

# USING TWO-GENERATION APPROACHES TO BREAK THE CYCLE OF POVERTY

TANF TECHNICAL ASSISTANCE MEETING, JUNE 28, 2016  
REGIONS VI AND VIII

# THE CHALLENGE

The poverty *rate* is lower now than in 1964

- 19% in 1964
- 14.8% in 2014

But the *number* of people in poverty is higher now than in 1964

- 36.1 million people in 1964
- 46.7 million in 2014

The child poverty rate is even higher

- 21% of children in 2014




# A PROMISING SOLUTION: TWO-GENERATION APPROACH




## TWO GENERATION APPROACHES...

Meet the needs of children and their parents together.

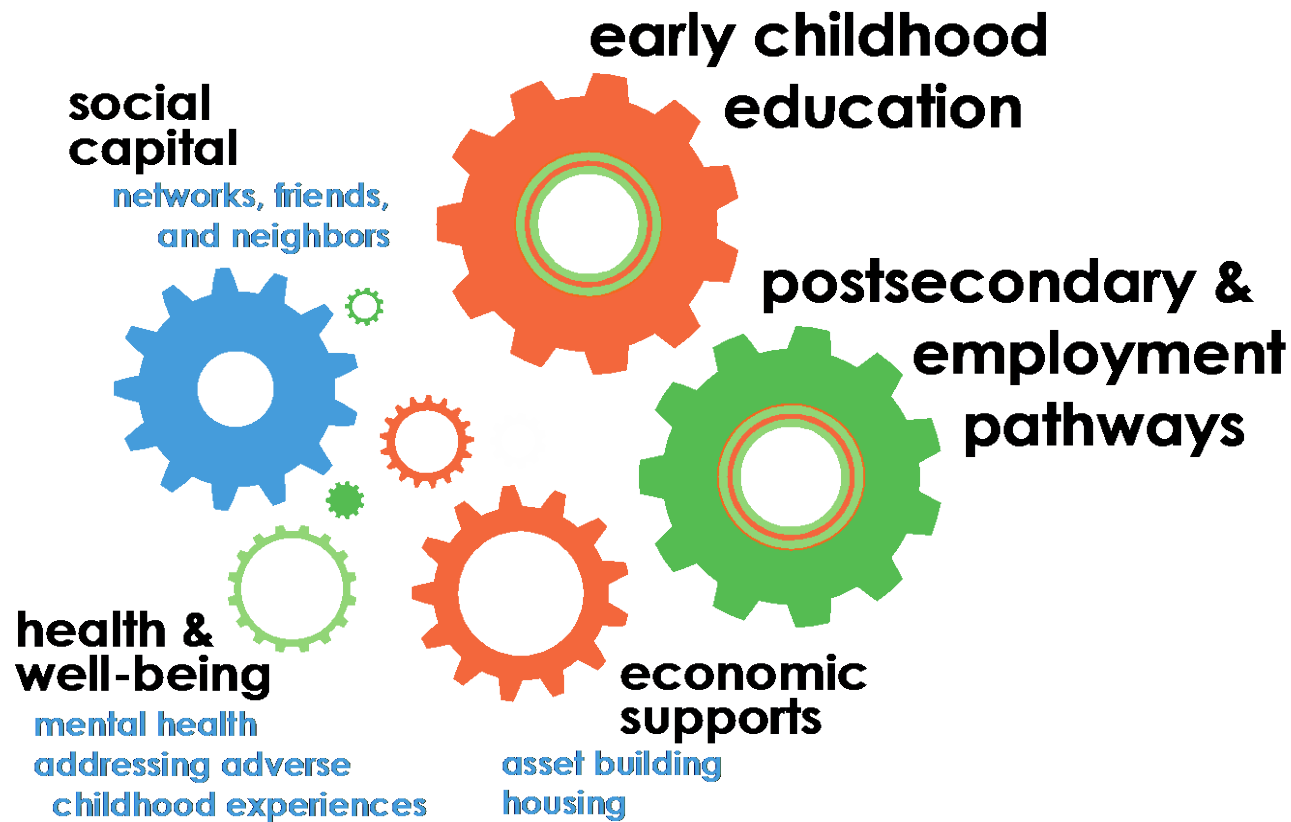
ACF brings a two-generation philosophy to its efforts, and works to support and advance two-generation approaches through its **research**, **technical assistance**, and program and policy guidance.



# ACF SEEKS TO PROMOTE AND SUPPORT

- Linkages between high-quality early educational services for children and workforce development services for their parents;
  - Programmatic efforts to help parents gain the skills, knowledge, and resources to support their child's development;
  - Ensuring that families have access to the economic and social supports needed for stability and resilience and healthy child development; and,
  - Helping families build social capital that can support both resilience and upward mobility.
  - A research agenda that will enhance our understanding of effective two-generation approaches
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# CORE COMPONENTS



From Ascend at the  
Aspen Institute

# PLATFORMS FOR TWO-GEN APPROACHES

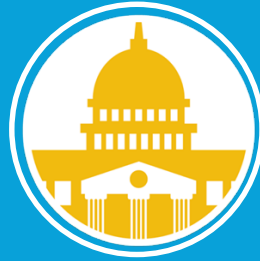
- schools
- workforce development programs
- community colleges
- TANF agencies
- community based organizations
- home visiting programs
- ... to name a few!



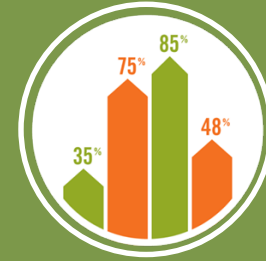
# TWO-GEN AS A NEW WAY OF DOING BUSINESS



Create policies that equip parents and children with the income, tools and skills for success.



Make government policies and programs more family friendly.



Build evidence on promising programs and platforms focusing on parents and children together.



# TWO-GEN OPPORTUNITIES IN TANF



Current  
Flexibility



FY 2017 Budget  
Proposal

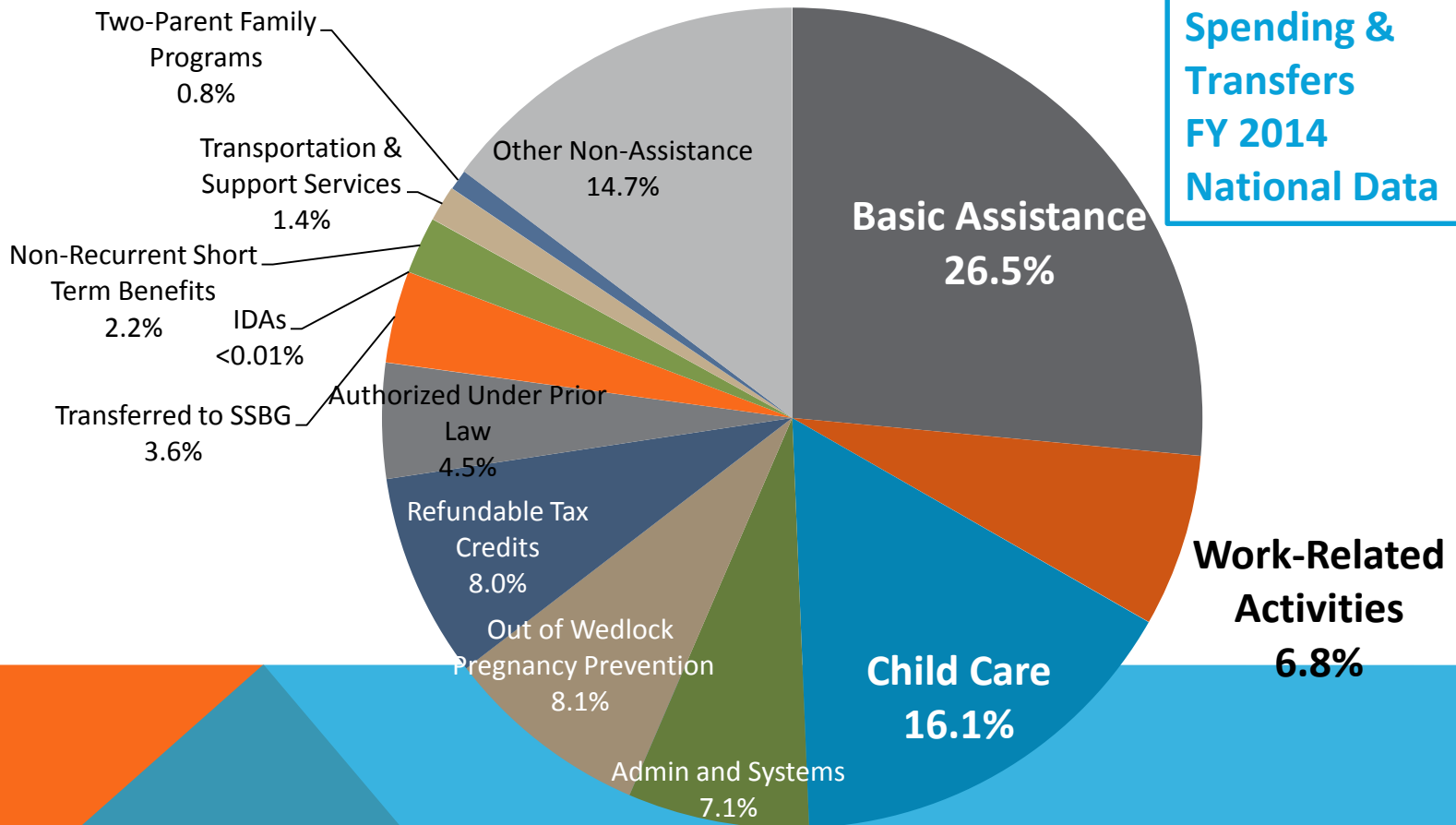


Technical  
Assistance &  
Guidance



# CURRENT FLEXIBILITY

**TANF & MOE  
Spending &  
Transfers  
FY 2014  
National Data**



# PRESIDENT'S FY 2017 BUDGET PROPOSAL


## TANF Two-Generation Demonstration projects:

- \$100 million for competitive grants to states & tribes
- Coordinated efforts focused simultaneously on parental employment outcomes and child & family well-being outcomes
- Implement strategies & build the evidence base
- Services to low-income families ( $\leq 200\%$  of poverty)
- Core components: workforce, early childhood, & social capital development
- \$10 million set aside for research & technical assistance, including development of common performance & outcome measures


# TECHNICAL ASSISTANCE AND GUIDANCE

- “Strengthening TANF Outcomes by Developing Two-Generation Approaches to Build Economic Security,” *TANF-ACF-IM-2016-03*
- Systems to Family Stability National Policy Academy
- Gateway to Opportunity: Improving Parental Employment & Family Well-Being Outcomes
- Regional TANF training conferences
- Health Profession Opportunity Grants Grantee Meeting & Roundtables
- Healthy Marriage and Responsible Fatherhood Intake Conference

# TANF AND TWO-GEN WORKFORCE DEVELOPMENT

- Can we make the employment program work around the child's school day?
  - Can the employment program include discussions about handling the stresses of being a working parent?
  - Can the employment program promote social connections among parent participants?
  - Does the employment program ensure access to child care and transportation services?
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# TANF AND EARLY CHILDHOOD DEVELOPMENT

- Can the TANF agency partner with high-quality childcare providers?
  - Can the TANF agency partner with Early Head Start / Head Start?
  - Can the TANF agency partner with Home Visiting programs?
  - Can a TANF client assessment tool include questions about child well-being?
  - Can the TANF agency create opportunities for parents of young children to build connections with each other?
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# TWO-GEN AT CAP TULSA



**Career***Advance*®



# MISTY BECAME A REGISTERED NURSE

Misty started in the *CareerAdvance*® nursing track with 14 other CAP parents when she had a 3-year old and a 4-year old enrolled at the Disney Early Childhood Education Center.

Her classes and her children's classes were scheduled for the same time.

Her CAP Tulsa Career Coach and Head Start Family Support Specialist supported her at each step. Her community college instructors received training in the *CareerAdvance*® model.





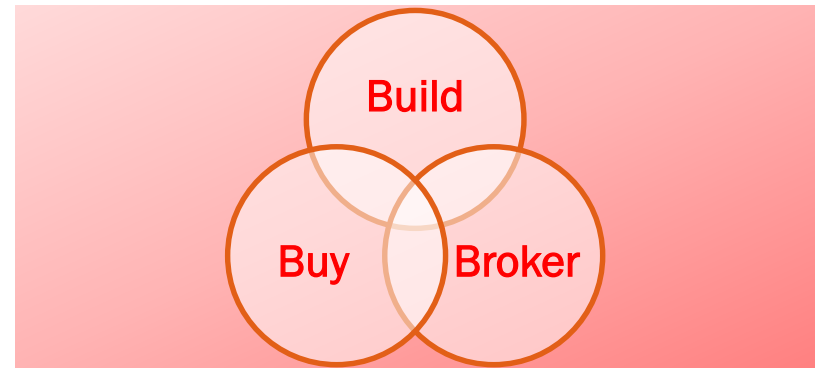
# KEY PROGRAM COMPONENTS

- Child enrolled in CAP Tulsa early childhood program
- Sector-driven industry
- Career coaching
- Cohort enrollment to create peer support
- Stackable credentials
- CORE course to prep for college work
- Remediation in reading, math, science
- Child care and transportation
- Performance-based incentives\*
- Links to employers



# KEY PROGRAM PARTNERS

- Tulsa Technology Center
- Tulsa Community College
- Union Public Schools
- Tulsa Area Workforce Investment Board & Service Provider
- OK Department of Human Services - TANF
- OK Employment Security Commission
- UT-Austin and Northwestern University
- Plus many others!



# TWO-GEN IN COLORADO



# DISCUSSION

1. What sounds appealing about the two-generation approach?
2. What are you skeptical about?
3. (Reggie to add some)



# BROUGHT TO YOU BY...

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