



Coaching Workshop: Prototyping Worksheet

January 7, 2019; 3:00—4:45 p.m.

Concept Name:	One-Sentence Description/Tagline:
What needs/challenges does it address? _____ _____ _____ _____ _____	How does it work? _____ _____ _____ _____ _____
What are the concept's key components to scale? 1. _____ _____ _____ 2. _____ _____ _____ 3. _____ _____ _____ 4. _____ _____ _____	