



Welfare Peer TA Network Webinar

Green Jobs: Reaching TANF and Low-Income Populations

Wednesday, March 10, 2010: 2:00 pm – 3:30 pm Eastern Time

Presenters:

Jennifer Cleary, John J. Heldrich Center for Workforce Development at Rutgers University
Elena Foshay, Apollo Alliance
Michele McGeoy, SolarRichmond
Brent Orrell, Moderator, ICF International, Inc.

Welcome! The session will start momentarily.



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Webinar Learning Objectives:

- To provide TANF and workforce development agencies with an overview of green jobs and the connection and links to reaching TANF and low-income populations.
- To offer strategies for participants interested in implementing green workforce development programs in their states, Tribes, and local agencies and communities.
- To provide agencies with a conceptual model of green jobs training programs and what constitutes quality training programs.
- To highlight initiatives creating green jobs in manufacturing and energy efficiency, and address mechanisms to make sure green jobs are good jobs.



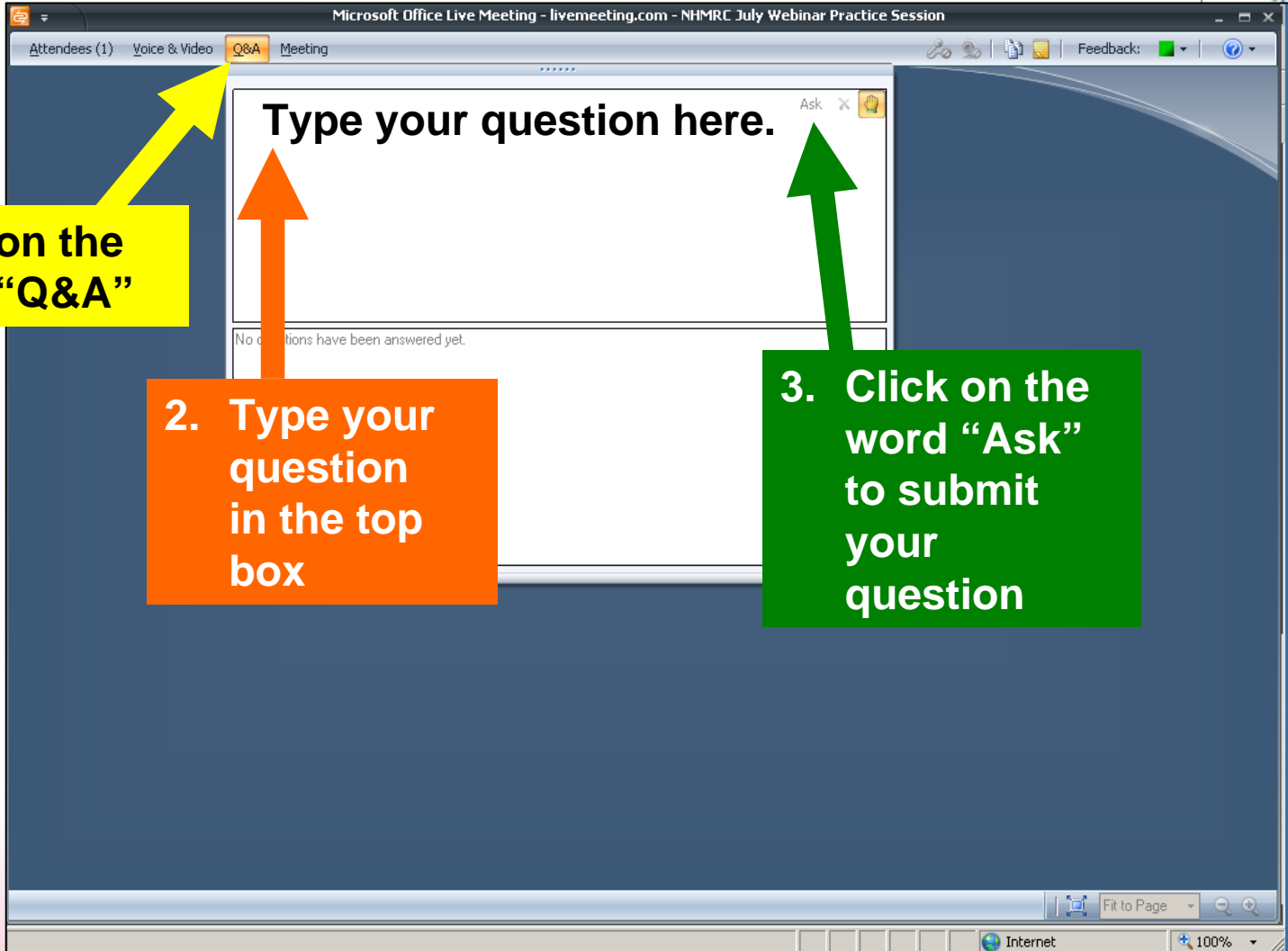
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Moderator: Brent Orrell, ICF

Agenda:

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|-------------|--|
| 2:00 EST | Webinar Logistics (ICF/BLH) |
| 2:00 – 2:05 | Overview (David Camporeale, OFA) |
| 2:05 – 2:15 | Overview of Green Jobs and Introduction of Speaker # 1 (Brent Orrell, ICF) |
| 2:15 – 2:35 | Speaker # 1 (Jennifer Cleary, John J. Heldrich Center for Workforce Development at Rutgers University) |
| 2:35 | Introduction of Speaker # 2 (Brent Orrell, ICF) |
| 2:35 – 2:55 | Speaker # 2 (Elena Foshay, Apollo Alliance) |
| 2:55 | Introduction of Speaker # 3 (Brent Orrell, ICF) |
| 2:55 – 3:15 | Speaker # 3 (Michele McGeoy, SolarRichmond) |
| 3:15 – 3:30 | Question and Answer Session and Poll (ICF/BLH) |
| 3:30 | Closing Remarks (David, Camporeale, OFA) |

How Do I Ask a Question?



The screenshot shows a Microsoft Office Live Meeting window titled "Microsoft Office Live Meeting - livemeeting.com - NHMRC July Webinar Practice Session". The window has a menu bar with "Attendees (1)", "Voice & Video", "Q&A", and "Meeting". The "Q&A" tab is active, showing a text input area with the placeholder text "Type your question here." and an "Ask" button. Below the input area, it says "No questions have been answered yet." The interface is overlaid with three numbered instructions: 1. Click on the word "Q&A" (yellow box), 2. Type your question in the top box (orange box), and 3. Click on the word "Ask" to submit your question (green box). Arrows point from each instruction to the corresponding element in the screenshot.

1. Click on the word "Q&A"

2. Type your question in the top box

3. Click on the word "Ask" to submit your question

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What is a Green Job?

- The White House report from the Middle Class Taskforce defines “green jobs” as “employment that is associated with some aspect of environmental improvement.” Examples of such jobs include:
 - Bicycle repair and delivery services
 - Car and truck mechanic jobs, production jobs, and gas-station jobs related to bio-diesel, vegetable oil and other alternative fuels
 - Energy retrofits to increase energy efficiency and conservation
 - Food production using organic and sustainably grown agricultural products
 - Furniture making from environmentally certified and recycled wood
 - Manufacturing jobs related to large scale production of a wide range of appropriate technologies (i.e., solar panels, bike cargo systems, green waste bins, etc.)

Obama Administration Initiatives to Spur Green Job Growth

- \$11 billion in “smart-grid” funding to improve energy systems and efficiencies
- \$6 billion in loan guarantees to support the expansion of green industries
- \$5 billion for weatherization assistance
- Additional billions to improve the energy efficiency of public buildings, schools, and public housing

Green Jobs Training Programs

- Green Jobs Act of 2007 provides authorization for programs to support the development of the green workforce
 - Target populations
 - Workers displaced by national energy/environmental policy
 - Low-income workers, Veterans, at-risk youth, ex-offenders
 - Target industries
 - Energy efficiency, renewable energy, clean manufacturing, biofuels
 - Authorized programs include funding for labor market information, Pathways Out of Poverty, Energy Training Partnership and State Energy Sector Partnerships



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- American Recovery and Reinvestment Act (ARRA) provided \$500 million for implementation of the Green Jobs Act
- Grants were competed and awarded in 2009 and are currently in early stages of implementation
 - \$55 million for labor market information/30 grants to individual states or state consortia
 - \$100 million for Energy Training Partnerships/25 grants to labor unions, community-based organizations, educational institutions
 - \$150 million for Pathways Out of Poverty/38 grants to community-based, state and local government, educational institutions and other organizations
 - \$190 million for State Energy Sector Partnerships/34 grants to state labor departments to coordinate sector-based training initiatives

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- Pathways Out of Poverty
 - Best target for TANF programs and other organizations seeking green job partnerships
 - Low-income adult and youth training in target sectors – under 200% of poverty
 - Must be able to recruit, train, and support participants
 - Coordinated supportive services

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- Example
 - National Association of Regional Councils
 - \$8 million to five regional government agencies
 - Assist workers in high-poverty communities through job readiness training and transitional employment opportunities alternative energy, materials reuse, and energy efficiency programs
 - Leverages partnerships with community-based organizations (e.g. Native American tribes, ex-offender re-entry programs) to recruit, train, and retain workers



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For More Information on Funded Grants in
Your State, City or Region

<http://www.dol.gov/dol/green/>



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Funding Outlook

- FY09 - \$490 million in implementation – possible partnerships for TANF programs, CBOs, and others
- FY10 - \$40 million appropriated for DOL Green Job Innovation Fund
- FY11 - \$85 million requested in President's budget



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Question and Answer Session



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Thank You for Participating in Our Poll.

Please help us to expand our network and reach a greater number of people by directing interested colleagues from your local and State networks and agencies to peerta.acf.hhs.gov.





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THANK YOU for attending the Webinar!

A transcript and audio recording will be available in 5-10 days on the Welfare Peer TA Web site at peerta.acf.hhs.gov.

Please be sure to register for additional upcoming Webinars through the Welfare Peer TA Network Web site.

