

Learn, Innovate, Improve

**Tools to Help Tribal TANF and NEW Programs
Reach their Full Potential and Document their
Success!**

2019 Tribal TANF Conference

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September 17, 2019

- 1. Your name**
- 2. Your role**
- 3. Draw a picture that represents you**
- 4. Identify your two core values—these are the values that define who you are at work and home**

Our goals for this skill-building workshop

Understand the mindset and methods of the LI² framework and how they can be applied in the Tribal TANF and NEW program context

Introduce tips and strategies for incorporating meaning in performance management and motivation-focused program accountability

Develop a plan for moving forward in at least one area of program improvement

What motivated LI²?

Very limited success in achieving program goals

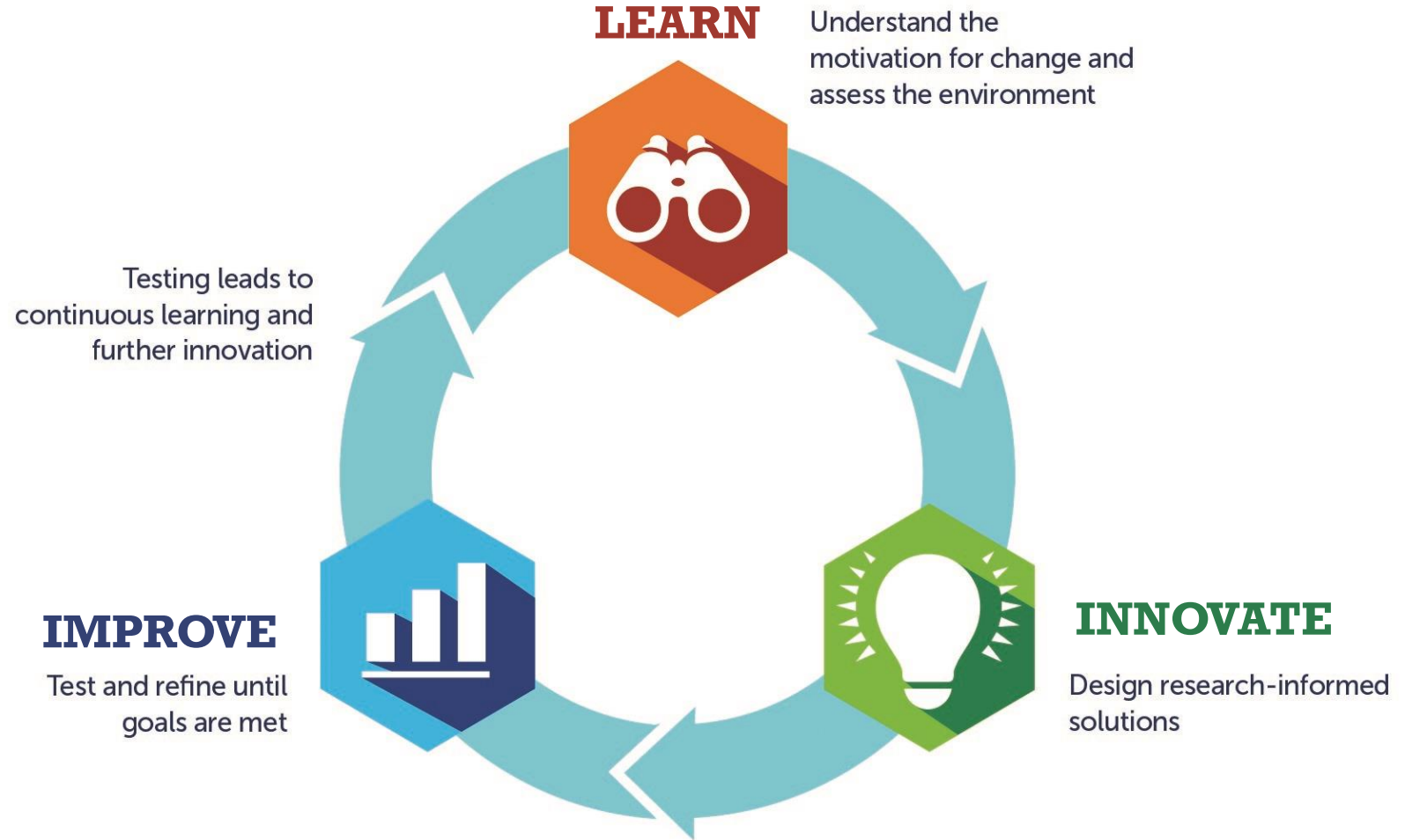
Limited capacity among agencies for research-driven decision making

Is it that the interventions don't work, implementation is poor, both, or something else?

Change the way researchers and practitioners work together

A framework for change

- Learn
 - Clarify the motivation for change
 - Assess the environment's readiness for change
- Innovate
 - Co-create science-informed solutions
- Improve
 - Iteratively test and refine implementation
 - Scale up and test for impact



What sets LI² apart?

Framework informed by evidence

Systematic process anchored by analytic methods

Co-creation at the core

Emphasis on *using* and *building* evidence

Builds evidence for practitioners' everyday decision-making

Builds Evidence for the field

Explicit efforts to build local capacity

Focuses first on implementation and integration to achieve scalability and sustainability in the long run



People are at the center.

- LI² intentionally takes into consideration the diverse array of human experiences at every step
 - Identifying the problem
 - Exploring new possibilities
 - Testing and improving
- What works for whom, and under what circumstances?



LEARN

The Learn phase

Overview of the Learn phase



Two key objectives

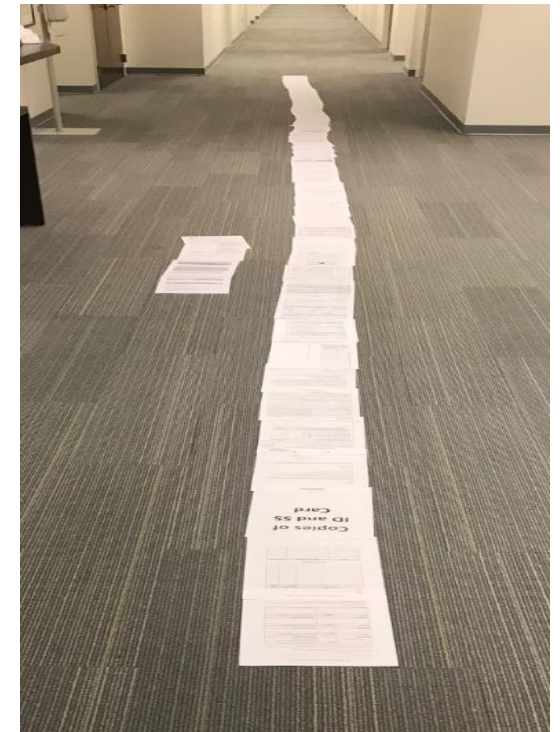
- Clarify the motivation and reasons for change
- Assess the environment's readiness for change

How?

Pairing HCD and traditional research methods to facilitate an *analytic discovery* process

Results

- Clarified understanding of the motivation to change
- Deeper understanding of the problem/root causes
- Identification of what we can build on, what might get in the way, and what needs to change in the environment



Think about the roses, thorns, and buds (RTB) in your program



LEARN

Rose

Something positive or that works really well about your program

Thorn

Something negative or that doesn't work so well about your program

Bud

One opportunity you see for your program



Common theme



INNOVATE

The Innovate phase

Overview of the Innovate phase



Two key objectives

Explore and co-create solutions that draw on science, existing research, and practice wisdom

Infuse discipline and intentionality into the design process to ensure **narrative alignment** between the strategies and the anticipated outcomes

How?

Pairing HCD and traditional research methods to facilitate an **analytic creative** process

Result

A road map for change



Embrace the innovation mindset

Innovation *requires...*

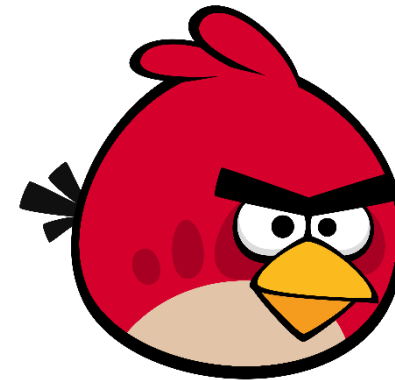
Time to think
Space to try
Safety to fail



INNOVATE



40th
attempt



52nd
attempt



5,126th
attempt



What I hope to achieve with my immediate team is.....



What would success look like?

You have 2 minutes to write down as many ideas of what “success” would look like as you can

One idea per sticky note—how would you know if you achieved your team vision?

Think about the things that matter most to you



We achieve success by....

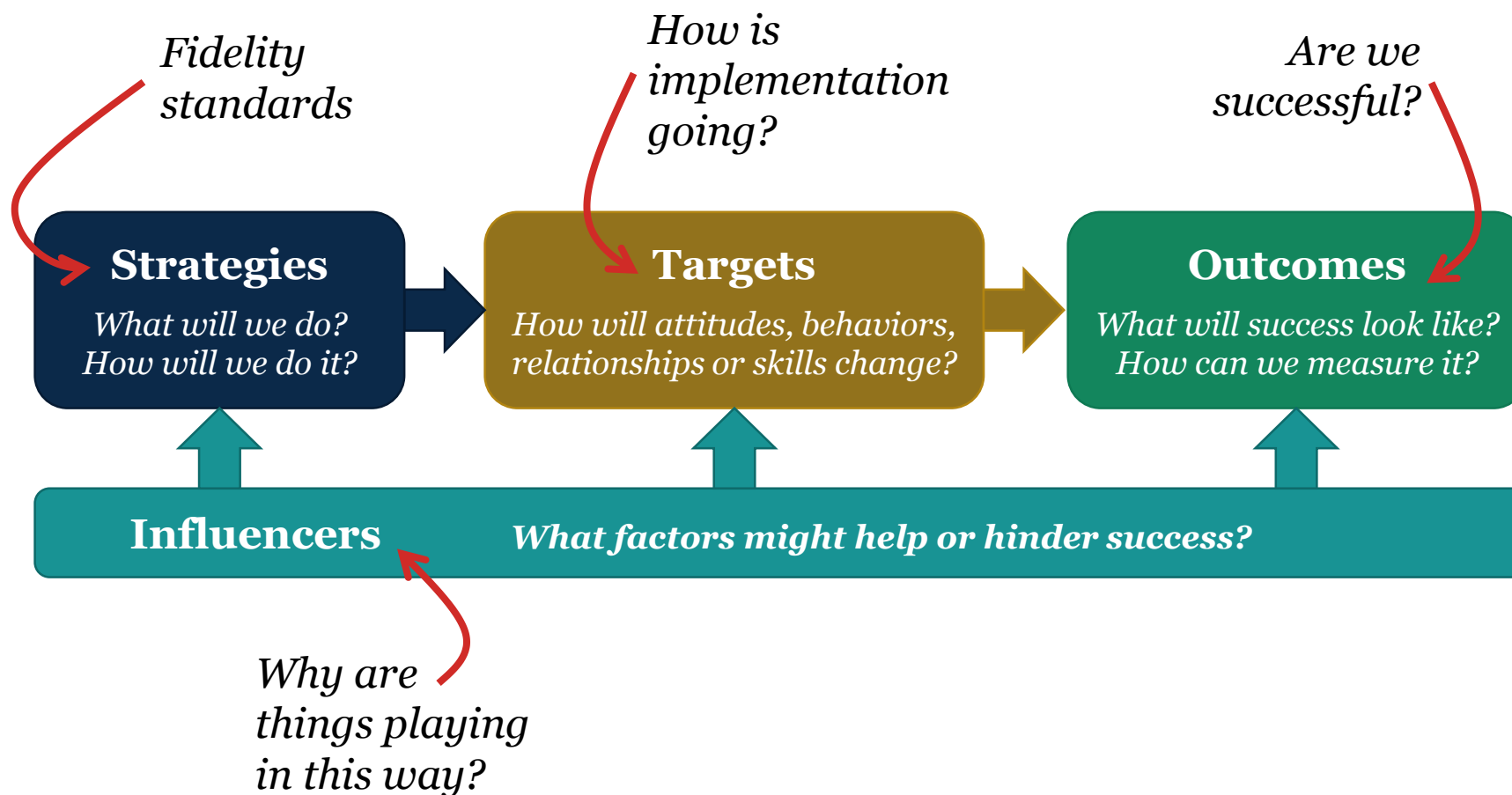
Now, we identify the strategies

You will have 3 minutes to identify how your organization or team will achieve the vision statement

The road map for change



INNOVATE





The Improve phase

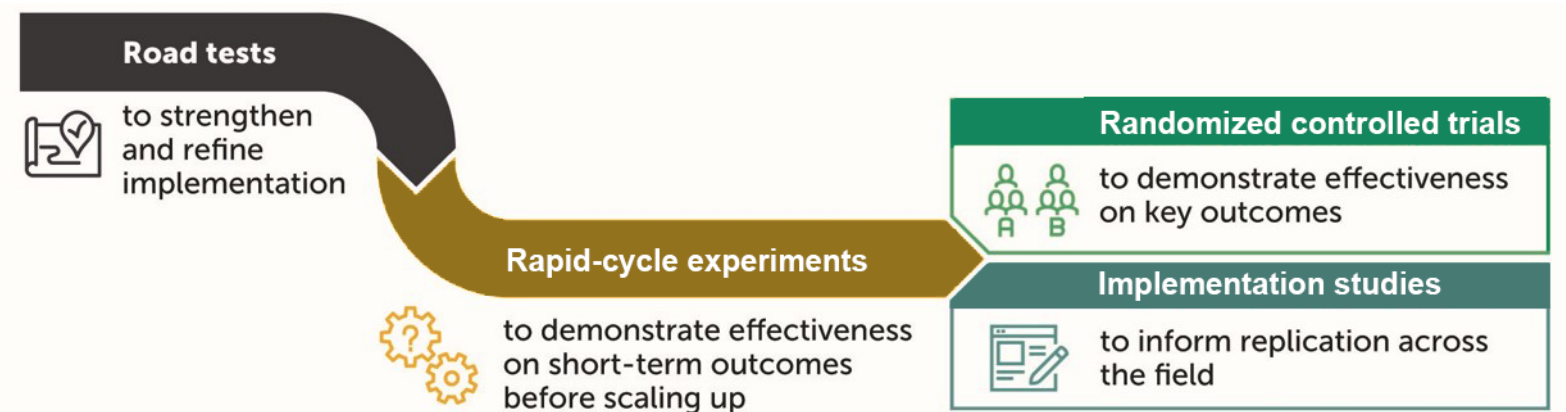
Overview of the Improve phase

Key objectives

- Build evidence for everyday decision-making and quality improvement
- Build Evidence for knowledge-building in the field
- Test and refine strategies until goals are met

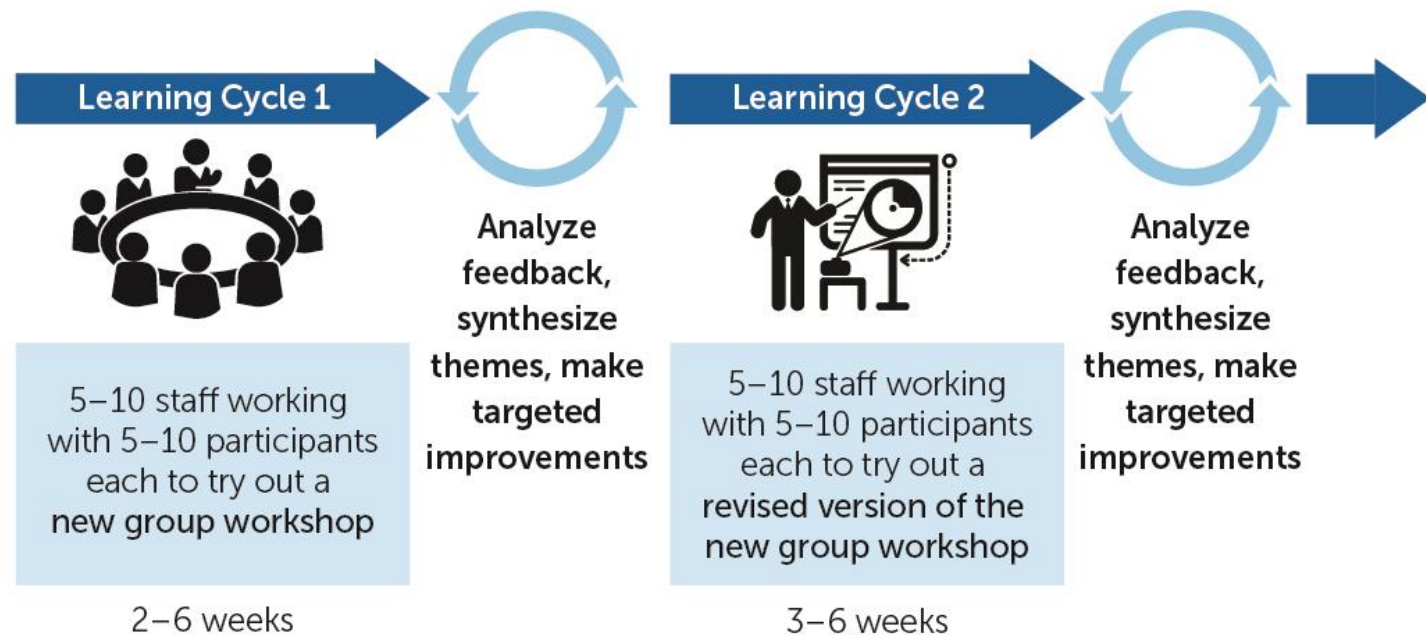
What works for whom under what circumstances?

Implementation → Integration → Impact → Sustainability → Scalability



Road testing

A rapid method for gathering feedback about implementation and integration



Examples of road test insights

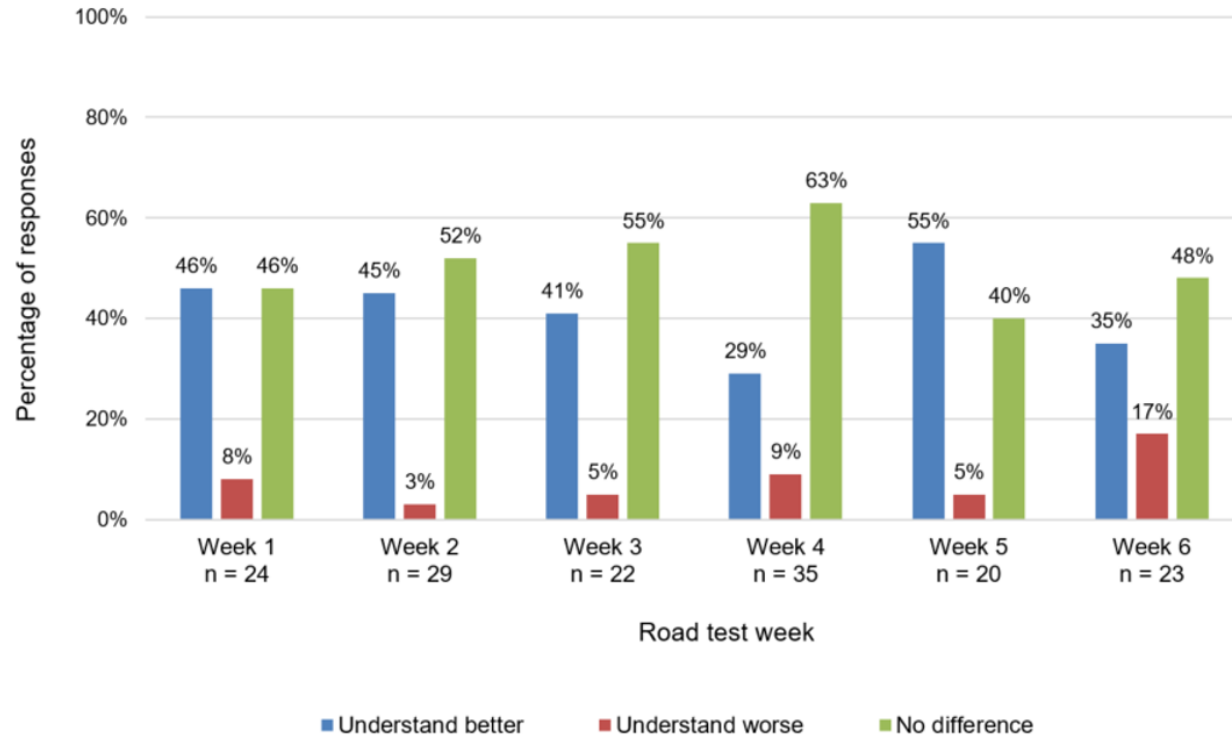
Table 2. Time-use data on counselor-participant meetings

Activity	Cohort 1 (n=16)	Cohort 2 (n=16)	Cohort 3 (n=16)*
Meeting time (average)	62 min	52 min	78 min
Time spent administering the executive skills questionnaire (average)	21 min	17 min	20 min
Proportion of counselors who worked with the participant to identify and set a goal	75% ^b	69% ^b	81% ^b
Time spent identifying the participants goal (average)	11 min	16 min	15 min
Proportion of counselors who referenced or used My Bridge of Strength	13%	13%	44%
Proportion of counselors who used the Goal Action Plan and/or the My Task Plan during the meeting	Not applicable	Not applicable	<ul style="list-style-type: none"> • 12% GAP • 38% My Task Plan • 25% Both • 25% Neither
Proportion of counselors who used the Strategies for Success tools during the meeting	Not applicable	Not applicable	<ul style="list-style-type: none"> • 38% Personal Profile • 6% Pocket Guide • 56% Neither



Examples of road test insights

How has your understanding of your clients, their goals, and their challenges changed now that you've been using Stepping Stones instead of the SSOM?



How might we measure and track progress toward the things that matter most to me?



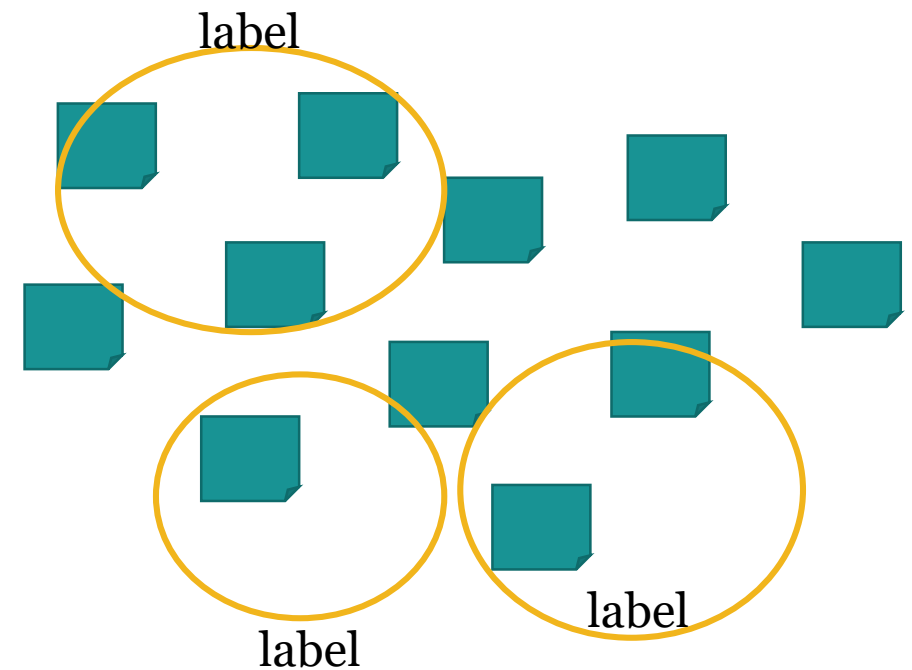
IMPROVE

Start by laying out the data or brainstorming new ideas

Next, review and cluster the data based on similarities

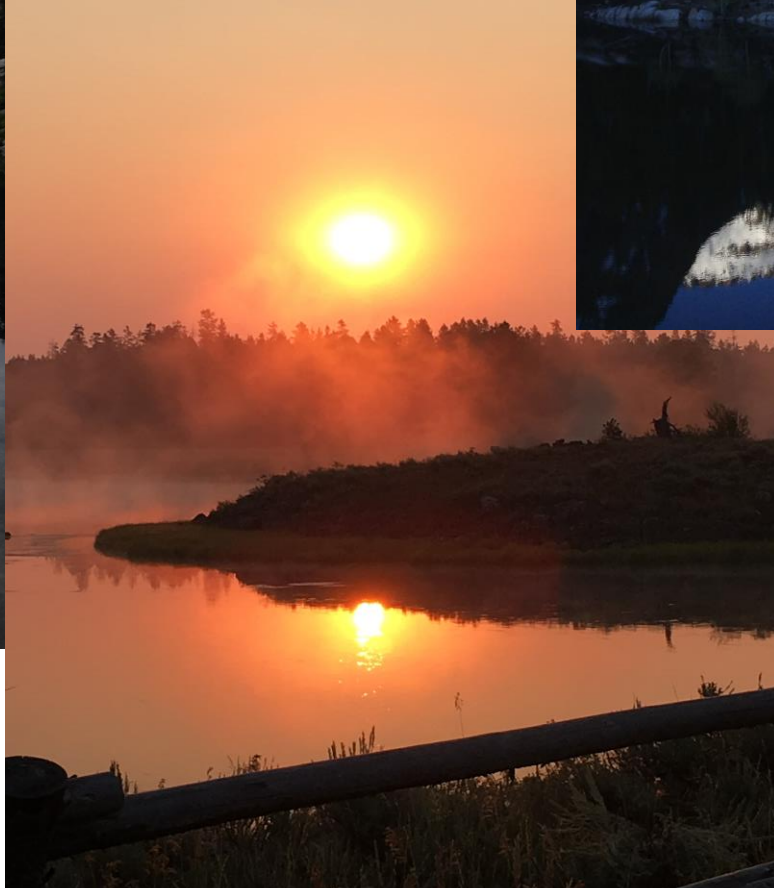
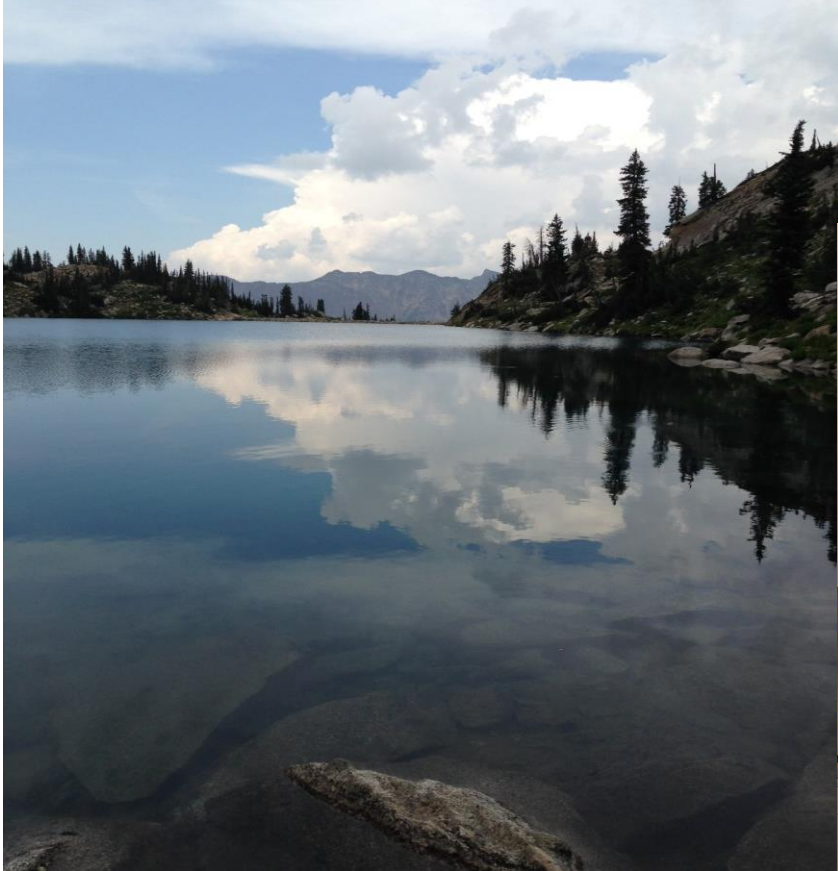
Then, label the clusters

Finally, prioritize!



Discussion time!

What's next?



For more information

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