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Disparities Reduction Innovation Projects: Summary Report 2009 through 2011

Summary

Seven Minnesota counties participated in projects designed to improve MFIP outcomes for African American and American Indian recipients. This report examines the results of these projects for 2009, 2010, and 2011.

Earnings increased for participants in four of the seven projects. However, a large proportion of enrollees in the projects did not meet the intended eligibility requirements.

A secondary analysis separated the correctly targeted participants (long-term MFIP recipients with little work history) from the others. The target group had surprisingly positive outcomes. The non-target participants also had positive outcomes which are, however, likely to have been a return to earning levels that they had prior to a experiencing an event that temporarily limited their labor market attachment.

The projects suggest that strategies focused on African American and American Indian MFIP recipients may have strong positive results.

The analysis also more generally highlights the importance of adhering to project implementation criteria. The positive outcomes experienced by the target group could easily have been overlooked when confounded by the outcomes of the incorrectly enrolled participants.

Introduction

Racial disparities in MFIP outcomes have been large and unchanging since tracking of those data began in 2004 (Appendix A). In one effort to respond to these disparities, DHS provided Innovation Funds for local disparities reduction projects in 2009. The purpose of the Innovation Fund grants was to provide financial assistance for selected counties and tribes to develop and implement strategies for improving employment opportunities for "American Indian and African American Minnesota Family Investment Program (MFIP) participants who had not obtained and maintained employment for a period of at least 6 months at a time and had been on MFIP for one year or more."1

Using a competitive process, grantees were chosen from among the 18 counties and tribes that had a substantial African American and/or American Indian MFIP population with average Self-Support Index values that were five percentage points or more below those of the white MFIP population of the county.

Counties and tribes applied for the funding by submitting a plan to use funds for one of three areas of focus: mitigating criminal backgrounds, mentoring and job retention activities, or working with employers. Total funding was \$757,831 in 2009, \$733,851 in 2010 and \$638,551 in 2011.

Anoka, Becker, Dakota, Hennepin, St. Louis, and Washington Counties and the Red Lake Band were selected for the project.

Analysis

In the pages that follow, the average quarterly earnings for adults that were enrolled in each year of the projects, as reported to the Unemployment Insurance system, are reported by site by quarter starting in January 2008. Project participants who were enrolled in a previous year but continued to be served in the next enrollment year were not included in the results reported for a given enrollment year. For example, adults enrolled in 2009 who continued to be served in 2010 were not included in the 2010 group's results.

On each chart, the grey highlight designates the enrollment year. Note that the follow-up span differs for each enrollment year – two years of follow-up for the 2009 enrollees; one year for the 2010 enrollees; and no follow-up for the 2011 enrollees.

No results are reported for sites that enrolled fewer than 20 adults in a given year (Becker 2010; Dakota 2009; St. Louis 2010).

In the boxes adjacent to each of the charts is a very brief description of the program and the observed outcomes for the project enrollees and the comparison groups. The discussion is purely descriptive.

To assess the impact of the projects, administrative data were used to identify comparison groups in each county. The comparison groups were composed of all non-innovation project African American or American Indian MFIP adults (depending on which population the project targeted) who were eligible for MFIP in that county in any month of the respective enrollment year.

The comparison groups were not selected rigorously enough to attribute the observed outcomes to the projects. Using only the criteria specified above, the possibility of various biases exists. Therefore, the validity of the comparisons should be viewed cautiously and skeptically. Nevertheless, the magnitude of the observed differences and the fact that sizable differences occurred in a number of sites suggests that further investigation is warranted.

¹ Taking Action on Racial Disparities Innovations Funds, Request for Proposals, Minnesota Department of Human Services, October 2008.

Overall Results

Appendix B illustrates the average quarterly earnings of enrollees and the comparison group in each of the project counties for each of the project years. For each county, 2009 is represented by the top graph. The adjacent text box provides a very brief summary of the program and the observed outcomes. The middle and bottom graphs and text boxes represent 2010 and 2011, respectively.

Seven counties participated in one of the projects for at least one year. Of those counties, four had notable positive outcomes in at least one of the three years of the projects (Appendix B: Anoka, Hennepin, St. Louis, and Washington counties). It is surprising that so much apparent success was seen in so short a time among populations that have had persistently poor employment outcomes. Also surprising is the fact that the four projects with very similar positive outcome trends had very different program models. Furthermore, these surprising outcomes occurred during a period in which the demand for labor was very low. There are at least three possible explanations for the observed outcomes.

First, state and county staff familiar with the projects speculated that a possible reason that similar results were seen across the different projects and populations was that the outcomes may have been the result of the special attention that the project participants received, irrespective of the services that were provided. If so, this would suggest that smaller caseloads may be an important factor in improving MFIP performance for African American and American Indian MFIP participants.

A second possible explanation for the apparent successes is that the results are largely an artifact of the enrollment criteria which required only a six month period of unemployment. Project enrollees were not necessarily persistently unemployed, as intended. On average, in most sites in all years, project participants were enrolled at the nadir of their downward earnings trend. Regardless of any intervention, participants who are not chronically unemployed are more likely to bounce back after hitting bottom. The Integrated Services Project's final report (p. 49) notes that,

The observed earnings dip prior to...enrollment is consistent with patterns for participants of job training and other social programs and has been widely documented in the literature (e.g., Ashenfelter 1978; Heckman and Smith 1999; Mueser, Troske, and Gorislavsky 2007). Individuals often enroll in these programs soon after encountering particularly difficult circumstances or crises, such as the loss of a job. When programs disproportionately attract individuals who are not employed due to a recent job loss, analyses of earnings data reveal a pattern of reduced employment and earnings just prior to enrollment. For some, the reduced earnings are likely a temporary disruption to an otherwise steady earnings path.²

A third possible explanation is that the programs worked as designed and intended. Given the apparently strong effect of the 'bounce,' a carefully controlled study would be required to tease out any program effects. Because the projects were not controlled experiments and the comparison groups were weak due to the limitations of administrative data, no conclusive statements regarding the impact of these projects can be made.

² DHS Reports on Special Topics: <u>Minnesota Integrated Services Project: Final Report on Initiative to Improve Outcomes for</u> <u>Hard-to-Employ Welfare Recipients (January 2009) (PDF)</u>.

A Secondary Analysis

The ambiguity of the enrollment for the project criteria (in the request for proposals quoted in the first paragraph above), raised the question of who exactly was served by the projects.

To investigate the question further we examined the 2010 enrollees in greater detail. We redefined target participants as those who were eligible for MFIP in 12 or more months out of the 24 months in 2008 and 2009 and did not have earnings in more than 3 quarters of 2008 and 2009. We then repeated the original analysis for the two sub-groups meeting or not meeting these criteria and their respective comparison groups at each site. This analysis does not apply to the Red Lake project since the project enrolled MFIP teens who would not be expected to have lengthy MFIP or employment histories.

All graphs and text in Appendix C refer to 2010. The top graph is a repetition of 2010 graph in Appendix B, presented again to facilitate comparisons with the middle and bottom graphs. The middle graph and text presents the average quarterly earnings of enrollees and a comparison group that were actually in the target group. The bottom graph and text describes the outcomes of enrollees and a comparison group who were not target group members.

Administrative data indicated that, across all six project sites (excluding Red Lake), 42% did not meet the MFIP eligibility requirement at enrollment. In fact, 12 percent of the 2010 project enrollees had not been eligible for MFIP in a single month in 2008 and 2009. And, 18 percent of all 2010 enrollees had earnings in 6 or more of the 8 quarters in 2008 and 2009. Clearly, a substantial portion of the 2010 enrollees were not the long-term MFIP participants without a substantial work history that were meant to be enrolled.

We found greater evidence of success for enrollees in the redefined target group. We also found evidence of the 'bounce' effect for those who were not in the target group (Appendix C). Hennepin County offers the most dramatic example of both of these outcomes. And, while nothing definitive can be said, it does appear that, in some projects, those who were not in the target group may also have benefited from the interventions.

Conclusions

The original analysis indicated that some of the projects may have had a positive impact on participants' earnings. The effects were partially masked as a result of ambiguous enrollment criteria which may have resulted in the enrollment of a large number of participants that were neither long-term MFIP recipients nor lacking a substantial work history. Additionally, some participants appear to have been enrolled without meeting even the most minimal project eligibility criteria.

For the intended target group, the difference in earnings between the project participants and the comparison groups appeared to be larger and clearer than for the remaining cases. Possible causes for the observed increases include program effects (the designed intervention or simply the extra attention given participants) or some as yet unidentified, systematic difference between the project participants and the comparison groups.

The cause of the earnings increases experienced by the non-target participants is less clear. In addition to the program interventions (including the extra attention that the program provided) and other uncontrolled impacts, their increases may be attributable to the aforementioned bounce back to previous earnings levels.

This project highlights the importance of clearly operationalizing project eligibility criteria and scrupulously adhering to them when enrolling participants. Potentially strong program impacts can go undetected when diluted by the experience of improperly enrolled participants.

Appendix A

A successful adult in the Minnesota Family Investment Program (MFIP) is defined as one who is working an average of 30 or more hours per week or is off the cash portion of MFIP with evidence of a source of support three years after a baseline assessment. The Self-Support Index (S-SI) is the percentage of successful MFIP adults in a county or tribe from those who were on in the quarter three years ago.

The following graph illustrates the Self-Support Index (S-SI) for each race at half-year intervals from January 2004 to March 2011 (with the exception of July – September 2004 for which there are no data). The yellow line indicates the size of the gap between the White S-SI and the average of the African American and American Indian S-SIs.

There is a very large gap between African Americans and American Indians and all other races with respect to MFIP success. (Compare red/orange bars with blue/purple bars.)

The gap between African Americans or American Indians and Whites has been approximately flat since mid-2005. (The yellow line represents the size of the gap.)³



³ DHS Evaluation Notes: <u>Issue 17: Racial disparities in the Minnesota Family Investment Program (February 2009) (PDF)</u>

ANOKA COUNTY Average Quarterly Wages Disparities Reduction Innovation Project



Anoka's project focused on African American and American Indian participants with a criminal background. A specialized worker was trained by Department of Corrections to work with offenders, expunge records, and work with prospective employers.

The 2009 enrollees had lower earnings than the comparison group in all years. However, during the last follow-up year, 2011, the difference between the comparison group and the enrollees narrowed slightly.

Number of enrollees = 74 Number in comparison group = 478



As Anoka's project matured participants no longer worked with an ES counselor, only with the specialized worker trained to work with offenders.

In 2009 (the year prior to enrollment) and 2010, the 2010 enrollees had earnings very similar to the comparison group. In the year following enrollment, the enrollees' earnings grew much faster than the comparison group, reaching earnings that were 50% greater than the comparison group in the last two quarters of 2011.

Number of enrollees = 67 Number in comparison group = 487



The third year of the project working with offenders continued to address cognitive, social and emotional needs through a 10 day workshop, family fun night activities, and one-on-one relationships with the job counselor specialist.

The 2011 enrollees were lower earners than the comparison group but dramatically increased their earnings during the enrollment year, matching the comparison group in the last quarter of 2011.

Number of enrollees = 53 Number in comparison group = 526

BECKER COUNTY Average Quarterly Earnings Disparities Reduction Innovation Project



Becker County invested in "KeyTrain," a computer software training tool. They focused on working with African American and American Indian adults utilizing mentoring, recruitment of minority employers and job retention.

The 2009 enrollees had earnings that were very similar to the comparison group until the last quarter of 2011 when the earnings of the comparison group inexplicably took a dramatic one-quarter rise.

Number of enrollees = 43 Number in comparison group = 352

Becker county only enrolled 16 participants in 2010. No analysis was conducted.

Becker withdrew from the project because "KeyTrain" was expanded to include their total caseload and they believed they had achieved the success that they had hoped for.

RED LAKE BAND Average Quarterly Earnings Disparities Reduction Innovation Project



The Red Lake Band worked with teen parents. They placed participants in supported work positions, provided education information, conducted a Teen Summit at the end of each year, conducted college visits, and provided one-on-one support and counseling.

The earnings of the 2010 enrollees did not differ greatly from the comparison group.

Number of enrollees = 85 Number in comparison group = 43



The program continued unchanged in the second year.

The earnings of the 2010 enrollees did not differ greatly from the comparison group.

Number of enrollees = 46 Number in comparison group = 84

In the third year, the program was limited to supported work placements and the year-end Teen Summit.

2011 Data were not available.

DAKOTA COUNTY Average Quarterly Earnings Disparities Reduction Innovation Project





HENNEPIN COUNTY Average Quarterly Earnings

ST. LOUIS COUNTY Average Quarterly Earnings Disparities Reduction Innovation Project



The county contracted with two providers - one to serve African American participants and one to serve American Indian. They provided individual, culturally specific mentoring that included on-site supervision at job sites, coaching, and soft skill training. St. Louis was one of the job sites for participants in supported work.

The 2009 enrollees and the comparison group had similar quarterly earnings until the fourth quarter of 2009 when the enrollees' earnings began to grow rapidly. By the last quarter of 2011, the enrollees' quarterly earnings were 50% greater than the comparison group.

Number of enrollees = 30 Number in comparison group = 182

Success with subsidized employment and aggressive recruitment of employers continued.

St. Louis county only enrolled 6 participants in 2010. No analysis was conducted.



Despite a reduction in services to the American Indian population due to the loss of one provider, services were expanded by the other provider to include referrals for both African American and American Indian adults.

Three years prior to enrollment, the 2011 enrollees had earnings that were substantially higher than the comparison group. In 2009, enrollees' earnings dropped to the level of the comparioson group and remained there until the last quarter of 2011. More data are needed to determine the trajectory of future earnings for the enrollees.

Number of enrollees = 21 Number in comparison group = 187

WASHINGTON COUNTY Average Quarterly Earnings Disparities Reduction Innovation Project



The EXTRA program provided additional supports for African American participants in subsidized employment. Recruitment of employers to provide permanent employment was accelerated and additional coaching and mentoring was offered to the participants.

The 2009 enrollees had pre-enrollment earnings that were below the comparison group's. Beginning with the second quarter of the enrollment year, the enrollees's earnings rose rapidly, more than tripling the earnings of first quarter of 2009 by the end of 2011.

Number of enrollees = 57 Number in comparison group = 154



Success with subsidized employment and aggressive recruitment of employers continued.

The 2010 enrollees had pre-enrollment average earnings of approximately half of the comparison group's. By the end of the enrollment year, the average earnings was similar for both groups.

Number of enrollees = 56 Number in comparison group = 152



Gradually participants who left due to employment returned to assistance. Returning participants had greater difficulty keeping their jobs. Employer enthusiasm was impacted. Participants quit jobs and staff had difficulty addressing the change in behavior.

The 2011 enrollees had pre-enrollment earnings that were lower but generally similar to the comparisons group's. The project participants made no significant progress during 2011.

Number of enrollees = 48 Number in comparison group = 151

Average Quarterly Earnings 2009 Innovation Project Enrollees vs. Comparison Group

| | Anoka | | oka Becker | | Red Lake | | Hennepin | | St Louis | | Washington | |
|-----------|---------|-----------------------|------------|---------|----------|---------|----------|------------|----------|------------|------------|---------|
| | Co | Comparison Comparison | | Co | mparison | Co | mparison | Comparison | | Comparison | | |
| | Project | Group | Project | Group | Project | Group | Project | Group | Project | Group | Project | Group |
| Number | | | | | | | | | | | | |
| of Adults | 74 | 478 | 43 | 352 | 85 | 43 | 84 | 5797 | 30 | 182 | 57 | 154 |
| 2008 Qtr1 | \$954 | \$1,483 | \$1,208 | \$1,152 | \$140 | \$16 | \$580 | \$1,097 | \$757 | \$693 | \$1,784 | \$1,171 |
| 2008 Qtr2 | 776 | 1,503 | 1,156 | 1,192 | 156 | 41 | 697 | 1,098 | 1,146 | 832 | 1,664 | 1,148 |
| 2008 Qtr3 | 750 | 1,402 | 1,188 | 1,117 | 276 | 161 | 589 | 1,036 | 823 | 756 | 1,481 | 1,163 |
| 2008 Qtr4 | 681 | 1,233 | 1,054 | 1,131 | 232 | 55 | 364 | 1,023 | 1,012 | 915 | 1,209 | 924 |
| 2009 Qtr1 | 494 | 1,007 | 812 | 892 | 299 | 83 | 155 | 925 | 684 | 705 | 1,177 | 359 |
| 2009 Qtr2 | 321 | 1,110 | 810 | 935 | 380 | 239 | 301 | 1,014 | 755 | 933 | 1,179 | 795 |
| 2009 Qtr3 | 569 | 1,136 | 867 | 1,026 | 646 | 418 | 500 | 1,033 | 719 | 946 | 1,320 | 1,104 |
| 2009 Qtr4 | 661 | 1,353 | 1,145 | 903 | 525 | 579 | 725 | 1,255 | 821 | 901 | 1,590 | 1,560 |
| 2010 Qtr1 | 588 | 1,132 | 946 | 965 | 454 | 509 | 563 | 1,072 | 937 | 771 | 1,515 | 1,448 |
| 2010 Qtr2 | 556 | 1,331 | 1,105 | 1,219 | 578 | 524 | 894 | 1,257 | 1,145 | 808 | 1,430 | 1,522 |
| 2010 Qtr3 | 872 | 1,477 | 1,161 | 1,291 | 639 | 439 | 964 | 1,226 | 1,085 | 888 | 1,417 | 1,802 |
| 2010 Qtr4 | 861 | 1,636 | 1,573 | 1,061 | 691 | 425 | 1,129 | 1,345 | 1,248 | 898 | 1,611 | 2,138 |
| 2011 Qtr1 | 798 | 1,382 | 1,119 | 1,174 | 804 | 609 | 910 | 1,196 | 1,003 | 712 | 1,385 | 1,580 |
| 2011 Qtr2 | 971 | 1,521 | 1,529 | 1,397 | 815 | 766 | 1,041 | 1,358 | 1,189 | 748 | 1,381 | 1,871 |
| 2011 Qtr3 | 1,062 | 1,556 | 1,677 | 1,420 | 877 | 962 | 1,162 | 1,411 | 1,397 | 920 | 1,425 | 1,999 |
| 2011 Qtr4 | \$1,177 | \$1,613 | \$1,545 | \$2,729 | \$1,118 | \$1,009 | \$1,397 | \$1,494 | \$1,533 | \$995 | \$1,639 | \$2,150 |

Percent Increase in earnings from last quarter before enrollment to the last quarter of 2011

| 72.7% | 30.8% | 46.6% | 141.2% | 382.9% | 1739.9% | 283.8% | 46.0% | 51.6% | 8.7% | 35.6% | 132.7% |
|-------|-------|-------|--------|--------|---------|--------|-------|-------|------|-------|--------|
| | | | | | | | | | | | |

Average Quarterly Earnings 2010 Innovation Project Enrollees vs. Comparison Group

| | Anoka | | noka Dakota Red Lake Hennepin | | epin | Washington | | | | |
|-----------|---------|----------|-------------------------------|----------|---------|------------|---------|----------|---------|----------|
| | Со | mparison | Co | mparison | Со | mparison | Co | mparison | Co | mparison |
| | Project | Group | Project | Group | Project | Group | Project | Group | Project | Group |
| Number | | | | | | | | | | |
| of Adults | 67 | 487 | 41 | 440 | 46 | 1448 | 125 | 6002 | 56 | 152 |
| 2008 Qtr1 | \$1,298 | \$1,258 | \$1,755 | \$1,427 | \$199 | \$39 | \$820 | \$1,151 | \$923 | \$1,749 |
| 2008 Qtr2 | 1,403 | 1,235 | 1,693 | 1,433 | 245 | 33 | 964 | 1,174 | 854 | 1,770 |
| 2008 Qtr3 | 1,275 | 1,204 | 1,507 | 1,301 | 365 | 159 | 891 | 1,149 | 1,069 | 1,770 |
| 2008 Qtr4 | 1,081 | 1,258 | 1,482 | 1,472 | 192 | 134 | 1,062 | 1,207 | 916 | 1,606 |
| 2009 Qtr1 | 995 | 1,079 | 1,136 | 1,101 | 180 | 96 | 646 | 994 | 550 | 1,289 |
| 2009 Qtr2 | 1,070 | 985 | 1,310 | 1,180 | 399 | 191 | 534 | 952 | 683 | 1,159 |
| 2009 Qtr3 | 1,099 | 928 | 1,058 | 1,071 | 645 | 456 | 372 | 836 | 759 | 1,235 |
| 2009 Qtr4 | 912 | 902 | 995 | 1,049 | 527 | 297 | 390 | 941 | 844 | 1,387 |
| 2010 Qtr1 | 891 | 740 | 721 | 1,016 | 634 | 295 | 271 | 792 | 653 | 1,099 |
| 2010 Qtr2 | 697 | 911 | 1,165 | 1,342 | 710 | 490 | 687 | 1,057 | 790 | 1,329 |
| 2010 Qtr3 | 881 | 1,010 | 856 | 1,419 | 656 | 404 | 629 | 1,067 | 1,440 | 1,392 |
| 2010 Qtr4 | 1,233 | 1,215 | 1,239 | 1,544 | 836 | 410 | 968 | 1,199 | 1,611 | 1,693 |
| 2011 Qtr1 | 1,462 | 1,143 | 1,091 | 1,200 | 686 | 514 | 1,078 | 1,053 | 1,284 | 1,345 |
| 2011 Qtr2 | 2,029 | 1,309 | 1,551 | 1,310 | 847 | 719 | 1,265 | 1,219 | 1,365 | 1,422 |
| 2011 Qtr3 | 2,447 | 1,403 | 1,530 | 1,487 | 1,202 | 803 | 1,432 | 1,300 | 1,662 | 1,798 |
| 2011 Qtr4 | \$2,362 | \$1,537 | \$1,503 | \$1,549 | \$853 | \$1,100 | \$1,429 | \$1,418 | \$1,498 | \$1,888 |

Percent Increase in earnings from last quarter before enrollment to the last quarter of 2011

159.0% 70.4% 51.1% 47.7% 61.9% 270.6% 266.4% 50.8% 77.4% 36.1%

Average Quarterly Earnings 2011 Innovation Project Enrollees vs. Comparison Group

| | Anoka | | Dak | ota | Henn | Hennepin | | Louis | Washington | |
|-----------|----------------|--------------|----------------|--------------------------------|----------------|--------------|----------------|--------------|----------------|--------------|
| | Co | mparison | Со | Comparison Comparison Comparis | | mparison | Comparison | | | |
| | Project | <u>Group</u> | Project | Group | Project | <u>Group</u> | Project | <u>Group</u> | Project | <u>Group</u> |
| Number | | | | | | | | | | |
| of Adults | 52 | 526 | 40 | 415 | 107 | 6089 | 21 | 257 | 48 | 199 |
| 2008 Qtr1 | \$1,229 | \$1,077 | \$2,084 | \$1,586 | \$735 | \$1,122 | \$1,274 | \$718 | \$1,668 | \$1,821 |
| 2008 Qtr2 | 1,341 | 1,177 | 2,031 | 1,501 | 783 | 1,154 | 1,457 | 809 | 1,342 | 1,749 |
| 2008 Qtr3 | 1,474 | 1,181 | 1,946 | 1,395 | 756 | 1,121 | 1,337 | 771 | 1,357 | 1,591 |
| 2008 Qtr4 | 1,638 | 1,143 | 2,461 | 2,095 | 835 | 1,172 | 1,328 | 914 | 1,576 | 1,583 |
| 2009 Qtr1 | 969 | 948 | 1,798 | 1,345 | 592 | 953 | 787 | 643 | 804 | 1,422 |
| 2009 Qtr2 | 626 | 911 | 1,640 | 1,359 | 493 | 917 | 593 | 709 | 849 | 1,240 |
| 2009 Qtr3 | 810 | 921 | 1,575 | 1,278 | 397 | 832 | 839 | 722 | 821 | 1,219 |
| 2009 Qtr4 | 906 | 964 | 1,409 | 1,282 | 494 | 936 | 595 | 740 | 1,056 | 1,338 |
| 2010 Qtr1 | 767 | 735 | 1,020 | 1,006 | 434 | 736 | 643 | 727 | 1,052 | 1,122 |
| 2010 Qtr2 | 660 | 816 | 1,382 | 1,068 | 706 | 847 | 539 | 725 | 1,106 | 1,202 |
| 2010 Qtr3 | 750 | 759 | 1,563 | 1,034 | 478 | 793 | 610 | 640 | 1,186 | 1,226 |
| 2010 Qtr4 | 473 | 749 | 1,477 | 1,017 | 554 | 839 | 732 | 724 | 1,086 | 1,191 |
| 2011 Qtr1 | 230 | 657 | 787 | 890 | 383 | 775 | 557 | 742 | 871 | 924 |
| 2011 Qtr2 | 424 | 997 | 946 | 1,063 | 638 | 988 | 787 | 763 | 1,156 | 1,035 |
| 2011 Qtr3 | 692 | 1,104 | 1,471 | 1,311 | 814 | 1,114 | 751 | 939 | 1,224 | 1,279 |
| 2011 Qtr4 | \$1,320 | \$1,208 | \$1,710 | \$1,472 | \$1,428 | \$1,250 | \$1,327 | \$1,017 | \$1,091 | \$1,487 |

Percent Increase in earnings from last quarter before enrollment to the last quarter of 2011

| 178.9% | 61.4% | 15.8% | 44.7% | 158.0% | 49.0% | 81.3% | 40.4% | 0.4% | 24.9% |
|---------|--------|--------|------------------|---------|--------|--------|-------|-------|--------|
| 170.370 | 01. 70 | 10.070 | .//0 | 100.070 | -3.070 | 01.070 | -070 | 0.770 | 27.370 |

ANOKA COUNTY 2010 Average Quarterly Earnings Disparities Reduction Innovation Project



When the correctly and incorrectly enrolled participants are combined, strong growth in earnings among participants is seen in the post-enrollment year. However, the relatively high earnings in the preenrollment years suggests that participants may have been 'bouncing' back to a previous earnings level, possibly after addressing some short-term personal crisis.



When considering only those enrollees who were in the defined project target group, the apparent impact of the project is clearer. Prior to enrollment, the comparison group and the enrollees had very similar earnings histories. By the second quarter of the enrollment year, the project participants began to increase their earnings, more than doubling the earnings of the comparison group by the last quarter of 2011.



Those who were defined as not being part of the project target group, show some sign of the 'bounce' effect. Prior to enrollment, their earings were relatively high. In the post-enrollment year their earnings returned to and exceed previous levels. It is likely that these participants were experiencing a problematic, short-term life situation which, when resolved, allowed them to return to their previous level of employment. It is also possible that the program helped participants to exceed their previous earnings levels.

DAKOTA COUNTY 2010 Average Quarterly Earnings Disparities Reduction Innovation Project



HENNEPIN COUNTY 2010 Average Quarterly Earnings Disparities Reduction Innovation Project



When the correctly and incorrectly enrolled participants are combined, strong growth in earnings among participants is seen during the enrollment year and beyond. However, the relatively high earnings in the pre-enrollment years suggests that participants may have been 'bouncing' back to a previous earnings level, possibly after addressing some short-term personal crisis.



When considering only those enrollees who were in the defined project target group, the apparent impact of the project is dramatic. Prior to enrollment, the comparison group and the enrollees had nearly identical earnings histories. Immediately upon enrollment, the project participants rapidly icreased their earnings, more than doubling the earnings of the comparison group by the last quarter of 2011.



Those who were not in the defined project target group, show clear signs of the 'bounce' effect. Prior to enrollment, their earings were relatively high. In the post-enrollment year their earnings returned to previous levels. It is likely that these participants were experiencing a problematic, short-term life situation which, when resolved, allowed them to return to their previous level of employment.

WASHINGTON COUNTY 2010 Average Quarterly Earnings Disparities Reduction Innovation Project



| | ANOKA COUNTY | | | | | | | |
|------------------|----------------|-------------------|---------|-------------------|----------------|-------------------|--|--|
| | All Pa | rticipants | Not | Eligible | Eli | gible | | |
| | Project | Comparison | Project | <u>Comparison</u> | Project | <u>Comparison</u> | | |
| Number of | | | | | | | | |
| Participants | 67 | 487 | 48 | 283 | 19 | 204 | | |
| 2008 1st Quarter | \$1,298 | \$1,258 | \$1,728 | \$1,998 | \$210 | \$230 | | |
| 2nd Quarter | 1,403 | 1,235 | 1,918 | 2,015 | 101 | 153 | | |
| 3rd Quarter | 1,275 | 1,204 | 1,610 | 1,901 | 430 | 236 | | |
| 4th Quarter | 1,081 | 1,258 | 1,380 | 2,082 | 326 | 114 | | |
| 2009 1st Quarter | 995 | 1,079 | 1,373 | 1,812 | 39 | 63 | | |
| 2nd Quarter | 1,070 | 985 | 1,448 | 1,656 | 115 | 54 | | |
| 3rd Quarter | 1,099 | 928 | 1,452 | 1,557 | 208 | 56 | | |
| 4th Quarter | 912 | 902 | 1,185 | 1,464 | 222 | 122 | | |
| 2010 1st Quarter | 891 | 740 | 1,112 | 1,150 | 333 | 171 | | |
| 2nd Quarter | 697 | 911 | 806 | 1,343 | 423 | 312 | | |
| 3rd Quarter | 881 | 1,010 | 962 | 1,497 | 676 | 333 | | |
| 4th Quarter | 1,233 | 1,215 | 1,375 | 1,777 | 875 | 435 | | |
| 2011 1st Quarter | 1,462 | 1,143 | 1,689 | 1,622 | 889 | 478 | | |
| 2nd Quarter | 2,029 | 1,309 | 2,442 | 1,844 | 984 | 567 | | |
| 3rd Quarter | 2,447 | 1,403 | 2,971 | 1,953 | 1,123 | 640 | | |
| 4th Quarter | \$2,362 | \$1,537 | \$2,644 | \$2,117 | \$1,652 | \$732 | | |

| | | DAKOTA COUNTY | | | | | | | | |
|------------------|---------|-------------------|---------|-------------------|---------|-------------------|--|--|--|--|
| | All Pa | rticipants | Not | Eligible | Eli | gible | | | | |
| | Project | Comparison | Project | Comparison | Project | <u>Comparison</u> | | | | |
| Number of | | | | | | | | | | |
| Participants | 41 | 440 | 27 | 271 | 14 | 169 | | | | |
| 2008 1st Quarter | \$1,755 | \$1,427 | \$2,660 | \$2,113 | \$9 | \$327 | | | | |
| 2nd Quarter | 1,693 | 1,433 | 2,571 | 2,200 | 0 | 204 | | | | |
| 3rd Quarter | 1,507 | 1,301 | 2,263 | 2,027 | 48 | 137 | | | | |
| 4th Quarter | 1,482 | 1,472 | 2,127 | 2,329 | 239 | 98 | | | | |
| 2009 1st Quarter | 1,136 | 1,101 | 1,725 | 1,765 | 0 | 36 | | | | |
| 2nd Quarter | 1,310 | 1,180 | 1,902 | 1,872 | 170 | 71 | | | | |
| 3rd Quarter | 1,058 | 1,071 | 1,486 | 1,672 | 232 | 106 | | | | |
| 4th Quarter | 995 | 1,049 | 1,450 | 1,594 | 117 | 175 | | | | |
| 2010 1st Quarter | 721 | 1,016 | 972 | 1,497 | 236 | 246 | | | | |
| 2nd Quarter | 1,165 | 1,342 | 1,273 | 1,914 | 959 | 425 | | | | |
| 3rd Quarter | 856 | 1,419 | 1,100 | 2,069 | 384 | 375 | | | | |
| 4th Quarter | 1,239 | 1,544 | 1,650 | 2,182 | 446 | 522 | | | | |
| 2011 1st Quarter | 1,091 | 1,200 | 1,508 | 1,689 | 287 | 414 | | | | |
| 2nd Quarter | 1,551 | 1,310 | 2,108 | 1,855 | 477 | 437 | | | | |
| 3rd Quarter | 1,530 | 1,487 | 2,007 | 2,048 | 610 | 588 | | | | |
| 4th Quarter | \$1,503 | \$1,549 | \$1,863 | \$2,080 | \$809 | \$696 | | | | |

| | HENNEPIN COUNTY | | | | | | | |
|------------------|-----------------|-------------------|---------|-------------------|---------|-------------------|--|--|
| | All Pa | rticipants | Not | Eligible | Eliį | gible | | |
| - | Project | Comparison | Project | Comparison | Project | <u>Comparison</u> | | |
| Number of | | | | | | | | |
| Participants | 125 | 6002 | 70 | | 55 | | | |
| 2008 1st Quarter | \$820 | \$1,151 | \$1,258 | \$1,826 | \$262 | \$250 | | |
| 2nd Quarter | 964 | 1,174 | 1,597 | 1,927 | 158 | 171 | | |
| 3rd Quarter | 891 | 1,149 | 1,482 | 1,906 | 139 | 139 | | |
| 4th Quarter | 1,062 | 1,207 | 1,710 | 2,028 | 237 | 112 | | |
| 2009 1st Quarter | 646 | 994 | 1,078 | 1,693 | 96 | 62 | | |
| 2nd Quarter | 534 | 952 | 886 | 1,614 | 88 | 70 | | |
| 3rd Quarter | 372 | 836 | 597 | 1,387 | 86 | 100 | | |
| 4th Quarter | 390 | 941 | 606 | 1,499 | 115 | 196 | | |
| 2010 1st Quarter | 271 | 792 | 325 | 1,241 | 203 | 192 | | |
| 2nd Quarter | 687 | 1,057 | 565 | 1,583 | 842 | 356 | | |
| 3rd Quarter | 629 | 1,067 | 615 | 1,582 | 646 | 379 | | |
| 4th Quarter | 968 | 1,199 | 869 | 1,766 | 1,094 | 444 | | |
| 2011 1st Quarter | 1,078 | 1,053 | 1,100 | 1,537 | 1,051 | 407 | | |
| 2nd Quarter | 1,265 | 1,219 | 1,380 | 1,776 | 1,119 | 477 | | |
| 3rd Quarter | 1,432 | 1,300 | 1,606 | 1,875 | 1,211 | 534 | | |
| 4th Quarter | \$1,429 | \$1,418 | \$1,519 | \$2,015 | \$1,314 | \$621 | | |

WASHINGTON COUNTY

| | All Participants | | Not | Eligible | Eli | Eligible | | |
|------------------|------------------|-------------------|---------|-------------------|---------|-------------------|--|--|
| | Project | <u>Comparison</u> | Project | Comparison | Project | <u>Comparison</u> | | |
| Number of | | | | | | | | |
| Participants | 56 | 152 | 34 | 89 | 22 | 63 | | |
| 2008 1st Quarter | \$923 | \$1,749 | \$1,257 | \$2,689 | \$408 | \$421 | | |
| 2nd Quarter | 854 | 1,770 | 1,299 | 2,818 | 167 | 289 | | |
| 3rd Quarter | 1,069 | 1,770 | 1,504 | 2,890 | 396 | 188 | | |
| 4th Quarter | 916 | 1,606 | 1,201 | 2,661 | 477 | 117 | | |
| 2009 1st Quarter | 550 | 1,289 | 852 | 2,170 | 84 | 43 | | |
| 2nd Quarter | 683 | 1,159 | 1,087 | 1,965 | 59 | 21 | | |
| 3rd Quarter | 759 | 1,235 | 1,090 | 2,014 | 246 | 133 | | |
| 4th Quarter | 844 | 1,387 | 1,133 | 2,215 | 398 | 216 | | |
| 2010 1st Quarter | 653 | 1,099 | 810 | 1,724 | 410 | 216 | | |
| 2nd Quarter | 790 | 1,329 | 939 | 2,110 | 558 | 227 | | |
| 3rd Quarter | 1,440 | 1,392 | 1,987 | 2,224 | 596 | 217 | | |
| 4th Quarter | 1,611 | 1,693 | 2,029 | 2,648 | 966 | 345 | | |
| 2011 1st Quarter | 1,284 | 1,345 | 1,754 | 2,113 | 559 | 261 | | |
| 2nd Quarter | 1,365 | 1,422 | 1,694 | 2,144 | 857 | 403 | | |
| 3rd Quarter | 1,662 | 1,798 | 2,146 | 2,699 | 915 | 525 | | |
| 4th Quarter | \$1,498 | \$1,888 | \$1,881 | \$2,822 | \$905 | \$567 | | |

Evaluation Notes is an occasional publication of the Transition to Economic Stability Division, Minnesota Department of Human Services. This report was prepared by Mark Kleczewski. For questions on this report, please contact Mark at <u>mark.kleczewski@state.mn.us</u> or 651-431-3960.