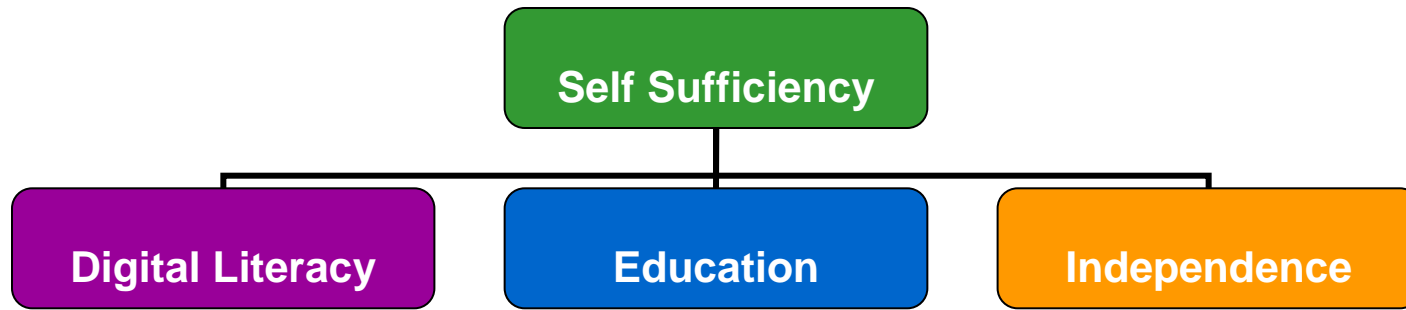




# In-Home Learning System

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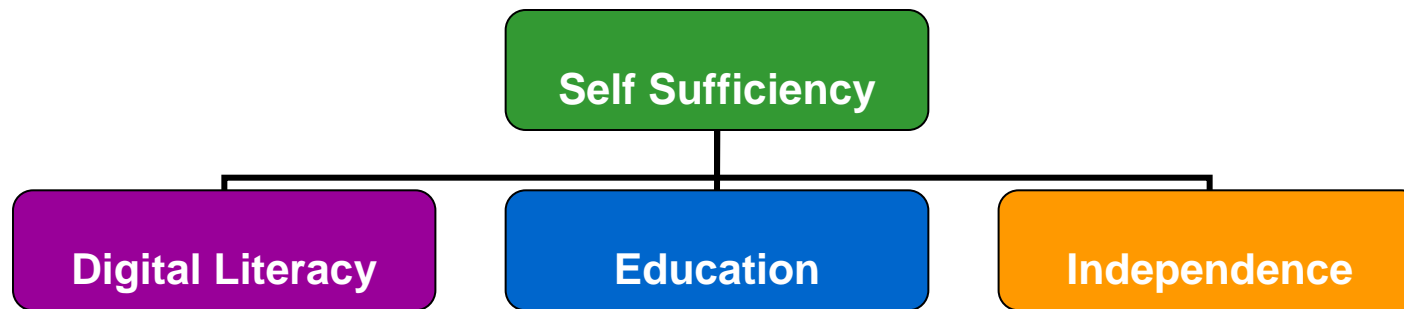


## Business Access

**BA was developed by a consortium of employers**

- *Bank of America provided a \$500,000 planning grant to study employer needs nationwide in 1999.*
- *Microsoft, EDS, MBNA, JC Penny, Frito Lay, and many other employers provided feedback and input.*
- *After a year of research, the concept of BA's online learning communities and computers in the home was developed.*

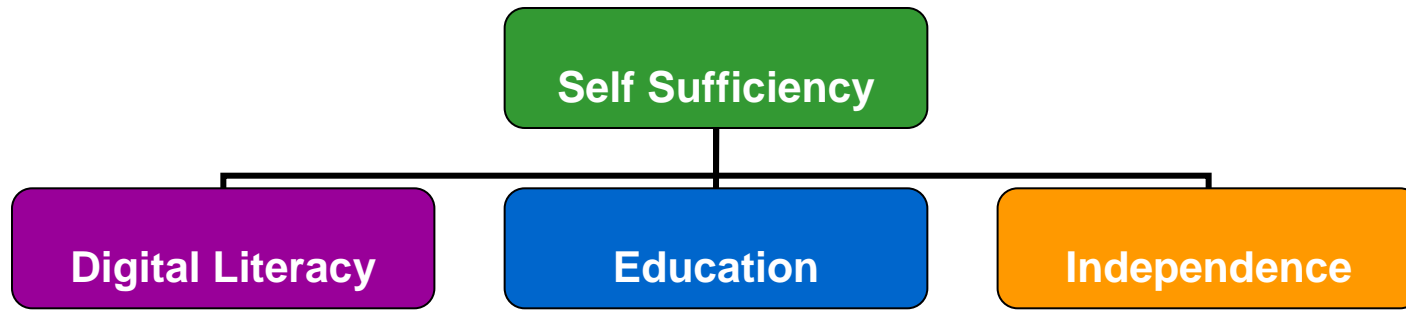
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## In-Home Learning System

- 111 workforce development programs
- California, Florida, Idaho, Illinois, Louisiana, New Jersey, New York, Texas
- 7,700+ Achievers
- 1 million+ hours of participation
- 97,000+ classes
- WTW, TANF, WIA (Adult, Youth, Dislocated Worker), Re-entry, FSET, NEG, ITA, CAV, Foundation & Grant Support

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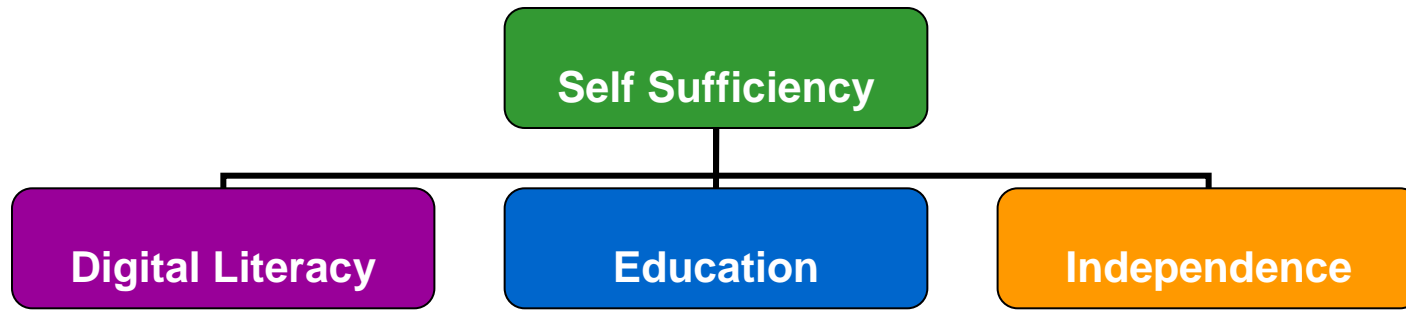
# TANF

## HHS TANF Final Rule

- Distance Learning participation may be counted
- Daily supervision may be done electronically

## ACF Urban Partnerships for Welfare Reform Initiative Toolkit & TANF Rural Initiative

- Work Attachment
- Work Readiness
- Core and Non Core

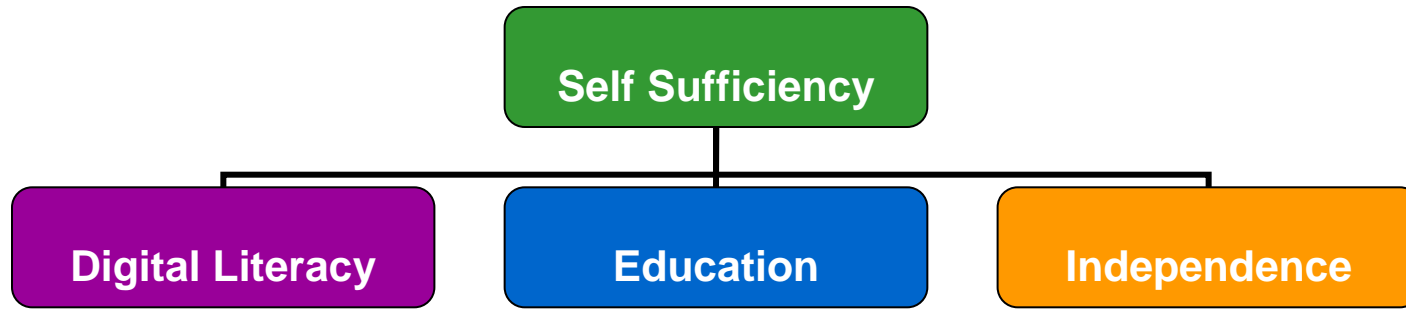


WIA

## US DOLETA TEGL 17-07

### Technology Based Learning in the Workforce Investment System

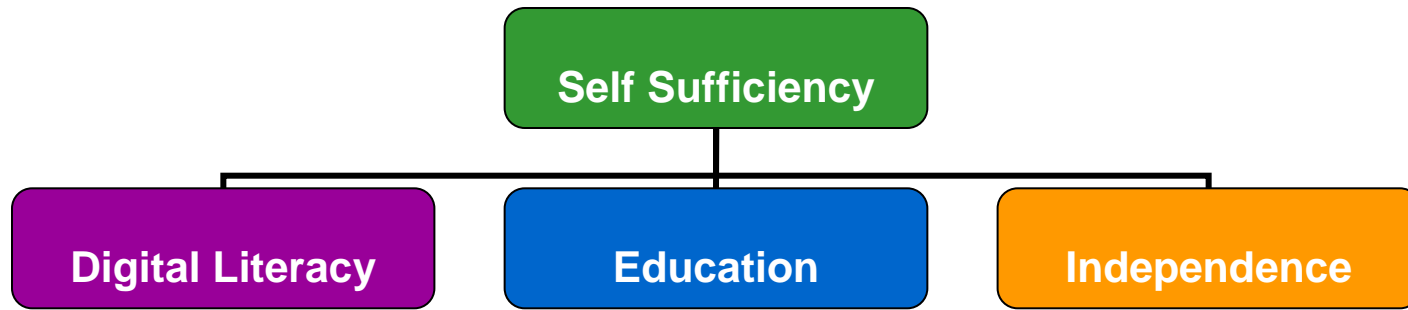
- New Jersey Business Access project referenced
- Katrina NEG Business Access projects referenced



## TANF Participation

**Achievers can utilize the In-Home Learning System to accumulate core and non-core participation time.**

- Vocational Education (core)
- Job Search (core)
- Jobs Skills (non-core)
- Education Directly Related to Employment (non-core)
- GED preparation (non-core)



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## Self Sufficiency

### Digital Literacy

- *Inclusion*
- *Access Ability*

#### •Principle:

To keep pace, you must effectively use the correct tools.

### Education

- *Learn to Learn*
- *Skill Acquisition*

#### •Principle:

Self-Sufficiency begins with Knowledge

### Independence

- *Maturity*
- *Learn to Succeed*

#### •Principle:

We have the power of choice.



# Self Sufficiency

## Digital Literacy

Esteem and reinforcement of being “included” in modern society.

“Communities of Practice” theory of accelerating learning by providing a safe place to fail.

Critical Thinking skills required for computer use.

## Education

Self-constructed learning plans (“Constructionism” and “Active Agent” theories of learning).

“Situated Learning” with clear connections to impact on participant.

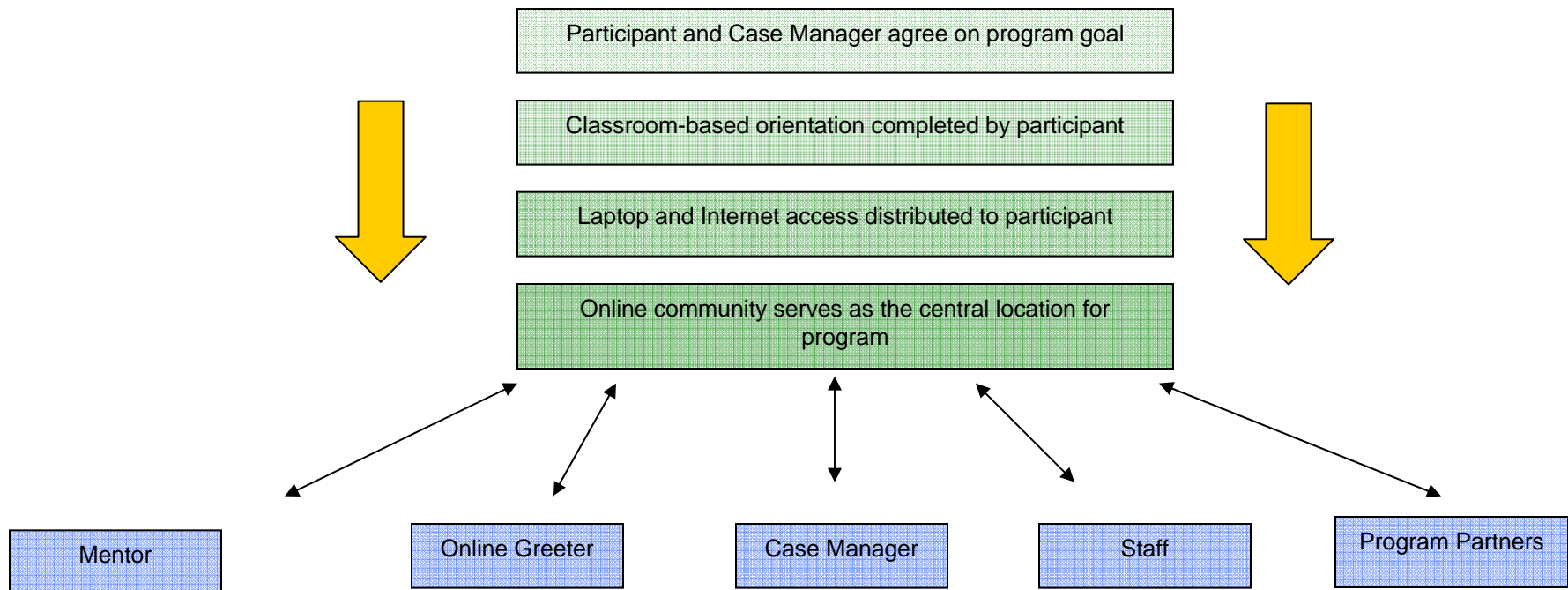
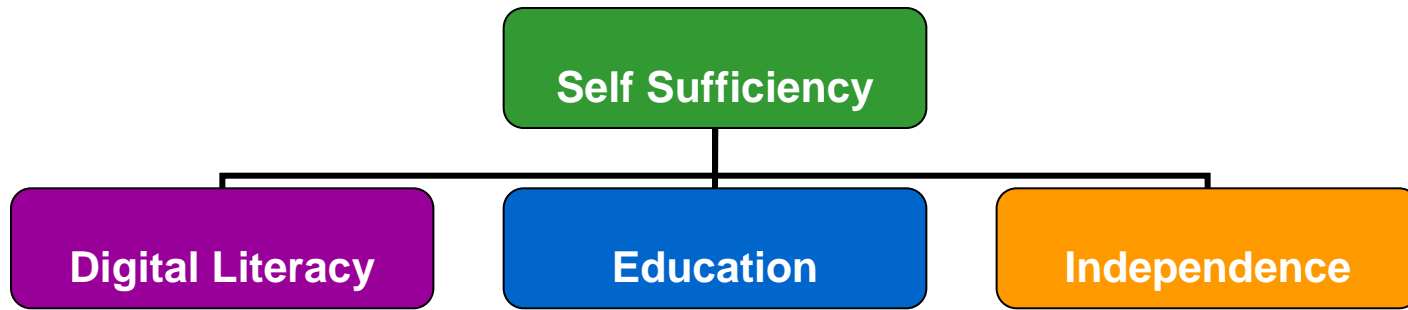
Early learning victories which establish effective thinking processes which are used in more complex learning.

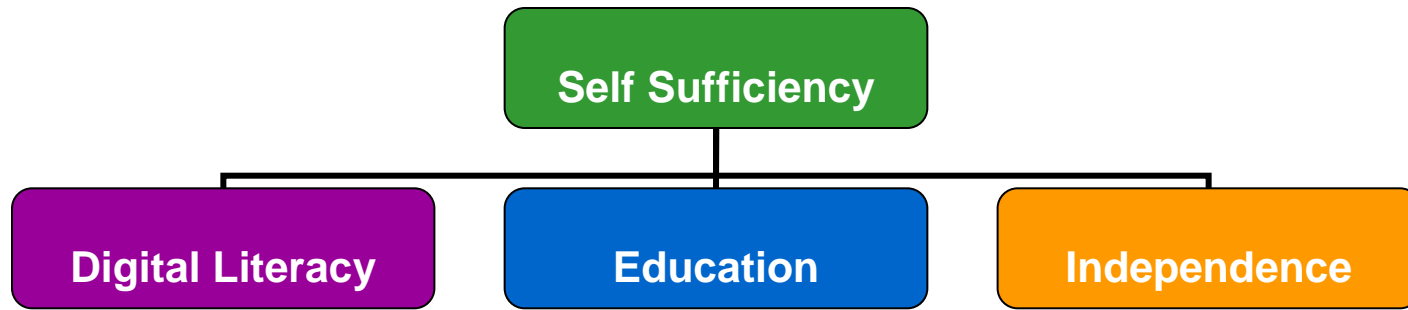
## Independence

Successful-behavior modeling and reinforcement.

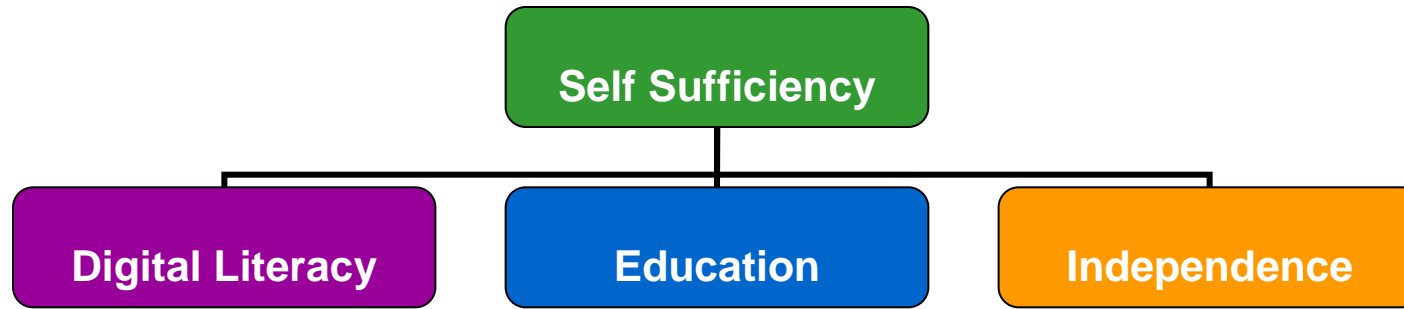
Self-efficacy and Self-esteem building activities.

Stephen Covey’s “Maturity Continuum” from dependence to independence to inter-dependence.



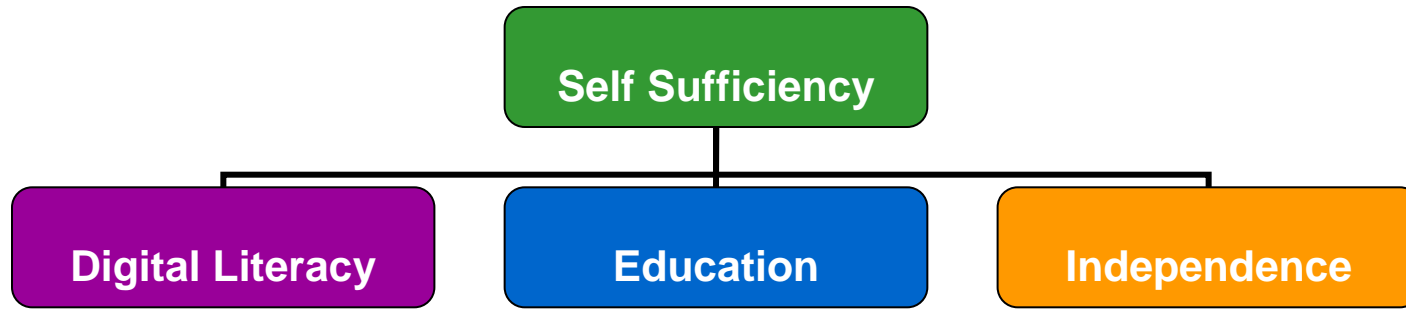


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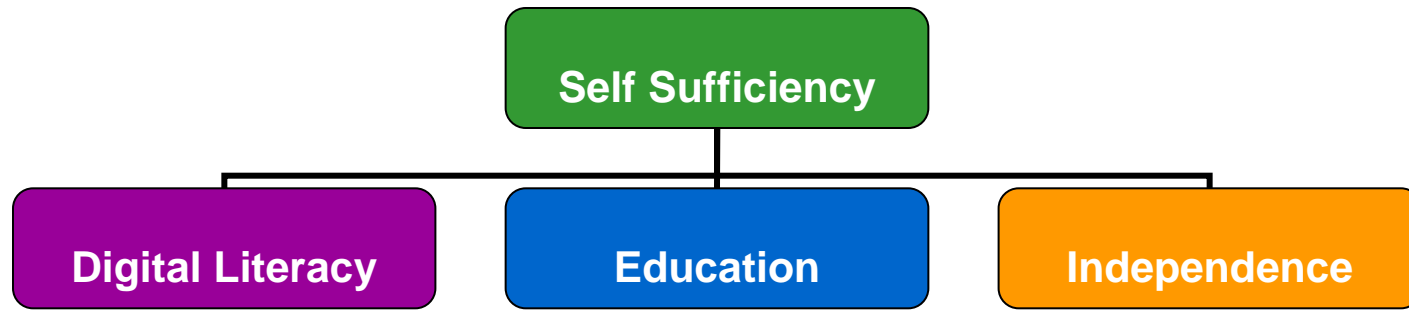
## Project Management

- **Weekly and monthly updates sent to you**
- **Keep program focused on goals**
- **Quality assurance**
- **Maintain communication**



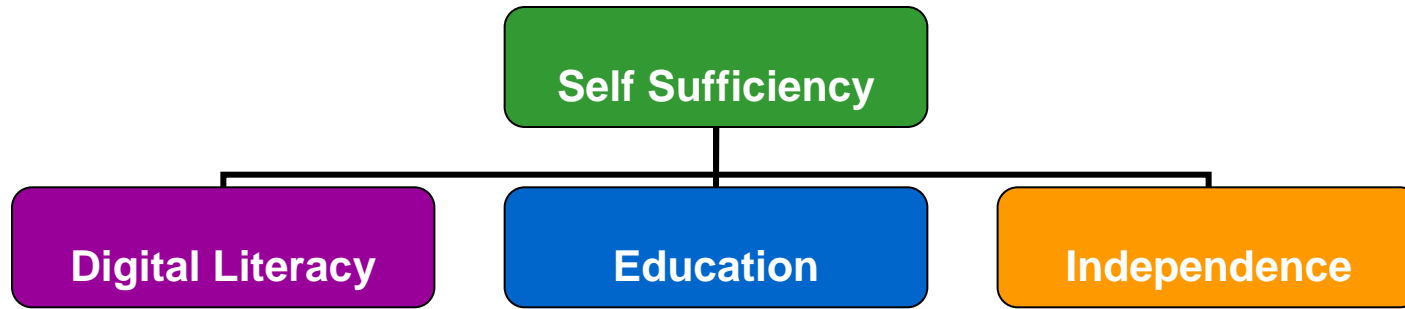
## Mentoring

- **Achievers have an individually assigned mentor**
- **Mentors contact your achievers on a regular basis**
- **A series of welcome calls gets achievers started with good habits**
- **Mentors overseen by clinical manager - LMSW**



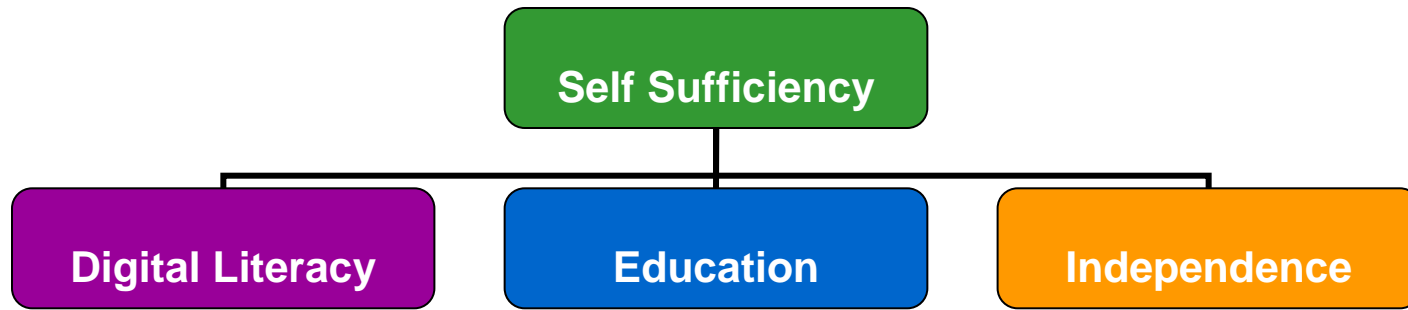
## Training Options

- Vocational Education, Occupational Skills
- GED/ABE/ESL
- Work Readiness, Basic Employability
- Financial Literacy/Personal Readiness
- Soft Skills, Self Development



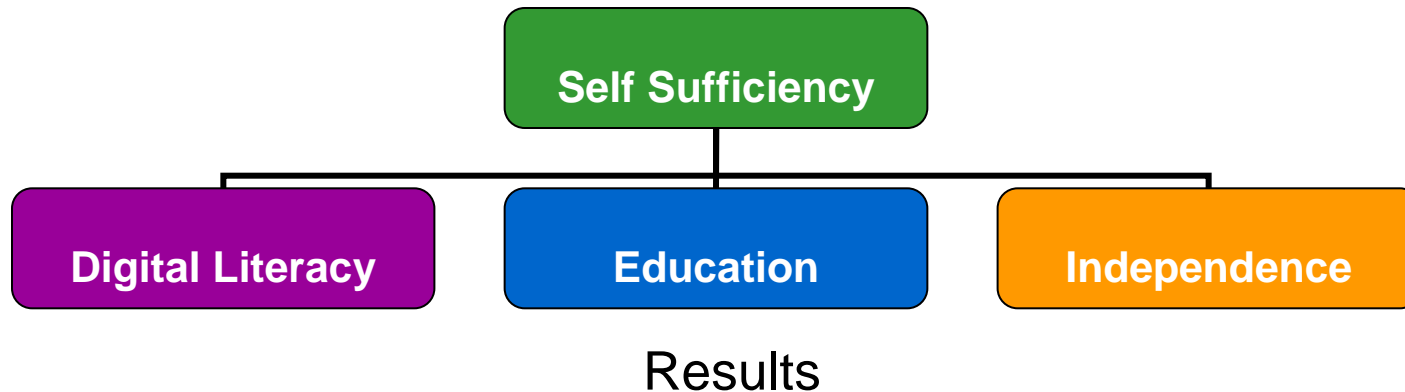
## Reporting

- **Program activities are tracked and categorized**
- **Reports match program needs (participation, course completion, etc.)**
- **Reports are sent to case manager automatically at pre-set intervals**



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**88% employment rate six months after program exit and 94% employment with 94% retention one year after program exit**

*-Consumer Report Card, New Jersey Training Systems, October 2008*

**90% participation, 15% wage increase**

*-National Able Network, Chicago Community Trust Pilot, August 2008*

**84% off of TANF support, including dependent accounts**

*-Workforce Solutions Greater Dallas, 2007*

**92% completion rate and an average increase in earnings of 14% in New Jersey**

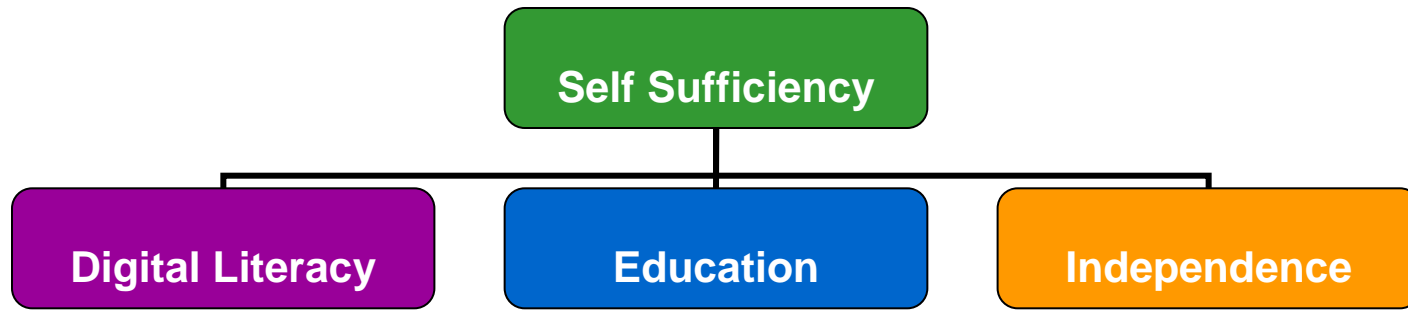
*-Rutgers Center for Women and Work, 2005*

**90% participation, 156% earnings gain (TANF Rural Expansion)**

*-Workforce Solutions of the Concho Valley, 2005*

**3 X's more likely to be employed, \$4,500 higher wages**

*-Texas Workforce Commission, Major Projects at a Glance Oct/Nov 2004*



## *Did you know?*

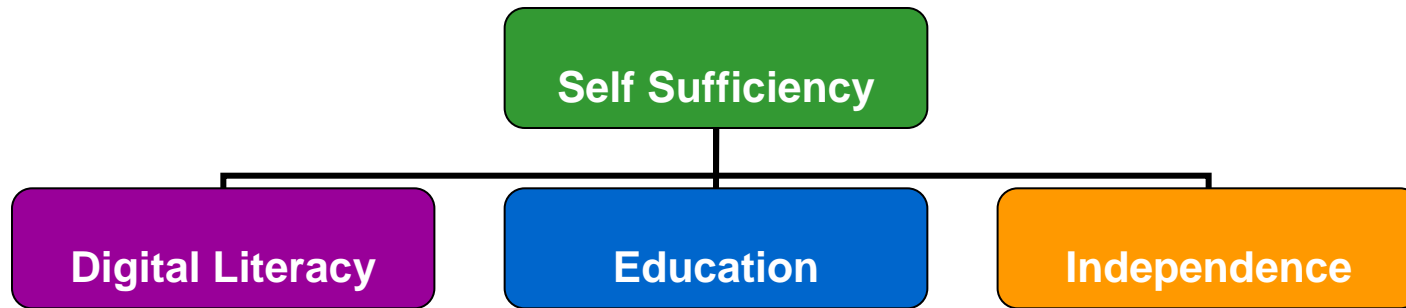
**WorkSource for Dallas County  
started the program in 2000**

*4,150+ clients to date:*

- *TANF*
- *Welfare to Work*
- *NEG (Katrina response)*
- *Youth*
- *84% off of TANF no dependent accounts*



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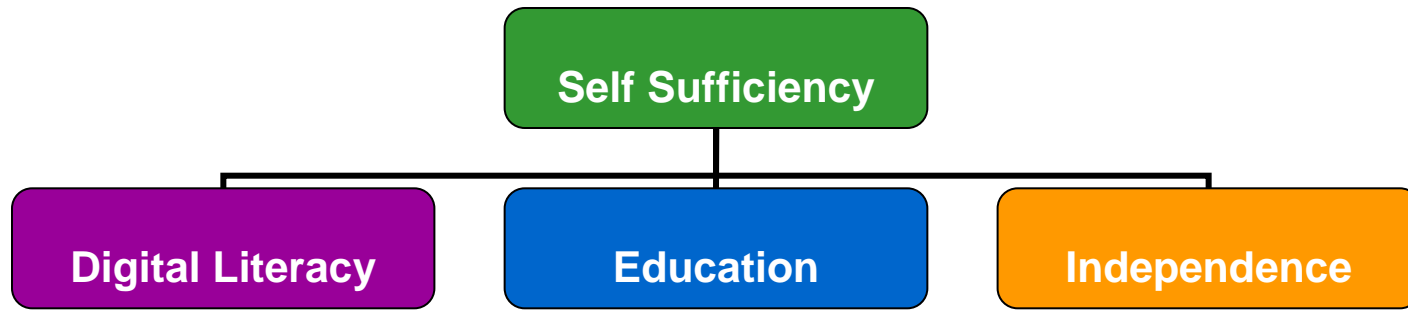
## *Did you know?*

**Newark, New Jersey's convergence of system use:**

- *County (TANF)*
- *Workforce Board*
- *Community College*
- *Public School District*
- *Re-Entry*



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## *Did you know?*

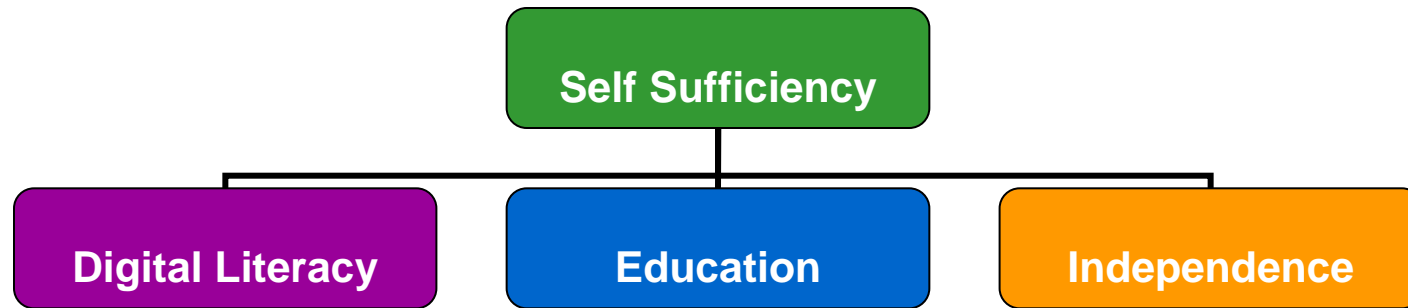
**Higher earnings are seen in every study done about BA**

*BA programs have been independently studied by:*

- *Texas Workforce Commission (twice),*
- *Rutgers Center for Women and Work,*
- *Alfred P. Sloan Foundation for Innovative Workforce Training,*
- *U.S. DOL Women's Bureau*
- *University of North Texas*



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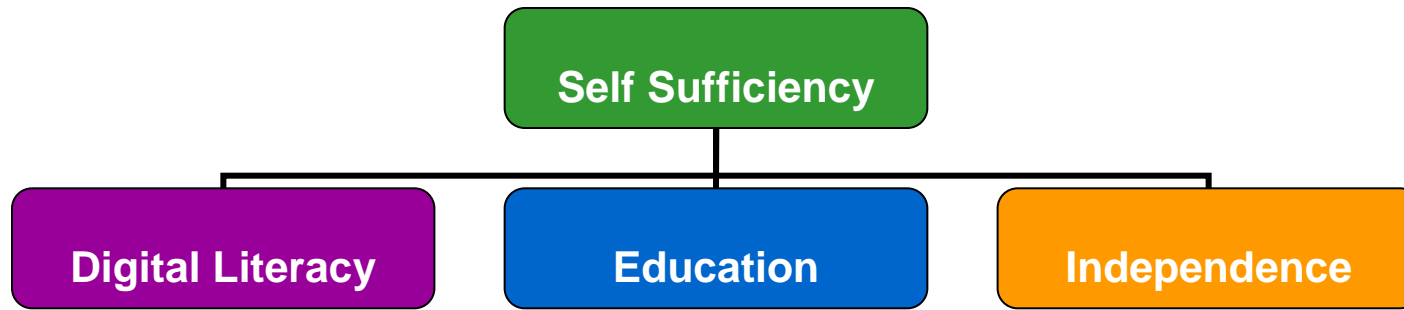
## *Did you know?*

**A book has been published about  
BA achievers**

*Not Just Getting By* expands on the research done by the Rutgers University Center for Women and Work and U.S. Department of Labor Women's Bureau. 2005, Dr. M. Gatta



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We take care of it

- Help Desk support
- Quality control
- Email accounts
- Warranty control
- Training
- Content
- Project Management
- Tech Support
- Customized image
- Tier 1 & 2 Tech support
- Regular updates
- Pop-up blocker management
- Animated 'Bot
- Development
- Virus protection
- Inventory management
- Theft protection
- Extra help features
- Recovery disk
- Remote access
- SPAM filters
- Administration
- Special software
- ISP with filter

