



# IEESS COACHING FOR SUCCESS

Peer-to-Peer Learning  
Opportunity

Coaching within a Two-Generation  
Context

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# PRESENTERS

## **Ruthie Liberman**

VP of Public Policy  
EMPath – Economic Mobility Pathways

## **Stephanie Brueck**

Director of Curriculum & Instruction  
EMPath – Economic Mobility Pathways

## **Sarah Bellemore**

Director, CFO & Intergen  
EMPath – Economic Mobility Pathways

## **Kandis Driscoll**

Program & Policy Analyst  
DC Department of Human Services



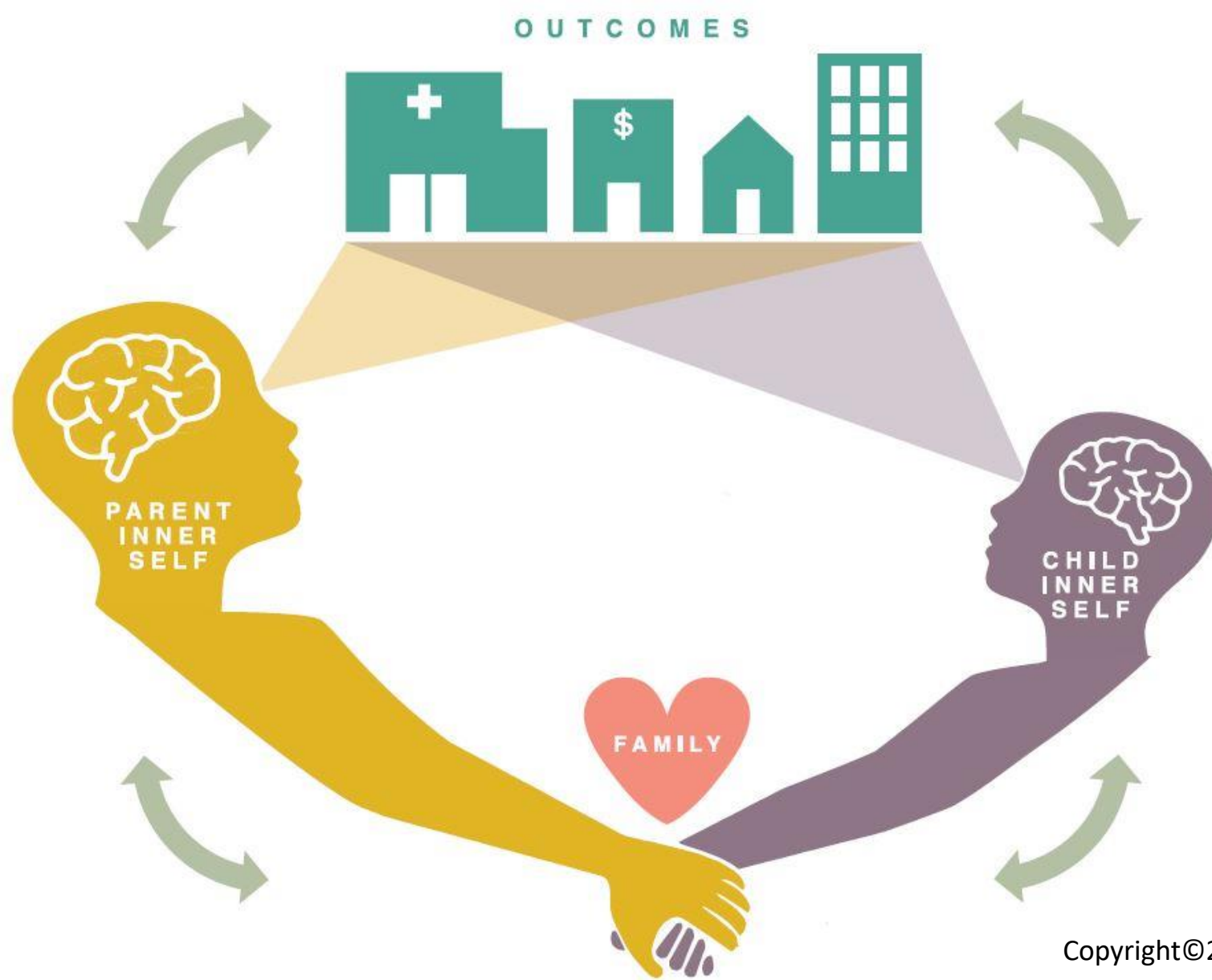
# PURPOSE

- This call is open to anyone who is thinking about using a coaching approach in a two-generation model, even if your TANF coaching program is not yet up and running.
- Stephanie Brueck and Sarah Bellemore from EMPath, and Kandis Driscoll from DC DHS will share their experience using coaching in a two-generation context.





# TWO-GENERATION COACHING



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# INTERGEN AT EMPATH

- EMPath's Intergen Project started as a standalone program to test the tools
- Today, operates within pre-existing EMPath programming
- Average length of participation is two years
- Tools include self-assessments for adults, each child in the home, and the whole-family
- Self-assessments at EMPath are springboard to goal setting



EMPath

Economic Mobility Pathways



ADMINISTRATION FOR  
CHILDREN & FAMILIES

# LESSONS LEARNED

- Packaging program to fit within parameters that participants are already familiar with
- Staffing
  - Capacity for additional work
  - Training needed
  - Additional support
- Making time for organizational/agency self-evaluation and reflection



# WHY TWO-GENERATION – WHY NOW?

## CONSIDERATIONS

- Why do you want to have more of a Two-Generation approach to your work?
  - What does Two-Generation mean to you?
- How would using a Two-Generation model impact your outcomes?
  - What is the value add, and how does it fit with your mission?
- Who do you need to have access to for a Two-Generation approach?





# TARGETED MOBILITY COACHING (TMC)

DC Department of Human Services



# THEORY OF TMC

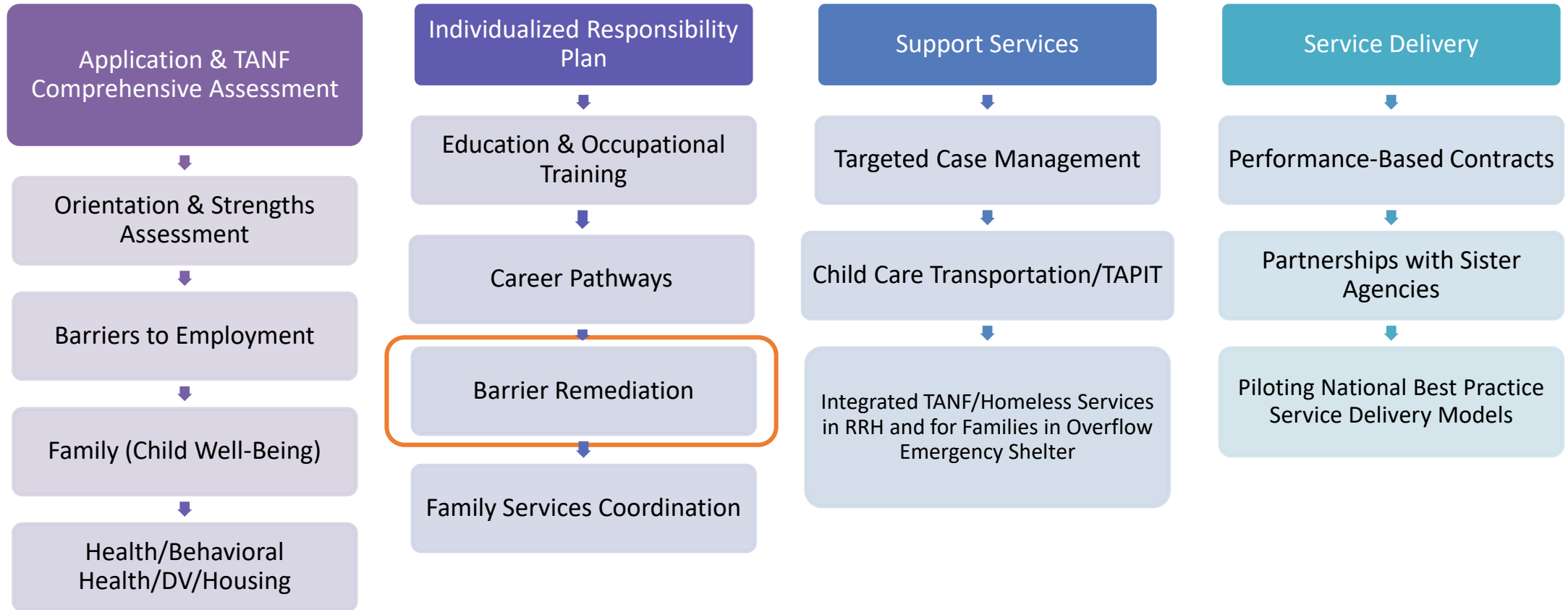
Targeted Mobility Coaching (TMC) empowers customers to change their situation by building skills and behaviors through peer mentorship and modeling. The approach is family centered, with customers self-identifying their needs and developing a plan.

**Target Population:** Customers receiving TANF who are not yet ready to work with an employment provider due to an identified barrier to work.

Total Receiving TANF Cash Benefits	
Families	11,830
Children	20,000



# PERSON – CENTERED SERVICE DELIVERY



# TWO-GENERATION & TARGETED MOBILITY COACHING

## CORE COMPONENTS OF A TWO-GENERATION APPROACH

### Social Capital

The coaches in TMC conduct assessments to learn more about the customer's family dynamics and better understand the personal supports that are available to them, including:

- TCA -
- ECO Map

### social capital

peer and family networks, coaching, and cohort strategies

### early childhood development

Head Start, Early Head Start child care partnerships, preK, and home visiting

### Early Childhood Development

TMC connects customers to a variety of support services that both the parent and child thrive, including:

- Child care
- Early Stages (OSSE)
- Home Visits

### postsecondary & employment pathways

community college, training and certification, workforce partnerships

### Employment

TMC assists customers with achieving their identified education and employment goals. The following assessments guide the work:

- Career Assessment (My Next Move Online Assessment)
- TARGET Intake Form

TMC works in partnership with DHS/OWO Workforce Development Team to assist with developing a career pathway. As well as linkages to DOES, UDC, & CBOs.

### health & well-being

mental, physical, and behavioral health, coverage and access to care, adverse childhood experiences, toxic stress

### Health & Well-being

Customers are supported in achieving the highest level of health and well being in TMC through linkages to sister agencies and CBO such as DBH, DC Safe, & OSSE.

### economic assets

asset building, housing and public supports, financial capacity, transportation

### Economic Assets

TMC helps customers plan out their financial future through a financial assessment such as "Your Money Your Goals Booklet." TMC works in partnership with DHS/OWO Rapid Rehousing Team to assist customer with increasing education and training and pursuing employment.



# DISCUSSION | Q & A

