Georgians for Prosperity

GA4P

Goals

- share information about the EITC and other asset-building programs;
- foster peer-to-peer learning and highlight promising practices on EITC outreach and free tax preparation from around the country;
- provide helpful tools for launching an EITC/Asset-Building campaign;
- develop a statewide marketing campaign to promote such services; and
- facilitate the development of local and regional action plans for immediate implementation.

Mission Statement:

Helping Georgians create economic stability through the expansion of the EITC program, asset development, education and outreach.

- Committees
 - Steering
 - Marketing and outreach
 - Asset building
 - VITA
 - Planning (no longer needed)

- Best practices conference calls
 - Marketing
 - Volunteer recruitment
 - Asset building

http://www.facebook.com/georgians4prosperity/



Questions for Tables Breakout Session One

- What would make this Coalition useful to you and what would be helpful to your clients?
- Where would you like to see the Coalition go what possibilities do you see for the next few years?
- What would you like to change or add to the committees already created?
- How often would you like to meet, and how would you like to meet?

Breakout Session Two

- Introduce yourself and your organization.
- Are you already involved in a coalition?
- Describe how you'd like to be involved in the work of a state coalition.
- Identify other groups that you would like to see involved in coalition.
- Talk about ways you think the people in your region could work together.
- Make sure everyone fills out the card in folder.