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# **2017 Linking TANF Families to Employment and Economic Opportunities Meeting**

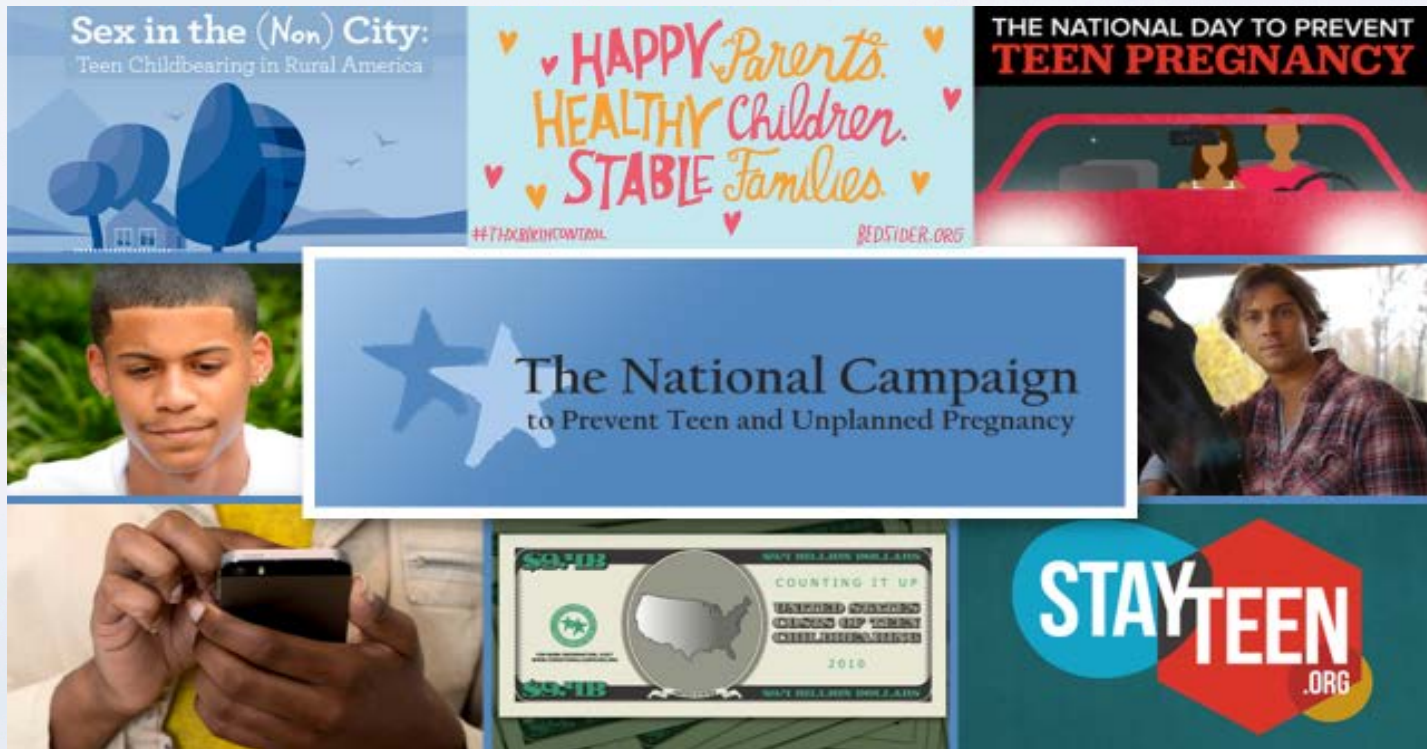
## ***Evidence Based Strategies to Prevent Unplanned Pregnancies***

*Presented by: Tara Mancini*

*The National Campaign to Prevent Teen and Unplanned Pregnancy*

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## About The National Campaign



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## About The National Campaign

Founded in 1996, The National Campaign to Prevent Teen and Unplanned Pregnancy seeks to improve the lives and future prospects of children and families by helping to ensure that children are born into families who are committed to and ready for the demanding task of raising the next generation. We address the complex factors that lead to unplanned pregnancy through offering national leadership on:

- Policy
- Research & Measurement
- Program Development
- Strategic Communications
- Convening & Collective Impact



# 2017 Linking TANF Families to Employment and Economic Opportunities Meeting

## Goal and Agenda

- Goal: Provide you with ideas to address this issue with your available resources.
- Today we'll review
  - TANF Purposes 3&4
  - Trends in teen and unplanned pregnancy
  - Research on programs and solutions to reduce unplanned pregnancy
  - Research on how pregnancy planning can increase opportunity and strengthen families and society



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## TANF Purposes

- Provide assistance to needy families so that children can be cared for in their own homes
- Reduce the dependency of needy parents by promoting job preparation, work and marriage
- Prevent and reduce the incidence of out-of-wedlock pregnancies
- Encourage the formation and maintenance of two-parent families



# TANF Efforts to Reduce Non-marital Births

- Programs that provide sex education or abstinence education and family planning services to individuals, couples, and families in an effort to reduce out-of-wedlock pregnancies.
- In 2014, states reported some of the following: abstinence programs, visiting nurse services, and services for youth such as teen pregnancy prevention, counseling, and after-school programs.



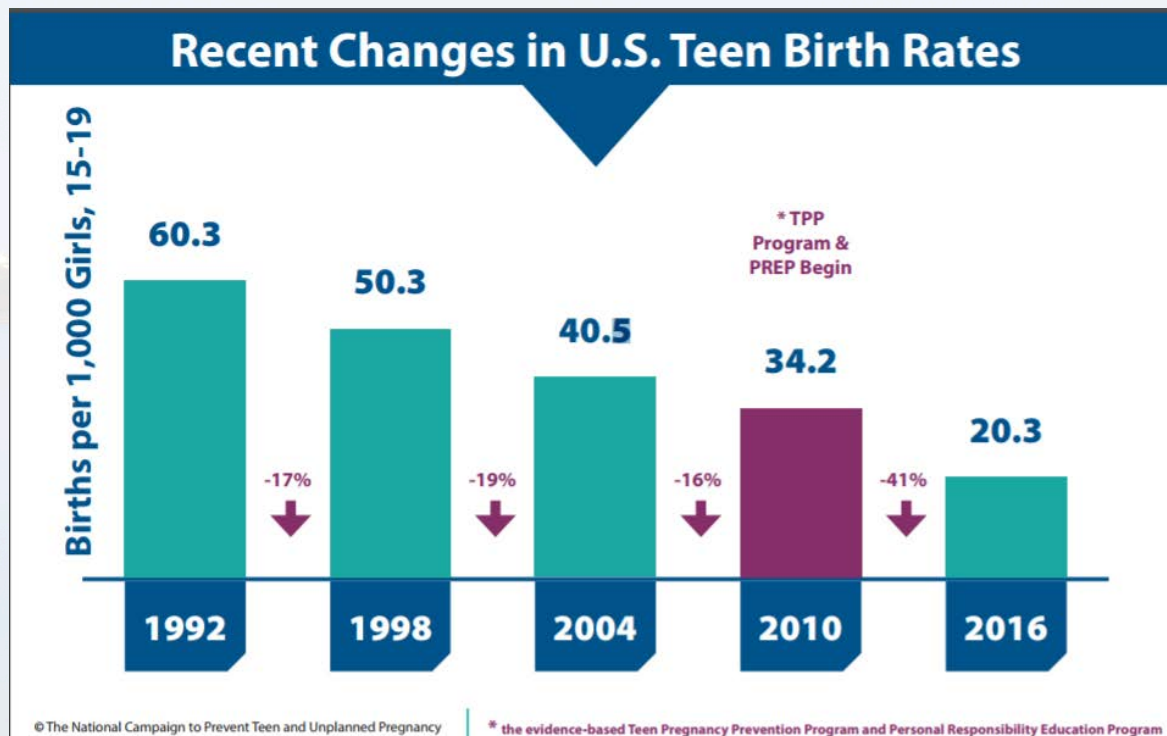
## Dramatic Declines Among Teens



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## The Decline in Teen Birth Rates Have Accelerated in Recent Years





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## Challenges / Opportunities

ROUGHLY  
**1 IN 4**  
TEENS GET  
PREGNANT  
**BY AGE 20**

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## Challenges / Opportunities

Pregnancy rates among African-American and Latina teens remain **more than twice** that of non-Hispanic white teens.



**THE TEEN BIRTH RATE IS NEARLY  
ONE-THIRD HIGHER IN RURAL COUNTIES  
THAN IN THE REST OF THE COUNTRY.**

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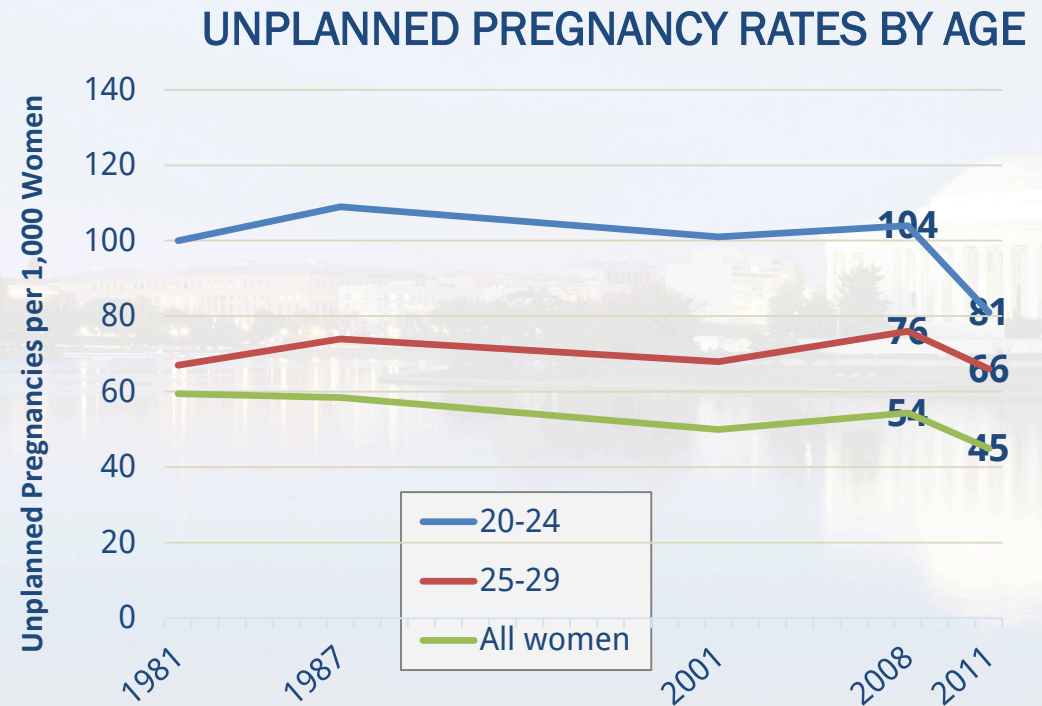


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## Declines In Unplanned Pregnancy Rates

- Women 20-24: 22%
- Women 25-29: 13%
- All women: 18%
- Also fell for women 30-34 and 35+ (not shown)



## Challenges / Opportunities

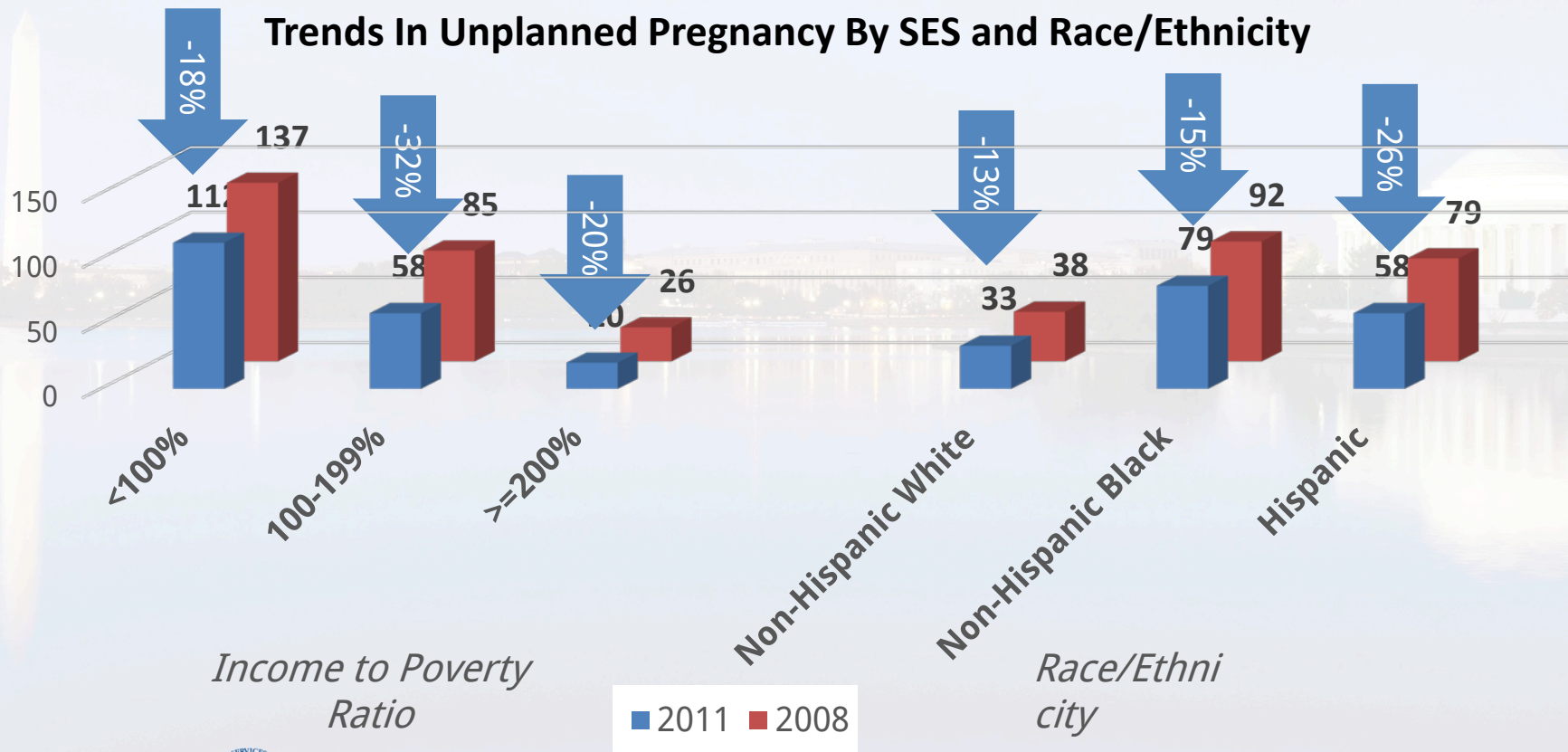
Although women age 20-24 had the steepest declines in unplanned pregnancy:

- Roughly 1 in 12 will experience an unplanned pregnancy each year.
- They account for roughly 1/3 of all unplanned pregnancies, or nearly 900,000 pregnancies.
- More than half who experience a pregnancy report it was unplanned.
- 44% of unplanned pregnancies among this age group lead to an abortion.



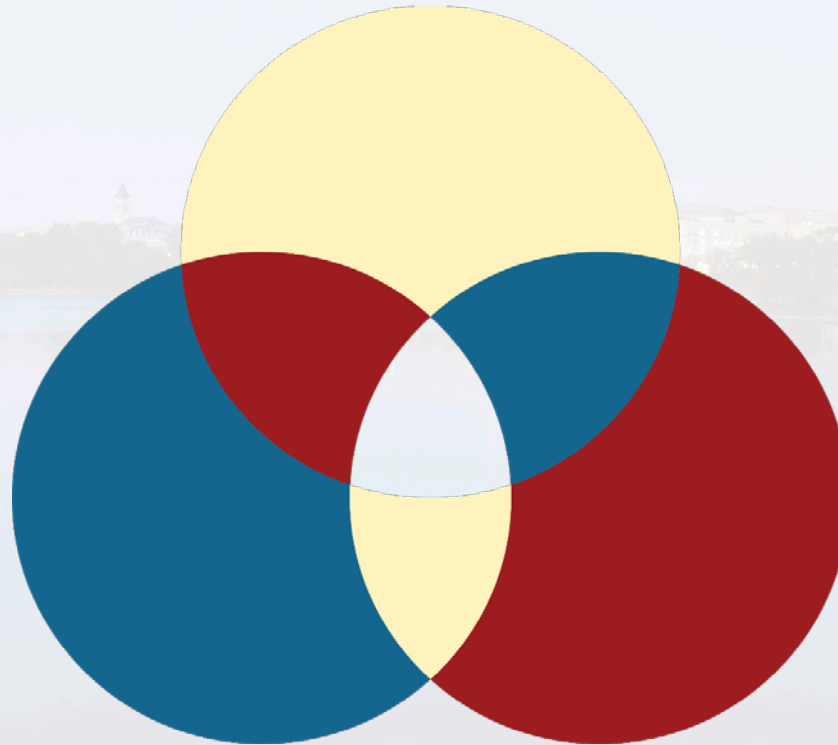
## Challenges / Opportunities

### Trends In Unplanned Pregnancy By SES and Race/Ethnicity



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## Our Challenge Today



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## Addressing Information Gaps

- Evidence-based teen pregnancy prevention education programs
  - TPP Program \$101 million competitive grants
  - Personal Responsibility Education Program (PREP) \$75 million, mostly formula grants
    - State examples – Ohio & Georgia



# Addressing Information Gaps Among Older Teens

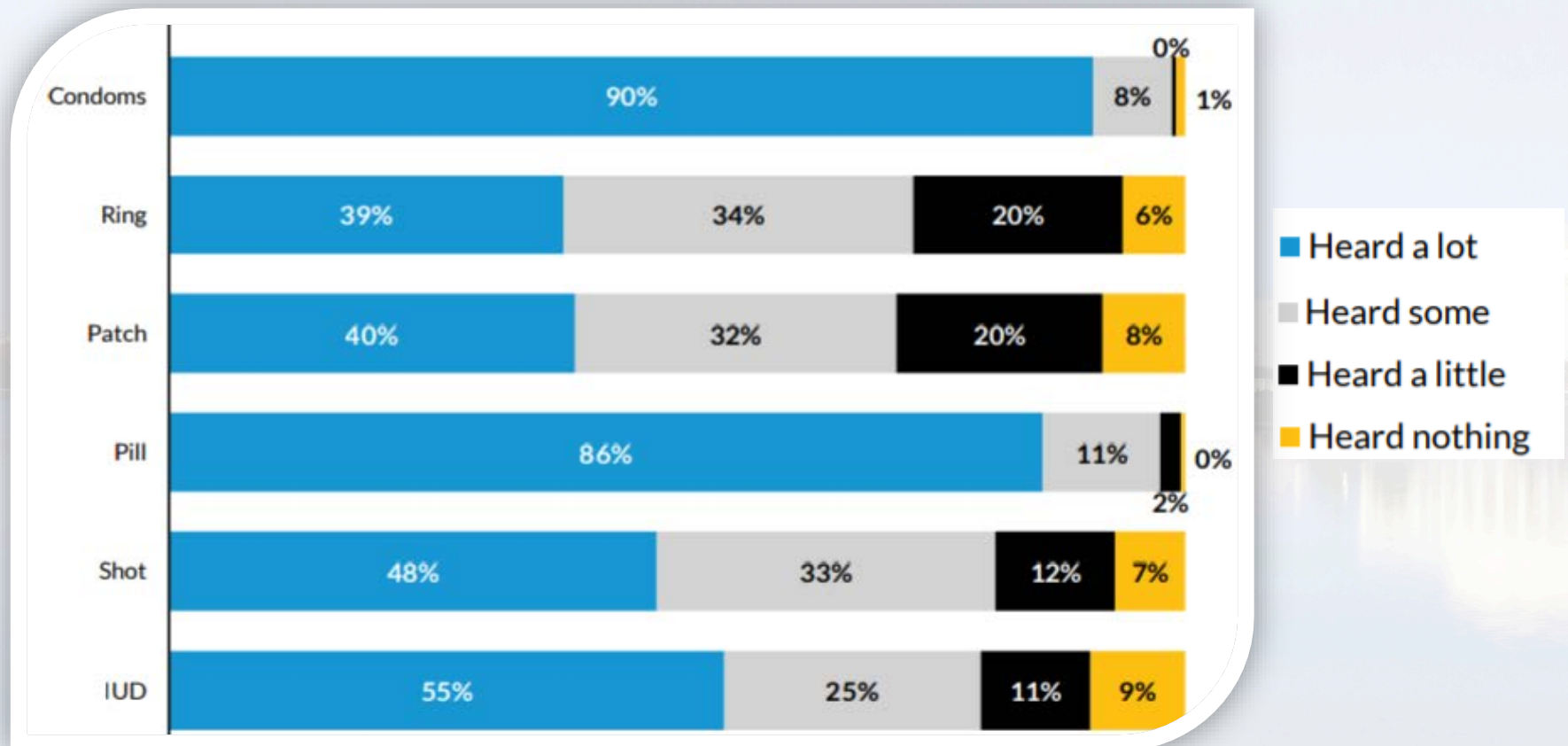
- Georgia: PREP at 4 universities. On one campus freshman receive credits for completing the PREP program (75% do). Another campus provides freshman with a gift card to the on campus bookstore for PREP completion.
- Mississippi: 2015 legislation directed public colleges to come up with plans to address the issue on each campus
- More states (AR, LA, TX, TN) have taken an interest in this legislation, realizing contributions to college completion.





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## Awareness of Birth Control Methods, Women Ages 18-44, 2016



Source: Urban Institute, Survey of Family Planning and Women's Lives, January and February 2016

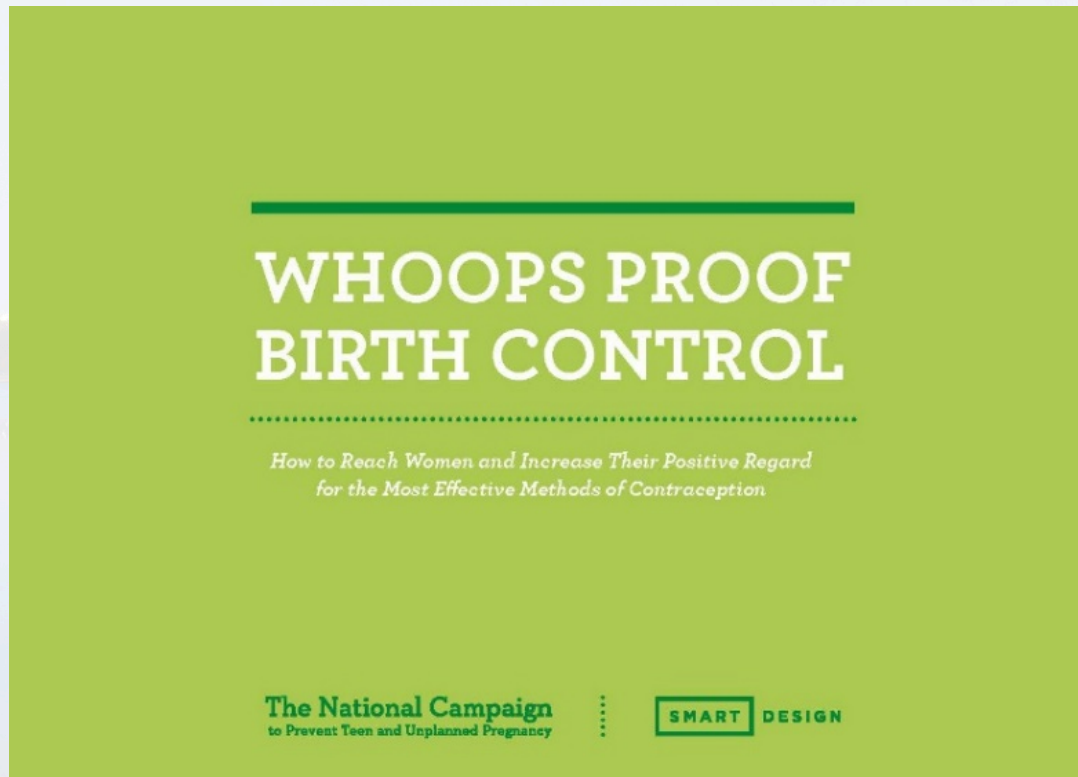


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## Addressing Information Gaps



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## Addressing Information Gaps

- Messages (and messengers) matter, they need to resonate in order to be heard.
- Different messages for different audiences.



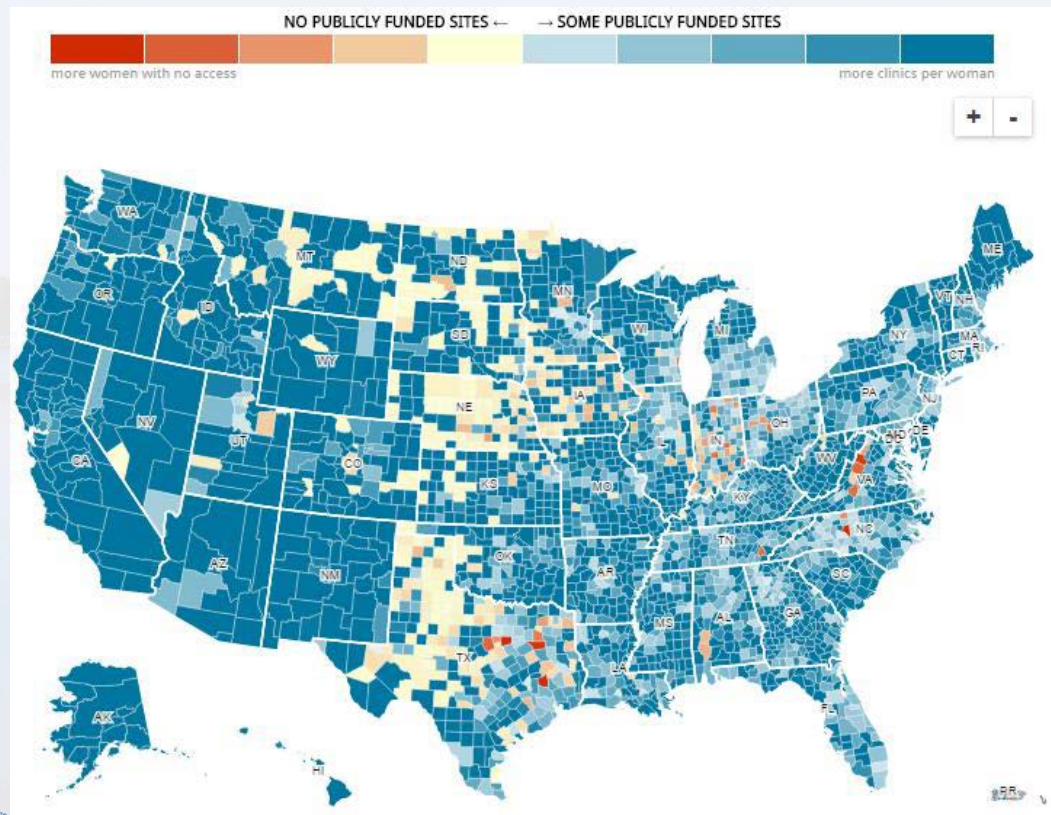


## Addressing Gaps in Access

- Uninsured / Underinsured
- Ensuring providers know about all methods
- Ensuring all clinics have someone on site trained to administer (& remove) long acting methods
- Ensuring clinics are properly stocked

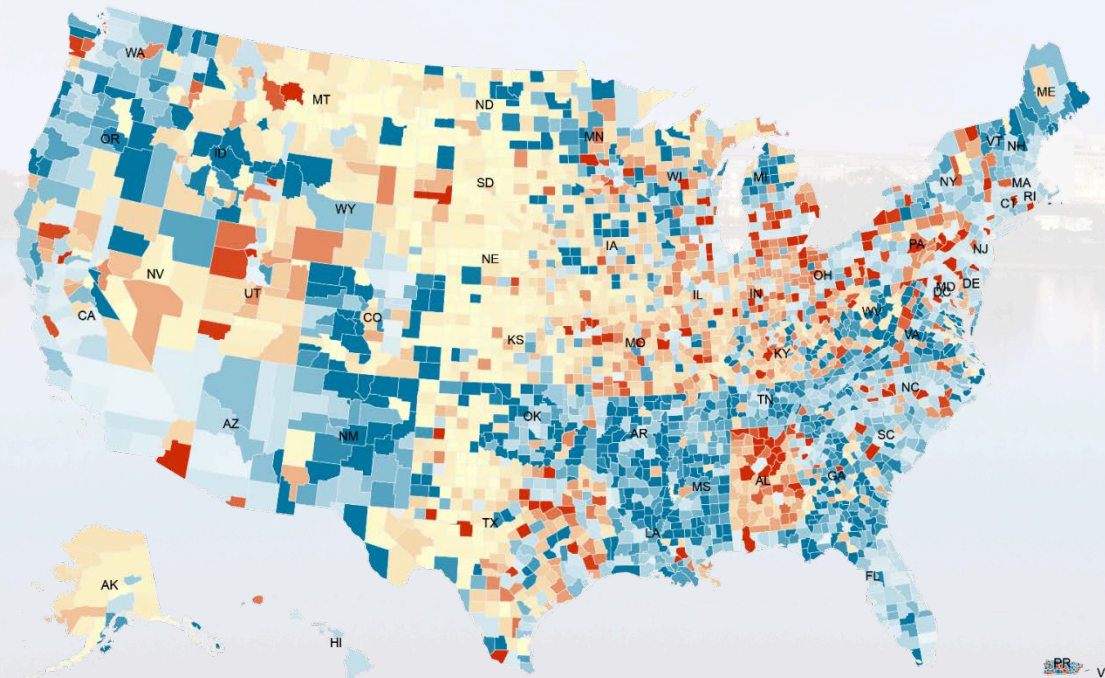
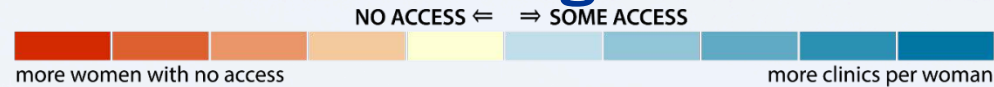


## Contraceptive Deserts Any Birth Control By County



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## Contraceptive Deserts Access to the Full Range of Methods



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## Addressing Gaps In Access

- Colorado Family Planning Initiative – a holistic approach
  - Filled gaps at safety-net clinics to stock IUDs, implants, and contraceptive rings
  - All options provided to all clients for FREE
  - Provider training on counseling and insertion
  - Expansion of clinic hours and sites
  - Technical assistance to clinics on coding & billing
  - Communications Campaign





## Addressing Gaps In Access

- Colorado Family Planning Initiative – a holistic approach
  - LARC use among 15-24 year olds quadrupled from fewer than 5% in 2008 to 19% in 2011.
  - 2008 to 2014, the teen birth and abortion rates both dropped by 48% - the greatest decline of any state in the nation
- Funding - originally provided by a foundation



## Addressing Gaps In Access

- Virginia experience trying to fill gaps in
  - Knowledge among consumers
  - Training for providers
  - Stock of more expensive methods
- In 2016 and 2017 the Governor and Lt. Governor unveiled a plan to fill these gaps using TANF funding, but it did not get approval from the state legislature.





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## Addressing Gaps in Access - Best Practices



## Opportunity

- Ensuring women have the tools (information and access) they need to plan their families increases opportunity at the:
  - Personal,
  - Familial, and
  - Societal levels.



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## Connect The Dots

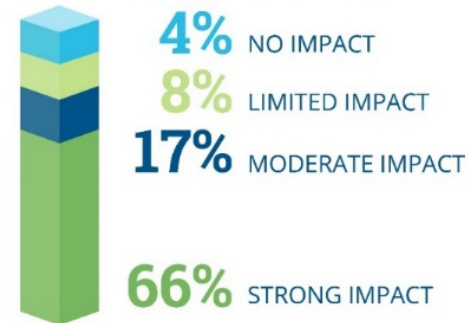
How much of an impact would you say having the power to decide if and when to get pregnant has on...



**educational and economic opportunities for teens and women?**



**the ability of teens and women to finish school?**



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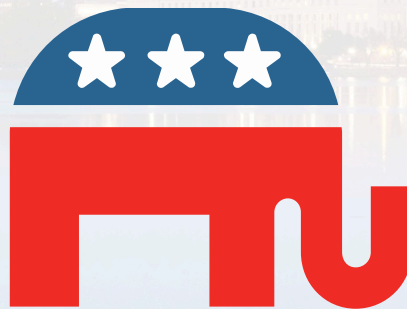
## Broad Support for Birth Control

**81%**

of all adults agree that birth control is a basic part of women's health care

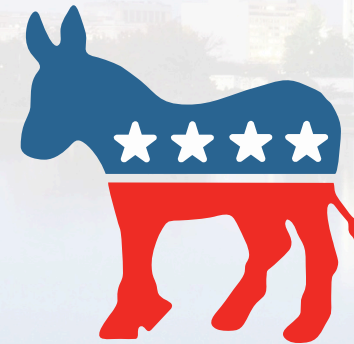
**70%**

of Republicans



**90%**

of Democrats



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## Takeaways

- Directly related to the work you do everyday
- Lots of examples from the country to build on
- You can do it!



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## State Policy Resources



[WHY IT MATTERS](#) [DATA](#) [FEATURED TOPICS](#) [MY SEXUAL HEALTH](#) [LATEST](#)

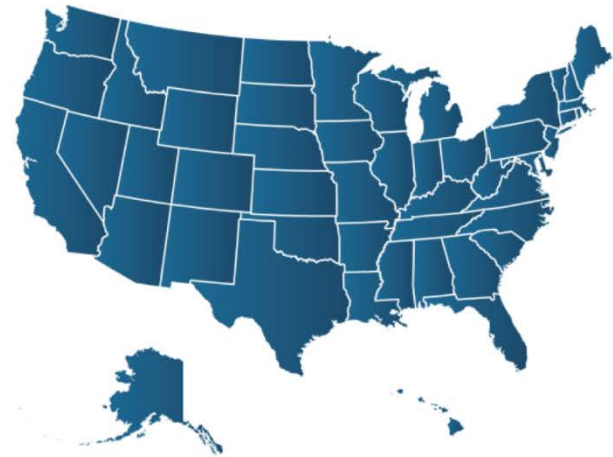
[HOME](#) » [FEATURED TOPICS](#) » [STATE POLICY](#)

### › State Policy



The National Campaign works to identify and promote a variety of state policy options that will increase information about and access to contraception so that more women have the power to decide if and when to become pregnant. This section contains helpful state resources, including 50-state fact sheets, information on emerging policy trends, and more. Please visit our [federal policy page](#) for more resources.

Read the [May edition](#) of our Beyond the Beltway Bulletin, and [subscribe](#) to get it delivered to your inbox.



Key Information about U.S. States

[BACK](#)

[NEXT](#)

## BEYOND THE BELTWAY BULLETIN



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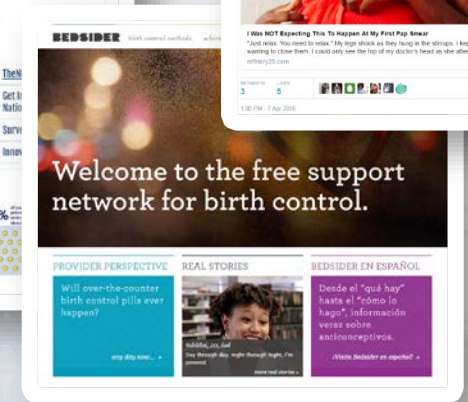
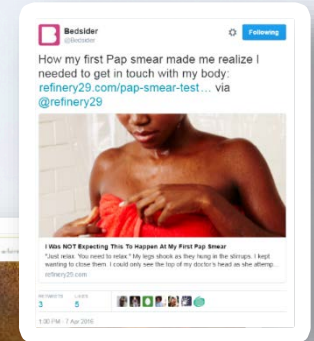
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## Stay Connected



@TheNC  
@Bedsider  
@StayTeen



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## Q & A



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## Contact Information



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