Business Engagement Action Plan

Informed Planning & Decision-making
Sustainable Employment Strategies: A TANF, Workforce, Child Support Collaboration
Atlanta, Georgia
August 14 – 16, 2013



Client Population:

Engagement strategy/approach	Types of Businesses to Engage	Sources of Contact Information	Services Offered to Business	Types of Pre- screening/instrument	Partnership Development		Responsible Party for Activity	Timeline	
					New	Established		Start Date	End Date

Note: Examples of types of business services could include: prescreening, drug testing, job training for participants, soft skills, OJT, etc.