

Two-Generation State Policy: The State of the Field and TANF Opportunities

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The logo for the National Governors Association features a stylized, golden-yellow graphic of a star or a compass rose on the left side. A long, thin golden line extends from the top of this graphic towards the right, ending in a sharp point. Below this graphic, the words "NATIONAL GOVERNORS ASSOCIATION" are written in a dark blue, serif font. "NATIONAL" is on the top line, "GOVERNORS" is on the middle line in a larger font size, and "ASSOCIATION" is on the bottom line.

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Definition of Terms

- ***Two-generation lens*** = A mindset that seeks to understand the intersecting needs of parents and their children when designing and implementing programs and policies
- ***Two-generation programs*** = Offer child- and parent-focused services in a coordinated manner, sometimes by a single organization, more often through formal partnerships with community-based organizations

Definition of Terms (cont.)

- ***Two-generation policy and systems change***= an intentional focus on the whole family by policymakers when:
 - Developing, assessing and improving policy, practices, rules, regulations, technical assistance and training, performance measurement, financing, data systems, and other components of key adult- and child-focused service delivery systems; and
 - Developing legislation and budgets

NGA's Interest in Two-Generation

- A useful lens for framing our work with states around family economic security and child well-being
- Federal opportunities align with adopting a two-generation approach to serving low-income families
- Resonates with our constituents: Ensuring efficient and effective government

My Presentation

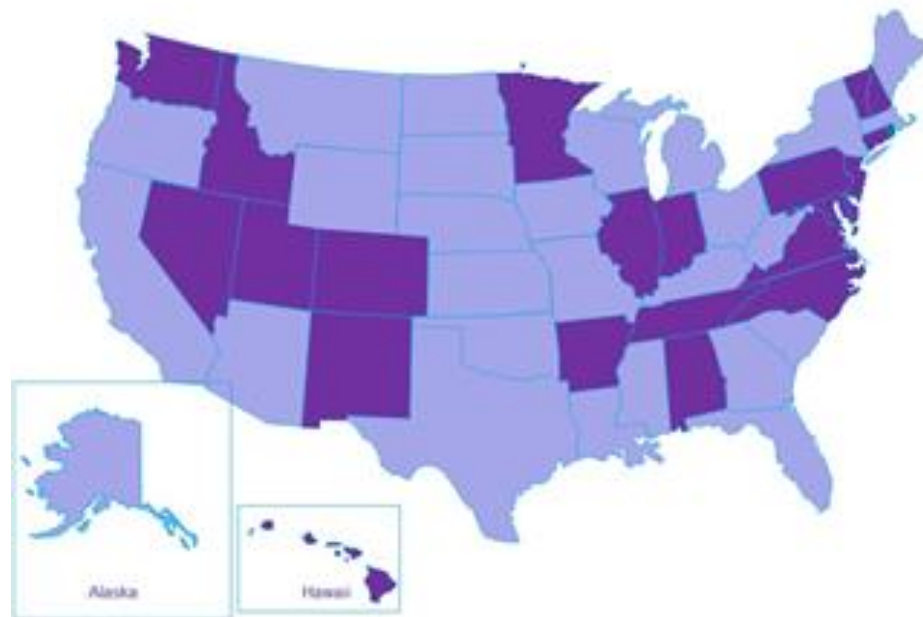
- Where are states with respect to two-generation state policy?
- Two-generation opportunities in TANF
- Parents and Children Thriving Together (PACT^T) Two-Generation State Policy Network

Two-Generation State Policy Forum

- March 14-16, 2016, in Salt Lake City, Utah
- Objectives:
 - Raise awareness among senior state leaders of the potential of two-generation state policy
 - Highlight current state policy efforts and federal opportunities to advance two-generation approaches
 - Help states take initial steps towards two-generation state policy

Two-Generation State Policy Forum

- Participants:
 - Officials from 22 states and one territory
 - Utah Gov. Gary Herbert and Lt. Gov. Spencer Cox
 - 16 policy advisors from governors' offices



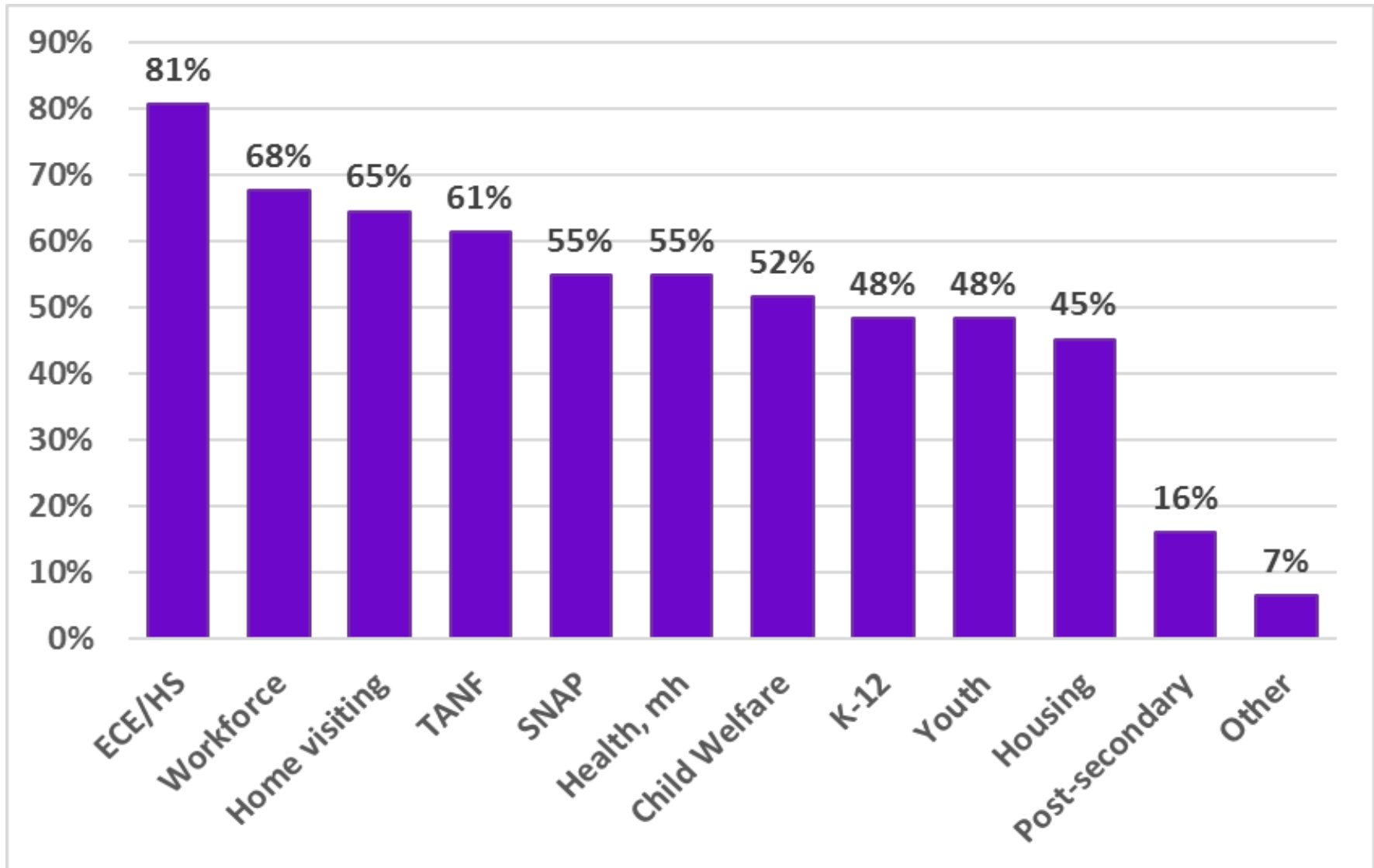
Two-Generation State Policy Forum

- Participants:
 - Officials from a variety of policy areas:
 - 20 human services officials
 - 11 workforce and economic development officials
 - 5 health and human services officials
 - 3 health officials
 - 3 education officials

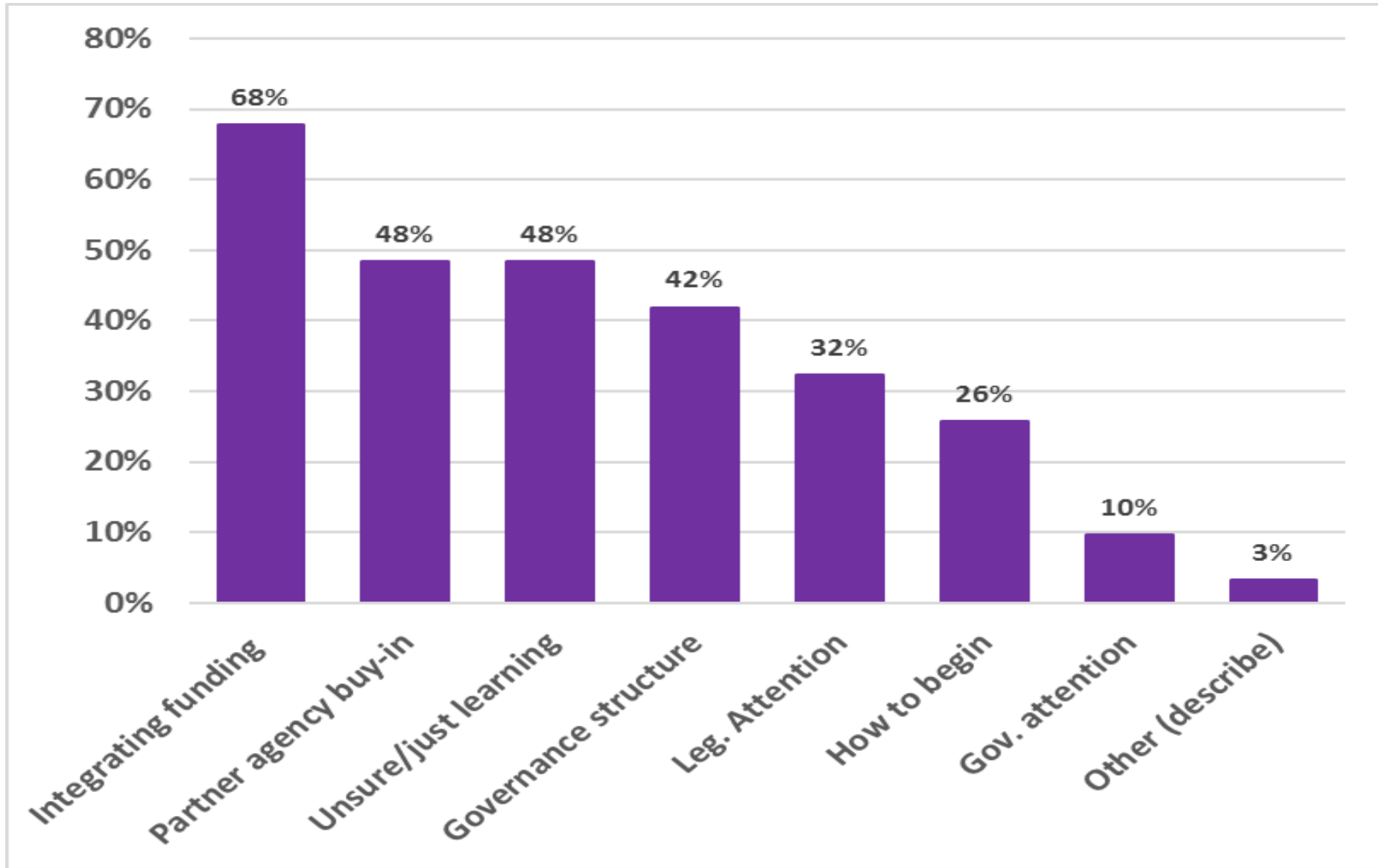
Two-Generation State Policy Forum

- Almost half of state participants were familiar with the concept and came to learn
- Another quarter had begun planning or developing two-generation efforts and wanted ideas about what more they could do
- Another 22% had two-generation efforts in place and want to take them to the next level
- Two officials were not familiar with two-generation

Policy areas of interest?



Current, Anticipated Challenges?



States' Emerging Ideas

- Connect Workforce Investment Boards to child care
- **Better link TANF and WIOA**
- Family coaching case management model
- Integrate financial empowerment into adult- and child-serving programs
- **Centralized and presumptive eligibility determination for TANF, SNAP, Medicaid**

Two-Gen Opportunities in TANF

Think of TANF in three ways:

1. The **people**: target for more holistic services; prioritize for services
 2. The **funding stream**: fund two-gen programs and services; “glue” funding to better coordinate child- and adult-focused services
 3. The **service delivery system**: link workforce, ECE/child care, Medicaid, behavioral health, substance abuse, SNAP (E&T) and others
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Two-Gen Opportunities in TANF: Workforce Innovation & Opportunity Act

- WIOA designed to help individuals (including low-income parents) move into work and attain economic security
- Goals:
 1. Help job seekers access employment, education, training and support services to succeed in the labor market
 2. Match employers with the skilled workers they need to compete in the global economy

Two-Gen Opportunities in TANF: Workforce Innovation & Opportunity Act

Links to TANF:

1. Overlapping goals and target populations
2. TANF is a required partner in American Job Centers (aka one-stops)
3. WIOA prioritizes recipients of public benefits
4. States can choose a “combined plan”—includes TANF, SNAP E&T, career & tech ed, etc.
 - 28 states submitted combined plans
 - 14 of those included TANF partners and services
5. So invite yourself to the table!

Two-Gen Opportunities in TANF: Workforce Innovation & Opportunity Act

- Possible strategic focus: Out of school youth
 1. “Out of school youth” defined as 16- to 24-year-olds not in school, not employed
 2. **One-third of work-eligible TANF recipients is under age 24**
 3. WIOA emphasizes “career pathways” approach:
 - High quality education, training that meets the needs of the individual and aligns with skills needed by employers
 - Includes a range of post-secondary options, including apprenticeships, and helps individuals advance in jobs
 - Includes career counseling

Two-Gen Opportunities in TANF: Child Care and Development Block Grant

- CCDBG reauthorization aims to better meet the employment needs of low-income parents and the child development needs of their children
- Key Goals:
 1. Improve quality, health and safety of child care settings
 2. Enhance continuity of care: guaranteed 3 months of assistance; 12-month re-determination period
 3. Transparency and consumer education

Two-Gen Opportunities in TANF: Child Care and Development Block Grant

Links to TANF:

1. Complementary goals

- National searchable website of child care providers
- Access to quality, affordable care a major barrier to employment for low-income families
- Continuity of care permits stable employment

2. Overlapping eligibility:

- TANF: < FPL CCDBG: < 85% of state median income
- 14% of families receiving CCDBG also receive TANF
(higher if consider those eligible but not receiving TANF)

Parents and Children Thriving Together (PACT^T) Two-Generation State Policy Network

- NGA and CLASP designing and executing a 2-year TA effort with up to 6 states around two-generation state policy and systems change
- Project goal: Help participating states develop and implement a two-generation state plan aimed at systems change
- Ultimate goal: Improve outcomes for both the adults and children in low-income families
- Funded by Annie E. Casey, W.K. Kellogg, Doris Duke Charitable Foundations

Parents and Children Thriving Together (PACT^T) Two-Generation State Policy Network

Technical assistance and support offered

- **Financial Support.** A grant of between \$60,000 and \$100,000 over two years to support activities to design and implement the two-generation plan.
- **Technical Assistance.** Ongoing technical assistance from NGA, CLASP, Ascend and other experts, involving site visits and phone consultations.
- **Peer Learning and Support.** Attendance at two or three in-person meetings with the other participating states.
- **Visibility.** Increased recognition for their two-generation efforts through dissemination of best practices.

Parents and Children Thriving Together (PACT^T) Two-Generation State Policy Network

Key dates

- By early July: Release RFA
- By mid-August: Select states
- Sept. 2016 to Sept 2018: Receive technical assistance and support

Questions?

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