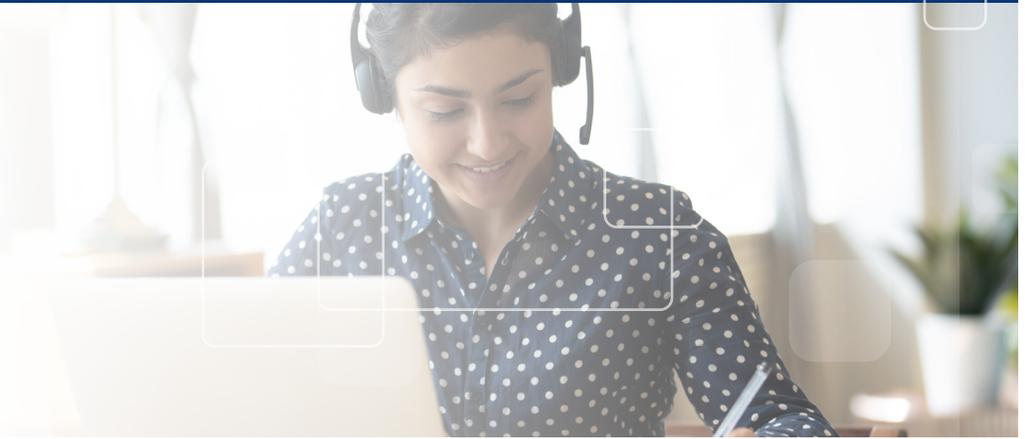


# Virtual Employment Readiness Assistant



As career centers close due to the COVID-19 emergency, PCG is ready to provide your organization with the support and tools that you and your customers need.

Public Consulting Group (PCG) has developed the Virtual Employment Readiness Assistant (VERA), an innovative solution that expands reach and automates communication services using artificial intelligence. This approach empowers customers to access an online environment and receive a virtual job readiness experience that mirrors the services available in America's Job Centers (AJCs). We have applied gamification principles, pre- and post-assessments, and badging incentives to our line-up of workshops to test for content absorption and real-world application. VERA is an essential tool that attracts customers less likely to seek services in a physical location and provides 24/7 accessibility. VERA's fluid design gives users access to content anytime, anywhere, and from any smart device.

Each VERA module incorporates best practices and has an interactive design that can be adapted to create custom-built packages. Our team has worked diligently to ensure that VERA is affordable as well. Our hub-and-spoke approach allows you to purchase services as you need them, developing a robust platform over time. Many modules offer multi-service delivery options, so VERA can meet your current system needs and budget while allowing for scalability to ensure the platform is prepared to adapt to your future needs.

Through the VERA platform, you can also develop a custom application programming interface (API) to connect applications, facilitating interoperability with existing resources and providing users and staff with a single access point to technologies already in your inventory. Our dedicated web development team can configure and customize VERA and implement advanced security measures. We provide white-glove service to clients, in-depth consulting, and full technical support for each branded platform. VERA also allows you to expand your reach and increase staff capacity while providing tailored services to customers of all backgrounds and skill levels. The accessibility and functionality allow you to preserve valuable resources while decreasing job seeker barriers to employment.

To see a live demonstration of VERA, visit <https://www.pcgverademo.com>.



Workforce systems are at the forefront with the increased needs and urgency of employment services. In response to the COVID-19 emergency, a customized version of VERA is available for immediate implementation for regions and states where standard workforce services in America's Job Centers must shift to remote and virtual access.

### The Emergency VERA Platform option includes:

**Portal Site:** Each VERA comes with a customized portal site utilizing a standard PCG-branded VERA template, allowing organizations to connect customers and staff conveniently with all of the virtual options in your package. The portal also includes tools such as an event calendar, video library and links to valuable online resources.

**Learn:** The Learn module provides customers with remote workshop opportunities designed to meet the specialized needs of job seekers. The course library includes 11 soft-skill courses complete with the Learning Management System (LMS) and reporting features.

Courses are designed to increase engagement and interactivity. Also, ongoing assessments ensure that learners are absorbing the information presented, and differentiated instruction ensures that it reaches all learners. In addition, you can motivate learners with certificates, course-related discussions and gamified content.

VERA's LMS provides insight into client interactions, including the amount of time spent in coursework—for reporting and program compliance purposes.

**Network:** You can build online communities and increase engagement with your customers utilizing our Network module. This companion tool of the LMS supports the needs of customers more effectively by providing a space where customers can ask questions, interact with peers, engage in critical discourse, and reflect on past interactions. Your network also enables you to increase reach by engaging customers using community space dedicated to job seekers.

**Explore:** The Explore module is a career exploration tool that includes a suite of assessment tools designed for career counseling, career planning, and exploration (through O\*Net). Explore also features a job search function through our Indeed API.

### In addition, VERA includes:

- ✓ Links to the state system of records for registration and job searches
- ✓ Links to relevant government information and resources for user interface
- ✓ Links to local crisis information and support systems
- ✓ Provides a link or API to any existing technology that you utilize for your system (API might require additional development time.)
- ✓ Virtual training and a user manual for client staff

PCG can provide rapid implementation/launch of the Emergency VERA Platform within two weeks post-contract.

Contact us today at <https://pcgverademo.com/contact/> to learn more about PCG's virtual products and services available to meet your immediate needs!

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