



ADMINISTRATION FOR
CHILDREN & FAMILIES
Office of Family Assistance

Regions I-IV TANF Technical Assistance Virtual Meetings
**NAVIGATING NEW PATHWAYS TOWARDS
BUILDING THRIVING COMMUNITIES**



Thursday, February 18, 2021 • Wednesday, March 10, 2021 • Monday, March 22, 2021

Topic 2: Helping TANF Clients Achieve Long-Term Goals
Wednesday, March 10, 2021 11:30 a.m. to 2:30 p.m. ET

Agenda

**11:30 a.m. –
11:35 a.m.** **Welcome and Overview**

How We Built This! Helping TANF Clients Succeed Long-Term

In this session, participants will hear from programs around the country about how they built their programs to focus on strategies that foster client success. Modeled after National Public Radio's *How I Built This* with Guy Raz, participants will be immersed in what it takes to achieve long-term success for TANF clients.

Speakers:

- 11:35 a.m. –
12:25 p.m.**
- Joseph Jones, Founder and President and CEO, the Center for Urban Families (CFUF)
 - Brandi Jahnke, Executive Vice President of Programs, Connections to Success
 - Mariana Chilton, Ph.D., Director, Building Wealth and Health Network Program, Center for Hunger-Free Communities, Drexel University
 - Nycole Tylka, Assistant Director, Utah Department of Workforce Services
 - Erin Oalican, Director, Vermont Reach Up/TANF Program

Moderator:

- William (Ed) Trumbull, Vice President, ICF

**12:25 p.m. –
12:35 p.m.** **Break (with Poll Question #1 to fill out during break)**

Where Are they Now? Tales of Past TANF Clients

What really happens once TANF clients leave the program? TANF leaver studies, return on investment studies, outcome tracking, and unemployment insurance data all appear to be successful strategies and tools the programs highlighted in this session utilize to track where participants went. But who are the individuals and families behind some of these studies? In this storytelling session, participants will hear stories of real TANF leavers and what happened to them employment-wise and career-wise and to their families. What made them successful, did they encounter additional barriers, and did they come back to TANF and/or other social services? This session will provide key takeaways to participants on why they may want to use this data (or create it).

Participants will also have the chance to engage in facilitated dialogue with their peers and a panel facilitator.

**12:35 p.m. –
1:30 p.m.**

Speakers:

- Mary Beth Vogel-Ferguson, Ph.D., Research Associate Professor, College of Social Work, University of Utah
- Megan Kauffmann, Employment and Benefits Division Evaluator, Colorado Department of Human Services
- Katie Hogarty, Director of External Relations, Climb Wyoming
- Monieca West, Program Director, Arkansas Career Pathways Initiative and Jamie Woodson, CPI Program Director, Arkansas State University-MidSouth

Moderator:

- Shelley Osborn, Ph.D., Senior Manager, ICF

**1:30 p.m. –
1:40 p.m.**

Break (with Poll Question #2 to fill out during break)

Picture This: Partnerships through a New Lens Build

What does partnership visually look like? Join us for a highly engaging and interactive session where several programs will discuss how they developed and sustained partnerships with other agencies, organizations, and programs. During this facilitated dialogue, a graphic recorder (artist) will be live, drawing on video feed and capturing in a visual format what programs share on essential strategies, lessons learned, and overall outcomes.

Speakers:

- Diana McCallum, Senior Researcher, Mathematica
- Babs Roberts, Director, Community Services Division, Economic Services Administration, Washington State Department of Health and Social Services
- Tikki Brown, Director of Economic Opportunity and Nutrition Assistance, Minnesota Department of Human Services
- Jessica Santos, Brandeis University Health Profession Opportunity Grants (HPOG) Program
- Sara O’Keeffe, Graphic Artist, Center for Public Partnerships and Research, University of Kansas

Moderator:

- Louisa Jones, Senior Director, ICF

**1:40 p.m. –
2:30 p.m.**

2:30 p.m. That’s a Wrap: Concluding Remarks
