

What is the Parks Opportunity Program (POP)?





POP is one of the United States' largest transitional employment programs, where trainees gain work experience in New York City's parks, playgrounds, and recreation centers.

POP trainees learn transferable skills in maintenance, security, horticulture, administration, and customer service while receiving employment services, career counseling, education and vocational training.









POP the Employer

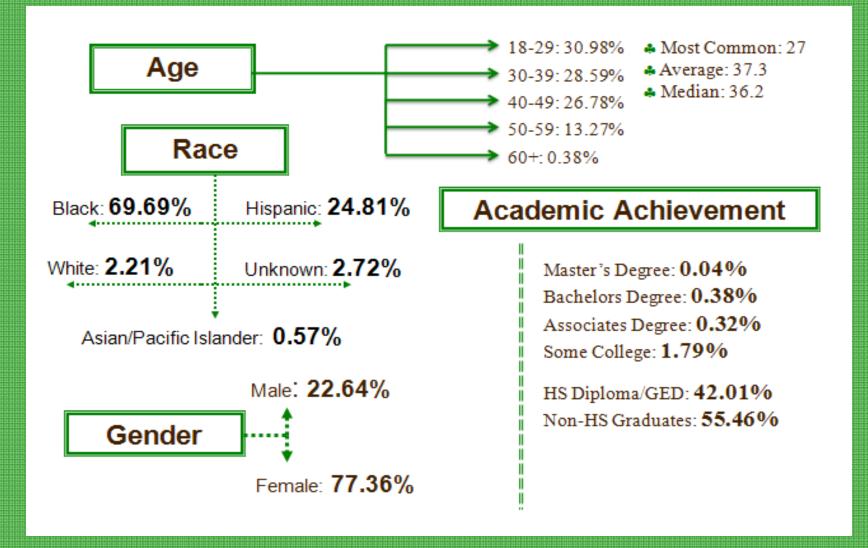
Trainees who participate in POP:

Work 40 hours per week for 6 months
Earn \$9.21/hour
Are represented by Labor Union District Council 37
Are required to participate in POP employment activities
Are physically able to perform the duties of the position





Who are POP's trainees?





POP's On-the-Job Training



POP work assignments include:

- Cleaning and landscaping parks
- Maintaining comfort stations
- Repairing and restoring facilities

- •Staffing recreation centers
- Office administration
- Providing security at facilities and events



POP's On-the-Job Training

POP's specialized work assignments provide on-the-job training and classes in specific fields. The Parks Department 's Maintenance and Operations Division is provided with crucial support through the work orders POP trainees complete.













Preparing Trainees for Employment

Employment Counselors meet with POP trainees weekly. These sessions offer the following:





- Public Assistance case re-budgeting
- Parks Academy training
- Employment planning
- Interviewing skills
- Writing résumés
- Applications
- Cold Calling
- Job Maintenance Skills
- •Creating a job search plan
- Phone etiquette
- Networking
- Employment retention
- Training and skill completion
- Exit counseling









Preparing Trainees for Employment

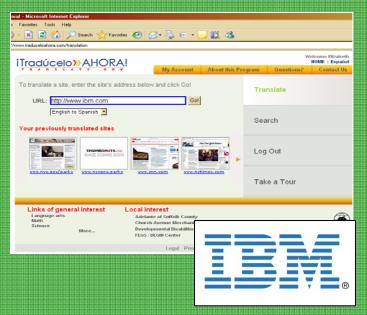


EDUCATION classes

- General Equivalency Diploma (GED)
- Pre-GED
- Adult Basic Education (ABE)
 Diesel/Automotive
- English as a Second Language (ESL)
- Online Education Tutorials

TRAINING courses

- Security
- Food Service
- Building Maintenance
- Clerical/Office Skills
- Driver Training
- Certified Nurse's Aide
- Patient Care Technician
- Pharmacy Technician
- A+ Certification
- Diesel/Automotive
 Preventative Maintenance
 - Forestry Career Training
 - Horticulture



COMPUTER classes

- Basic Computing
- Advanced Computing
- Graphic Design
- •IBM's Web-based Curriculum
- Houghton Mifflin's Skills Tutor



Industry-Recognized Certifications

Certifications

NYS GED

National Restaurant Association - ServSafe and ManageFirst

Pharmacy Technician Certification Board

NYS Certified HHA and CNA

CompTIA A+ (computer networking)

Patient Care Technician

Citizen Pruner Certification

Licenses

NYC Food Handler's License

NYS Security Guard

NYS Driver's License



POP's Training and Employment Partners



Building Employer Partnerships

Job Fairs

POP hosts local job fairs to connect over 100 employers to job seekers!

Recruitment Days

When a company has multiple available positions, POP conducts sessions to recruit among many potential candidates.

Networking Events

Each summer POP hosts an event designed to strengthen our existing partnerships and create new relationships.



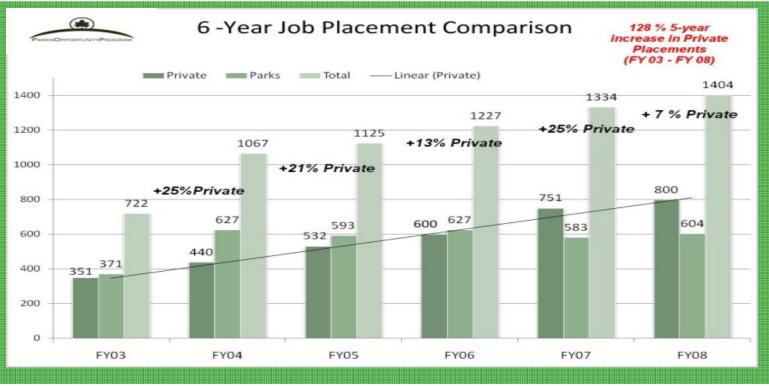
Building Employer Partnerships

Career-Specific Training

If an employer requires candidates with specific skills, POP can design a training program

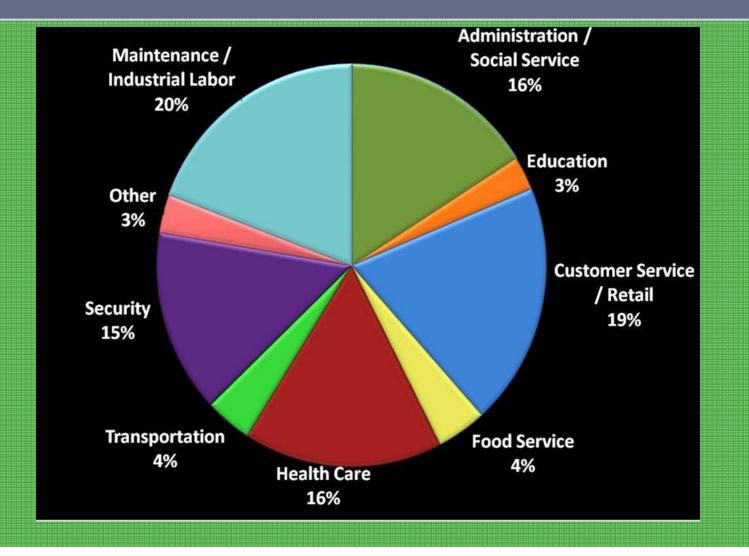
Internship/Apprenticeship Programs

POP can recruit prospective candidates and have them train at an organization before hire.

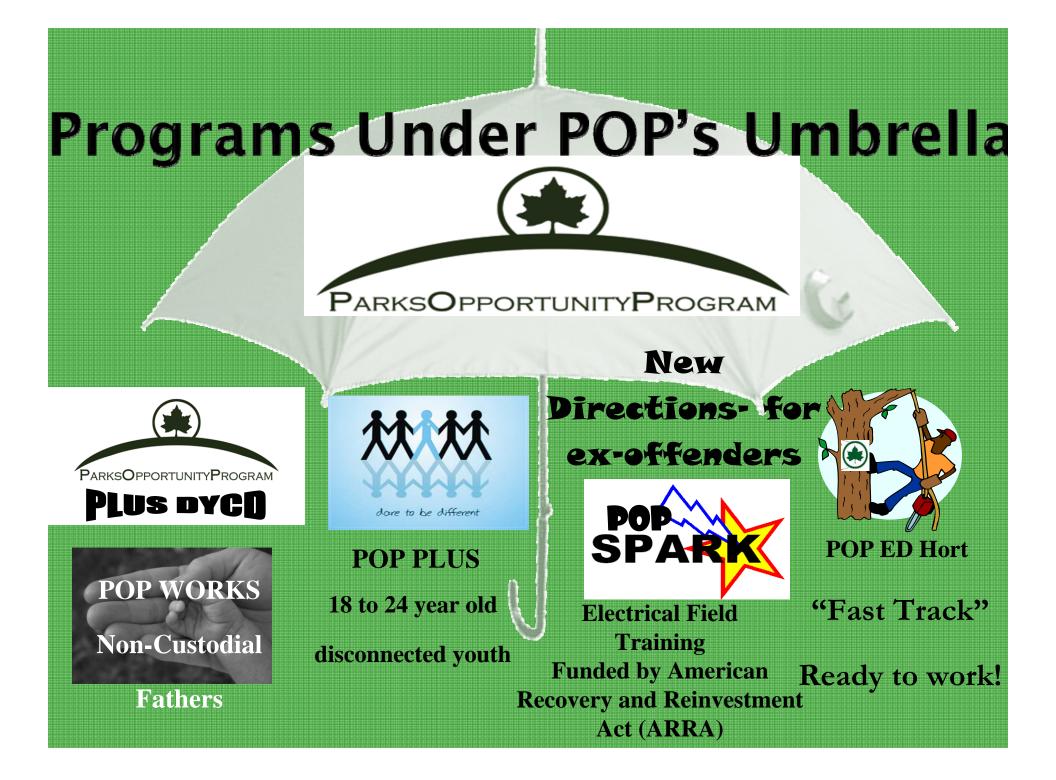




Placements by Employment Sector, 2008









Specialized Programs

POP Education/Horticulture

A one-year program focused on horticulture education.

POP Plus

A one-year program for trainees aged 18-25 which emphasizes personal development and features a mentoring component.

POP Works

A one-year program for non-custodial fathers.









POP'S NEWEST INNOVATIONS



One-year program



In-house Preparatory Math Academy Trainees receive Electrical Maintenance Technician Training



Prepare trainees for employment at Metropolitan Transportation Authority (MTA), the New York City's public transportation system



Graduates can earn wages beginning at \$28.18/hour.



POP'S NEWEST INNOVATIONS

PARKSOPPORTUNITYPROGRAM

- 6 month program
- Targeting young adults 18-24 years of age
- Provides trainees with education classes and testing to earn their high school equivalency diploma -GED
- Assists trainees in pursuing higher education (college)
- Provides training programs for certifications and licenses to ensure higher wages
- Provides support services, workshops and mentoring





POP'S NEWEST INNOVATIONS

Green Roof Installations Retrofitting for Energy Efficiency and Conservation



- -Caulking around Doors and Windows
- -Air Quality Improvements
- -Clean, Test, Repair Heating and Cooling Systems
- -Insulation

Green Collar

Jobs

-Repair/Update Ventilation Systems



