

# Rural Community Engagement

## Rural IMPACT

TANF Technical Assistance Meeting

Regions VI and VIII

June 29, 2016



ADMINISTRATION FOR  
**CHILDREN & FAMILIES**



# Rural Child Poverty

- More than 1 in 4 rural children live in poverty
  - That's about 6.1 million children
- The rural poverty rate and the rural *child* poverty rate have exceeded urban rates for over 30 years





# WHRC Rural Impact Initiative

The White House Rural Council will explore new partnerships and innovative models of service delivery to increase access and take-up of key programs in underserved rural places.



Source: <https://www.whitehouse.gov/blog/2015/04/13/opportunity-all-white-house-rural-council-launches-rural-impact-effort-help-rural-ch>

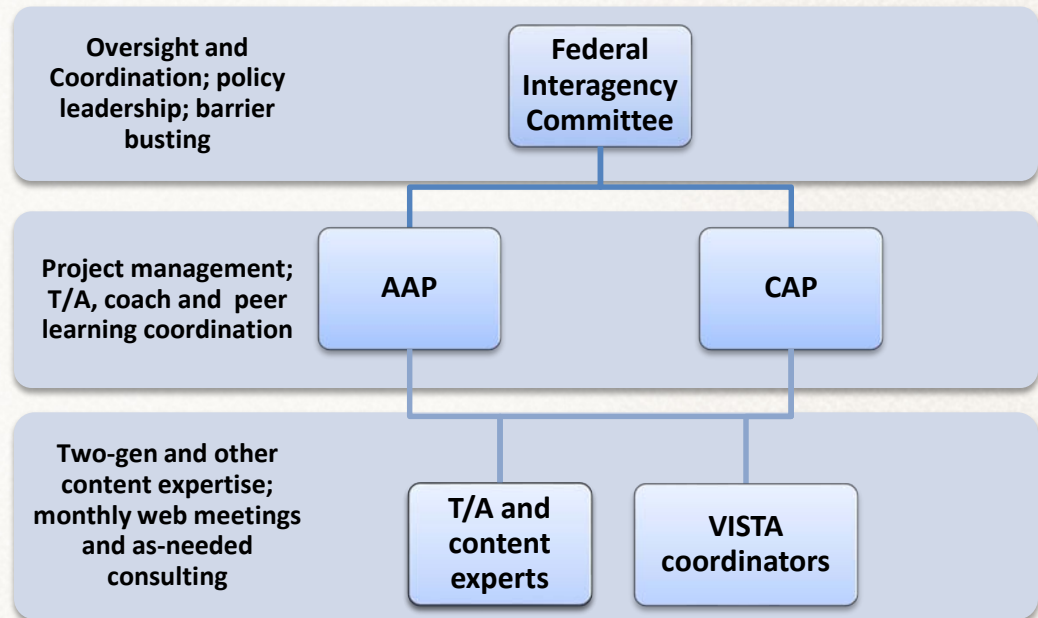


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# Rural IMPACT Demonstration

- **Rural Integration Models for Parents and Children to Thrive (IMPACT)**
    - help communities adopt a two-generation approach to programs, policies, and systems
    - a comprehensive, whole-family framework for addressing child poverty.
- 10 rural & tribal communities are receiving:**
- Technical assistance
  - Support from Federal staff
  - AmeriCorps VISTA members
  - Peer learning
  - Coaches





# Rural IMPACT Goal:

To reduce child poverty in rural and tribal areas

## HOW:

*By improving the well-being of children, parents and families*

## THROUGH:

*A two-generation approach that will address the needs of both vulnerable children and their parents together.*



# Two-Gen: Meeting the needs of children and their parents, together

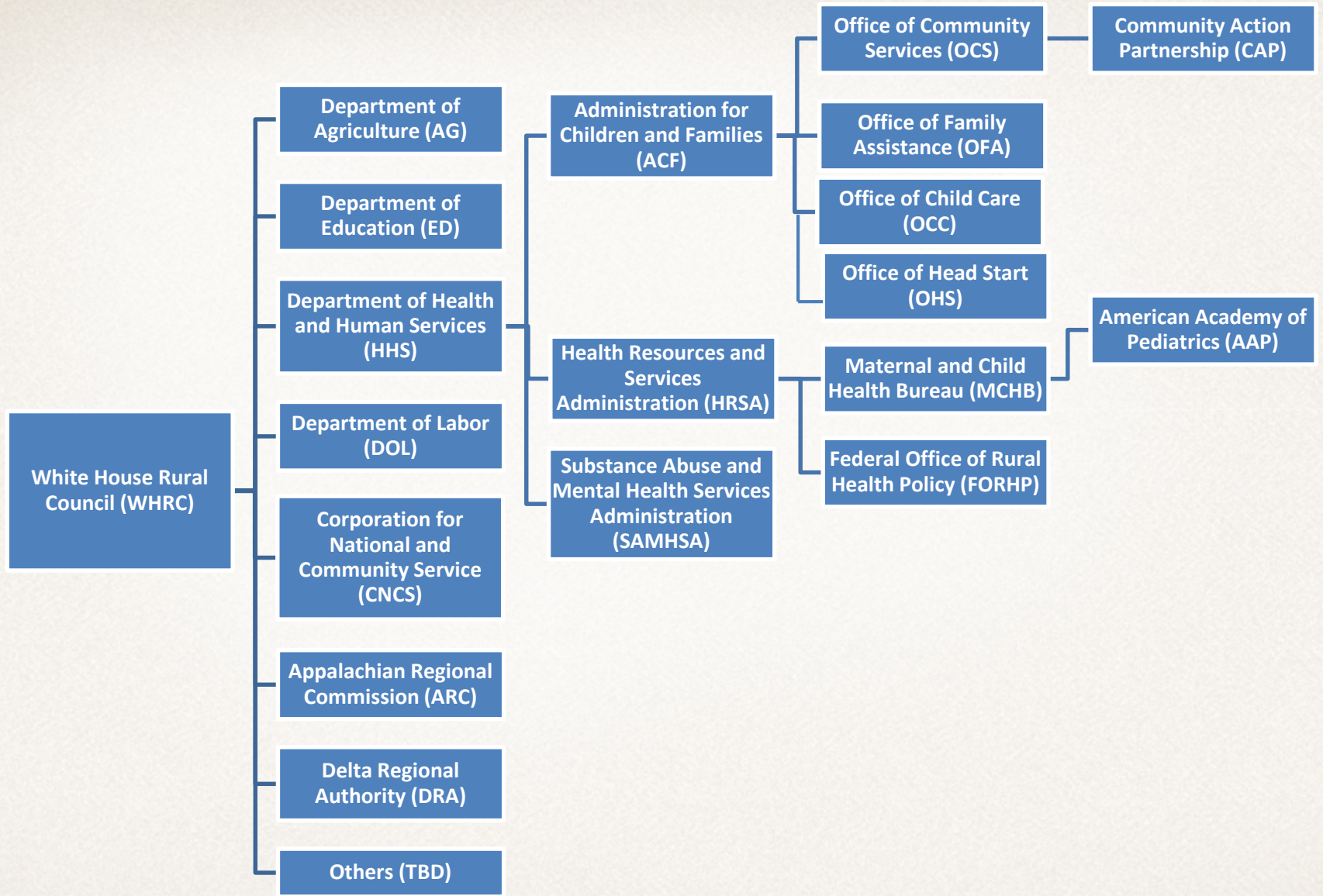


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# Rural IMPACT Demonstration Partners



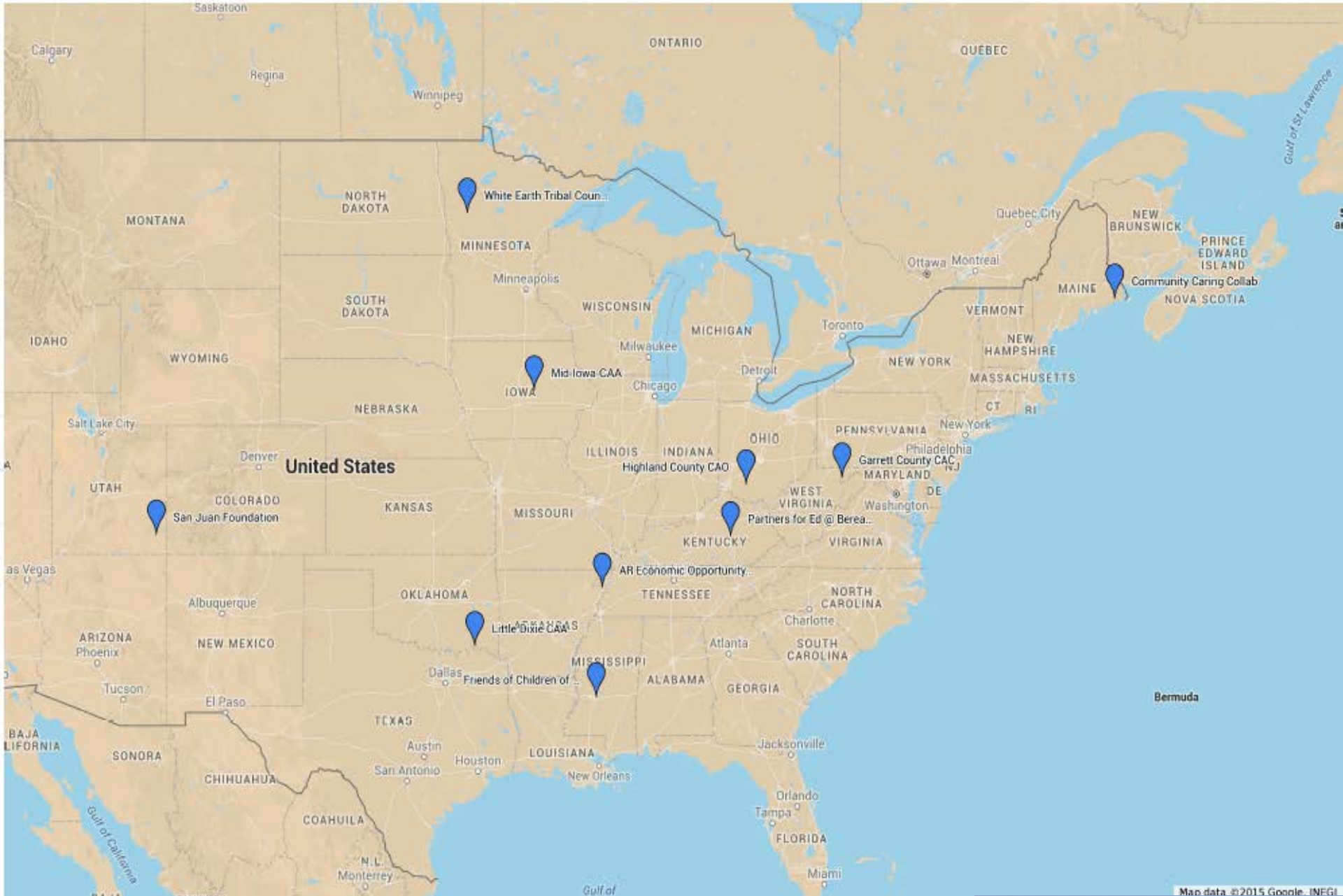
# Why ACF is Involved

ACF brings a two-generation philosophy to its efforts, and works to support and advance two-generation approaches through its **research, technical assistance,** and program and policy **guidance**. We seek to promote & support:

- Linkages between high-quality early educational services for children and workforce development services for their parents;
- Efforts to help parents gain skills, knowledge & resources to promote their child's development;
- Ensuring families have access to economic and social supports; and
- Helping families build social capital that can support resilience and upward mobility.







Map data ©2015 Google, INEGI

# Rural IMPACT Sites

Location	Organization
Oakland, MD	<b>Garrett County</b> Community Action Committee & <b>Allegany County</b> Human Resources Development Commission, Inc.
Berea, KY	Partners for Education at Berea College ( <b>Knox County</b> )
Marshalltown, IA	Mid-Iowa Community Action, Inc. ( <b>Marshall County</b> )
Jackson, MS	Friends of Children of Mississippi, Inc. ( <b>Sharkey, Issaquena, Humphreys Counties</b> )
Hillsboro, OH	<b>Highland County</b> Community Action Organization, Inc.
White Earth, MN	White Earth Reservation Tribal Council ( <b>Mahnomen, Clearwater, Becker Counties</b> )
Machias, ME	Community Caring Collaborative ( <b>Washington County</b> )
Blytheville, AR	<b>Mississippi County</b> , Arkansas Economic Opportunity Commission, Inc.
Blanding, UT	The San Juan Foundation ( <b>San Juan County</b> )
Hugo, OK	Little Dixie Community Action Agency, Inc. ( <b>Choctaw, McCurtain, Pushmataha Counties</b> )





# What We'll Have After One Year

- Examples of innovative models that respond to local needs and strengths
- Innovations in practice or integrated service delivery
- Examples of families that received services in a new and better coordinated way
- A descriptive report
- Momentum to continue and scale



# CONTACT INFO

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