

We Are CITC: Investing in Our People

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### Our Mission



To work in partnership with Our People to develop opportunities that fulfill Our endless potential.

We envision a future in which all Our People – especially OurYouth, the stewards of our future have access to vast opportunities, and have the ability, confidence, and courage to advance and achieve their goals, infused with an unshakeable belief in Our endless potential.





### What We Do

connect Alaska Native people to their potential through:

- educational services
- employment and training services
- <u>child and family</u> services
- recovery and re-entry services

# Serving Our People

- <u>50</u>+ programs
- 8,000+ participants in 2017

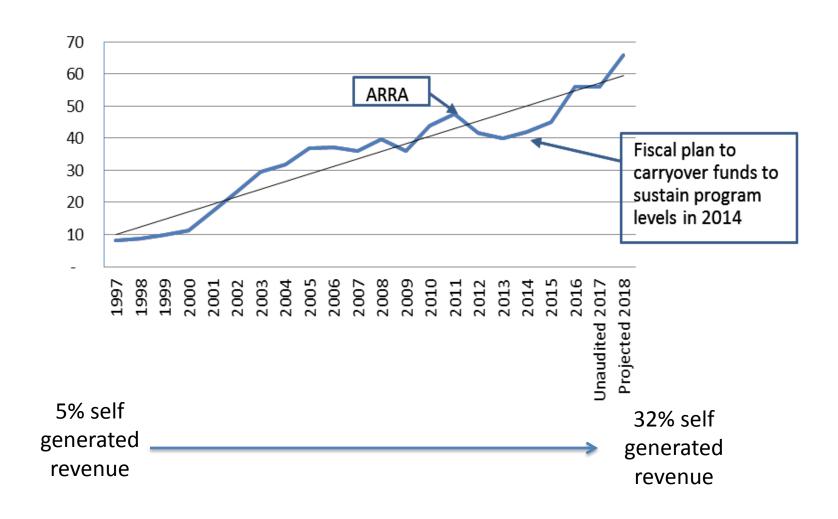
- \$66 million+ budget
- <u>275</u>+ employees



### Revenue

### **CITC Gross Total Revenue & Support**

(in Millions)



## Social Enterprise Opportunity

### Peer & Re-Entry

- Chanlyut
- Coho

# Technical Services/Career Development

- Shared Services IT
- Shared Services Accounting

### Impact Investing

- Never Alone
- Other Investments



# **Impact**: Partnerships

- youth-centric
- innovation, resiliency
- honor our <u>past</u>, embrace our <u>future</u>
- <u>creative solutions</u> to complex challenges
- achieve <u>population-</u> <u>level impact</u>



# Collective Impact: Expansion Through Impact Investing

- serving homeless, <u>at-risk</u> <u>youth</u>
- TRIPLE available beds in Anchorage
- Provide earned income stream for CITC & program stability for homeless youth.
  - DENA'INA HOUSE

- 10-year operating agreement with Covenant House
- focus on <u>education</u>, <u>career-readiness</u>







## Innovative Programs

- CITC Fab Lab
  - developed with <u>MIT</u>
  - named Champion of Change in 2016
- Chanlyut
  - an 8-month <u>residential</u>, <u>vocational</u> and <u>reeducation</u> program
  - micro-businesses generate \$700,000+ in earned income annually





## Never Alone (Kisima Innitchuna)

- <u>for-profit investment</u> in "double bottom line" enterprise
- 3.1 million+ units downloaded
- Reached <u>680 Million</u> People

- own 30% of partner E-Line Media (valued at \$11+ million)
- Realized 31% appreciation in value of investment
- technology, innovation focus; compatible with Vision and values

#### Never Alone Impact Dashboard

# Financial Return As of 12/31/17

- LTD Gross Sales \$6.5
- LTD Net Revenue \$4.6MM
- 31% appreciation in value for CEI

#### Media Metrics Measures **Progress** Presence & # in: Over 90 accolades with 3 awards Conferences, • Over **1,000 reviews**, articles, and Compelling nominations, highlights Story awards, positive reviews Audience Reach 3.1MM Downloads Geographic Worldwide reach Distribution 680 MM Individuals · Calls continue to come in for Press Coverage **Awareness** · Email or Web interviews 3 years after launch **Inquiries** "This is a story that deserves to be told, and I more than hope the **Engagement** gaming community at large is willing to hear it." -Lady Geek Girl & Friends Breadth of uses and · Museums, Game industry books, Stronger academic events and conferences, organizations Movement schools and universities utilizing game Longevity of game in 3 years in market with continued market sales and support form Social Perceptible behavior distribution partners. Change • Emergence of world game genre in trends

the industry

## Success For Our People Chanlyut: Recovery & Re-Entry

On January 10, Jason De Heus hit the streets, armed with socks, food, and hope for those in need. His aim was to uplift homeless individuals, but his actions were also a celebration: Jason had achieved sobriety for 365 days.



# Sustainability: Next 5-year Focus

- establish CITC as an impact investor:
  - build a <u>leaderful</u> <u>organization</u>
  - create a \$50 million endowment fund
  - embed in CITC DNA:
     data-based accountability
     for program quality,
     effectiveness, and
     community impact



### Thank You

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