



**2010 State TANF and Workforce
Administrator's Meeting
Dallas, Texas
July 27-29**

What is the Parks Opportunity Program (POP)?



POP is one of the United States' largest transitional employment programs, where trainees gain work experience in New York City's parks, playgrounds, and recreation centers.

POP trainees learn transferable skills in maintenance, security, horticulture, administration, and customer service while receiving employment services, career counseling, education and vocational training.

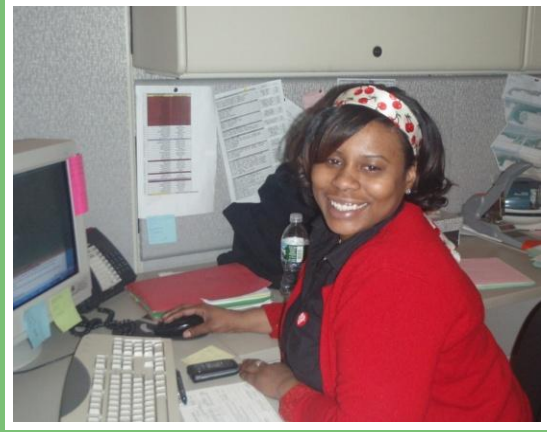




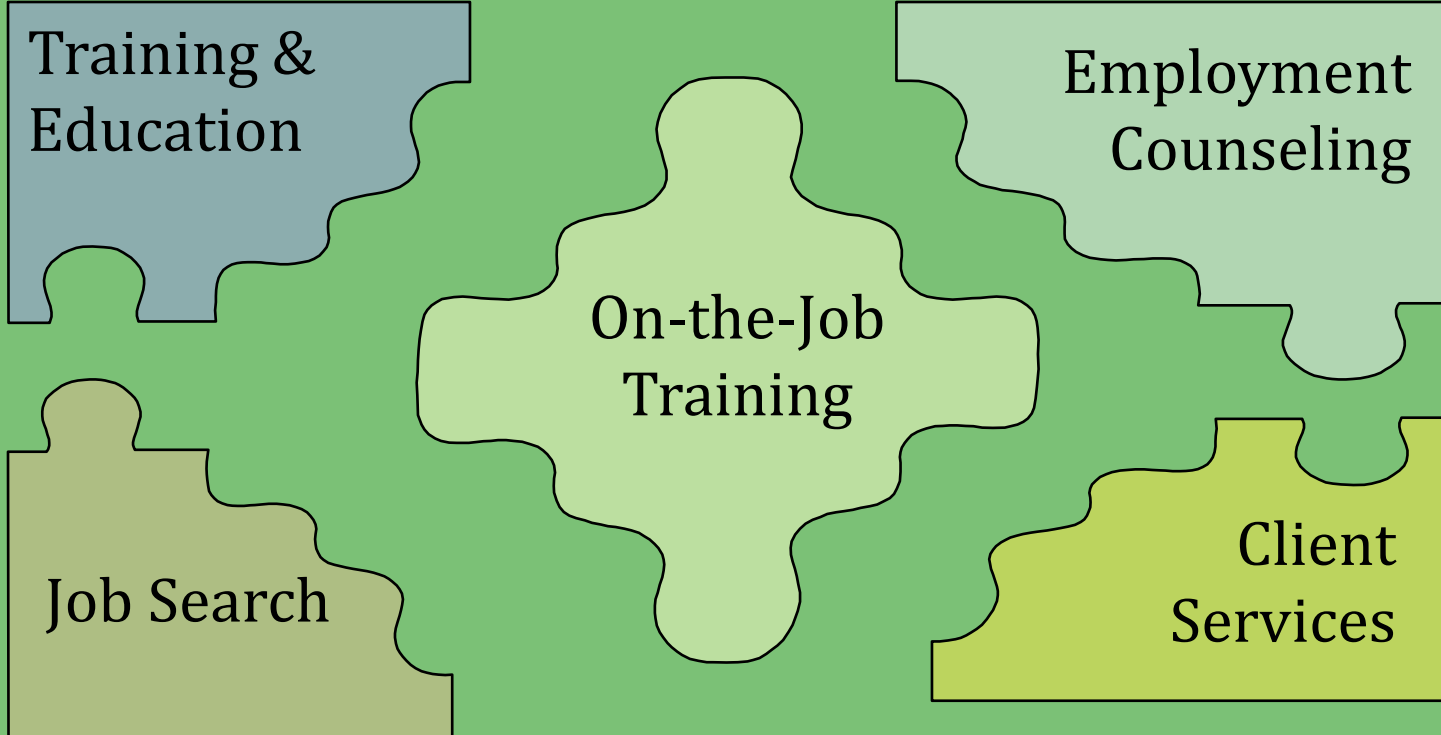
**POP as an
Employer**

**POP as a
Service Provider**

POP as an Employer



POP as a Service Provider



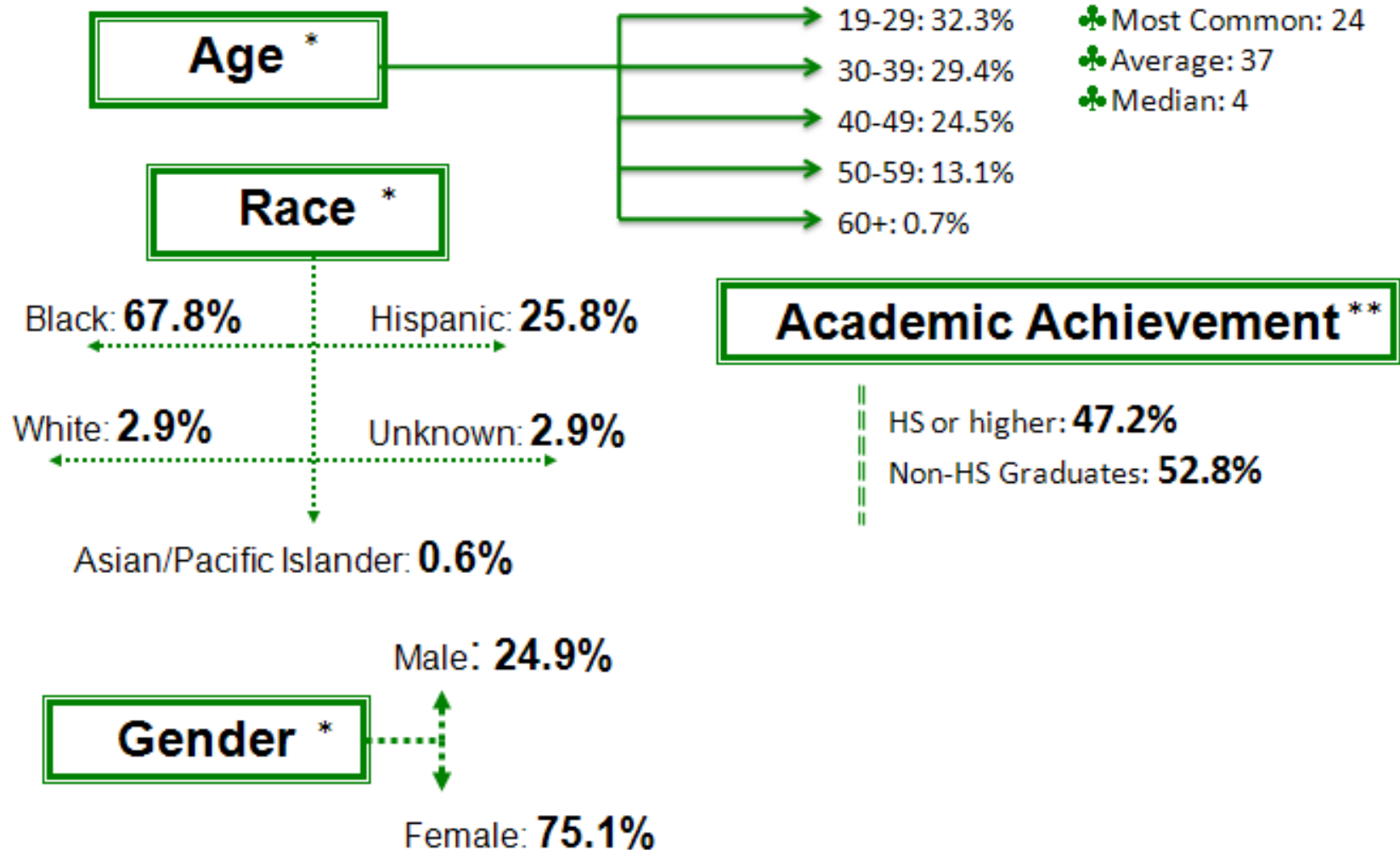
POP the Employer

Trainees who participate in POP:

- Work 40 hours per week for 6 months
- Earn \$9.21/hour
- Are represented by Labor Union District Council 37
- Are required to participate in POP employment activities
- Are physically able to perform the duties of the position



Who are our trainees?



On-the-Job Training



POP work

assignments include:

- Cleaning and landscaping parks
- Maintaining comfort stations
- Repairing and restoring facilities

- Staffing recreation centers
- Office administration
- Providing security at facilities and events

On-the-Job Training

POP's specialized work assignments provide on-the-job training and classes in specific fields. The Parks Department's Maintenance and Operations Division is provided with crucial support through the work orders POP trainees complete.



SECURITY



CLERICAL



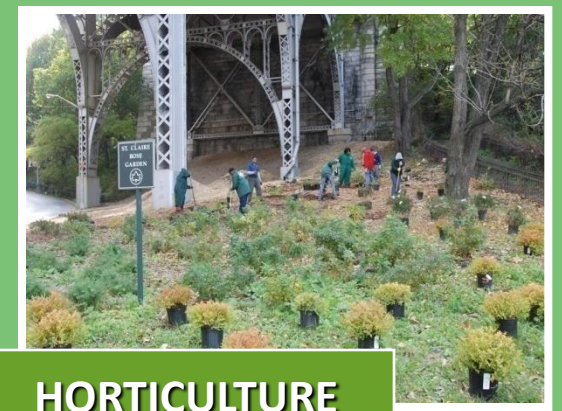
CUSTODIAL



REPAIR AND RESTORATION



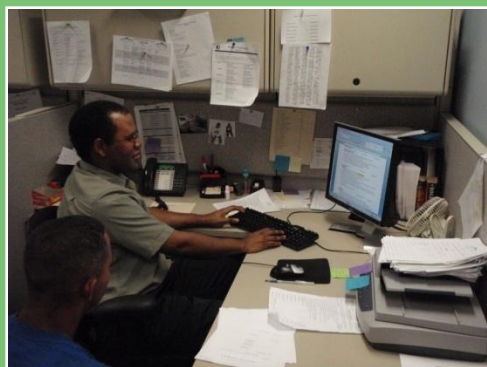
DRIVER TRAINING



HORTICULTURE

Preparing Trainees for Employment

Employment Counselors conduct sessions with trainees which offer:



- Public Assistance case re-budgeting
- Parks Academy training
- Employment planning
- Interviewing skills
- Writing résumés
- Applications
- Cold Calling
- Job Maintenance Skills
- Creating a job search plan
- Phone etiquette
- Networking
- Employment retention
- Training and skill completion
- Exit counseling

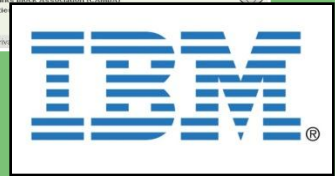
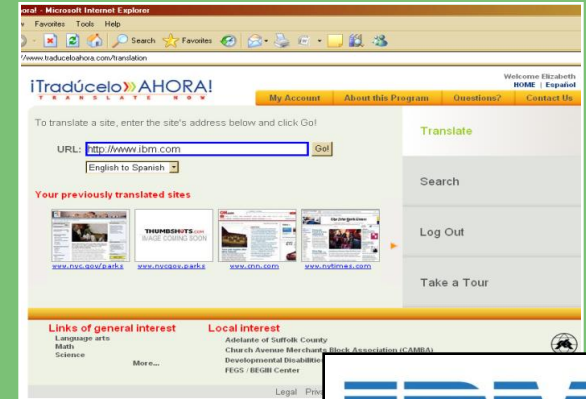


Preparing Trainees for Employment



TRAINING courses

- Security
- Food Service
- Building Maintenance
- Clerical/Office Skills
- Driver Training
- Certified Nurse's Aide
- Patient Care Technician
- Pharmacy Technician
- A+ Certification
- Automotive Preventative Maintenance
- Forestry Career Training
- Horticulture



COMPUTER classes

- Basic Computing
- Advanced Computing
- Graphic Design
- IBM's Web-based Curriculum
- Houghton Mifflin's Skills Tutor

EDUCATION classes

- General Equivalency Diploma (GED)
- Pre-GED
- Adult Basic Education (ABE)
- English as a Second Language (ESL)
- Online Education Tutorials

Industry-Recognized Certifications

Certifications

NYS GED

**National Restaurant Association - ServSafe
and ManageFirst**

Pharmacy Technician Certification Board

NYS Certified HHA and CNA

Patient Care Technician

Citizen Pruner Certification

Licenses

NYC Food Handler License

NYS Security Guard

NYS Driver License



POP's Training and Employment Partners



THE NEW YORK BOTANICAL GARDEN

Building Employer Partnerships

Job Fairs

POP hosts local job fairs to connect over 100 employers to job seekers!

Recruitment Days

When a company has multiple available positions, POP conducts sessions to recruit among many potential qualified candidates.

Networking Events

Each summer POP hosts an event designed to strengthen our existing partnerships and create new relationships.



Building Employer Partnerships

Career-Specific Training

If an employer requires candidates with specific skills, POP can design a training program.

Internship/Apprenticeship Programs

POP can recruit prospective candidates and have them train at an organization before hire.

Who **We Are**

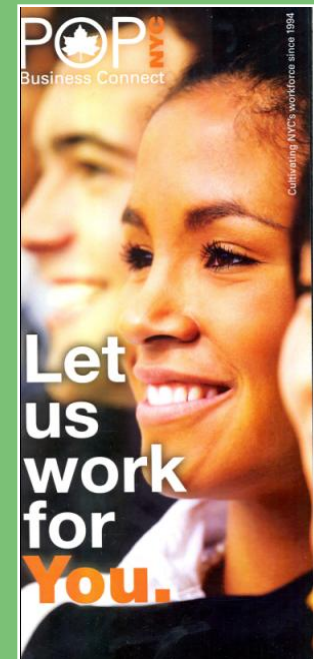
Business Connect is a service of the Parks Opportunity Program (POP), a transitional work program of the NYC Department of Parks & Recreation. We are dedicated to meeting your company's present hiring needs while anticipating and preparing for your future employment opportunities. Since 1994, POP has cultivated long-standing relationships with NYC employers through innovative employment services, and looks forward to connecting your company to qualified New Yorkers today!



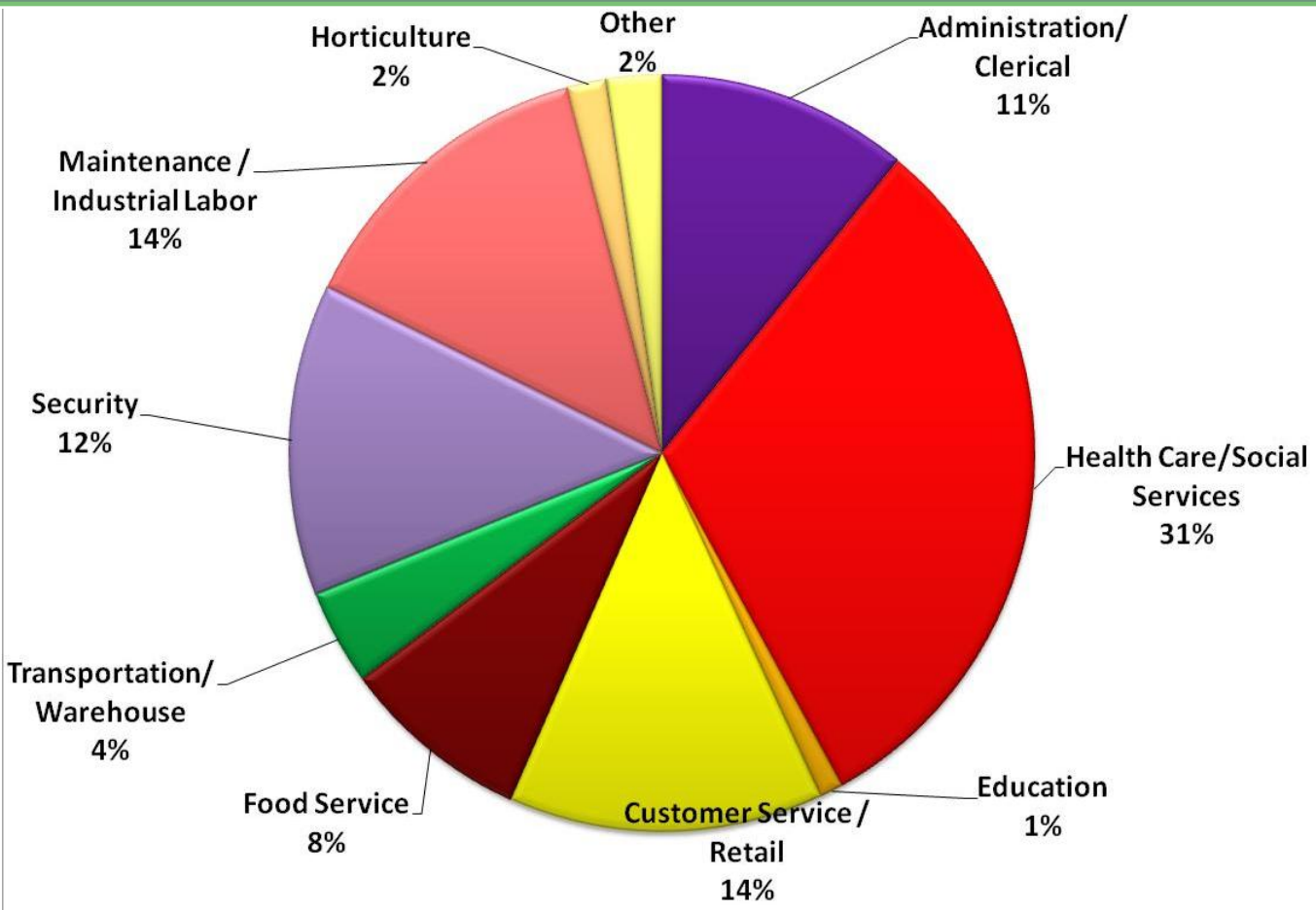
Contact Us to **Connect!**

To recruit our qualified candidates or learn more about *Business Connect*, please contact us.

Tel. (212) 830-7742
E-mail: pop@parks.nyc.gov
www.pop.nycparks.org



Private Sector Job Placements by Employment Sector, FY10 (792 Placements)



Client Services

POP Trainees face a variety of challenges to employment including:

Unstable Housing Lack of Health Care Public Assistance Case Issues

Lack of Childcare Lack of Transportation Financial Concerns

Benefits Access Domestic Violence Mental and Physical Health



POP is Here for You!

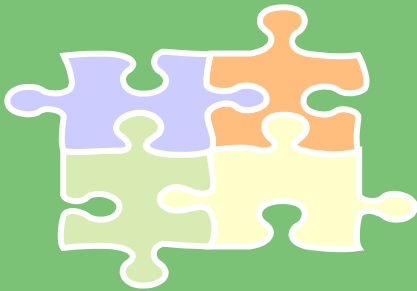
If you have any questions about:

- Adult education & training
- Afterschool programs
- Benefits
- Case status
- Child care payments
- Domestic violence
- Drug abuse
- Housing/Shelter issues
- HRA case assistance
- Interview Clothing
- Jiggetts, HSP, FEPS, Work Advantage
- Landlord/Tenant court
- Location of HRA's Parks Centers
- POP Phase II
- Resignation/Termination
- Starting a new job
- Voicemail

Please contact POP Central
at 212-830-7708 or 212-830-7781.



American Reinvestment and Recovery Act (ARRA)-Funded Programming under the POP Umbrella

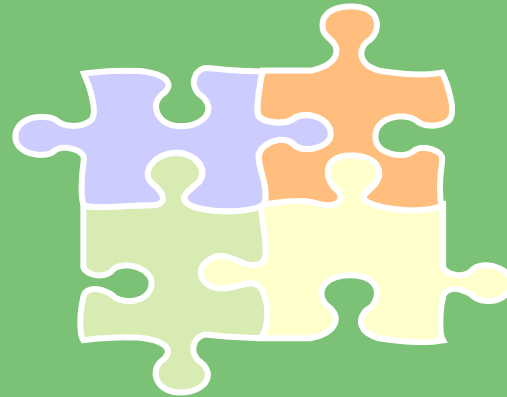


POP CONNECT

Servicing 18-24 year old
Disconnected Youth



POP Connect- ARRA

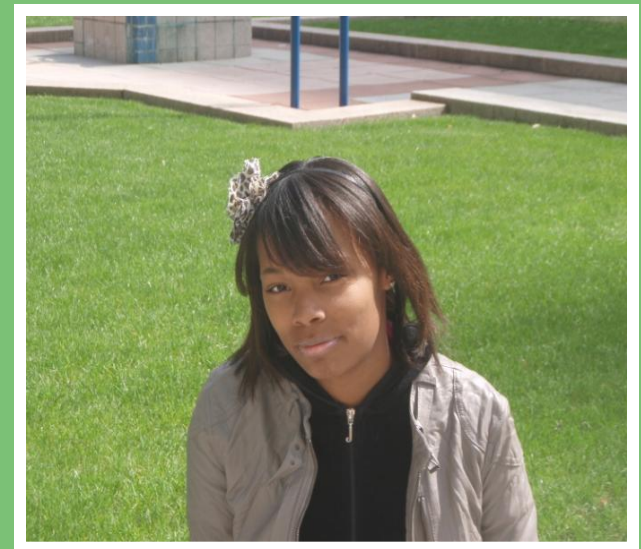


POP CONNECT
Servicing 18-24
year old
disconnected
youth through
the NYC
Department of
Youth and
Community
Development
(DYCD)

- 3-day worksite assignment/2-day POP
- Trainees attend College Preparation Workshop
- Interested trainees participate in a Mentorship Program

GOAL:

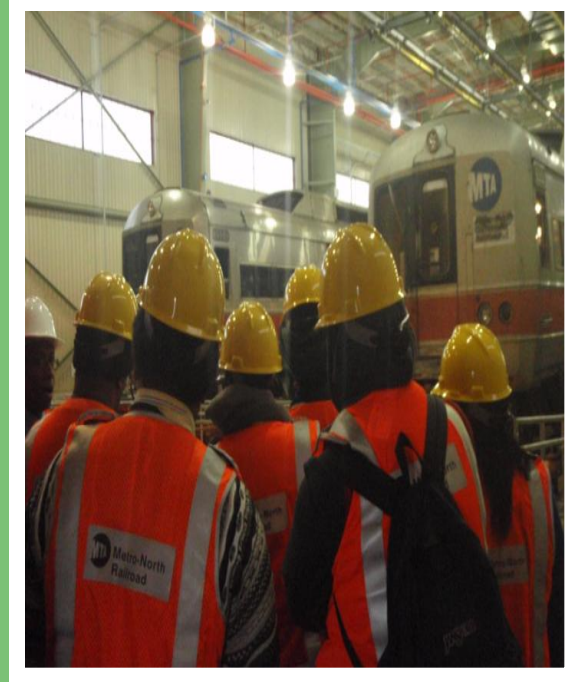
- To link young adults to college and/or employment.
- To provide intensive services to guide young adults on a path to success through vocational training and education.



POP Spark- ARRA



GOAL:
To provide hands-on, comprehensive training to prepare trainees for employment in the electrical field.



- 1 year program preparing 36 Trainees for employment in the Electrical Field
- 12-week 'Math Academy' prior to enrollment



- Employment-linked training with regional rail transportation authorities (MTA/Metro North and PATH)

POP Weatherization- ARRA

GOAL:

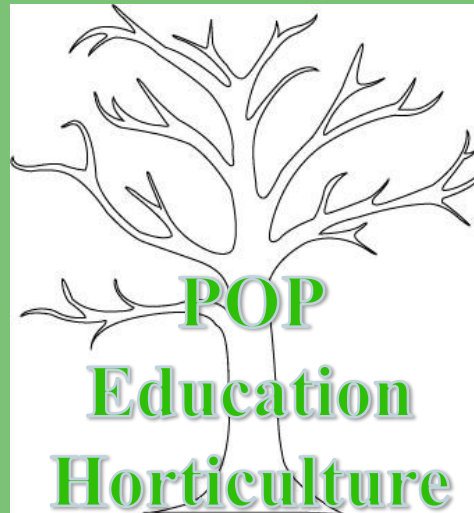
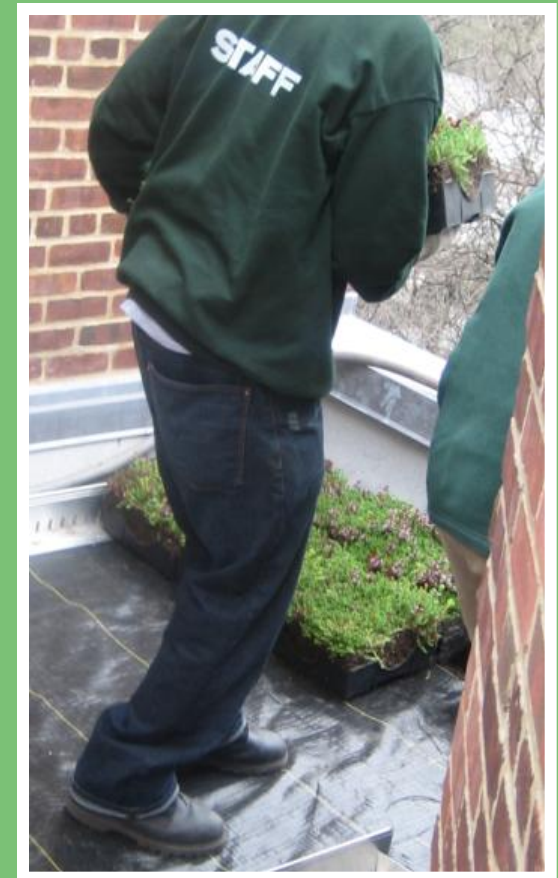
Provide hands-on, comprehensive training in retrofitting and weatherization for employment opportunities of the future.



- 10-month 'Green Initiative' program preparing trainees for the Green Collar industry
- \$500 bonus offered to trainees who successfully secure and retain employment



POP Education Horticulture- ARRA



GOAL:
A one-year program
focused on horticulture
education



CULTIVATING NEW YORK CITY'S WORKFORCE SINCE 1994

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