

KEYA Earth Corporation

"Building Communities With Heart and Soul"

Education
Investment

Planning
Development

KEYA Earth Guiding Principles

Protection of our Earth, land, and people.

Utilize renewable materials and energy effective planning.

Builder-owned – recognizing our role as builders

Accept projects that are meaningful and in alignment with our values, cultures, and ways of life

Homes and structures that last, buildings that are in themselves a “work of art”

To incorporate and reciprocate Indigenous knowledge to build sustainable communities.

Strategic Partnerships in alignment with our company’s vision.

Build for generations – long term commitments to regional sustainability.

To embrace new ideas and challenge ourselves to dream and take risks.

Live the life that you have imagined

**“Your imagination is your preview of
life’s coming attractions”**

Albert Einstein

A wide-angle photograph of a desert landscape featuring several prominent butte rock formations. The sky is a clear, vibrant blue with some light, wispy clouds. The ground is a mix of brown and tan, with sparse vegetation. The formations are made of reddish-brown sandstone and are scattered across the horizon. The largest formation is on the right side of the frame, while others are smaller and more distant.



NATIVE COMMUNITY DEVELOPMENT

Redefining Native Development

- **Getting away from the dependence of what the government want for their people.**
- **I believe in community members starting projects that are important to them.**
- **Directing our own paths, by being self reliant and creating those opportunities.**
- **You can chose to be passive, or you can make a decision to “make a difference”.**



Returning To Our Native Lands : A New Emerging Trend

Rediscovering the homelands and the cultural importance

Risk of losing the traditional languages.

Realizing that suburban living is over rated and costly. Youth and Time.

Brain Drain is reaching critical times.

Being at home is good for everyone. Family, community, and the economy.

Community Investment



Youth - We invest so much to get our kids educated and working, but there is no initiative to bring them home.

Development – Create projects to offer jobs to keep our talented working, “Work from home program”. The Community and Families benefit.

Recruiting Professionals – We need to put the Educated and Qualified people in the key decision making positions for our community.

Represent Change - Don't listen to the same old rhetoric, “We've tried that already” How many more years before we take a stand for **CHANGE AND PROGRESSION.**

Past: Revisiting traditional teaching to solve housing issues, restoring family values and teaching resourcefulness.

Present: How do we provide power needs for heat, electricity, and internet: Solar, Wind and Wi-Fi are the solutions for native rural development.

Future: Western model is not for Native Communities. Together we can develop a model that takes the best of both worlds.

Merging Tradition w Technology



Off Grid vs On Grid

Do we need a meter on every home?

Utility expansions are expensive.

Solar

Wind

Geothermal

Farming

Taking advantages of Rebates, Tax Incentives, Utility company offers

Weatherization. Why

Take another look at homes we already have, saves \$, cost less to implement.

All renewable applications are useless if you don't weatherize.

Safety of the home and the home owners.

Utility cost is expensive, the price of gas, oil, & electricity are only going up.

Weatherization works, Educate, Educate...

Green Momentum on Navajoland

The background of the slide is a photograph of a desert landscape. In the foreground and middle ground, there are several large, dark, weathered rock formations, likely sandstone, standing prominently against a sky with soft, colorful clouds in shades of blue, purple, and pink, suggesting a sunset or sunrise. The ground is a mix of reddish-brown soil and sparse, low-lying desert vegetation.

Passing of the “Green Jobs” Legislation
Commission created to oversee the directions
and qualify traditional green ventures.

Stimulus Funding (ARRA, LIHEAP...)

NHA, NTUA “Thinking outside the box”

Other ventures for economic development
beside power plants and casinos

The American Dream vs. Native American Dream

We could be the future model of sustainability?

**We can be the Power Players In the World Market
of Green Thinking and Solutions.**

**Honoring Traditions, Responsible community
development, Plan it right the first time.**

**Who Is Going To Be At The Front Of
Community Development? It Will Only
Happens When Every One Unites As One,
To Demand A Better Way of Life.**



HISTORY

Telling our Native stories; “If we don’t, somebody else will”.

Questions?



www.keyaearth.com