TANF to Work: Transitional Jobs Case Study

Area Resources for Community and Human Services
St. Louis, Missouri



ARCHS

- ARCHS is a strategic funding management organization based in St. Louis, MO.
- More than 400 funding and service delivery partners provide programs with an annual economic impact valued at more than \$66 million.
- One of 20 community partnership organizations in Missouri. Unique national public-private model.



ARCHS' Case Study

ARCHS has completed a three-year demonstration project for the MO. Dept of Social Services that has a \$2.9 million positive impact on the state and influences how Missouri's welfare to work (TANF) work assistance programs are administered.



FY 08-10 ARCHS' Accomplishments

Table 1: Mandated Measures by MO. Dept. Social Services

FY	Sanctioned By FSD	Engaged	Enrolled	DWD Re- Engaged	FSD Sanction Lifted
09	1,196	266	266	211 (18%)	113
10	845	595	587	437 (52%)	123
Total	3,365	1,159	999	762 (23%)	309

Table 1: 23% reduction in the number of TANF sanctioned households over a three-year period. 762 TANF recipients reengaged and participated in a countable work activity (St. Louis City/County)



FY 08-10 ARCHS' Accomplishments

Table 2: Additional Results Achieved by ARCHS

FY	Transitional Job Placements	Unsubsidized Job Placements
08	49	10
09	182	59
10	263	29
Total	494	98

Table 2: 494 individuals received work experience for a fivementh period through a transitional jobs model. As a result of work experience, 98 were placed in permanent full time jobs. Increased TANF household income by \$11,00 and reduced state TANF expenditures by more than \$960,400



ARCHS' TANF to Work Model

ARCHS uses a recognized Transitional Job (TJ) model to place participants in allowable work activities resulting in sanctions being lifted. TJ's are time limited, subsidized wage-based employment strategies that combine work experience, skill development, and support services to persons with barriers to employment.



Population Served

Work with St. Louis City and County TANF
 participants with multiple barriers, limited
 work experience and are in sanctioned status,
 conciliation status, or residing in transitional
 housing.



Engagement

- ARCHS uses a non-traditional model to engage TANF populations with a history of multiple barriers to employment.
- Rapid engagement and attachment to worksites.
- Adaptive to the needs of individual clients as crisis occur.



Case Management

- ARCHS uses a clinical case management model to help TANF recipients with more severe barriers such as access to mental health, substance abuse, domestic violence, and wrap around services.
- Assist with providing services that include: life skills, transportation assistance, child care referral and work related expenses that are made available through our partnership with DWD (uniforms, work boots, etc.)

Career Tracks

- Short Term Skills Training: TANF participants receive OJT in the following career tracks:
 - Office Administration & Clerical
 - Health Careers (Entry Level)
 - Light Manufacturing & Food Processing
 - Child Care
 - Retail
 - Hospitality



Job Placement

- Job placement (20% transition rate from unsubsidized to unsubsidized jobs).
- Five-month placement with employers.
- Match skills and abilities of participants to the needs of employer.
- Structured employee appraisal process.
- A formal written job placement agreement with each employer.
- Opportunity to transition into permanent employment based on performance.



3 Year Economic Impact

Economic Impact (FY 08-10) \$2.9 million

- Unsubsidized earnings added \$1.96 million to the state's economy.
- TANF participants moving from subsidized to unsubsidized training added \$78,400 a year to the state through new employee payroll taxes.
- Savings to the state exceeded \$960,400.
- The total impact to the state economy exceeded \$2,998,800.



Additional Highlights

- Results of project influenced state issuing RFP in 2010 to transform the way TANF work support services are administered.
- Through ARCHS' network of 10 core welfare to work community partners, and additional \$5 million in additional leveraged/in-kind funding was secured above the annual \$2 million MO. DSS grant.
- ARCHS provided technical assistance to state TANF directors at the 2008 Federal National Association for Welfare Research and Statistics Conference in New York.



Additional Highlights

- The Missouri Department of Social Services has recognized ARCHS' model as a promising best practice.
- ARCHS' provided training for case managers using Workn' It Out training, a soft skills training program designed to help inexperienced workers adjust to the unfamiliar expectations of the work place.

ARCHS' Community Partners

- Missouri Department of Social Services
- Missouri Division of Workforce Development
- Mental Health Providers
- Domestic Violence Centers
- Substance Abuse Intervention Provider
- Transitional Housing Providers
- Short Term Skills Training Partner



ARCHS' TJ Employer Partners

- 80+ contract agreements.
- 80% for-profit & 20% not-for-profit.
- Across industry tracks.
- Access to career ladders.
- On-the-job training.
- Supervision/job coaching.
- Evaluations at 30-60-90 days.



Benefits to Employer Partners

- No direct costs for wages and no liability for benefits, taxes, etc.
- Eligibility for Work Opportunity Tax Credits.
- Train potential new employees for longer term placement.
- Provided region with a better prepared workforce.
- Ties into corporate social responsibility.



Benefits to TANF Participants

- Workforce experience.
- Acquire permanent job skills.
- Financial stability for family.
- Build career advancement opportunities.
- Opportunities with employers who would traditionally shy away from this population.
- Eligible for Earned Income Tax Credit.



Sustainability Issues

- Hard to reach population (TANF)
- Current economy
- Connecting various stakeholders:
 - State agencies, social services, employers, etc.
- Complex issues, not a short term win
- Demonstrating long term success
- Getting "story" told



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