

ROI/Logic Model Template

Input		# of participants	Outcome					Deadweight (Value)	Attribution
Description	Value		Description	Indicator	Financial Proxy	Value	Source		

$$\text{ROI} = \frac{\text{Impact from Program} - \text{Impact without Program}}{\text{Cost}}$$

Impact from program = Number of Participants X Total Outcome Value X (1- Attribution)

Impact without program = Number of Participants X Total Deadweight

Cost = Total Input Value

