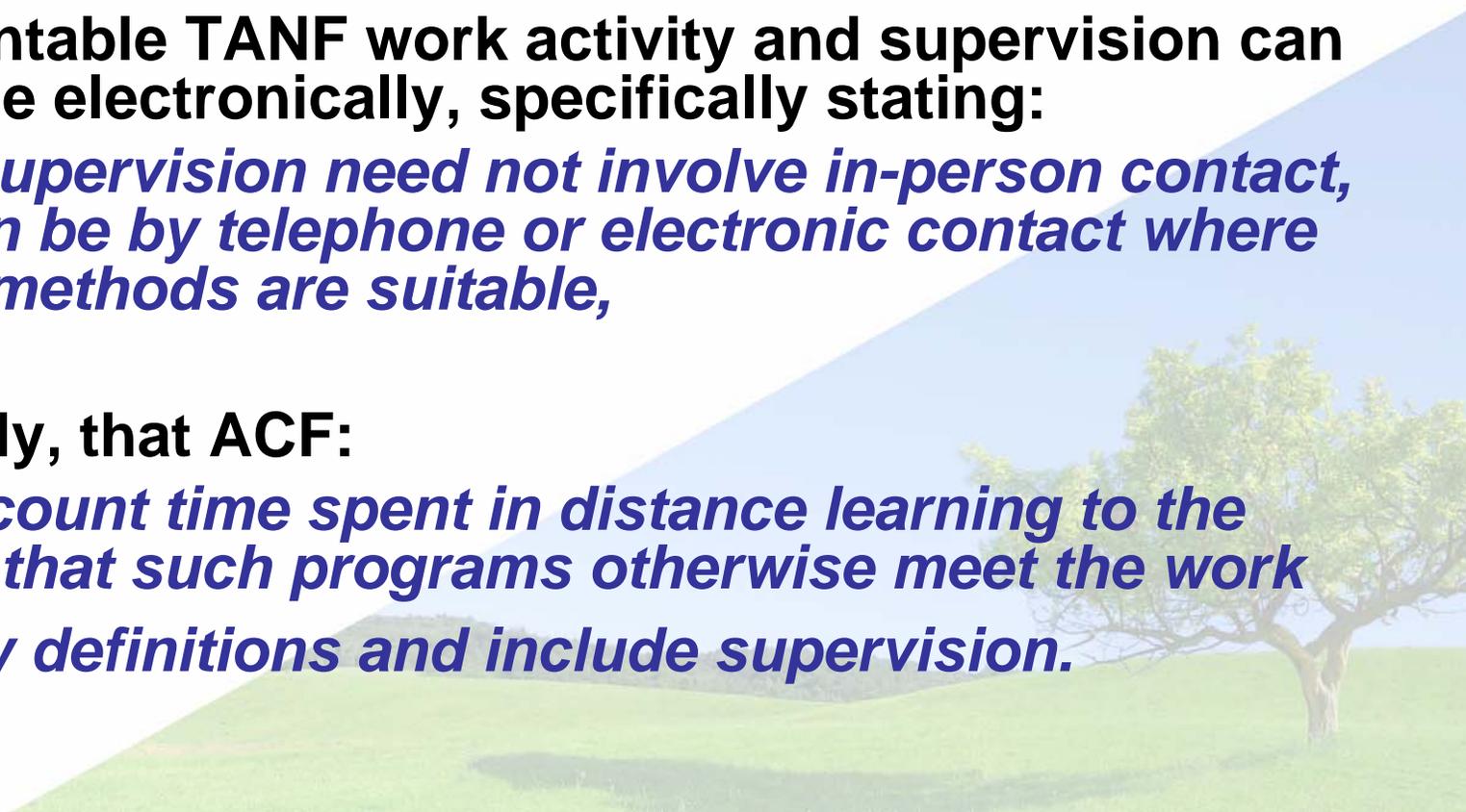
...distance learning is an important way for some families to gain the skills needed to move toward self-sufficiency,

That countable TANF work activity and supervision can be done electronically, specifically stating:

...the supervision need not involve in-person contact, but can be by telephone or electronic contact where those methods are suitable,

And finally, that ACF:

...will count time spent in distance learning to the extent that such programs otherwise meet the work activity definitions and include supervision.

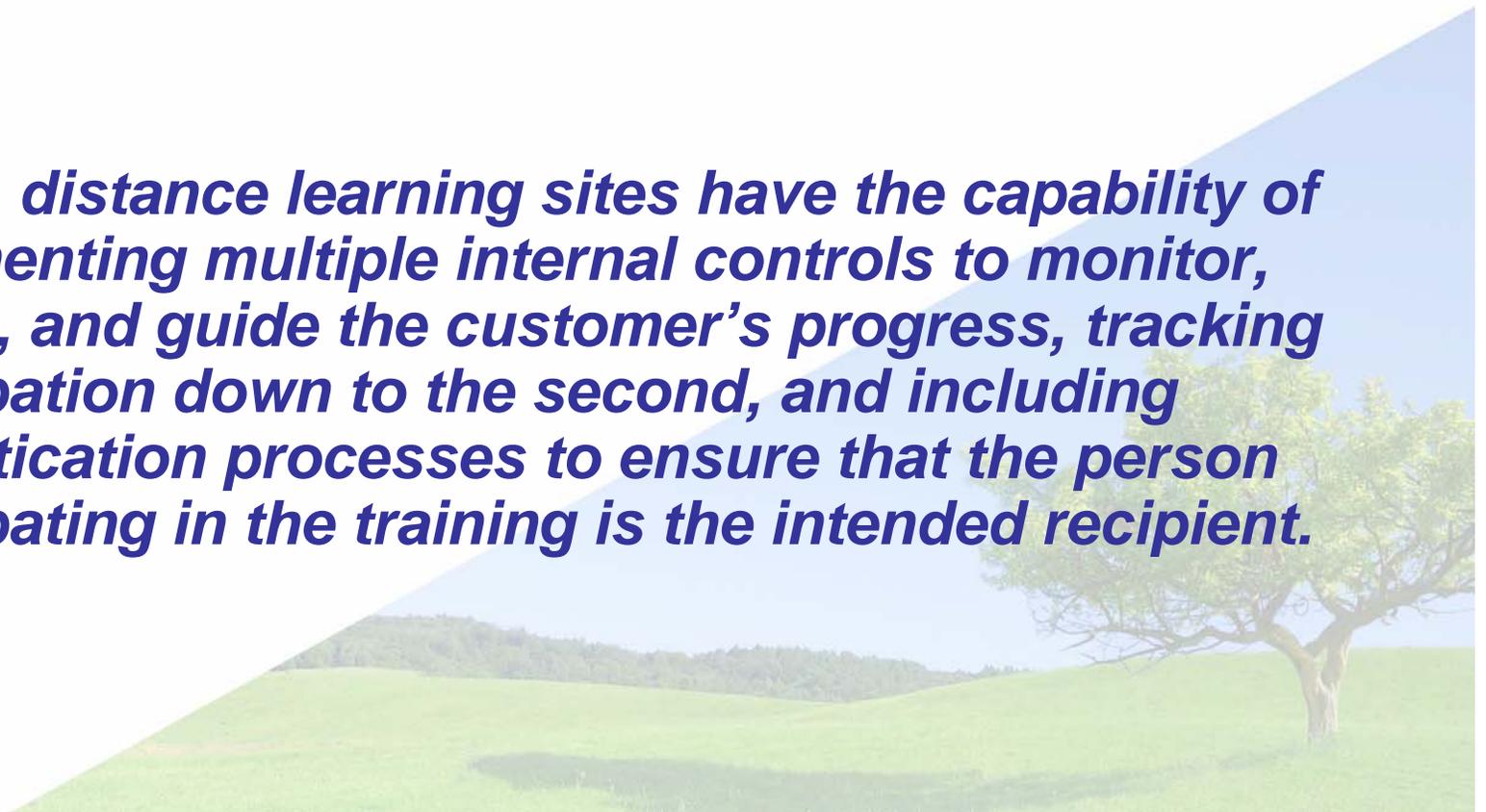


The comments further acknowledges:

That some programs keep track of the time individuals spend on a computer in ways that participants cannot change.

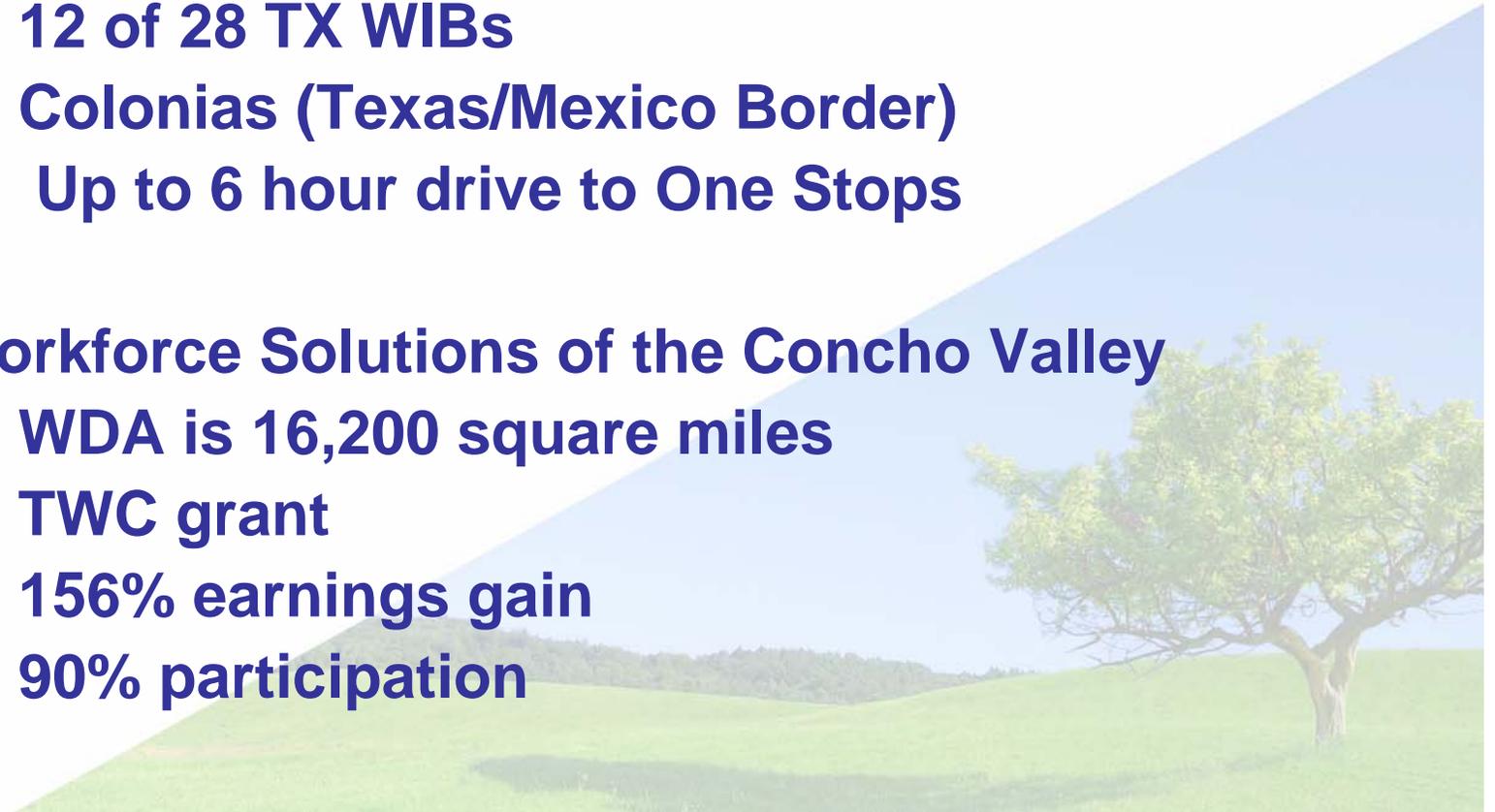
And:

Indeed, distance learning sites have the capability of implementing multiple internal controls to monitor, mentor, and guide the customer's progress, tracking participation down to the second, and including authentication processes to ensure that the person participating in the training is the intended recipient.

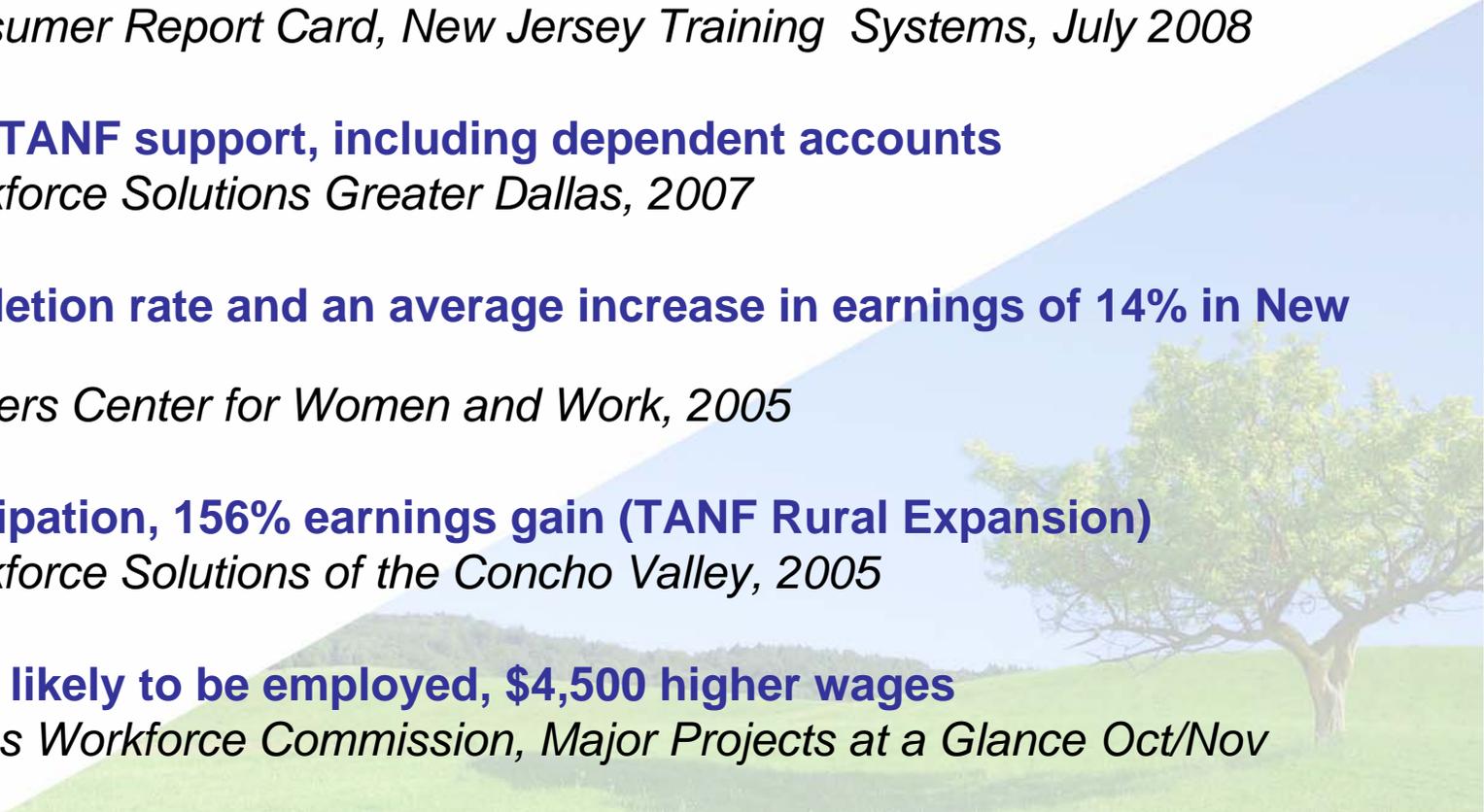


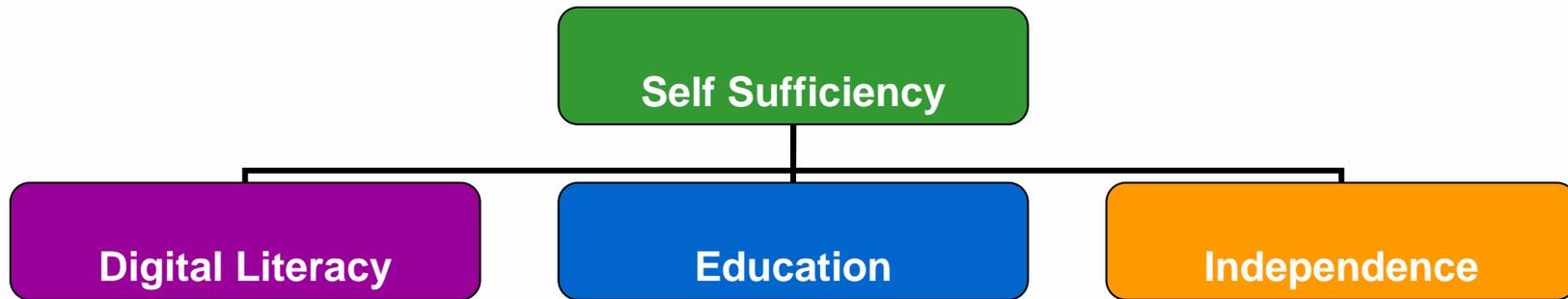
Rural TANF In-Home Projects

- **Texas TANF Rural Expansion**
 - 12 of 28 TX WIBs
 - Colonias (Texas/Mexico Border)
 - Up to 6 hour drive to One Stops
- **Workforce Solutions of the Concho Valley**
 - WDA is 16,200 square miles
 - TWC grant
 - 156% earnings gain
 - 90% participation



Results

- **90% participation, 15% wage increase**
-National Able Network, Chicago Community Trust Pilot, August 2008
 - **89% employment rate six months after program exit and 93% employment and 93% retention one year after program exit**
-Consumer Report Card, New Jersey Training Systems, July 2008
 - **84% off of TANF support, including dependent accounts**
-Workforce Solutions Greater Dallas, 2007
 - **92% completion rate and an average increase in earnings of 14% in New Jersey**
-Rutgers Center for Women and Work, 2005
 - **90% participation, 156% earnings gain (TANF Rural Expansion)**
-Workforce Solutions of the Concho Valley, 2005
 - **3 X's more likely to be employed, \$4,500 higher wages**
-Texas Workforce Commission, Major Projects at a Glance Oct/Nov 2004
- 
- A background image showing a large, leafy tree in the foreground on the right, with rolling green hills and a blue sky in the background. The image is partially obscured by a light blue diagonal shape that points towards the top right corner.



We take care of it

- Help Desk support
- Quality control
- Email accounts
- Warranty control
- Training
- Content
- Project Management
- Tech Support
- Customized image
- Regular updates
- Animated 'Bot
- Virus protection
- Inventory management
- Theft protection
- Extra help features
- Tier 1 & 2 Tech support
- Recovery disk
- Pop-up blocker management
- Development
- Administration
- Special software
- ISP with filter
- Remote access
- SPAM filters

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