



COMMUNICATION TO ENHANCE COACHING RELATIONSHIPS

Integrating Innovative Employment & Economic Stability Strategies into TANF Programs









PRESENTERS

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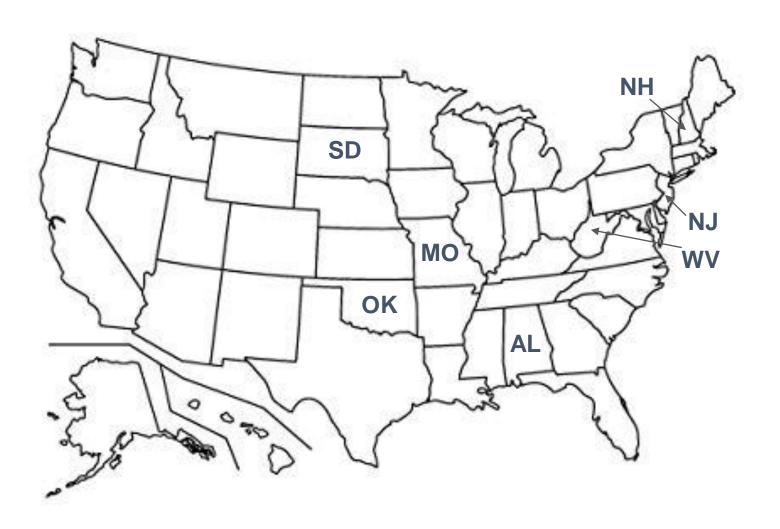
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COACHING FOR SUCCESS LEADERS

- Alabama
- Missouri
- New Hampshire
- New Jersey
- Oklahoma
- South Dakota
- West Virginia





PURPOSE

- Understand what communication is and why it is important
- Review the key components of interpersonal communication
- Learn how to effectively use interpersonal communication
- Consider how good interpersonal communication can facilitate the coaching relationship



WHAT IS COMMUNICATION?





WHAT IS COMMUNICATION?





Giving Information

Receiving Information



KEY TO EFFECTIVE INTERPERSONAL COMMUNICATION

- Pay attention to the needs of the client
- Listen authentically to what the client shares
- Be aware of the subtleties of nonverbal information
- Share ideas in a respectful and nonthreatening manner
- Manage stress and make an emotional connection



ATTENDING BEHAVIORS

SENDING A MESSAGE

I am in this with you

I am listening

I hear you without judgment

SHOWING THE CLIENT

Authenticity

Empathy

Positive Regard



EMPATHIC LISTENING

 We should spend 70% of our time on empathic listening and 30% of our time talking.

Listen with your ears, eyes, mind and heart.





GOOD LISTENERS

GROUP BRAINSTORM





GOOD LISTENERS

- Let go of their need for control
- Make space in their minds
- Are ready to just listen
- Relax and respond to the speaker's nonverbal cues

- Listen for the emotion behind the words
- Don't interrupt
- Use reflective questions
- Use silence and wait
- Remain focused on the speaker

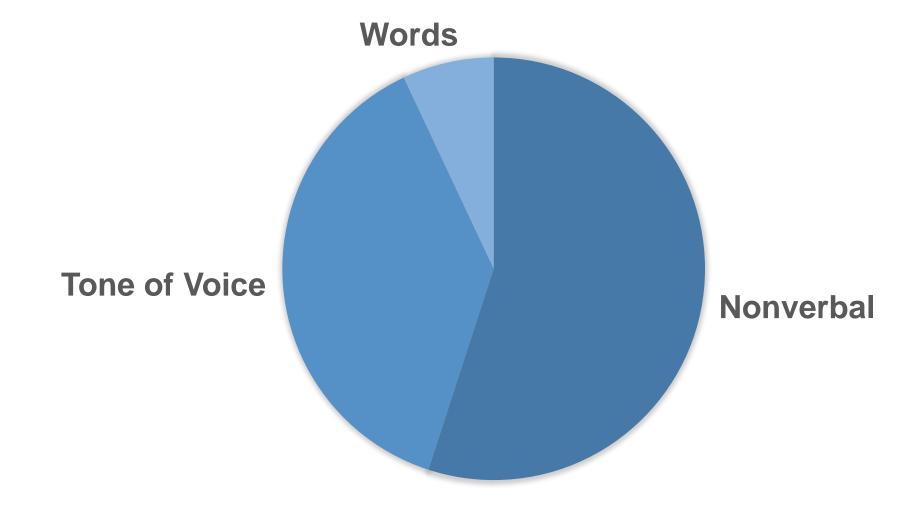


NONVERBAL BEHAVIOR

• Why is it important?



NONVERBAL BEHAVIOR





NONVERBAL COMMUNICATION STRATEGIES

- Facial expression
- Gestures
- Body language
- Wait time/Silence

- Eye contact
- Body orientation
- Volume
- Pitch



NONVERBAL STRATEGIES REFLECTION

 What nonverbal strategies do you use when you first meet a client?

 Which are most important to you when you first start to establish a relationship?



CULTURAL DIFFERENCES IN NONVERBAL COMMUNICATION



Observe people



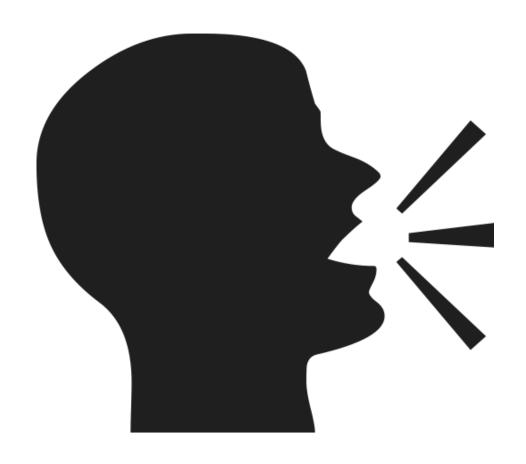
Be aware of individual differences



"Read" nonverbal signals as a group



VERBAL COMMUNICATION STRATEGIES





CLARIFYING

Why?

To get more information and ensure you understand

How?

- Ask open ended questions
- Restate your interpretation and encourage further explanation



REFLECTING

Why?

 To show that you understand what the speaker is saying and feeling

How?

- Reflect the speaker's basic feelings
- Paraphrase basic points
- Ask reflective questions



SUMMARIZING

Why?

 To review how things are going and pull together several ideas

How?

Restate major ideas expressed, including feelings



ENCOURAGING

Why?

 To show interest in what's being said and encourage further conversation

How?

- Use neutral rather than evaluating comments
- Ask for more information





CASE EXAMPLE

ACTIVITY





QUESTIONS OR COMMENTS?





NEXT STEPS

- Upcoming webinars: 6/13, 7/11 & 8/8
- A survey will pop up immediately after the webinar ends. Please take a couple minutes to respond. Your answers are important to us!



FOR MORE INFORMATION

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