



COOK  
INLET  
TRIBAL  
COUNCIL

People. Partnership. Potential.

# We Are CITC: Investing in Our People

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## Our Mission

To work in partnership with Our People  
to develop opportunities  
that fulfill Our endless potential.

We envision a future  
in which all Our  
People  
– especially Our  
Youth, the stewards  
of our future –  
have access to vast  
opportunities, and  
have the ability,  
confidence, and  
courage to advance  
and achieve their  
goals, infused with an  
unshakeable belief in  
Our endless  
potential.



# What We Do

connect Alaska Native people to their potential through:

- educational services
- employment and training services
- child and family services
- recovery and re-entry services



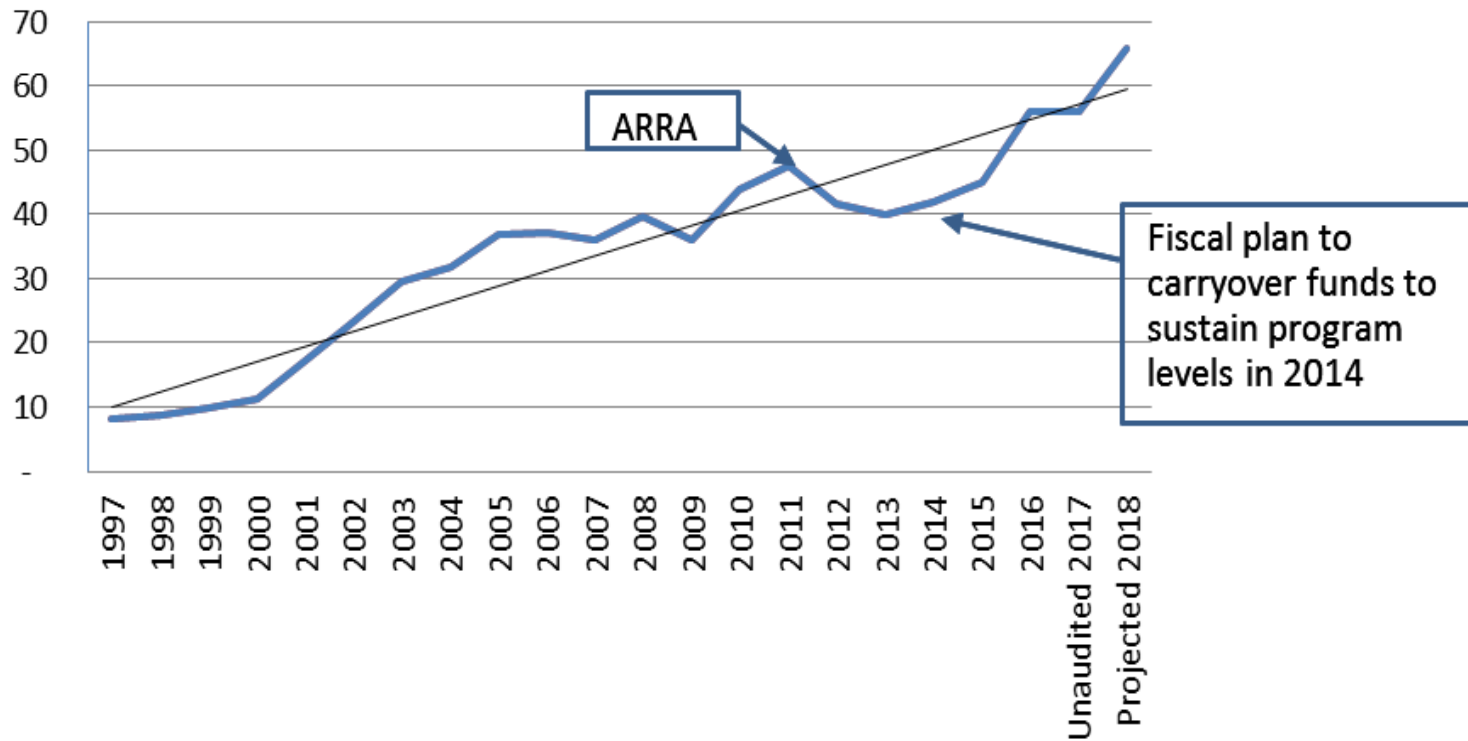
# Serving Our People

- 50+ programs
- \$66 million+ budget
- 8,000+ participants in 2017
- 275+ employees



# Revenue

## CITC Gross Total Revenue & Support (in Millions)



5% self  
generated  
revenue



32% self  
generated  
revenue

# Social Enterprise Opportunity

## Peer & Re-Entry

- Chanlyut
- Coho

## Technical Services/Career Development

- Shared Services IT
- Shared Services Accounting

## Impact Investing

- Never Alone
- Other Investments



# Impact: Partnerships

- youth-centric
- innovation, resiliency
- honor our past,  
embrace our future
- creative solutions to  
complex challenges
- achieve population-  
level impact





# Collective Impact: Expansion Through Impact Investing

- serving homeless, at-risk youth
- TRIPLE available beds in Anchorage
- Provide earned income stream for CITC & program stability for homeless youth.
- 10-year operating agreement with Covenant House
- focus on education, career-readiness





# Innovative Programs

- CITC Fab Lab
  - developed with MIT
  - named Champion of Change in 2016
- Chanlyut
  - an 8-month residential, vocational and re-education program
  - micro-businesses generate \$700,000+ in earned income annually



NEVER ALONE

— < KISIMA INNITCHUNA > —

KI EDITION



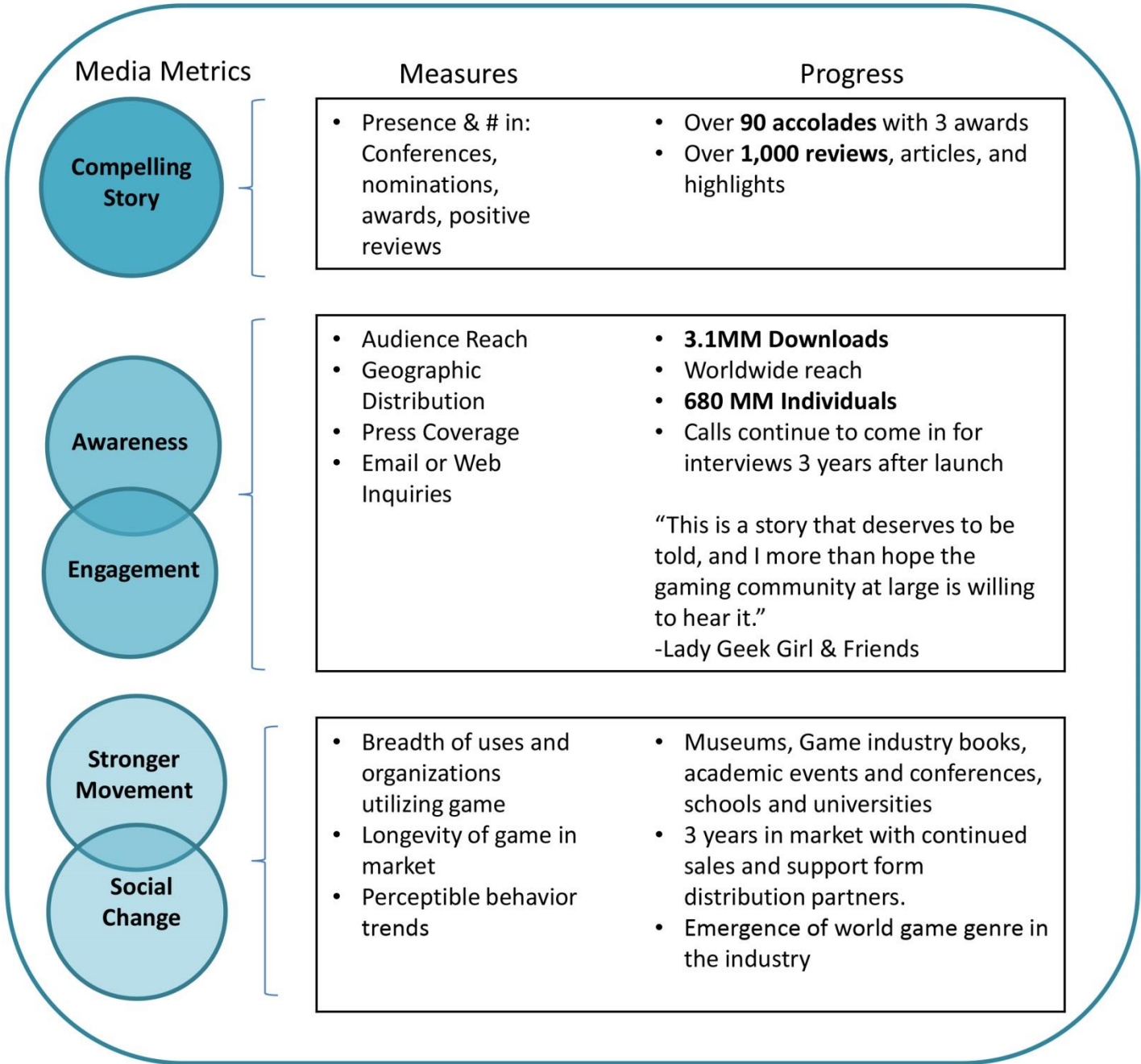
## Never Alone (*Kisima Innitchuna*)

- for-profit investment in “double bottom line” enterprise
- 3.1 million+ units downloaded
- Reached 680 Million People
- own 30% of partner E-Line Media (valued at \$11+ million)
- Realized 31% appreciation in value of investment
- technology, innovation focus; compatible with Vision and values

# Never Alone Impact Dashboard

**Financial Return  
As of 12/31/17**

- LTD Gross Sales \$6.5
- LTD Net Revenue \$4.6MM
- 31% appreciation in value for CEI



# Success For Our People

## Chanlyut: Recovery & Re-Entry

On January 10, Jason De Heus hit the streets, armed with socks, food, and hope for those in need. His aim was to uplift homeless individuals, but his actions were also a celebration: Jason had achieved sobriety for 365 days.



# Sustainability:

## *Next 5-year Focus*

- establish CITC as an impact investor:
  - build a leaderful organization
  - create a \$50 million endowment fund
  - embed in CITC DNA: data-based accountability for program quality, effectiveness, and community impact



*Thank You*

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