

# **Promoting Career Pathways Through Greater Education and Training Options Kentucky's TANF Collaboration**

**Region IV TANF Priorities Technical Assistance Workshop  
Atlanta, GA  
August 18, 2011**

**Shauna King-Simms  
Director of Transitions Programs  
Kentucky Community & Technical College System  
[shauna.king-simms@kctcs.edu](mailto:shauna.king-simms@kctcs.edu)**



# KY's TANF/K-TAP Population

## Education Level of K-TAP Adults

Less than high school	3,802	37%
High School/GED (no college)	6,429	63%
College	28	

CHFS Summary 6/30/09

# KCTCS PELL Recipients (Fall 2006)

	Pell	%	Pell \$	%	Ave Award	Max Award \$2,025	%	Cap Recip	%	Ave <b>Student Income</b>
Under 25	10,819	43%	\$16.4M	45%	\$1,520	4884	45%	6,074	56%	\$20,626
25 and over	14,272*	<b>57%</b>	\$20.0M	55%	\$1,406	5349	<b>37%</b>	5,349	55%	<b>\$17,397</b>

**\*9,550 or 67% are single parents**

**\*Ave 2 kids**

**\*Ave credit hours = 11**

# TANF/KTAP Supports

For average family of 3:

- KTAP check - \$262/month
- Food stamps - \$375 - \$426/month
- Transportation subsidy - \$60 - \$100/month
- Childcare subsidy
- Emergency/car related funds
- Supportive service funds
- Summer tuition and fees

# Enabling State Legislation and TANF Policy

- 1998, HB 434
  - “Restored” supportive services
  - “Directed” state TANF Agency to:
    - report annually to LRC
    - honor requests to self-initiate and continue
    - inform participants of ed option and services
      - 24 month postsecondary ed allowance (eliminated 2011)
      - Childcare, transportation and supportive services

# KCTCS “Ready to Work”

- \$2 M TANF contract now \$10.7M
- Recruit, retain & support KTAP students
- TANF funded work study
- Special projects (Summer Bridges, math tutorials, employability skills, technology, etc.)
- FY 04 expansion to include ABE
- FY 10 expansion of WS component (\$2M to \$7.7M)

# Outreach & Recruitment

- Collaboration with state TANF agency
- Partnerships with TANF case managers
- On-campus partnerships (F.A. offices, admissions, bookstore, faculty, TRIO, etc.)
- Off-campus partnerships (adult education/GED, CAA's, comprehensive case mgmt., etc.)

# Supporting Degree-Seeking Students

**Case Management! – Case Management! – Case Management!**

- Recruitment, assessment and retention strategies
- Intrusive counseling, advising and mentoring
- Advocacy
- Academic Support
- Development of paid and unpaid work experience and community service activities
- Work study job development, placement and coaching services



# TANF Work-study

- Any activity that meets the TANF work requirement
- Placements in the students field of study/career sector
- Placements both on and off campus; public and private sectors
- Allocated in 20 hour per week slots
- Income will be disregarded when calculating K-TAP/TANF eligibility

# Employment Focused Case Management

- Career planning and assessments
- Resumé and employability skills
- Background checks
- Supportive services referrals and advocacy
- Tiered placements
- Work study agreement
- Time sheets

# KTAP Student Outcomes

- Serve 1,600 – 2,500 students annually
- 73% participate in TANF funded work study \*
- 11% also participated in federal work study \*
- 44% RTW students GPA exceeded college GPA\*
- Retention rate Fall 08 to Fall 09:  
RTW 53% Institutional 44%
- College participation of KTAP population = 8.7%  
College participation of KY adults = 3.6%

\*Spring semester 2010

# Employment Outcomes for Kentucky Works Activities

Kentucky Works Activity	Percent Included in DES Data	Percent Employed Four Quarters	Annual Wages for Those Employed Four Quarters
Employment	73.9	24.0	\$11,380
Vocational Training	70.2	21.3	\$13,063
Community Service	53.4	17.2	\$11,448
Job Search and Readiness	69.1	22.1	\$11,890
Work Experience	63.6	20.9	\$10,288
Education without HS Diploma	65.9	18.5	\$ 9,156
Job Skills Education	79.8	30.2	\$16,646
Other Work Preparation Activities	51.6	13.8	\$11,392
No Activity	56.7	13.3	\$12,206

**Source:** LRC Program Review staff analysis based on data from the Department for Community Bases Services and the Department for Employment Services; June, 2004

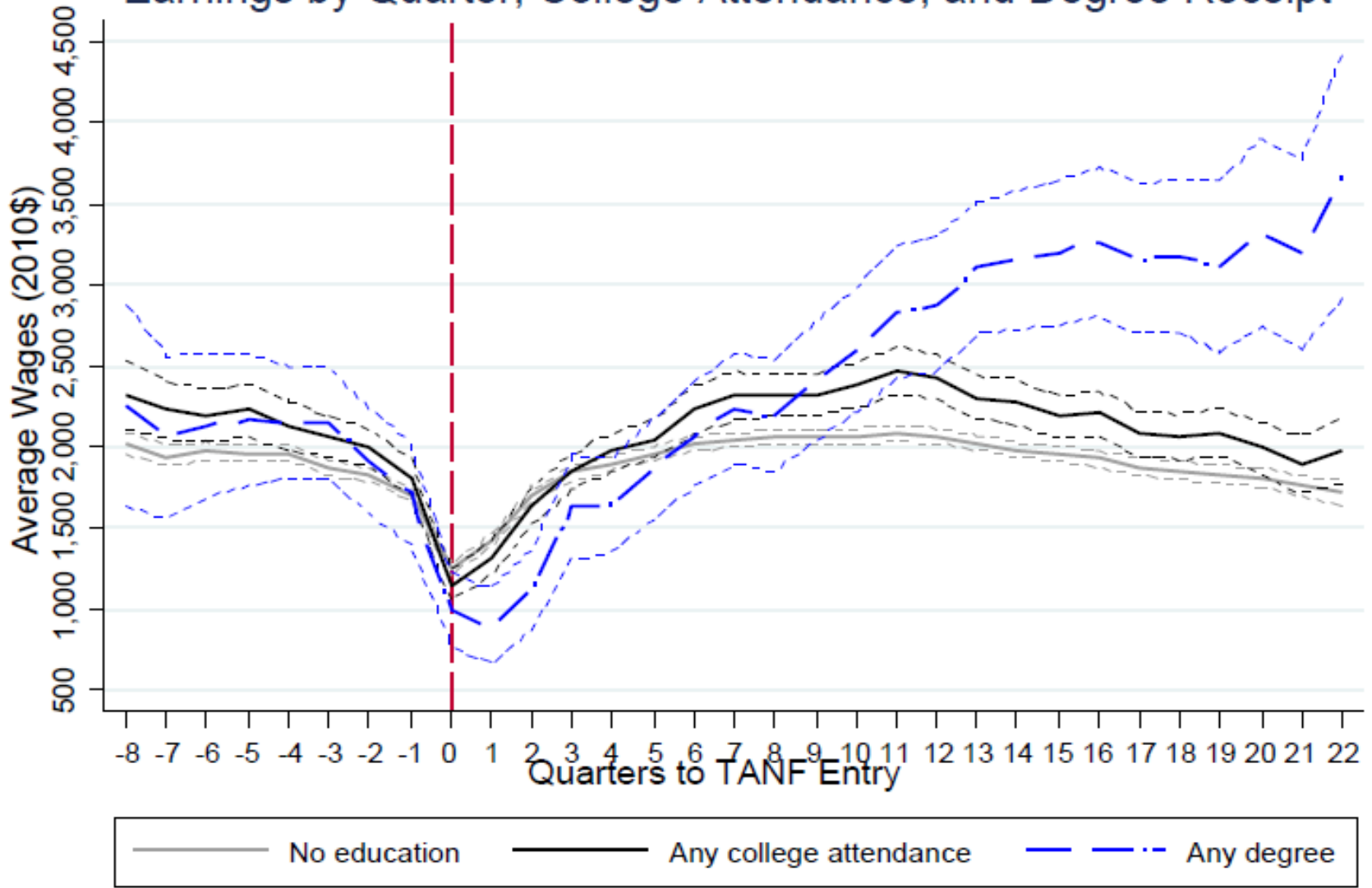
“Because work-related higher education clearly leads to increased income and financial security, DCBS should consider whether it is feasible to include more clients in this category.”

KY LRC Program Review and Investigations  
KY LRC Research Report No. 321  
June, 2004

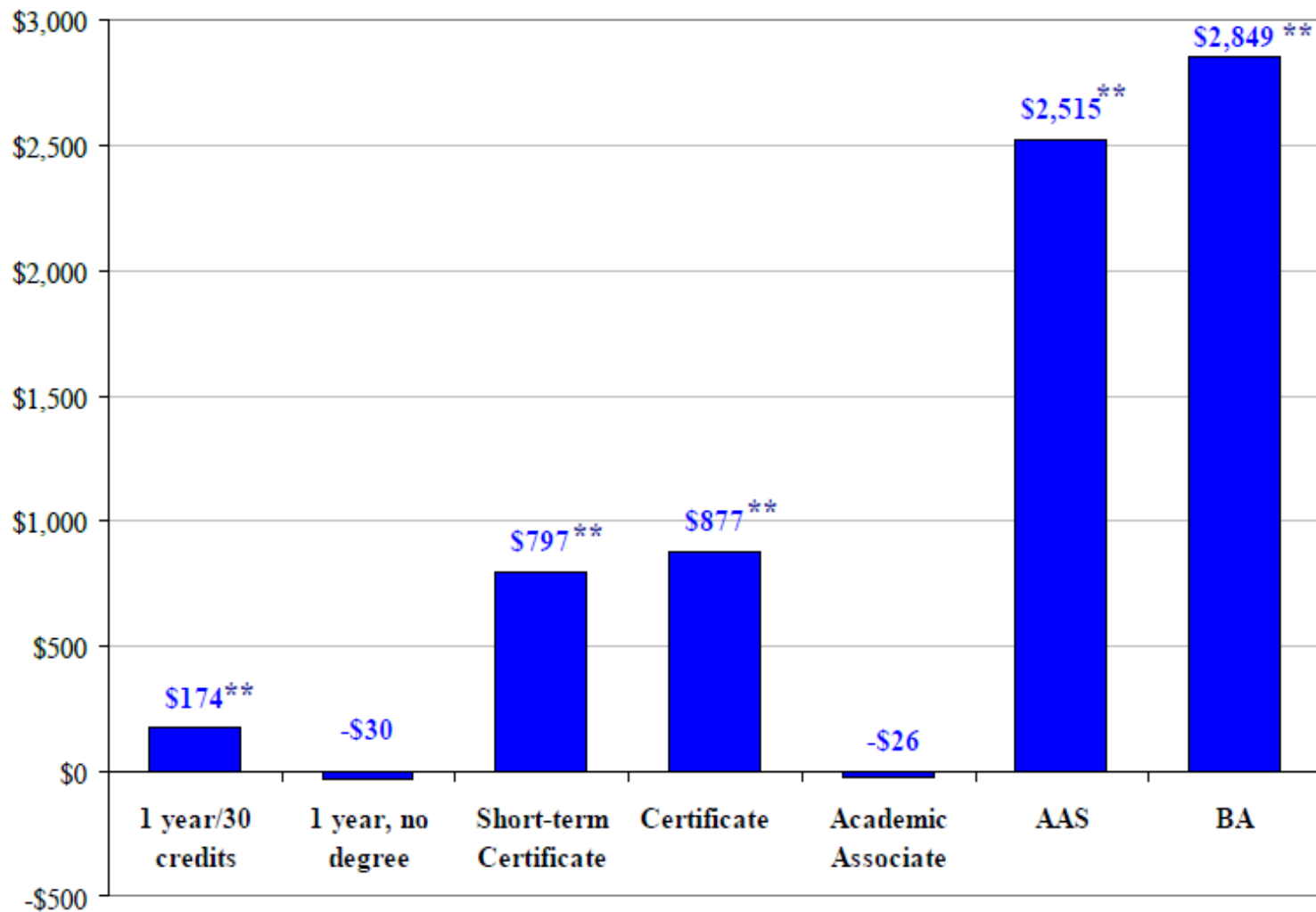
# Earnings Returns to Postsecondary for CO TANF Recipients

- Large returns to college attendance: \$6/credit and \$170/quarter increase for each year of full-time attendance
- Primarily driven by degree receipt
  - \* AAS: \$2,500 increase in quarterly earnings
  - \* Short term certificates (15-20hrs): \$800-\$900 increase in quarterly earnings
- No labor market payoff for AA/transfer degree (unless Bachelor's degree earned)

# Earnings by Quarter, College Attendance, and Degree Receipt



## The Impact of Credits and Degree Receipt on Quarterly Earnings



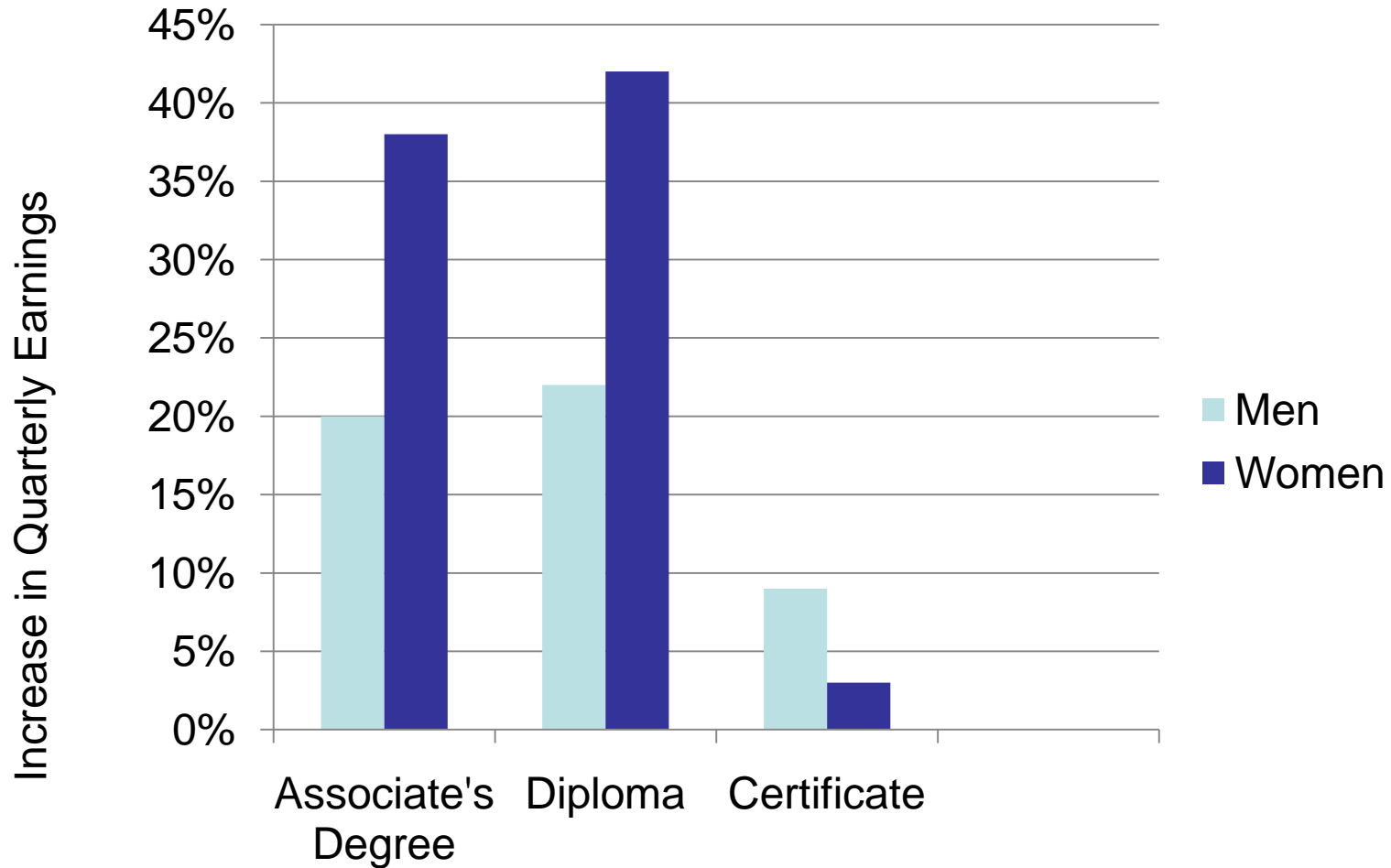
[Employment Results](#)



# KCTCS Earnings Returns to Highest Award

- Large labor market payoff for associate degrees and diplomas
- 20%-22% for men
- 39%-41% for women
- Less than 10% for certificates

## Statewide Earnings Returns to Highest Award by Gender



# Substantial Variation in Earnings by Field of Study

- Health related degrees and diplomas 35.5% to 75%
- Vocational degrees and diplomas 21.4% to 23.3%
- Vocational certificates have higher earnings for men (12%)
- Humanities and services related degrees/diplomas/certificates have virtually no positive impact

## Statewide Earnings Returns for Field of Study by Gender

	Associate's Degree		Diploma		Certificate	
	Men	Women	Men	Women	Men	Women
Humanities	-3.2%	3.5%				
Other academic	25.8%	32.6%				
Business	1.7%	15.7%		4.6%	-4.0%	-0.1%
Health	57.8%	75%	35.5%	50.8%	-4.6%	4.0%
Services	-4.2%	1.5%	-0.3%	2.1%	-9.4%	4.5%
Vocational	23.3%	19.7%	22.9%	21.4%	12.4%	6.1%