

WOMEN'S INITIATIVE

Empowering Women.

Creating Jobs.

Stimulating the Economy.



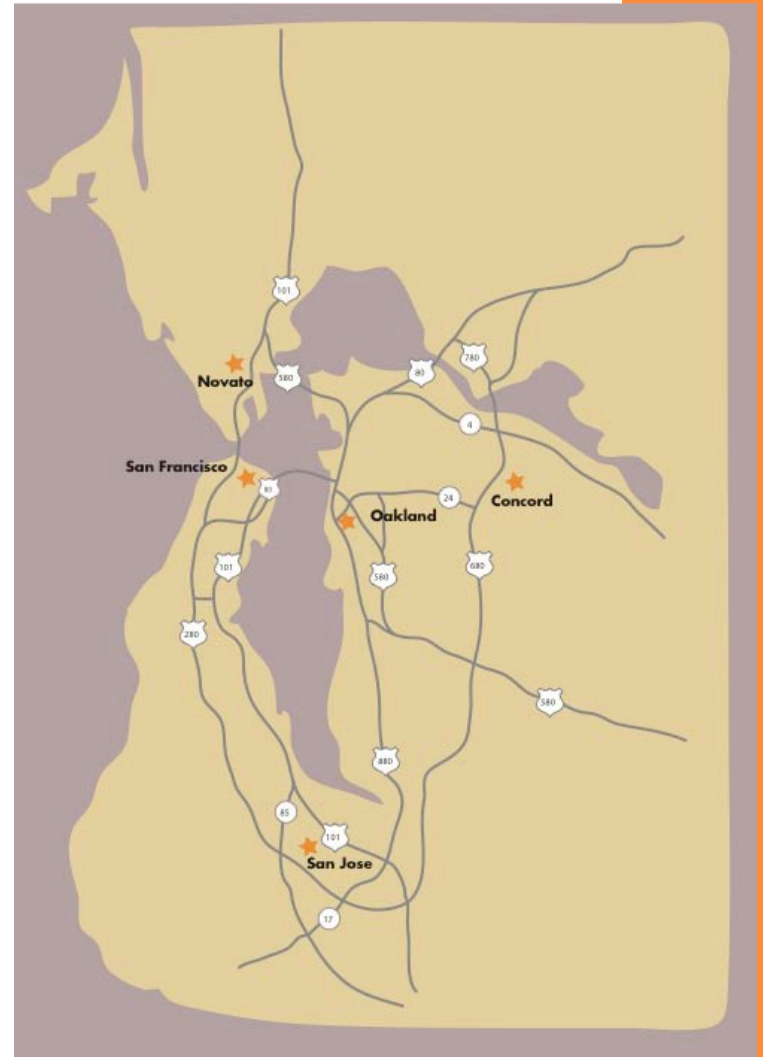
www.womensinitiative.org



Our Mission is to build the entrepreneurial capacity of women to overcome social and economic barriers and achieve self sufficiency.

ABOUT US

- ⦿ Private, nonprofit organization
- ⦿ Founded in 1988
- ⦿ Have served over 24,000 women
- ⦿ Currently serve the San Francisco Bay Area
 - 5 offices
 - 18 satellite locations
 - Expanding to Chicago and NY



OUR CLIENTS

- Low-income women who are ready to start or expand a business
- 80% are women of color
 - 53% Latina
 - 22% African American
- 36% have a high school equivalency or less
- 25% report recent domestic violence
- 24% report a disability
- Average age: 39



OUR PROGRAMS



Train

Fund



Support



OUR PROGRAMS

	→ Fund	→ Support
	<ul style="list-style-type: none">• Microloans from \$500 - \$35,000 that help to build good credit• 2:1 Matched Savings Accounts for buying a home, capitalizing a business, or education• First-Time Lease Holder Grants	<ul style="list-style-type: none">• SuccessLink post-graduate program• Consultations and coaching• Seminars with business leaders• Networking groups• Networking events• Access to markets and tradeshow

OUR CLIENTS



mexevents.com

Add a Latin touch to your party!



OUR CLIENTS



Chronicle / Katy Ra



HOW MUCH IT COSTS

- ⦿ \$36,000 underwrites 11-week Simple Steps/Paso a Paso business management course for 18 women
- ⦿ \$10,000 enables 10 graduates to participate in SuccessLink/Avance, our post-graduate support program
- ⦿ \$5,000 underwrites a Connect Event, which brings together our clients and business volunteers for networking
- ⦿ \$1,000 sponsors a graduation for 18 women
- ⦿ \$500 sends 5 women to our entrepreneurial readiness workshop

OUR RESULTS

- ⦿ 70% in business five years after graduating
- ⦿ Household income increases from an average of \$1,834 to \$2,915 per month after one year
- ⦿ In 2010, clients created over 4000 jobs paying an average wage of \$16.42
- ⦿ Net worth increases more than 300% after two years, from \$12,968 to \$53,572

OUR RESULTS



For every \$1 invested in
Women's Initiative,
\$30 is returned to the community

ECONOMIC IMPACT

INVESTMENT	\$100,000	\$500,000
Women Served	49	246
New Businesses Created	10	51
Jobs Created	18	90
Economic Activity	\$3,000,000	\$15,000,000

INVOLVEMENT OPPORTUNITIES

Work with our graduates!

- ⦿ Lead seminars and workshops
- ⦿ Consult with clients through “office hours”
- ⦿ Host a Connect Networking Event
- ⦿ Share expertise with FastTrack participants
- ⦿ Host a graduation
- ⦿ Host a client marketplace event

INVOLVEMENT OPPORTUNITIES

2011 Sponsorships:

- ⦿ Annual Gala: May 31
- ⦿ Woman Entrepreneur of the Year Awards: October 27
- ⦿ Simple Steps Training Class for 18 women: \$36,000
- ⦿ Connect Event: \$5,000
- ⦿ Graduation: \$1,000
- ⦿ Loan Fund

Women's Initiative for Self Employment

www.womensinitiative.org

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