

OUTCOMES BASED BUSINESS ANALYTICS

West Virginia Department of
Health and Human Resources



- Introductions
- What is RAFT?
- Business Drivers/Goals
- Benefits
- Demonstration
- Outcomes
- What's New
- Q/A

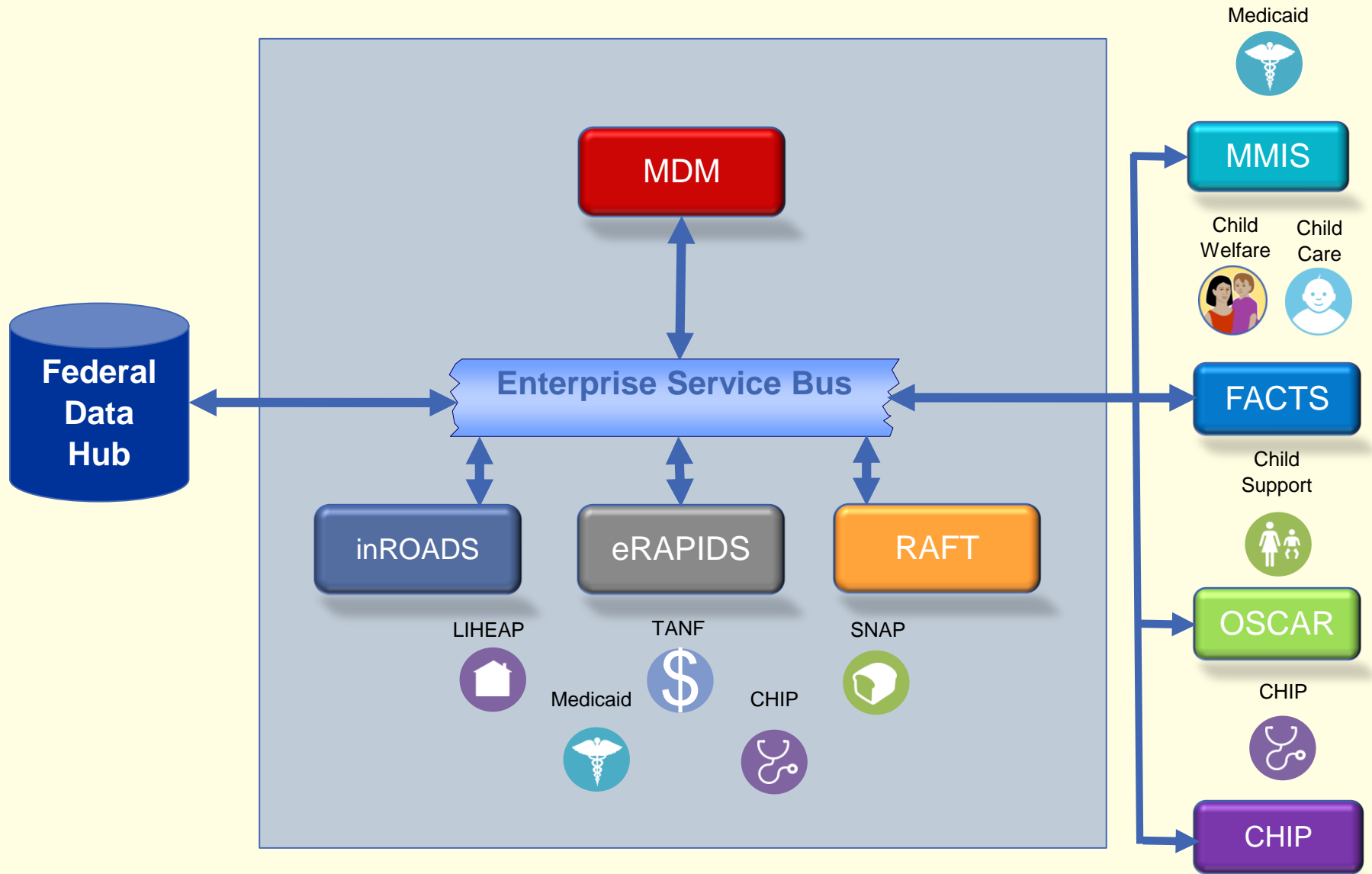
PRESENTERS:

- Rodney Wright – Region 3 Program Manager, West Virginia Department of Health and Human Resources (DHHR)
- Keith Zalaznik – Deloitte Project Manager, West Virginia Department of Health and Human Resources

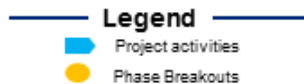
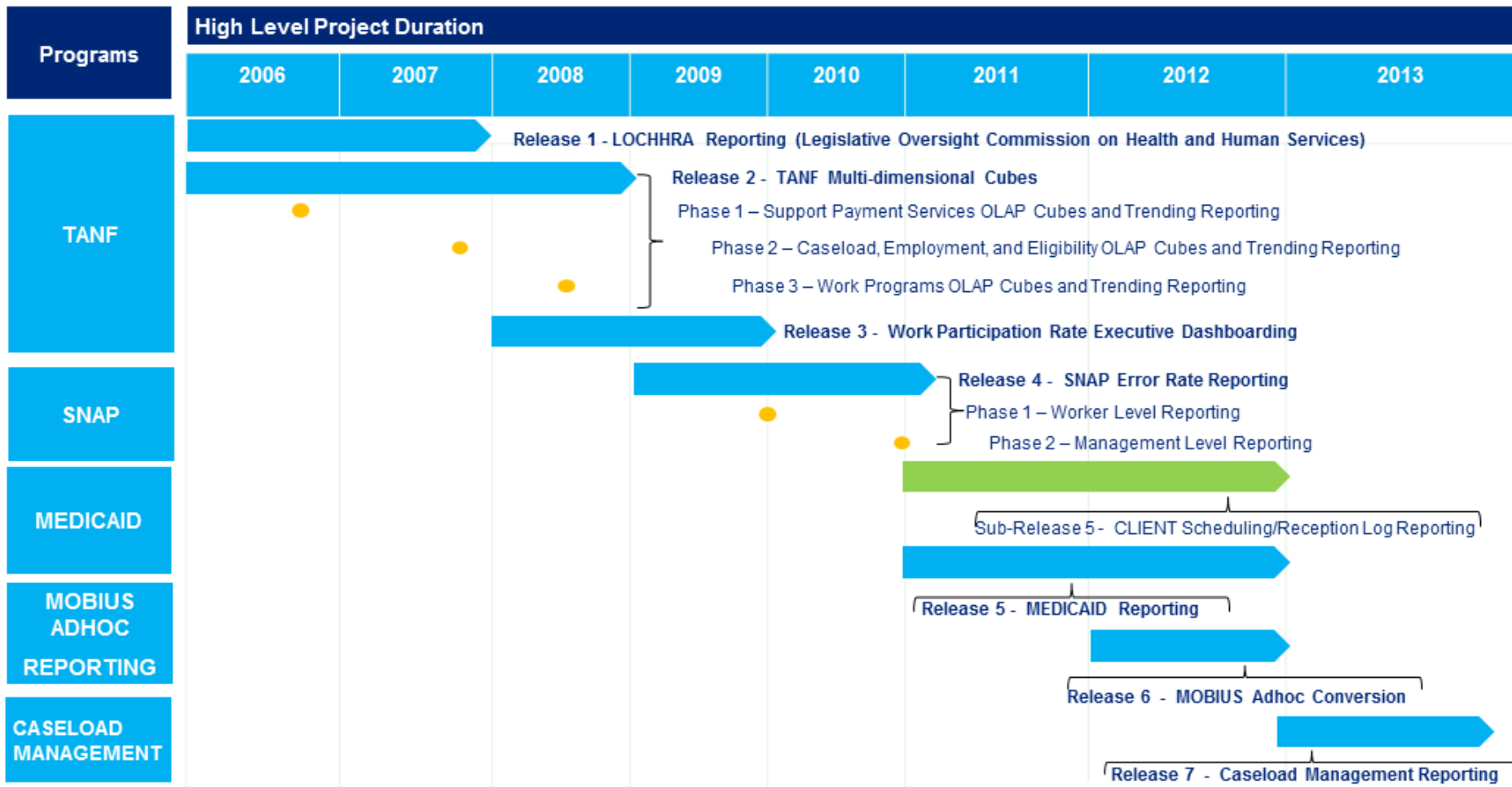
SYSTEMS BACKGROUND:

- **RAPIDS** (Recipient Automated Payment and Information Data System) – DHHR's integrated eligibility project and suite of solutions
- **RAFT** (RAPIDS Analysis and Formatting Tool) – DHHR's data warehouse and reporting system

Context Diagram

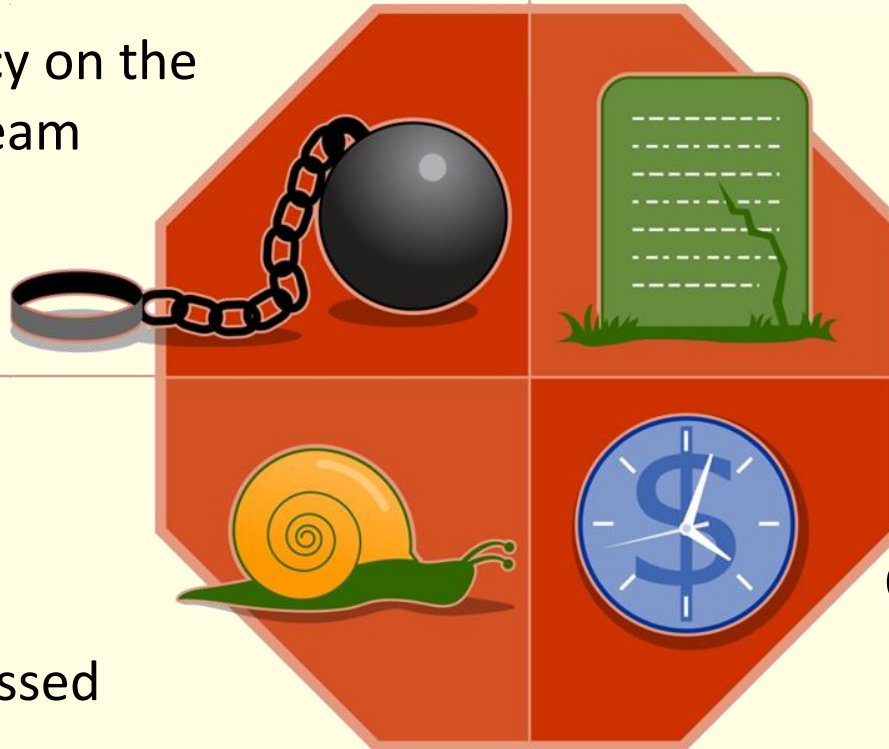


What is RAFT?



USABILITY

- Dependency on the technical team



PRESENTATION

- Static
- Inflexible

TIMELINESS

- Batch-processed
- Time-consuming ad-hoc report creation via SQL

COST

- Time
- Resources
- Transactional

- **Reduce the burden** on the production transaction processing system's resources for reporting purposes
- Provide an **optimized environment** to support querying and reporting activity, and will not need to be tuned to support frequent inserts, updates and deletion of data.
- Deliver an **end user interface** that hides technical complications that can lead to erroneous reporting results
- **Reduce IT burden** in creating, maintaining, and tweaking the inventory of RAPIDS reports by providing more functionality to RAPIDS power users

USABILITY

- Rich graphical user interface
- Point and click, drag and drop, user-friendly environment

TIMELINESS

- 24/7 availability
- Scheduled reporting options

BUSINESS ANALYSIS CAPABILITIES

- Simple and intuitive
- Single point of access

PRESENTATION

- PDF, Excel, HTML report formats
- Interactive OLAP cubes

ACCESSIBILITY

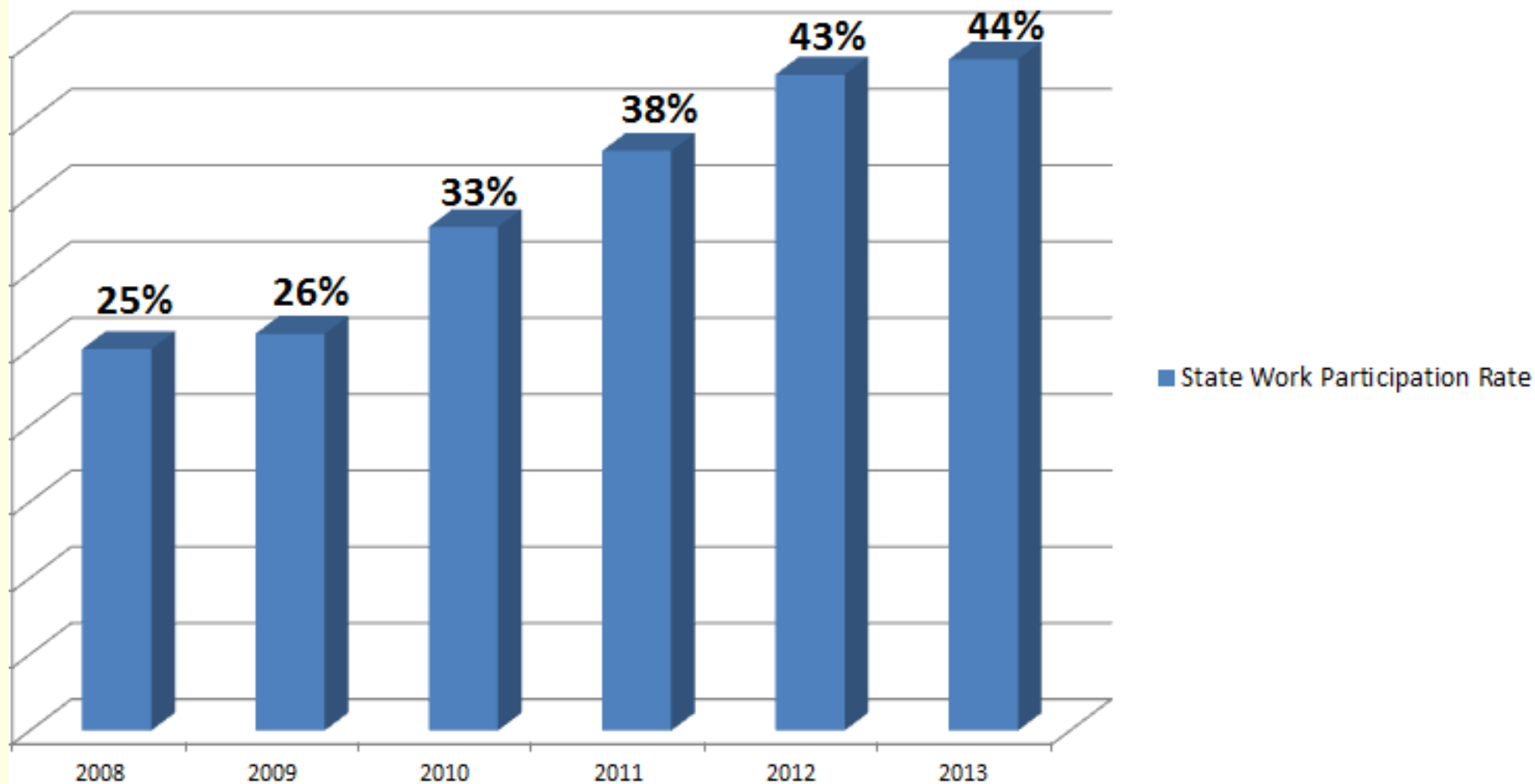
- 100% “thin client” – web-based
- Technical team independent



Demonstration

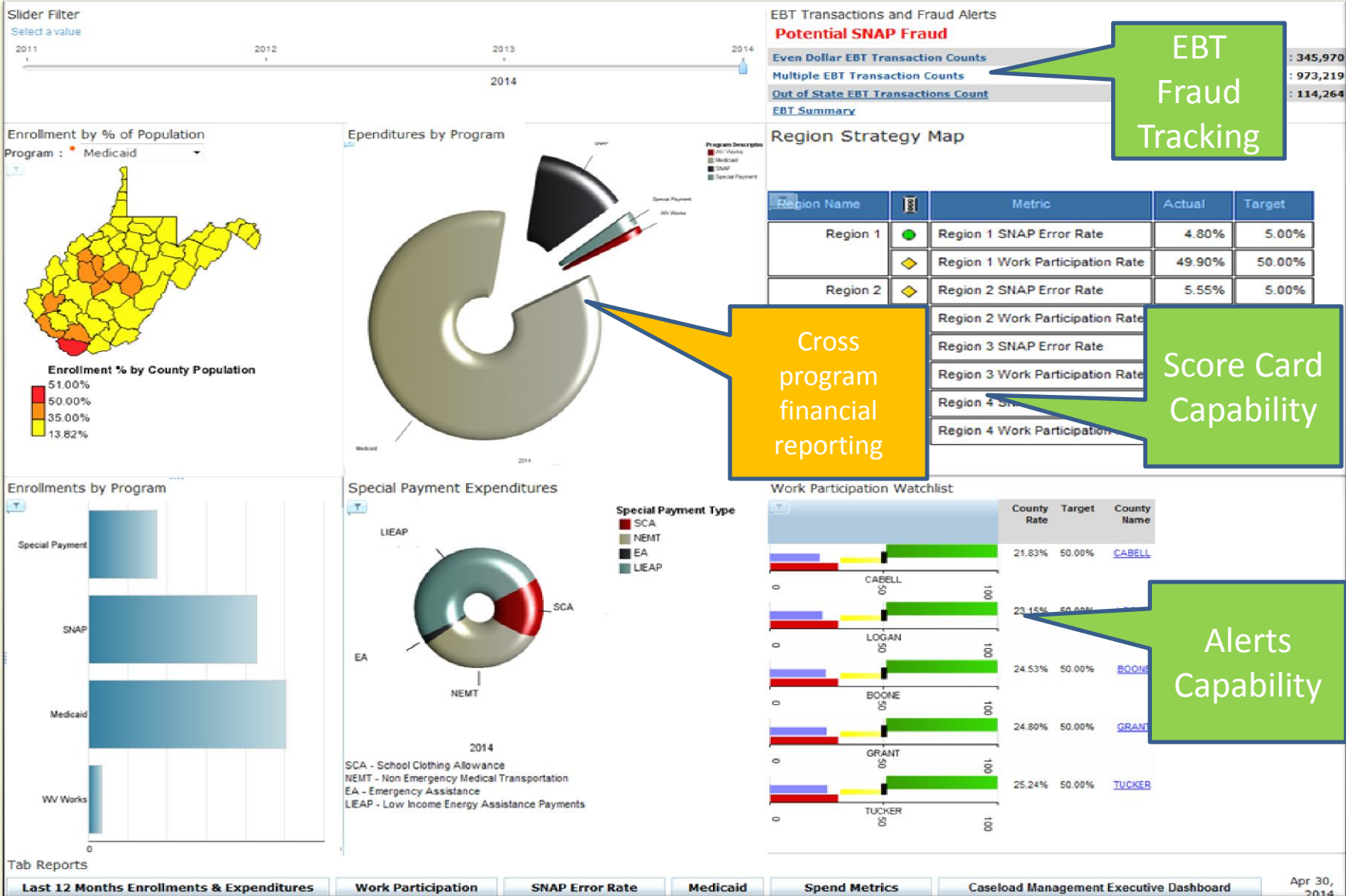
Outcomes

State Work Participation Rate



Federal Fiscal Years 2008-2013

What's new – Executive Dashboard



EBT Fraud Tracking

Cross program financial reporting

Score Card Capability

Alerts Capability

Question & Answer Session