

BUILDING SOCIAL CAPITAL FOR FAMILIES ON
TEMPORARY ASSISTANCE FOR NEEDY FAMILIES
(TANF) AND OTHER LOW-INCOME POPULATIONS:
THE IMPORTANT ROLE OF COMMUNITY-BASED AND
FAITH-BASED ORGANIZATIONS



ADMINISTRATION FOR
CHILDREN & FAMILIES

Office of Family Assistance Webinar Series
November 28, 2018
2 P.M. to 3:30 P.M.



WELCOME

- Welcome:
 - Lisa Washington-Thomas, Branch Chief, Office of Family Assistance, Administration for Children and Families
- Webinar Moderator:
 - James Butler, Family Assistance Program Specialist, Office of Family Assistance, Administration for Children and Families



LEARNING OBJECTIVES

- Gain insights to the important role of social capital in fostering economic stability and mobility for low-income families.
- Understand the role of CBOs and FBOs in providing social capital to families on TANF and other low-income populations.
- Identify principles and practices for providing social capital to low-income populations and better understand how community networks can provide a variety of supportive services resulting in increased access to employment and training opportunities.
- Explore examples of successful engagement with families on TANF and other income individuals and families.



PRESENTERS

- Juanita Epps, Chief Executive Officer, Pathways, Virginia
- Qaadirah Abdur-Rahim, Chief Executive Officer, Future Foundation, Atlanta, Georgia



PATHWAYS, VIRGINIA

- Tell a little about the history of the program, who you work with, and why
 - Department of Social Services
 - Health Department
 - Crater Workforce Alliance
 - Virginia Association Of Free and Charitable Clinics and Lucy Corr Foundation
 - Local Financial Institutions
 - Virginia State University and Virginia Commonwealth University
 - Faith Community



NETWORKS BUILDING SOCIAL CAPITAL

- Tutors and Mentors for Youth in YouthBuild
- Doctors and Nurses
- Financial Literacy Workshops
- Healthcare Resources
- Supportive Services



CHALLENGES ENCOUNTERED

- Dental Care
- Social Determinates of Health
- Staffing
- Funding



LESSONS LEARNED

- Staffing
- Engage earlier with partners
- Be more persistent in exploring funding avenues



SUCCESS STORIES



got
health?



What's
going on
with your
heart?



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POLL 1

- Does your TANF program currently partner with community and faith-based organizations to create networks for supportive services for TANF and low income families?



FUTURE FOUNDATION

Vision

- A community where youth receive the support they need to become self-sufficient adults.

Mission and History

- Founded in 2001, our mission is to level the playing field for youth in metro Atlanta by providing education, health, and life skills programs.

Why Our Work Matters

- Atlanta's children are growing up in a city that has been recognized as one of the hardest places for a family to climb out of poverty. Research shows that the single biggest predictor of social mobility in America is growing up in a two-parent family. Atlanta has more single-parent families struggling to do what's best for their kids, at a rate that's 23% higher than the national average. That's where our second family model comes in, to help children develop healthy relationships, life skills, and academic skills they need to achieve and succeed against the odds.



NETWORKS BUILDING SOCIAL CAPITAL

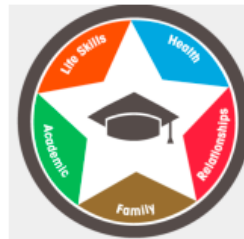
Transition from FF 1.0 to FF 2.0 – *Intended Impacts and Theory of Change*

FF 1.0 Intended Impact

100% of seniors graduate high school and enter post-secondary institutions.

Key Elements of Theory of Change

- ❑ Developmental approach – for individual personal development and success
- ❑ Focus on the “whole” person – address all of the student’s needs, whether academic, financial, life skills, or health-related
- ❑ Maslow model – deal with security and basic needs to enable progress towards high-level needs such as self actualization
- ❑ The goal is to become a “self-sustaining” person – as a result, the **individual** is able to break out of the generation cycle of poverty



**Transition to
FF 2.0 Strategy**

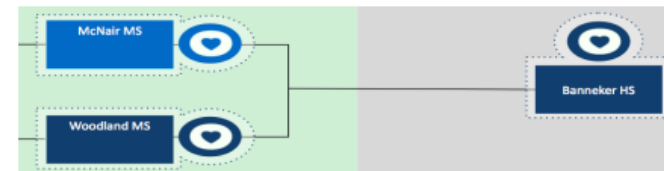


FF 2.0 Intended Impact

By 2019, FF with multi-sector partners will serve 500 students who are at risk of dropping out of high school, based on school system criteria, to support the increase of the low-performing Banneker feeder pattern graduation rate by 25 points.

Key Elements of Theory of Change

- ❑ Systems approach - for place-based, community-level social change
- ❑ Focus on multi-sector collaboration to deliver integrated services in a low-performing feeder pattern
- ❑ Ecosystem model - to address education, health and income needs of students who are at risk of dropping out
- ❑ The goal is to support the increase of the Banneker feeder graduation rate to “disrupt the cycle of poverty” as a system level.



CHALLENGES ENCOUNTERED

- Limited Infrastructure to Support Growth
- Technology
- Identifying Strategic Partnerships
- Talent Acquisition



LESSONS LEARNED

- Hire A Development Director Initially
- Work Harder At Diversifying Our Team
- Pace Growth More Strategically
- Assess Risk More Strategically



SUCCESS STORIES

MEET SHAWANDA EDWARDS, 1ST GENERATION COLLEGE GRADUATE



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POLL 2

- What partnerships does your TANF program have in place that could be leveraged to support CBOs and FBOs in expanding and enhancing their networks?

(You are welcome to submit responses in the chat box.)





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Q & A

THANK YOU FOR JOINING US

- Please take a few minutes to complete the evaluation that will appear on your screen at the close of the webinar.
- This presentation has been recorded and will be posted on the PeerTA website in a few weeks, along with a copy of the PowerPoint slides, a Q&A document, and a transcript.
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Webinar Feedback