

SESSION 3 OF 3

APPLYING SOCIAL CAPITAL IN THE REAL WORLD



ADMINISTRATION FOR
CHILDREN & FAMILIES
Office of Family Assistance





Jack Myrick
MODERATOR

Jack is the co-developer of *WorkForward*, a 40-hour career transition curriculum, and *Winning the Workplace Challenge*, a relationship education curriculum used by several workforce programs throughout the country.

Jack has been a partner in over 20 businesses for the last three decades and is now a trainer and certified Career Transition Coach.

He is the author of three books: *The Shipbuilder*, *The Merchant*, and *Hitting Your BullsEye*, all business parables to help people reach their full potential in business and life.

GOALS

- Learn to help clients manage and build their social capital
- Discover organizations devoted to building social capital
- Hear a success story
- Learn about organizational social capital

BUILDING SOCIAL CAPITAL

- How can we help clients manage and build their social capital?

**IF YOU HAD
ACCESS TO 900
PEOPLE...**

IF YOU HAD ACCESS TO 900 PEOPLE...

Could that help you:

- Get a Job
- Secure backup child care
- Obtain transportation
- Locate food bargains and deals
- Help with children's school work
- Find good car repair

PEOPLE GET JOBS TALKING TO PEOPLE



IT'S ALL ABOUT WHO YOU KNOW

- The majority of jobs are never posted.
- How can I find them if they are not posted?
 - 65 – 80% of job are found through social networks.

STEP ONE



IDENTIFY YOUR CONTACTS

Complete your list of 30.

Remember, they are friends. They want to help, so let them.

- Begin with your inner circle – those closest to you
- Broaden your search to your outer circle – those you don't know as well

STEP ONE



WHERE TO BEGIN

Start with

- Your phone
- Facebook

Broaden your search

- Family, friends, neighbors, children's contacts
- Former or current coworkers and supervisors
- Vocational schools and colleges
- Churches and community organizations
- Social groups and clubs



OUTER CIRCLES

There's gold in them thar relationships!

YOUR 30 PEOPLE



STEP TWO



DETERMINE THE BEST METHOD OF CONTACT

- Are they social media or face-to-face friends?
- Do they prefer texts or phone calls?

WHAT SHOULD I ASK FOR?

- Information on an open position or a field of work
- Advice on gaining skills in a certain area
- An introduction to a contact person at your target company

STEP THREE



CREATE AN ACTION PLAN TO REACH OUT

- Develop a schedule to reach out to all 30 contacts



REMEMBER THIS?

If you had access to 900 people, could that help you get a job?

YOUR NETWORK

If you had access to 900 people, could that help you get a job?



YOUR 30

YOUR NETWORK

If you had access to 900 people, could that help you get a job?



YOUR 30 X THEIR 30 = 900!



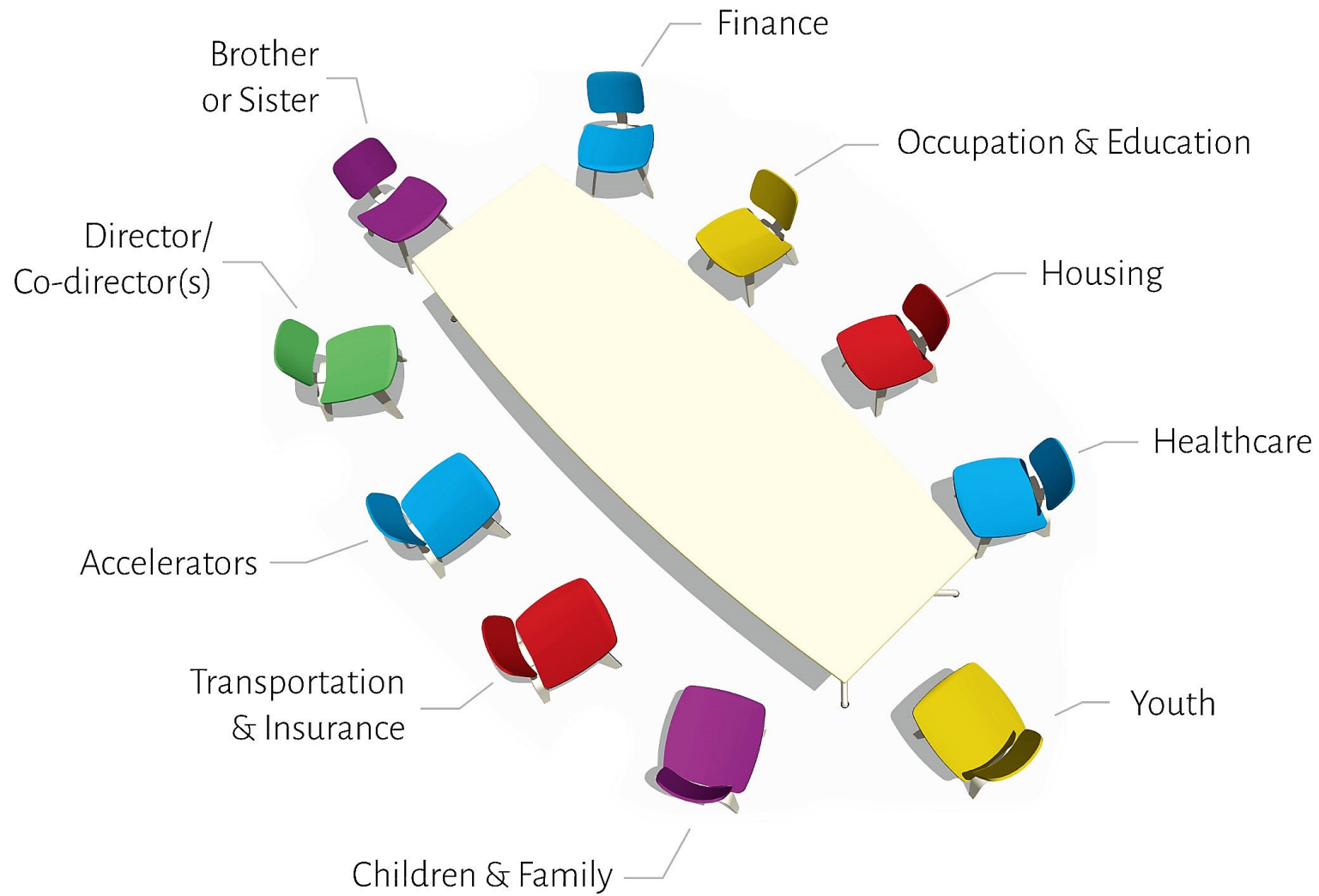
BE PROACTIVE

Most people never get what they want for three simple reasons:

- They don't ask
- When they do ask, they ask the wrong people
- When they do ask for help, they ask too vaguely

THE VALUE OF OUTSIDE PARTNERS





THE OPEN TABLE

- Faith
- Government
- Business
- Non-profit
- Healthcare
- Other sectors to work together to build social capital and personal networks

OPEN TABLE RESULTS

- 95% of young adults/families remained in relationship with their Table members.
- 85% of the graduates had a better job and/or were in a college or technical school after their Table experiences ended.
- 95% of respondents reported that they were optimistic about their ability to be self-supporting.

CIRCLES, USA

The logo graphic for Circles USA is a large, blue, stylized lattice pattern. It consists of two horizontal bands of interlocking arches, one above and one below the central text. The arches are formed by thick blue lines that cross to create a series of diamond-shaped openings.

CIRCLES.USA
Building Community to End Poverty

PROGRAM DESIGN

- Attend a 12-week program with just participants and facilitators
- Graduates become their own Circle Leader
- Circle Leaders are assigned an ally (mentor) for goal setting and accountability
- Leaders participate in larger Circles group until they reach 200% of federal poverty level
- Leaders then become Allies to mentor new Circles Leaders

CIRCLES, USA RESULTS

- Participants who complete the program average:
 - A 39% increase in income after six months
 - A 78% increase in income after 18 months
- Participants continue to increase their income – even after the 18-month period



HEIDI'S STORY

KEY COMPONENTS

- Weekly meetings
- Group peer-to-peer setting
- Some educational programs covered
- Outside mentors
- Long-term commitment
- Failure built into the process
- Goal setting
- Accountability

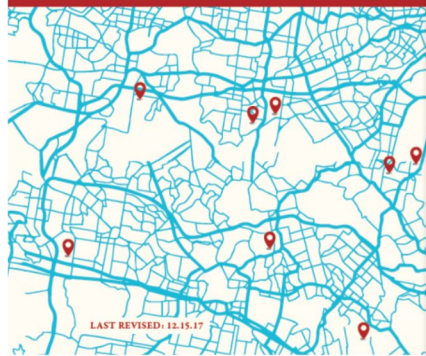
USING ORGANIZATIONAL SOCIAL CAPITAL





RESOURCE LIST

OKLAHOMA CITY AREA RESOURCE GUIDE?



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BABY ITEMS

ALL THINGS BABY
405 W Second St., Edmond 73003
405-285-6245
www.facebook.com/All-Things-Baby-1ec-97047441253/
Provides clothing for infants to children size 8, shoes, coats, toys, beds, bedding, socks, diapers, wipes, baby wash, etc. Visit office Tuesday 10am-3pm. Bring ID if available, but not required.

CENTRAL OKLAHOMA HEALTHY START INITIATIVE
3017 N Martin L King Ave., Oklahoma City 73111
405-427-3200
communityhealthok.org/healthy-start-initiative-okc/
Provides case management, health education, car seats, and more.

CHRISTIAN SERVICE CENTER
115 SW 24th St., Oklahoma City 73109
405-236-5956
www.christianservicecenter.net/index.htm
Provides clothes, household items, furniture on a limited basis, a few baby items, car seats, swings, newborn gift packs, and food. No referrals necessary, bring picture U.S. ID.

INFANT CRISIS SERVICES, INC.
4224 N Lincoln Blvd., Oklahoma City 73105
405-528-3663
www.infantcrisis.org
Provides emergency formula, food, diapers, clothing and other necessities for children up to age 4. Appointment and referral from WIC, DHS, or hospitals required. Child must be present to receive services, and may receive assistance four times.

SAFE KIDS OKLAHOMA
3223 N Lincoln Blvd., Oklahoma City 73105
405-523-1570
www.safeokids.org/coalition/safe-kids-oklahoma
Provides free car seat installation. Offers special safety car seats for children with special needs (premature infants, no head or neck control, hip or body casts, etc.) short term car seat rentals for \$20-\$25, or car seats are available for purchase with referral.

BUS PASSES

COMMUNITY ACTION AGENCY
Bus Passes. Passes available for medical appointments, social service agencies, and job search. Tokens are limited.
caofokc.org/community_services/headstart/

NE DISTRICT
3401 NE 16th St., Oklahoma City 73117
405-424-0315

NW DISTRICT
1300 N McKinley, Oklahoma City 73108
405-525-2468

SE DISTRICT
6315 S Camille, Oklahoma City 73149
405-672-7311

SW DISTRICT
1621 SW 15th St., Oklahoma City 73108
405-634-1469

GUILD OF ST. GEORGE
117 NW 7th St., Oklahoma City 73102
405-232-2266
www.stgeorgeok.org/guild-of-saint-george/
Provides food, utility assistance, bus passes, and deposits for public housing and assists with medical prescriptions, Oklahoma identification cards and birth certificates. Open Monday, Wednesday and Friday from 9am-12pm.

UPWARD TRANSITIONS
1134 W Main St., Oklahoma City 73102
405-232-5507
www.upwardtransitions.org
Provides case management and stabilizing resources, assists individuals and families reach their potential with the ability to support themselves and contribute or give back to their community.

CHILD CARE

EASTER SEALS (WOVENLIFE)
701 NE 13th St., Oklahoma City 73104
405-239-2525
wovenlifeok.org
Provides medical rehabilitative services, physical therapy, occupational therapy, speech therapy, autism services and early intervention services. Provides adult day care and child care (ages 6 weeks to 5 years).

RAINBOW FLEET CHILD CARE RESOURCE & REFERRAL
3024 Paseo, Oklahoma City 73103
405-521-1426
rainbowfleet.org
Provides referrals to licensed centers and/or family child care homes that match child's age, your work schedule, and your location. Open Monday-Friday, 8am-5pm.

SPECIAL CARE, INC.
12201 N Western, Oklahoma City 73114
405-752-5112
specialcareinc.org
Provides child care, early education, after-school/holiday care; skill development in independent living, therapeutic intervention, and outreach and student training opportunities for children of all abilities.

RECAP

CLIENTS

- Identify contacts
- Determine best method for contact
- Create an action plan to connect

PROGRAMS

- Find outside partners
- Create a resource list

LET'S USE SOCIAL CAPITAL!



THANK YOU!

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