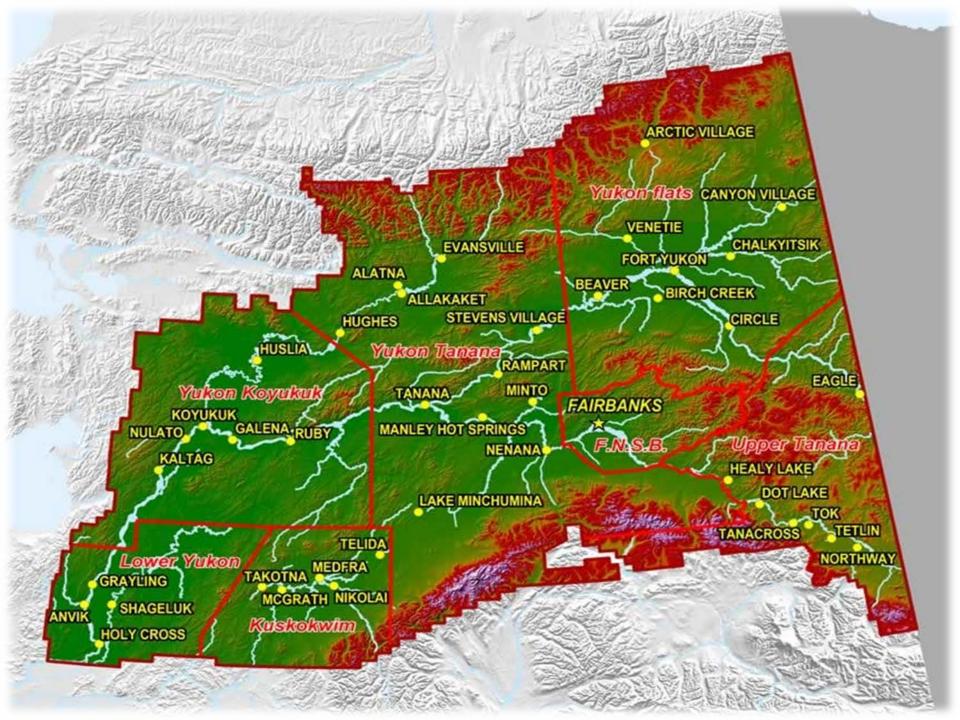


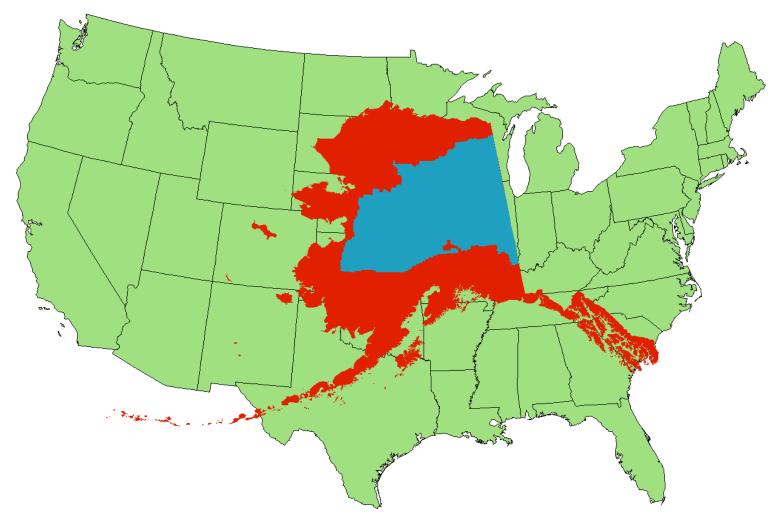


Gianna Avalee Shircel





The state of Alaska consists of a total area of 591,000 square miles and is larger than the next three largest states of Texas, California and Montana combined.



Relative Size of Alaska and the Tanana Chiefs Conference Region compared to the contiguous United States.

The Tanana Chiefs Conference (TCC) region comprises 39% of the State's total area (235,000 square miles) and is slightly smaller than the state of Texas.



- Total population: 86,130 (10,623 Native ½ live in Fairbanks)
- Fairbanks North Star Borough (2<sup>nd</sup> largest urban area of the state)
- 37 federally recognized, sovereign Tribal governments jurisdictions
- 48 communities (Tribal villages, 2<sup>nd</sup> class cities, people living in the woods)



- Small, isolated communities
- Subsistence economy (seasonal employment)
- 20-90% unemployment rate in the villages
- Average annual income for family of four \$15,000
- Cost of living 30-40% higher than Anchorage/Fbks
- Limited infrastructure (water/sewer, transportation, communication, energy "off the grid"
- Extreme Climate (-70F to 100F, daylight/ 4-24 hrs)
- 9 distinct dialects of Athabascan language





# Tanana Chiefs Conference (TCC)

- Not a Tribe
- Not a Tribal Consortium
- Not a ANCSA Corporation [profit] (village/Regional)
- Regional Alaska Native Non-profit Organization
- 501(c)(3) Non-profit Corporation
- \$110 m /top 10 employers in Interior Alaska
- Federal, State, Local, Private, International partnerships



### Tanana Chiefs Conference (TCC)

- 42 member Full Board of Directors (elects the President/Chairman, Vice President, Secretary-Treasurer)
- 6 subregional boards (elect respective Executive Board & Regional Health, Housing, Education and Tribal College Board members)
- 9 member Executive Board of Directors, Elder, Youth [advisory] (Budget & Audit, Legislation and Litigation, Policy and Organization committees)







# Tanana Chiefs Conference (TCC)

Administration & Finance

- Health & Behavioral Health
- Client Development
- Tribal Development
- Cultural and Natural Resources



## Client Development Division

- Education
- Employment & Training
- Family Services



### Client Development - Formula Funded programs

- Infant Learning (federal)
- Early Head Start (federal)
- Head Start (federal)
- Child Welfare Assistance (federal)
- Indian Child Welfare Act [37 tribes] (federal)
- Title IV-B [subparts 1 & 2 Safe and Stable Families] (federal)
- Title IV-E, Administration/Training [state pass-through] (federal)
- Family Violence Prevention and Services Grants [37 tribes] (federal)



## Client Development - Formula Funded programs [PL 102-477]

- •TANF (state/federal)
- •General Assistance
- •CCDF (Tribal/federal)
- •WIA [Adult] (federal)
- •WIA [Youth] (state/federal)
- Employment & Training (federal)
- Native Employment Works (federal)
- Adult Vocational Training (federal)
- Adult Basic Education (federal)
- •Higher Education (federal)
- •Johnson O'Malley (federal)



### Client Development - Formula Funded programs

- Vocational Rehabilitation (federal)
- Developmental Disabilities (state)
- LIHEAP (state/federal)
- Alaska Home Heating Program (state)
- Emergency Assistance (federal)
- 5 Title-VI, Elder Nutrition Programs [28 villages] (federal)
- Burial Assistance (federal)



# PARTNERS

collaboration [co'-la-bo-ra'-shun], adv.

1.) Working together toward a common goal.

collaboration [co'-la-bo-ra'-shun], adv.

- 1.) Working together toward a common goal.
- 2.) Consorting with the enemy.



#### TCC TRIBAL TANF PROGRAM

- \$2.4 m (federal)
- \$2.4 m (state)
- 11 full-time, central office staff
- Director, IS Specialist, Compliance Officer, Eligibility Specialists, Case Managers, TANF/Child Welfare Case Managers, Admin Assistant, File Clerk.
- 37 half-time, village based, Tribal Workforce Development Specialists (TWDS) jointly funded through TANF and CCDF.



### Athabascan

Self-Sufficiency

Assistance

**Partnership** 



# Athabascan Values

Self-Sufficiency and Hard Work Care and Provision for the Family Family Relations and Unity Love for Children Village Cooperation and Responsibility to Village Humor Honesty and Fairness Sharing and Caring Respect for Elders and Others Respect for Knowledge and Wisdom from Life Experiences Respect for the Land and Nature Practice of Native Traditions Honoring Ancestors Spirituality





















### **CHILDREN & FAMILIES**

### **COMMUNITIES & TRIBES**

















# SUBSIDIZED EMPLOYMENT

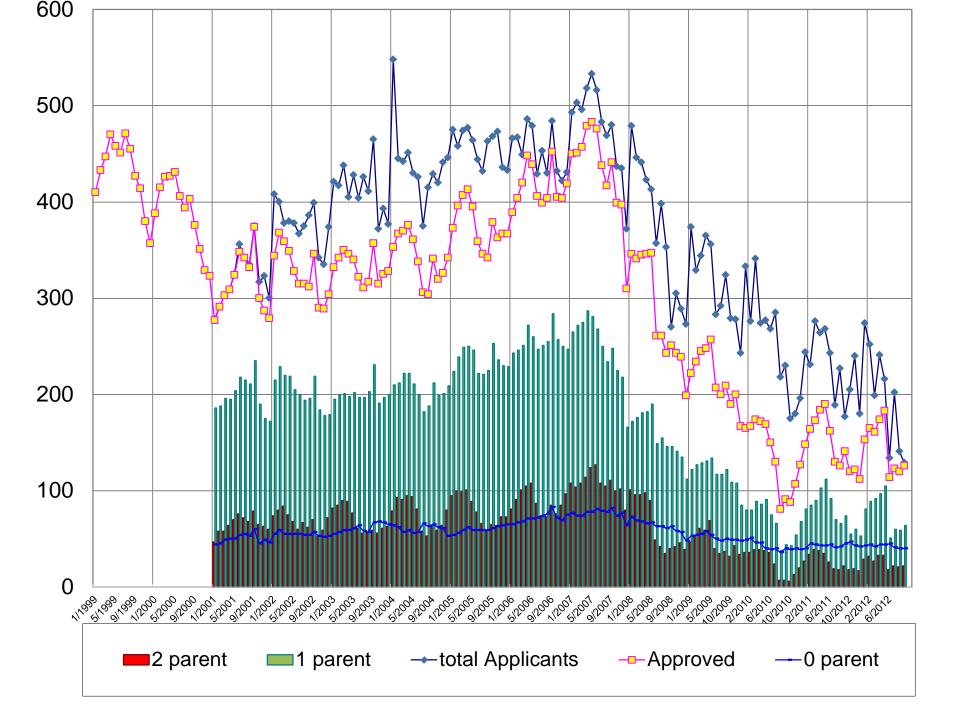


# American

Recovery and

Reinvestment

Act







# GILA!

Two-day intensive group motivational training, orientation, and 3-month subsidized employment opportunity

- Successful Resumes
- Customer Service Skills
- Interviewing Skills
- Work Resources (Family Self-sufficiency Plans, child care, housing, transportation, etc.)
- Financial Planning and Tax Tips
- Introduction to Job Coaches

# reduction or temporary loss of benefits for not complying

#### All eligible TANF parents required to;

- Attend "Gila" and actively participate (air/taxi/bus travel, food, lodging and child care provided)
- work with Job Coach,
- recruit an employer and begin work within 4 weeks,
- Stay on the job for 3 months and have regular attendance at work.









## INCENTIVES



### INCENTIVES

- Interview Clothing
- Work Clothes
- Work gloves, Tool sets, Chain saws
- Crock Pots, Microwaves, Food Savers, Smokers
- Alarm clocks, Planners
- Prepaid cell phones
- Books, craft and activity supplies for a range of developmental ages
- School supplies
- A full-time, \$14 an hour JOB for all working-age household members for three months
- Increase in household income and potential eligibility for EITC





## GILA MENTOR





# BEWARR

\$1,000 for each parent you help to get a job

\$300 additional bonus if the job they get pays \$10 an hour or more

\$200 additional bonus for each parent that remains employed once they get their job

#### THAT'S UP TO \$1,500 FOR EACH PERSON YOU HELP!

....and the reward that comes from the feeling you get helping to strengthen Native Families.

#### MOTIVATED MENTORS NEEDED NOW

The TCC ASAP program is looking for 50 people to contract with to become mentors for parents who need to find a job. Join a creative team of people who want to make a difference and will help you to prepare your parent for work.

Do it in your spare time.

If you can spare some time to do it, give either Deborah McCarter a call at (907) 452-8251 ext. 3366 or Greg Dotzenko, Ext. 3390 and find out how to sign up to help one (or up to six) people to get a job...and start collecting your rewards.



## JOB COACHES

- Stay-at-home moms & dads
- Retired teachers/Counselors
- Elders
- Couples
- School District, University, Hospitality HR
- Church people (Love INC)
- Service Organizations

## JOB COACHES

- Motivate clients to meet the goals and timelines of their Family Self-sufficiency Plan
- Serve as an advocate and liaison between the client and employers and service providers
- Assist clients in job search
- Assist clients in navigating systems for supportive services
- Assist clients in exploring long-term employment opportunities
- Conduct Employer and client satisfaction surveys



### EMPLOYER CONTRACTS

#### -Recruitment-

- Provide work experience (job description, job site, supervision)
- 3 months
- 40 hours per week
- (a) \$14.00 and hour
- with basic fringe benefits
- report hours worked
- report issues/concerns to Job Coach
- complete Employer satisfaction survey

All costs and Job Coach and supportive services provided by Tribal TANF, other TCC and partner programs.



# Common Misconceptions Relating to Subsidized Employment

- "Artificial" Employment
- Entry-level tasks and compensation
- Labor-intense program design
- Employer liability
- Sustainability relative to cost
- Limited and short term impact



# Testing Misconceptions through Evidenced Informed Programming

- Development (articulation) of your Logic Model
- Identified Inputs, Activities & Outputs
- Quantifiable Outcome Indicators
- Clear and Culturally-defined Short, Medium & Long-term Outcomes
- Data tracking and collection
- Analysis
- Reporting
- Adjustment & Redesign

#### Output Indicators Outputs Inputs Activities Outcomes (Monitoring/Measuring) Tribes # of Workshops/Sessions Held SHORT TERM OUTCOMES Athabascan Cultural Workshop Sessions Training and Learning Objectives GILA is successful as shown Values through GILA Survey # of Topics per Workshop/Session Responses Staff Targeted Participants Attended #. % Attended Per Workshop Participants are Job Search Employers Interviewing Skills # Attended Interviewing Skills Workshop Ready (Train/Motivate) **Participants** # Attended Work Search Skills Workshop Work Search Skills Participants Take Job Pursuit Funding # Attended Work Behavior Skills Actions (Motivate/Mentor) Relevant Industry Training Work Behavior Skills Participants Successfully Workshop Research/Knowledge Complete Subsidized GILA Giveaways # Received Giveaways Other Partners Employment (Mirror) Alaska Job Services # Received Interview Clothes and # of Participants Increase Interview Clothes and Hairstyle State & Federal Agencies Vouchers for Haircuts Household Income During Non-Profits Back-to-School Clothes and School # Received Back-to-School Clothes and Employment Churches Employment & Training Supplies for Children School Supplies Education Work Equipment and Clothes # Received Work Equipment and Clothes MEDIUM TERM OUTCOMES Youth Employment Participants Earn Seasonal Social Services Child Care Provided for 30 Days # Receiving PASS 1 Child Care and Part-time Unsubsidized Tob Coaches Resumes # Completed, Updated Resume Employment Participants Earn Full-Time Job Coaches' Logs # of Calls to Participants and Employers Input Indicators Unsubsidized Employment Written Plan for Future Employment # of Completed Plans, # of Non-(Monitoring/Measuring) Increase in Household Income and Career Goals and Objectives Completed Plans Mentoring **Employer Contacts** # of Employer Contacts Made # of Tribes LONG TERM OUTCOMES # of Staff #. % Participants in Subsidized Job Placement Improve the Economy Long-# of Employers Employment Term in Villages # of Participants # of Hours Participated Per Week in Hours Increase in Native-Owned Amount (\$) of Subsidized Employment Businesses Funding # of Jobs Created Participants Become Self-Jobs Created # of Partners Sufficient #. % of Participants Who Are Employed in Job Retention # of Native Businesses Reallocation in funding to A Subsidized Employment For Six Months sustain self-sufficiency Wages # Earning Above Minimum Wage Outcome Indicators (Monitoring/Measuring) Activities Indicators (Monitoring/Measuring) Medium Term Short Term Long Term Training # of Trainings Self-Sufficiency Achievement GILA Evaluation Survey Responses #. % Native-Owned Businesses Before-After Self-Sufficiency Achievement Employer and Employee Feedback Survey # Who Remain Off Surveys Caseload #, % Obtain Seasonal and Part-Employer and Employee Feedback Surveys time Unsubsidized Employment # Who Retain # of Case Managers/Staff, # of Job Coaches, #, % Employment 5-7 Years #, % Who Earn Full-Time Mentoring #. % Completed Subsidized Participants Assigned Job Coaches, # of Participants After Program Unsubsidized Employment Employment #. % Increase Household Income # With Benefits 5-7 Years #, % Increase Household Income Before-After After Program During Employment Before-After

Tanana Chiefs Conference Subsidized Employment Program Logic Model





# Existing Data



#### **Federal TANF Quarterly Report**

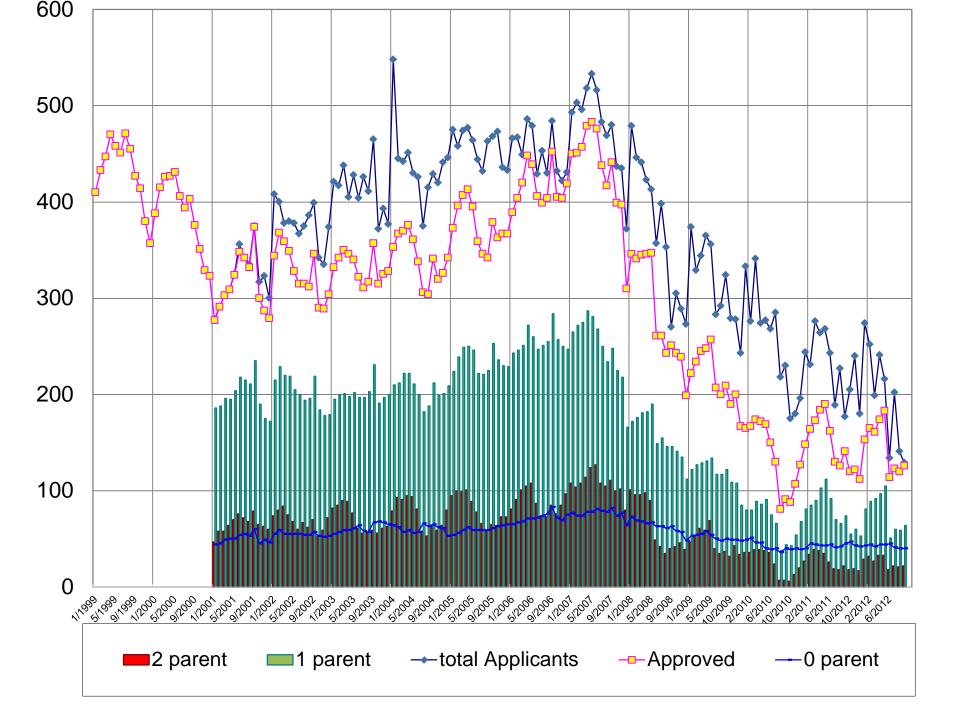
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TRAILER 1



# Turning Data to Information

# IS





#### **Federal TANF Quarterly Report**

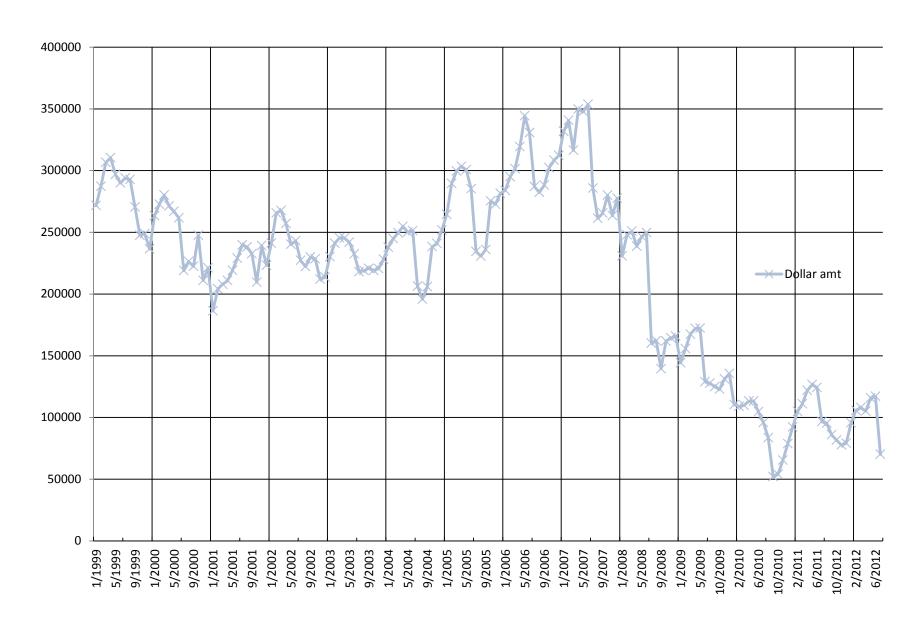
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TRAILER 1



# Reduction in Cost for Assistance Payments

#### **Monthly Expenditures / TANF Assistance**

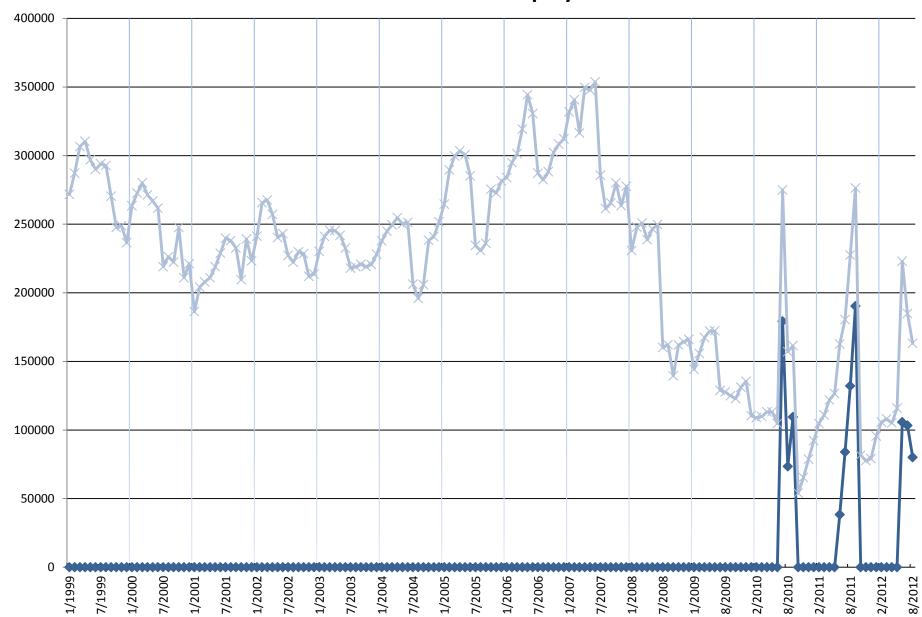




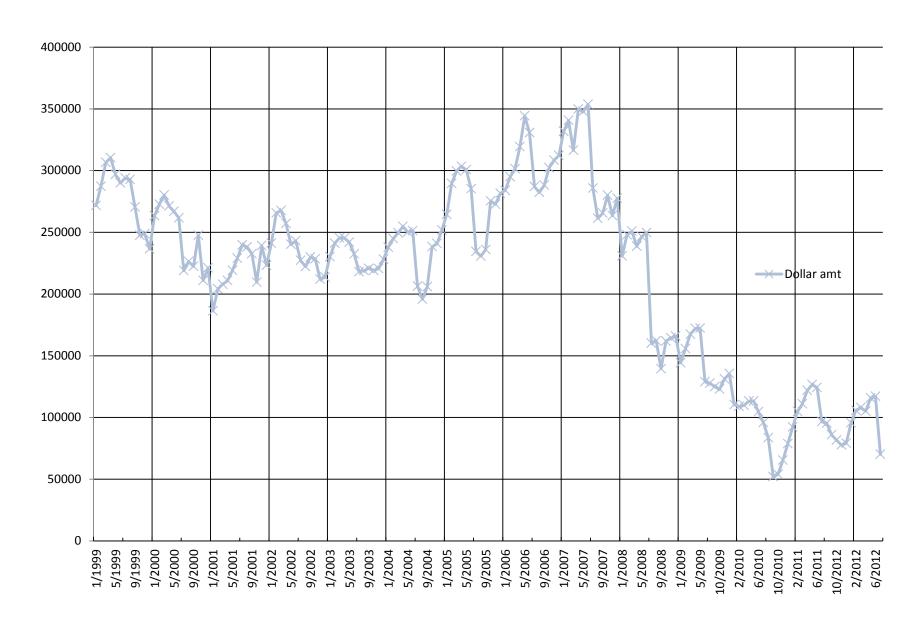
# Redirecting Assistance Benefit Cost Savings to Subsidized Employment

### → Dollar amt → Sub Emp

### **Estimated Monthly Expenditures / TANF Assistance & Subsidized Employment**

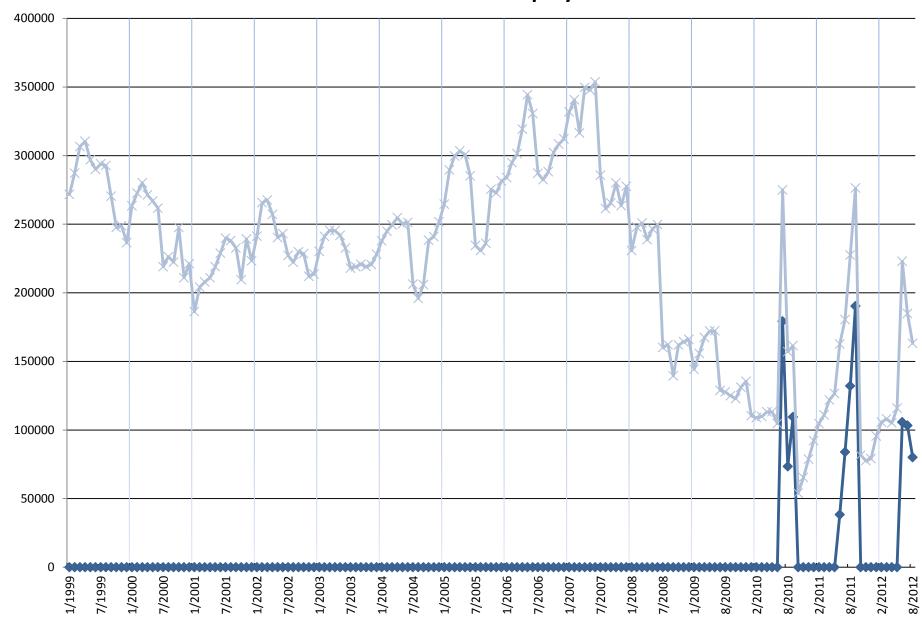


#### **Monthly Expenditures / TANF Assistance**



### → Dollar amt → Sub Emp

### **Estimated Monthly Expenditures / TANF Assistance & Subsidized Employment**





# EARNED INCOME TAX CREDIT

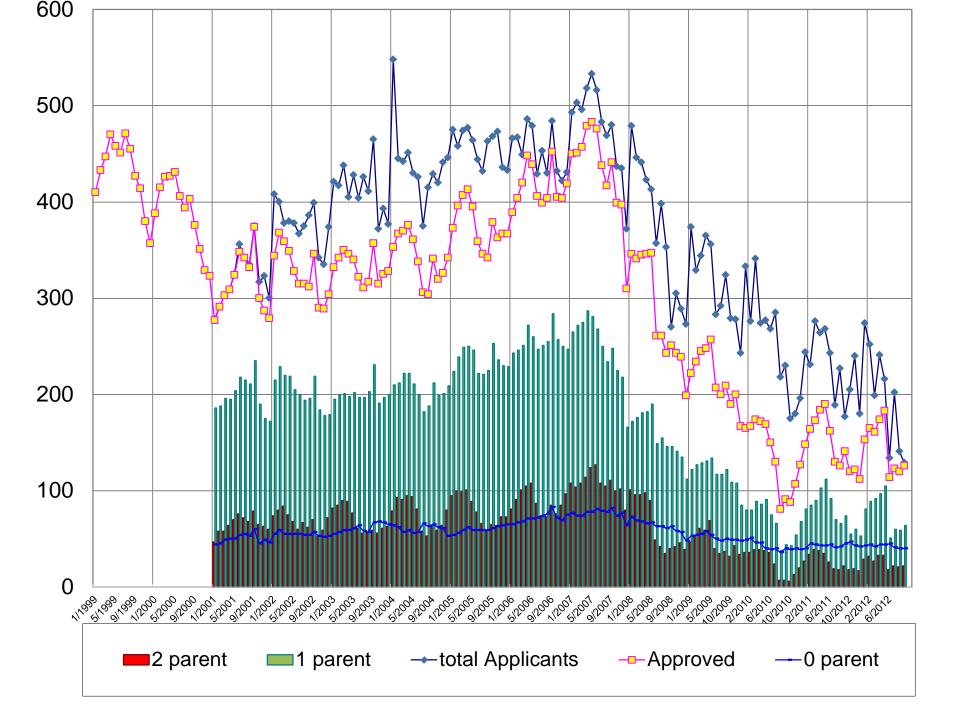


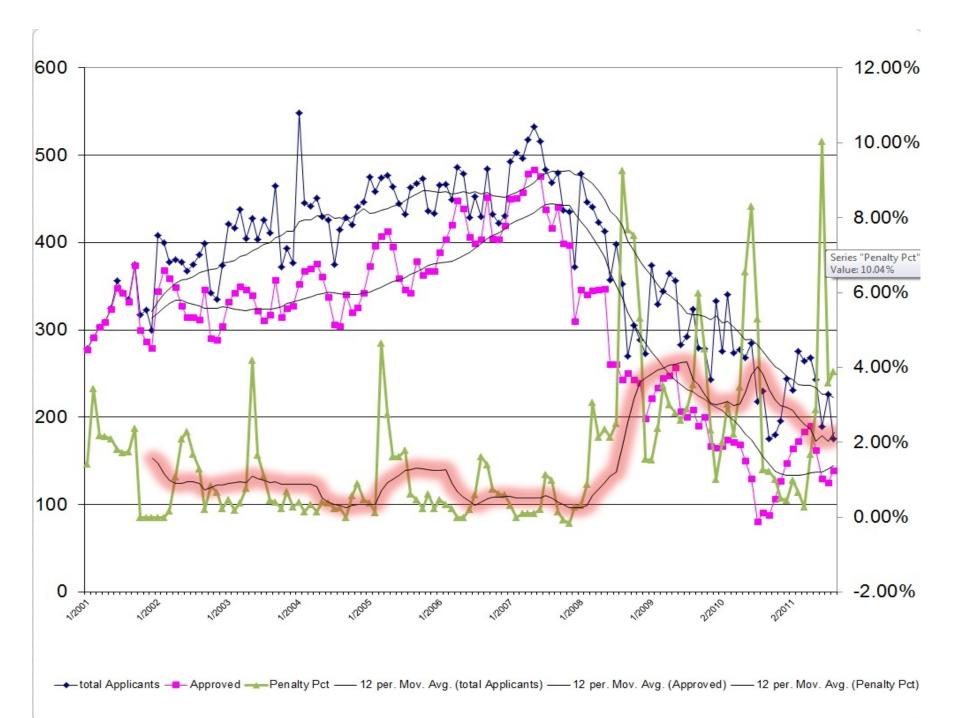






### **Analyzing Caseload Reduction**



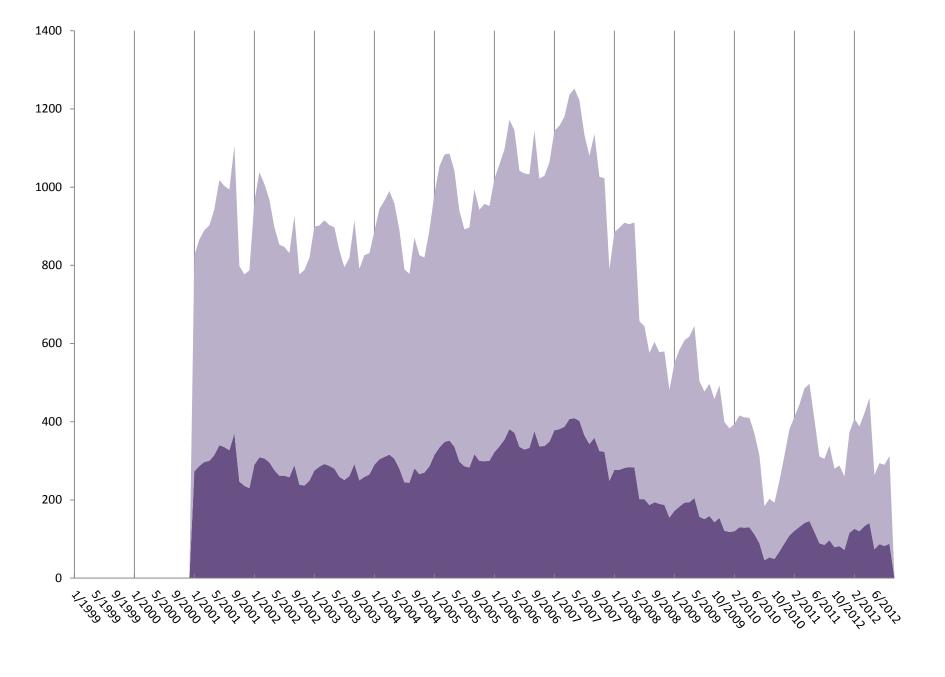




#### Reporting Program Impact



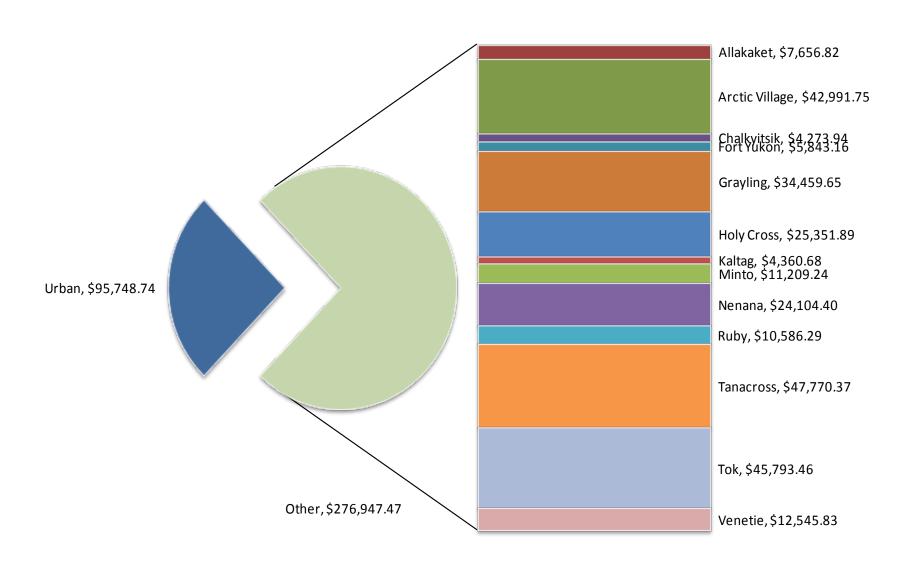
## Percent of Tribal members benefiting from the TANF program





# Local economic impact of the TANF Subsidized Employment Program

## Economic Stimulus Subsidized Employment Fiscal Year 2011

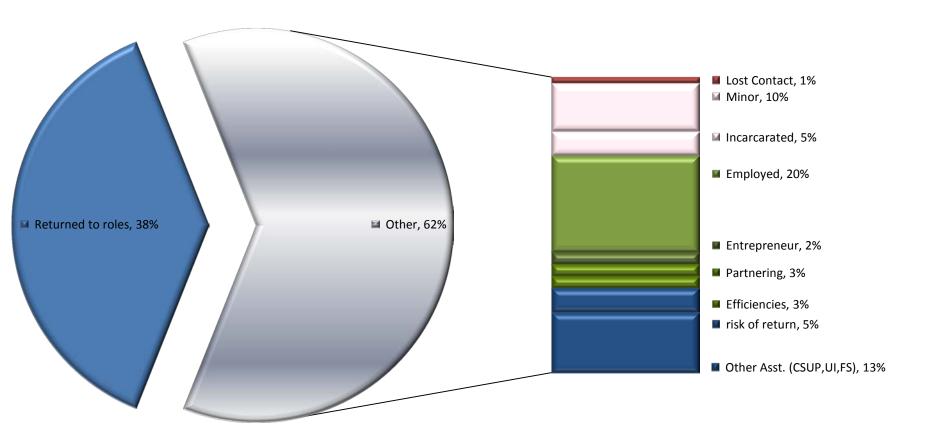




### Subsidized Employment Program

**OUTCOMES** 

#### **2011 Mirroring Breakdown**



#### **Output Indicators** Outputs Inputs Activities Outcomes (Monitoring/Measuring) Tribes # of Workshops/Sessions Held SHORT TERM OUTCOMES Athabascan Cultural Workshop Sessions Training and Learning Objectives GILA is successful as shown Values through GILA Survey # of Topics per Workshop/Session Responses Staff Targeted Participants Attended #. % Attended Per Workshop Participants are Job Search Employers Interviewing Skills # Attended Interviewing Skills Workshop Ready (Train/Motivate) **Participants** # Attended Work Search Skills Workshop Work Search Skills Participants Take Job Pursuit Funding # Attended Work Behavior Skills Actions (Motivate/Mentor) Relevant Industry Training Work Behavior Skills Participants Successfully Workshop Research/Knowledge Complete Subsidized GILA Giveaways # Received Giveaways Other Partners Employment (Mirror) Alaska Job Services # Received Interview Clothes and # of Participants Increase Interview Clothes and Hairstyle State & Federal Agencies Vouchers for Haircuts Household Income During Non-Profits Back-to-School Clothes and School # Received Back-to-School Clothes and Employment Churches Employment & Training Supplies for Children School Supplies Education Work Equipment and Clothes # Received Work Equipment and Clothes MEDIUM TERM OUTCOMES Youth Employment Participants Earn Seasonal Social Services Child Care Provided for 30 Days # Receiving PASS 1 Child Care and Part-time Unsubsidized Tob Coaches Resumes # Completed, Updated Resume Employment Participants Earn Full-Time Job Coaches' Logs # of Calls to Participants and Employers Input Indicators Unsubsidized Employment Written Plan for Future Employment # of Completed Plans, # of Non-(Monitoring/Measuring) Increase in Household Income and Career Goals and Objectives Completed Plans Mentoring **Employer Contacts** # of Employer Contacts Made # of Tribes LONG TERM OUTCOMES # of Staff #. % Participants in Subsidized Job Placement Improve the Economy Long-# of Employers Employment Term in Villages # of Participants # of Hours Participated Per Week in Hours Increase in Native-Owned Amount (\$) of Subsidized Employment Businesses Funding # of Jobs Created Participants Become Self-Jobs Created # of Partners Sufficient #. % of Participants Who Are Employed in Job Retention # of Native Businesses Reallocation in funding to A Subsidized Employment For Six Months sustain self-sufficiency Wages # Earning Above Minimum Wage Outcome Indicators (Monitoring/Measuring) Activities Indicators (Monitoring/Measuring) Medium Term Short Term Long Term Training # of Trainings Self-Sufficiency Achievement GILA Evaluation Survey Responses #. % Native-Owned Businesses Before-After Self-Sufficiency Achievement Employer and Employee Feedback Survey # Who Remain Off Surveys Caseload #, % Obtain Seasonal and Part-Employer and Employee Feedback Surveys time Unsubsidized Employment # Who Retain # of Case Managers/Staff, # of Job Coaches, #, % Employment 5-7 Years #, % Who Earn Full-Time Mentoring #. % Completed Subsidized Participants Assigned Job Coaches, # of Participants After Program Unsubsidized Employment Employment #. % Increase Household Income # With Benefits 5-7 Years #, % Increase Household Income Before-After After Program During Employment Before-After

Tanana Chiefs Conference Subsidized Employment Program Logic Model



# Common Misconceptions Relating to Subsidized Employment

- "Artificial" Employment
- Entry-level tasks and compensation
- Labor-intense program design
- Employer liability
- Sustainability relative to cost
- Limited and short term impact



"Family, cooperation, work, selfsufficiency... these are traditional Athabascan values... Our Tribal families who were most in need, here in the Interior... have demonstrated that when given the chance and the opportunity of employment, they are ready, willing, and able to do the work necessary to support themselves, their families, and their communities. It's about Jobs, Jobs & Jobs.

-Jerry Isaac, President/Chairman

Tanana Chiefs Conference



