



A New Look at Volunteering: Promising Approaches for TANF and Community Leaders

Tuesday November 29, 2011 ❖ 2:00 – 3:30 pm Eastern Time

Presenters:

- Lisa Washington-Thomas, Technical Assistance Branch Chief, Office of Family Assistance
 Georgia Mjarten, Executive Director, Our House, Inc.
- Michael Laverty, Kansas-Missouri State Program Director, Corporation for National and Community Service
 Caprisca Randolph-Robinson, Illinois Department of Human Services, Human Capital Development
 James Butler, Federal Project Officer, Office of Family Assistance

Welcome! The session will start momentarily.





Webinar Learning Objectives:

- To encourage volunteering as a component of capacity-building.
- To consider how a "volunteer coordinator" position (whether full-time or part-time) can strengthen community-based and TANF programs.
- To learn about state-based and national volunteering resources from the Corporation for National and Community Service.
- To hear some practical strategies for supporting TANF work participation rates through voluntary service/employment.
- To encourage "win-win" relationships between TANF agencies and local nonprofit organizations and for-profit businesses.





Agenda:

2:00 p.m. OFA Welcome

Lisa Washington-Thomas, Technical Assistance Branch Chief, Office of Family Assistance

2:05 p.m. Webinar Overview and Introduction of Speakers

Josh Good, Technical Specialist, ICF International

2:10 p.m. Our House, Inc.

Georgia Mjarten, Executive Director, Our House, Inc.

2:22 p.m. Illinois Department of Human Services, Human Capital Development

Caprisca Randolph-Robinson, Illinois Department of Human Services, Human Capital

Development

2:34 p.m. Corporation for National and Community Service

Michael Laverty, Kansas-Missouri State Program Director, Corporation for National and

Community Service

2:50 p.m. Q&A Discussion

James Butler, Federal Project Officer, Office of Family Assistance

Josh Good, Technical Specialist, ICF International



Plug in Volunteers

Recharge your Organization A presentation by Georgia Mjartan, Executive Director, Our House, Inc. KNOW YOUR NEEDS BEFORE YOU RECRUIT YOUR VOLUNTEERS.

1. BRAIN STORM WITH STAFF, CLIENTS, STAKEHOLDERS

NEEDS, PROBLEMS, DREAMS -BIG IDEAS & SMALL IDEAS

2. WHICH OF THESE DREAMS CAN BE ACCOMPLISHED WITH VOLUNTEERS?

3. WRITE JOB
DESCRIPTIONS,
INTERNSHIP
PROPOSALS &
ONE - LINERS















KNOW WHAT YOU'RE LOOKING FOR BEFORE YOU START LOOKING.

THIS WILL TELL YOU WHERE TO LOOK.

SHORT-TERM OR LONG -TERM

WEBSITE, VOLUNTEER FAIRS, NEWSPAPER, IDEALIST.ORG INTERNS, AMERICORPS, VISTA, PUBLIC ALLIES, SENIOR CORPS, RSVP

INDIVIDUAL OR GROUP

COLLEGE STUDENTS, RETIREES, DISABLED PEOPLE, PARENTS W/ KIDS CORPORATE VOLUNTEERS, YOUTH GROUPS, CONGREGATIONS

UN-SKILLED, SKILLED OR PROFESSIONAL SERVICE GROUPS, PAROLEES / PROBATIONERS, YOUTHS CIVIC GROUPS, AFFINITY CLUBS, VETERANS, CORPORATE VOLS PROFESSIONAL ASSOCIATIONS, LABOR UNIONS, COMPANIES

REQUIRES
RESOURCES OR
NO RESOURCES
REQUIRED

CORPORATE GROUPS, RELIGIOUS GROUPS, CIVIC CLUBS, GREEKS STUDENTS, INDIVIDUALS, INTERNS, NATIONAL SERVICE MEMBERS

SPECIFIC PROFILE
TO MEET A SPECIFIC
NEED

I.E. AFRICAN-AMERICAN MALES, RECOVERING ALCOHOLICS, SUCCESSFUL PROGRAM GRADUATES





Volunteer Profile – A rubric to help you find their fit

KNOW YOUR
VOLUNTEERS
BEFORE YOU
PLUG THEM IN.

Heart

Passion / Calling Emotion / Principle

Head

Need / Want Practical

Can

Time
Talents / Ability
Resources / Connections

Can't

Availability
Disability
Limiting Factors



Jazzy (left) and Sharon (right) help a homeless child learn to skate

GREAT VOLUNTEERS
SOMETIMES COME
WITH BARRIERS TO
SERVICE. DON'T LET
THAT STOP YOU
FROM PLUGGING
THEM IN!

THESE CHALLENGES MAY BE JUST WHAT MAKES THEM YOUR BEST VOLUNTEER.





Heart

Passion: Loves children

Principle: Grew up in poverty,

wants to give back

Head

Needs: Work experience, financial support, college scholarship, a place to be during the summer, a good reference

Can

Time: All summer

Talents / Ability: Can relate to homeless kids, straight A student

Resources / Connections: Training and funds from internship

Can't

Availability:

Can't start until school is out

Limiting Factors:

No reliable transportation Sometimes has to care for nieces & nephews



Heart	Head
Can	Can't



KEEP YOUR VOLUNTEERS HAPPY AND HELPFUL!

- 1. SET CLEAR EXPECTATIONS: WHAT DO YOU WANT AND WHAT DOES YOUR VOLUNTEER WANT?
- 2. ENERGIZE YOUR VOLUNTEERS.
 MAKE SURE THEY ARE GETTING
 SOMETHING OUT OF THE
 EXPERIENCE.
- 3. COMMUNICATE WITH YOUR VOLUNTEERS... THE MORE FREQUENTLY THE BETTER.









CYCLE OF VOLUNTEER SUCCESS

Know what you're looking for

Nurture your volunteers

Know your volunteers

Know your

needs

All photos are of *real* Our House volunteers and were taken by Amanda Woods, an Our House AmeriCorps VISTA volunteer.







 The mission of the Corporation for National and Community Service is to improve lives, strengthen communities, and foster civic engagement through service and volunteering.

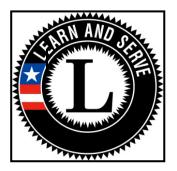




Foster Grandparents RSVP Senior Companions



VISTA
National Civilian Community Corps
State
National Direct
Tribal Set-Aside



Community-Based
Higher Education
K-12
School-Based
Tribal Set-Aside



AmeriCorps*VISTA: Volunteers In Service To America

Getting Things Done for America

AmeriCorps*VISTA

- AmeriCorps' poverty-fighting arm
- 6,500+ positions each year
- VISTA members collaborate with low-income individuals and communities to fight poverty
- Focus on capacity building: raising funds, recruiting volunteers, and designing sustainable programs
- More than 1,200 project sponsors including nonprofit and public agencies
- Full-time year-long service with members living at the level of the community they serve

CNCS Strategic Initiatives: 2011-2012

- 1. Education
- 2. Veterans and Military Families
- 3. Environmental Stewardship
- 4. Disaster Preparedness
- 5. Economic Opportunities
- 6. Healthy Futures

VISTA: Sustainability and Capacity Building

- Development that meets the needs of the present without comprising the ability of future generations to meet their own needs.
- VISTA projects generally last three years. How will you institutionalize the systems, increased capacity, and other outcomes of the VISTA members' work so that you're not back at square one at the end of your VISTA project?
- VISTA members' service builds capacity within the agencies where they are placed, and by extension in the communities the agencies serve and for the residents of those communities.

What VISTA Members Do

VISTA members:

- Build volunteer management, leadership, and training systems
- Build development systems—and do development work
- Create community partnerships
- Expand current programs
- Develop new programs
- Much, much, more...

What VISTA Members Do NOT Do

- Direct service
- Part-time service
- Work outside of their VISTA placement, attend school, proselytize, or lobby
- International work
- Supervise employees or volunteers

CNCS Provides

- \$5,350 Segal Education Award or \$1,500 post-service stipend
- Member living allowance
- Health coverage
- Payroll services
- Training for members and supervisors including travel costs
- Moving allowance for members relocating to serve, if eligible
- Liability coverage for members
- Child care reimbursement for income eligible members
- Assistance with member recruitment and use of online recruitment system
- FICA

Sponsor Responsibilities

- Develop and implement Project Plan and performance measures
- Identify a supervisor for the members
- Create an Advisory Council
- RECRUIT and place VISTA members using tools provided by CNCS and your own resources
- Provide work space, equipment, and supplies

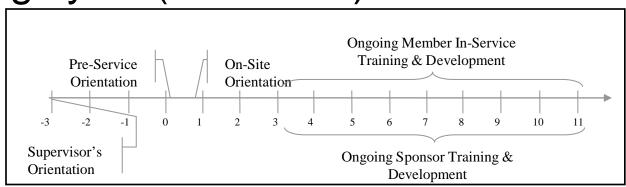
Sponsor Responsibilities

- Create two-week member On Site Orientation and Training
- Assist VISTA members with community entry
- Conduct member performance appraisals, track time and attendance, and perform other supervisory duties
- Connect VISTA members with training and development opportunities
- Document all project achievements and legacy through Project Progress Reports

Next Steps

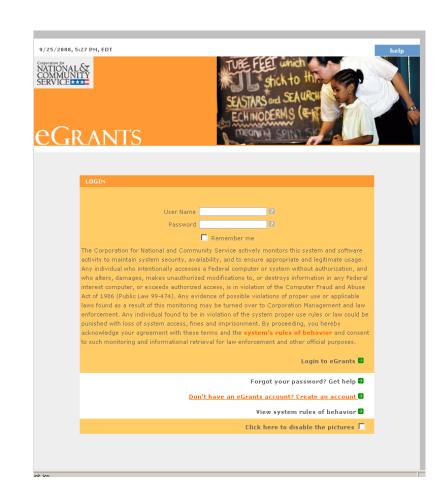
- Design and submit a Concept Paper in eGrants at any time
- If approved, create and submit a full application
- If awarded, send VISTA supervisor(s) to CNCS orientation and begin recruitment process

Training cycle (in months)



Creating an eGrants Account

- Go to www.cns.gov and click on eGrants
- At the login page, click on the link titled: Don't have an eGrants account? Create an account.
- eGrants is used to create a concept paper and application, write recruitment listings, approved VISTA members, and more



Concept Paper Elements

- Applicant Info
- Application Info
- Narratives
 - Executive Summary
 - Need
 - Strengthening Communities
 - Organizational Capacity
- Review
- Authorize and Submit

Consider...

- What changes will you measure in the agencies where VISTA members serve?
- What changes will you measure in the communities and/or people those agencies serve?
- How will you engage community members, particularly representatives from the low income community?
- How will the VISTA members' work lift people out of poverty?
- How will the systems members create be sustainable beyond the three-year project period?
- How will you know you're making progress?

For More Information

Visit us at www.cns.gov

Friend us on Facebook
http://www.facebook.com/nationalservice

Follow us on Twitter http://twitter.com/nationalservice

Watch us on YouTube http://www.youtube.com/nationalservice

Use our resources http://www.volunteeringinamerica.gov/

Illinois Department of Human Services

Creating Opportunities
For TANF Participants
Through Partnerships

In Fiscal Year 2012

- Decreased Contracted Employment and Training Providers to utilize for engagement activities for TANF Participants
- Our Mission: Goal of Self-Sufficiency and Independence for TANF customers = Employment opportunities
- Continue to meet Work Participation Rates and avoid any financial penalties

Develop Strategies to Meet These Outcomes

What is Work Experience?

An activity in which TANF participants are placed in a supervised assignment with public, private or not-for-profit employers, organization and government agencies that have an agreement with the Department

Partnering and collaborating with variety of entities

- Hospitals, Hospice Agencies (volunteer) and Nursing Homes
- Factories and Restaurants
- Daycare and HeadStart Program
- Not-For-Profit Agencies

Participating Partners Responsibilities

- Enter into a Work Experience Agreement
- Complete a Worksite Position Description of all Work Experience Positions
- Review expectations for both the Partner and IDHS TANF offices
- Assign participants to meaningful specified work activities to gain job skills and treat them as your own employees
- Provide daily supervision
- Provide weekly timesheets to the TANF office

Participating Partner Benefits

- No out-of-pocket expenses
- Investing in the citizens of their communities
- In-kind match
- A screening tool for potential employees
- Work Opportunity Tax Credit (WOTC)

Illinois Department of Human Services Family Community Resource Centers (TANF Offices) Responsibilities

- Screen suitable TANF Participant and complete referral process
- Inform TANF Participant the purpose of the Work Experience Assignment and the opportunity and benefits it provides
- Determine assigned hours
- Monitor/make visits to location to resolve any problems/issues
- Provide Supportive Services

Family Community Resource Centers (TANF Offices) Benefits

- Engagement in a suitable activity for the TANF Participant in their plan to independence and self-sufficiency
- Meet expected performance outcomes
- Assist in meeting Work Participation Rates

TANF Participants Responsibilities

- Report to their Work Experience assignment timely and follow work rules
- Gain work experience to enhance their skills and make them more marketable in the job market

TANF Participants Benefits

- Build self-esteem and soft skills
- Allows time and work experience to be transferable onto resume
- Employment opportunities
- Partnering Agency can be used as a work reference
- Direct career pathway to self-sufficiency

Illinois Department of Human Services

Bureau of Training and Support Services

Volunteer Services Program

The Bureau of Training and Support Services (BTSS), within the Office of Human Resources, manages the Department's Volunteer Services Program

Volunteer Services Program

OVERVIEW



July 1, 1997, several human service agencies were merged into a new agency named the Illinois Department of Human Services (IDHS). As a result of this collaboration a uniform, statewide Volunteer Services Program was created for IDHS to improve the delivery of human services.

The value of volunteers is immeasurable and volunteers make a difference every day in the life of individuals we serve.

Services coordinated under the Volunteer Services Program are viewed as being supplemental to and not a replacement for staff. An employee is always present during volunteer activities.

Community volunteers assist by giving freely of their time and talents to provide services which individuals would not otherwise have an opportunity to experience.

- •The Volunteer Services Program Manager oversees the statewide Volunteer Services Program.
- •Each IDHS facility/office who have volunteers will have an assignment description that reflects the coordination of volunteer services. This person will have the appropriate qualifications, experience and authority to implement the volunteer program.

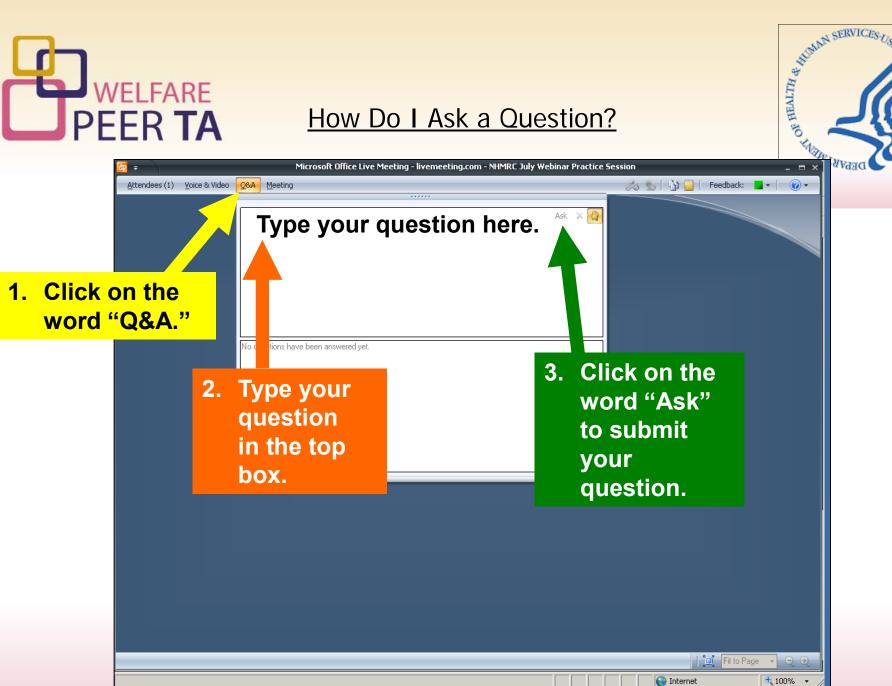




Question and Answer Session



How Do I Ask a Question?







THANK YOU for attending the Webinar!

A transcript and audio recording will be available in 5-10 days on the Welfare Peer TA Web site at peerta.acf.hhs.gov.

Please be sure to register for additional upcoming Webinars through the Welfare Peer TA Network Web site.