

Two-Generation Strategies to Improve Family Well-Being

September 19, 2016

9:30 a.m.—10:30 a.m.

Speakers:

Dr. Monica Barczak, Senior Advisor, Administration for Children and Families

Blanca Regalado, Director of Program Services, AVANCE, Inc.

Dr. Sharon McGroder, Program Director, Economic, Human Services and Workforce Division, National Governors Association Center for Best Practices

Moderator:

Dr. Anne Mosle, Vice President and Executive Director, Ascend at the Aspen Institute



ADMINISTRATION FOR
CHILDREN & FAMILIES



A photograph of a woman and a young child laughing joyfully in a park. The woman is on the right, looking towards the child on the left. They are surrounded by green trees and grass, and several bubbles are floating in the air. A large orange and grey diagonal banner is overlaid on the bottom right of the image.

National Momentum & Local Opportunities: 2Gen Approaches

Anne Mosle, Vice President and Executive Director

 **ASCEND**
THE ASPEN INSTITUTE

Ascend & the Aspen Institute

Aspen Mission: The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to **foster leadership based on enduring values** and to provide a nonpartisan venue for dealing with critical issues.

Ascend Mission: Ascend at the Aspen Institute is the **national hub** for breakthrough ideas and collaborations that move **children & their parents** toward **educational success & economic security**.



Ascend: Key Strategies

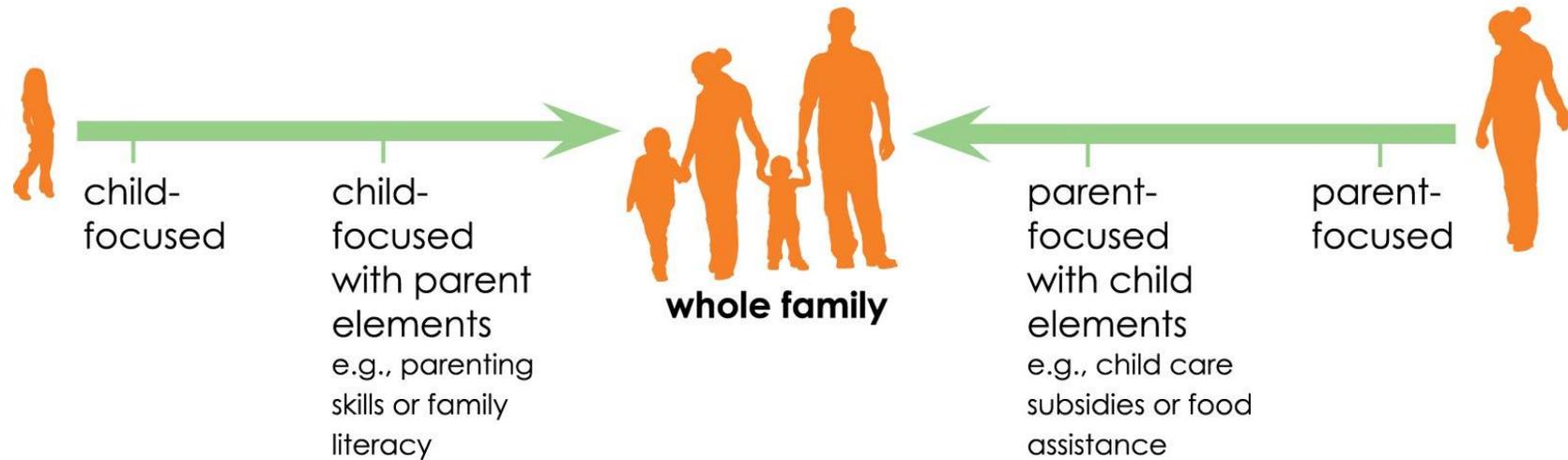


- **National Network (R&D – models, pilots, policy innovations, research)**
- **Leadership (Fellows)**
- **Policy agenda & systems change**
- **Strategic communications**



Applying a 2-Gen Lens

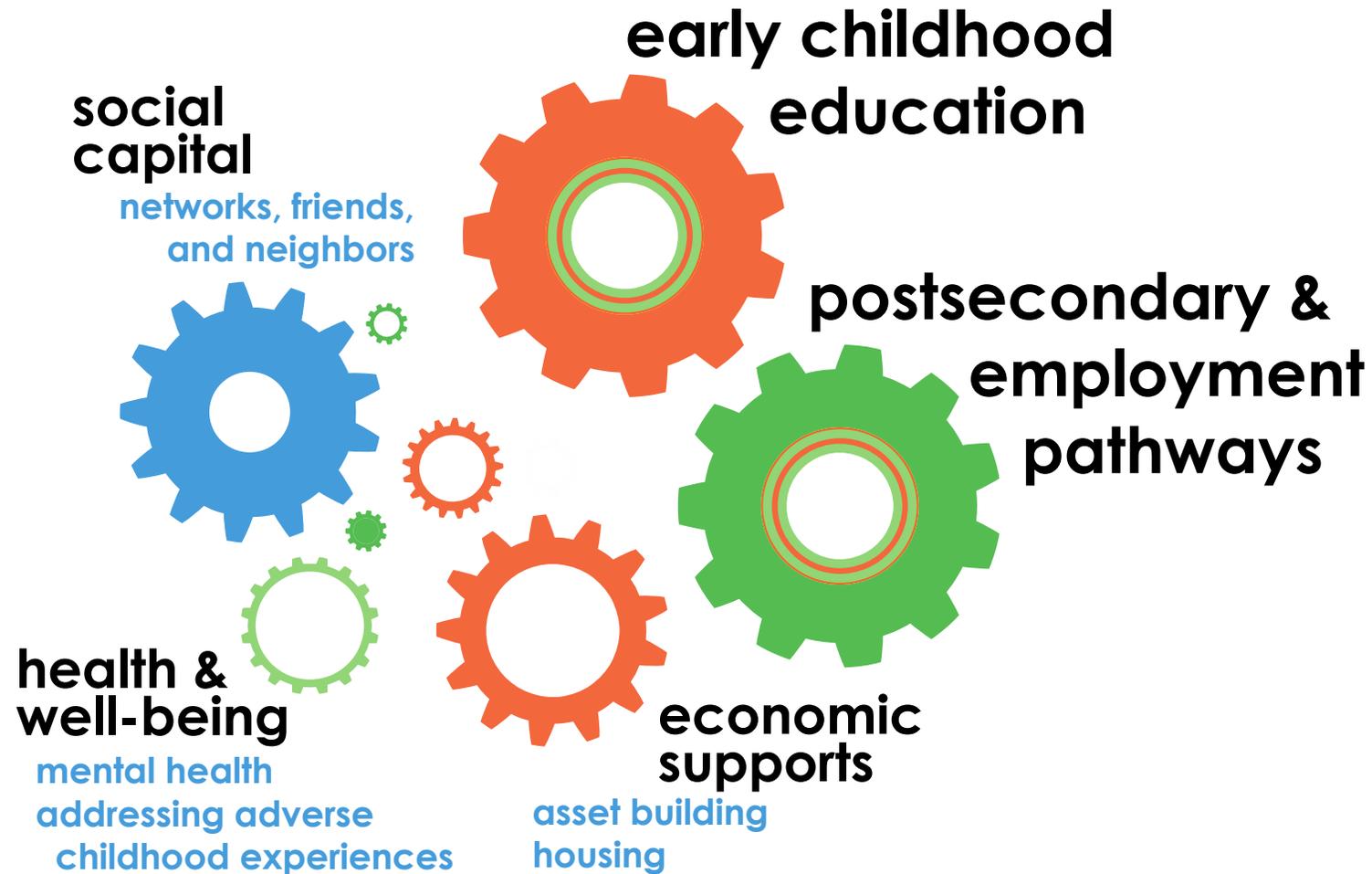
The Two-Generation Continuum



Two-generation approaches provide opportunities for and meet the needs of children and their parents **together.**



Core Components

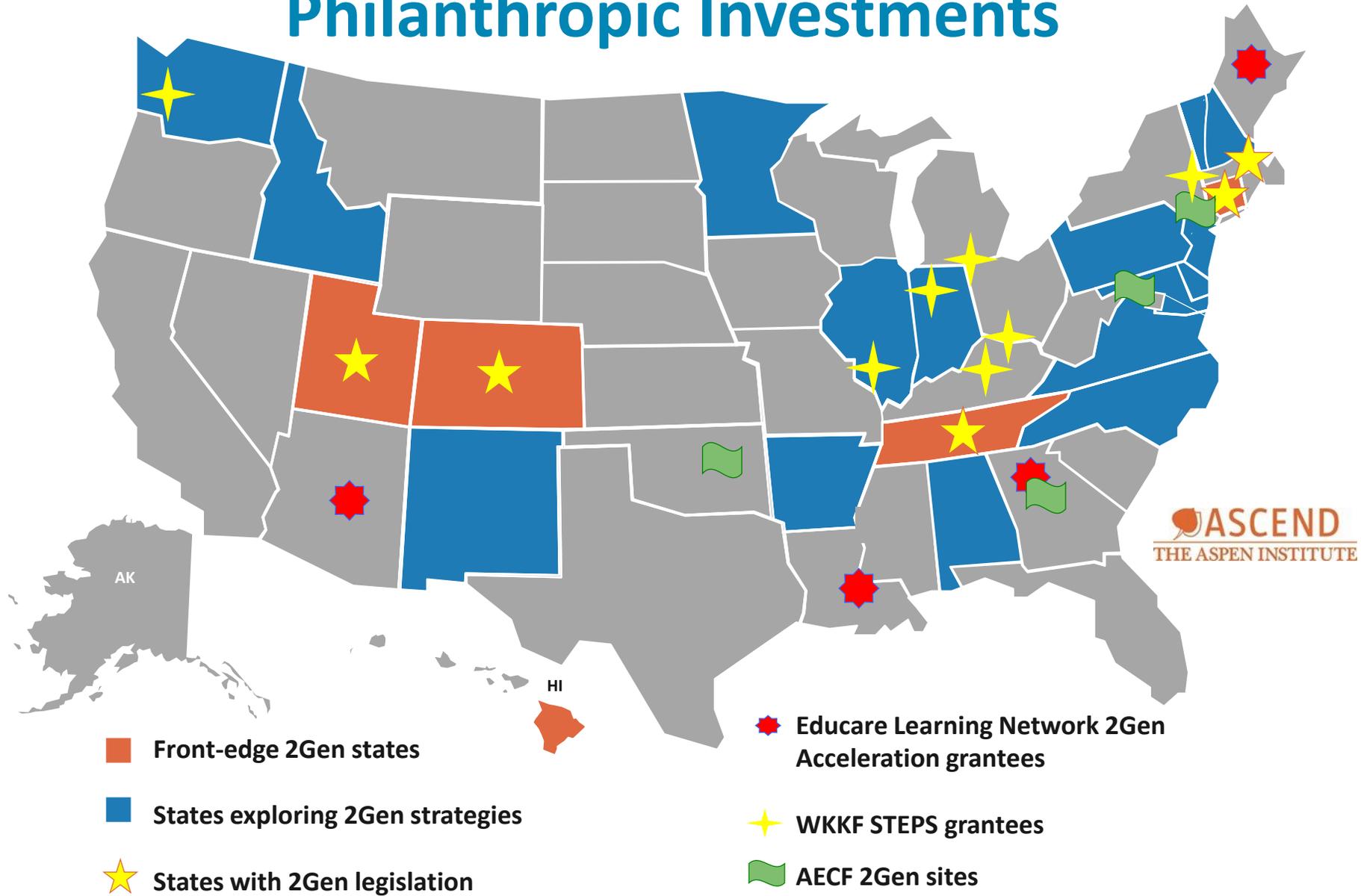


Principles to Guide 2Gen Efforts

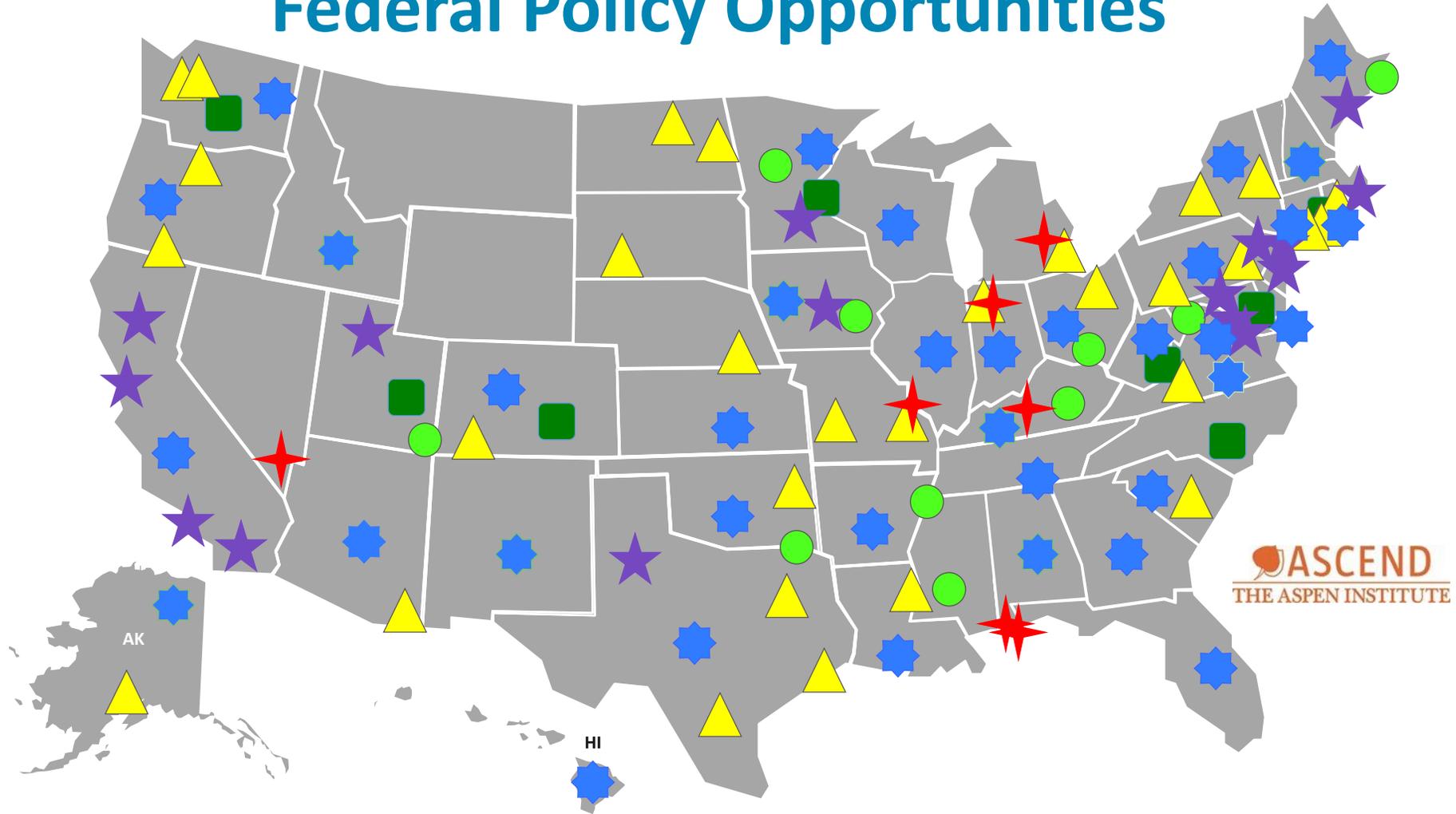
- **Measure and account for outcomes for both children and their parents**
- Engage and listen to the voices of families
- **Ensure equity**
- Foster innovation and evidence together
- **Align and link systems and funding streams**



State Innovation and Leaders: Philanthropic Investments



National Momentum: Federal Policy Opportunities



- Rural IMPACT demonstration sites
- ACF Office of Family Assistance Systems to Family Stability National Policy Academies
- ▲ HPOG grantees
- ★ Promise Neighborhoods (2012)
- ★ Choice Neighborhoods (2015)
- ★ MIECHV (2015)

Lessons Learned

- Leadership is key to culture change;
- **New paradigm for fathers and non-custodial parents;**
- Human services innovation, courage and collaboration (inter, intra and with community);
- **Early childhood is a key lever;**
- Mental health screening and trauma informed care;
- **Social capital: models and measurement;**
- Brain science: implications for children and parents;
- **Technology: breakthroughs and challenges;**
- New partners and allies in building adult capacity (community colleges and workforce partners);
- **Importance of starting with principles.**



Two-Generation Strategies to Improve Family Well-Being

2-Gen Community of Learning
September 19, 2016

Monica Barczak

Senior Advisor, Administration for Children and Families



ADMINISTRATION FOR
CHILDREN & FAMILIES



A Two-Generation Approach

Meets the Needs of Children and Parents Together.

ACF brings a **two-generation philosophy** to its efforts, and works to support and advance two-generation approaches through its research, technical assistance, and program and policy guidance.



ADMINISTRATION FOR
CHILDREN & FAMILIES

Our Commitment

ACF is committed to:

- identifying opportunities to apply these principles to programs we administer,
- identifying the best ways to support their adoption in state, tribal, and local efforts, and;
- advancing a research agenda that will enhance our understanding of effective two-generation approaches and their impacts for children, parents, and families.



ACF Promotes and Supports...



- linkages between high quality **educational services** for children and workforce development services for their parents;
- programmatic efforts to help parents gain the **skills, knowledge, and resources** to support their child's development;
- ensuring that families have access to the economic and social supports needed for **stability and resilience** and healthy child development, and;
- helping families **build social capital** that can support both resilience and upward mobility.



Two-Gen Research at ACF

- **Buffering Toxic Stress Consortium**
 - launched in 2011
 - six projects to evaluate promising parenting interventions in Early Head Start settings, seeking to reduce risk of children experiencing toxic stress.
 - studies expected to be completed in late 2016, practitioner-friendly products expected in 2017
- **Head Start-University Partnerships**
 - launched in 2013
 - four projects to rigorously test two-generation approaches to promoting family well-being and children's school readiness within the context of Head Start
 - studies expected to be completed in late 2018



Two-Gen Research at ACF

- **Goal-Oriented Adult Learning in Self-Sufficiency (GOALS)**
 - launched in 2014
 - explores how emerging insights from psychology, including those relating to socio-emotional and cognitive development and executive functioning, can be integrated into programs aimed at helping families achieve economic success.
 - expected products include a synthesis of existing research, available Nov 2016, and a final report including summaries of site visits, available fall 2017.
- **Two-Generation Approaches to Improving Family Self-Sufficiency**
 - launched in 2015
 - examines evidence and provide options for how two-generation models might be evaluated
 - expected products include 3 short briefs describing study findings and a final report including a literature review and discussion of evaluation options, available mid-2017



Two-Gen Strengthens the Whole Family

Platforms and Partners

- Schools
- Workforce development programs
- Community colleges
- TANF offices
- Community based organizations



Two-Gen Strengthens the Whole Family



Build evidence on promising programs and platforms focusing on children and parents together.



Make government policies and programs more family friendly.



Create policies that equip FAMILIES with the income, tools, and skills for success.



For More Information

Ali Sutton

Senior Advisor

Alicia.sutton@acf.hhs.gov



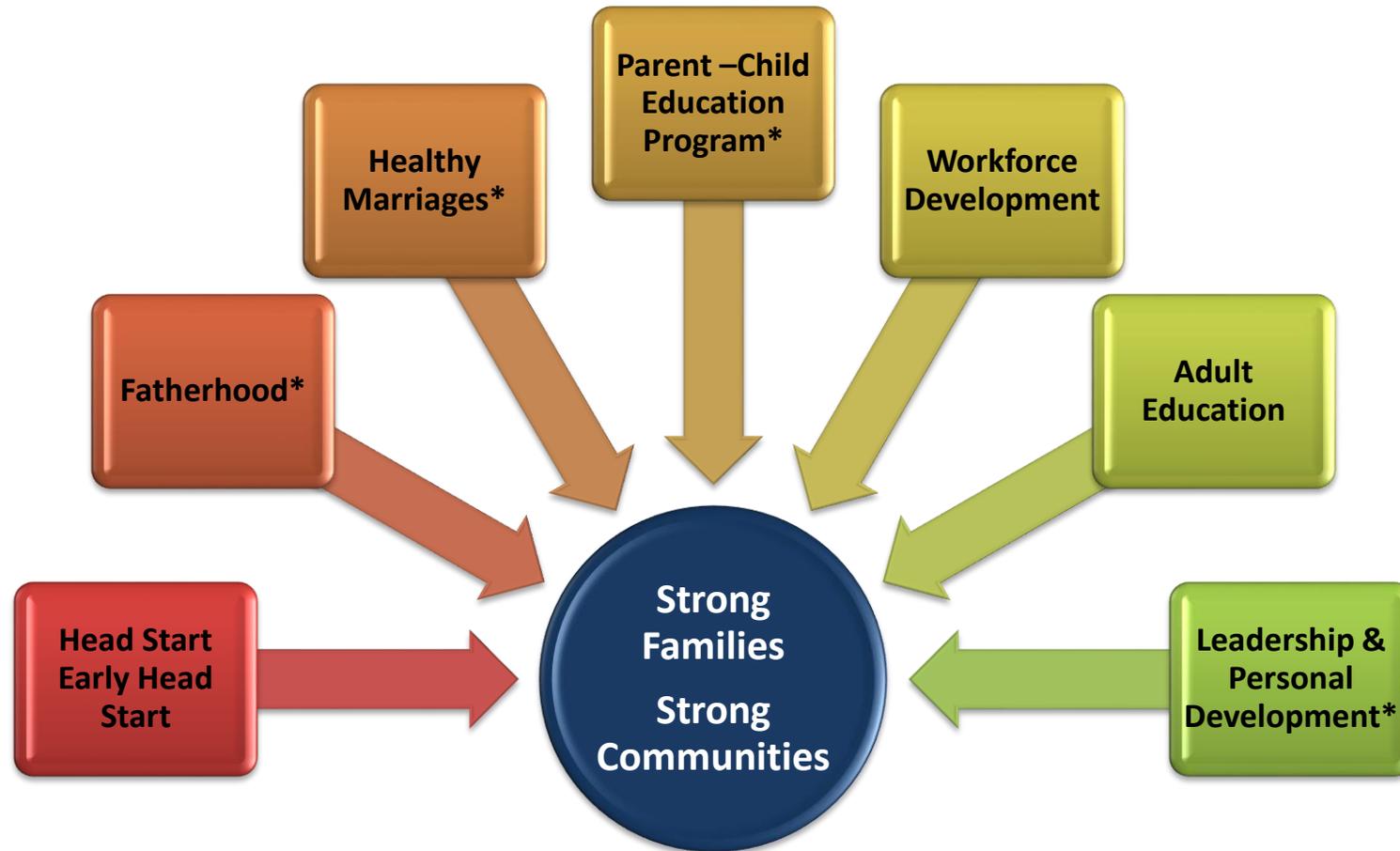


Unlocking America's potential by strengthening families in at-risk communities through effective parent education and support programs.

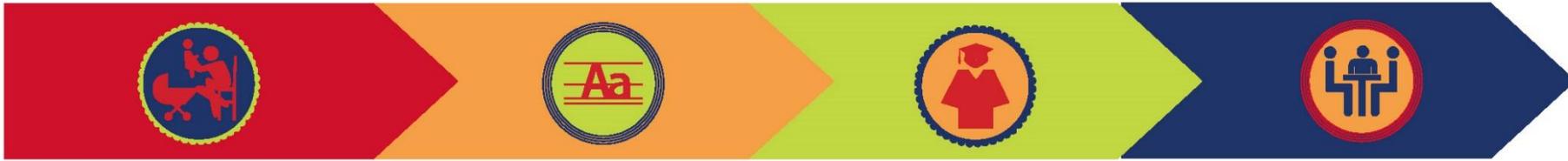


AVANCE Two-Generation Family Support and Education Model

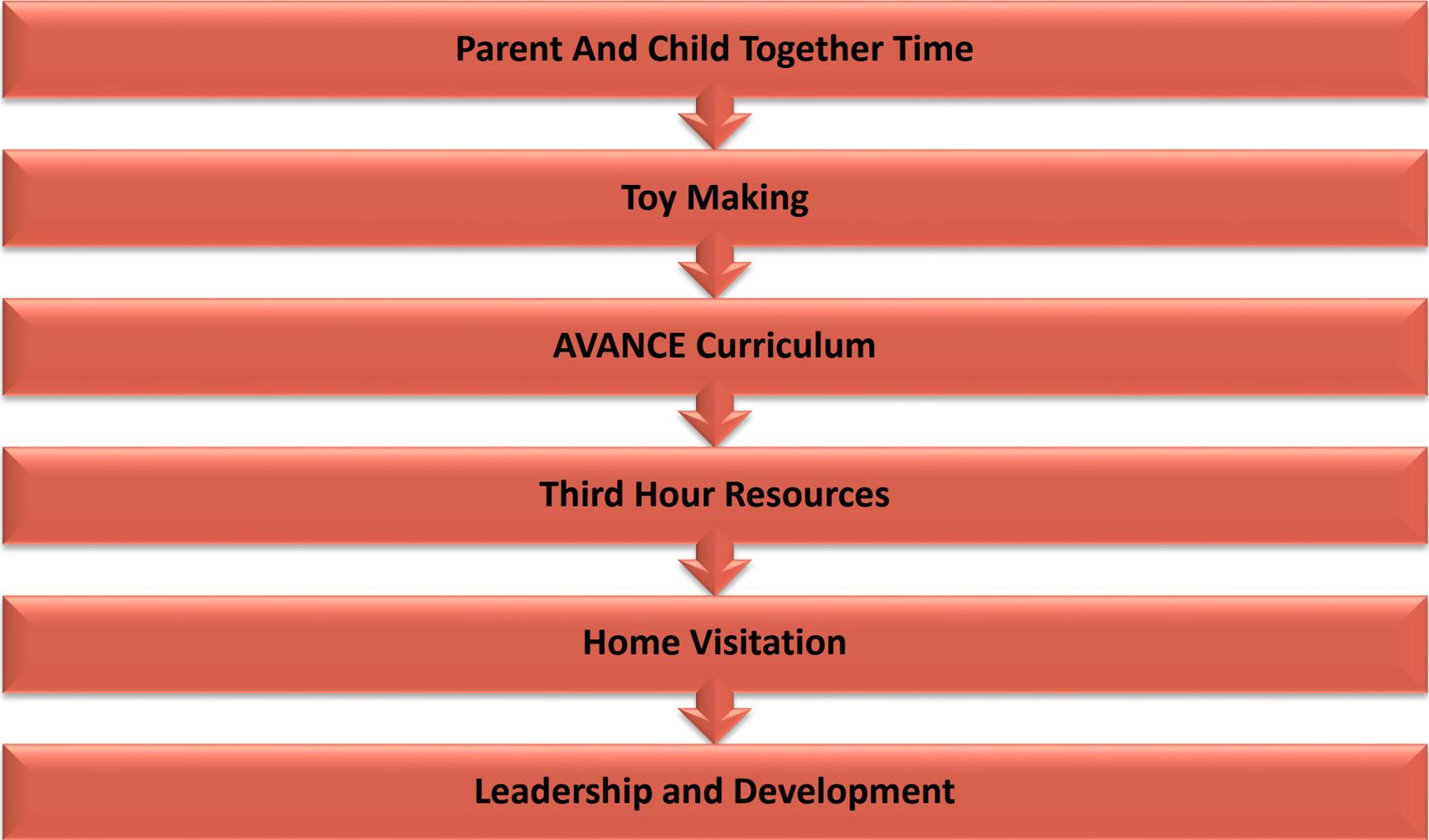
through cross system collaborations & partnerships



* AVANCE curricula



Parent-Child Education Program



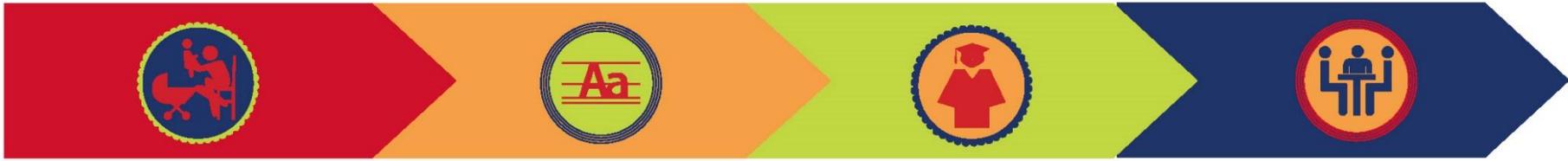


Foundation for Success

Dignity

Trust

Respect



Parent-Child Education Program

Community-based

Strengths-based

Culturally sensitive

Bilingual

Two-Generation

**Diverse staff reflect
families served**



AVANCE best practices for engaging families

Match your recruitment style to your families

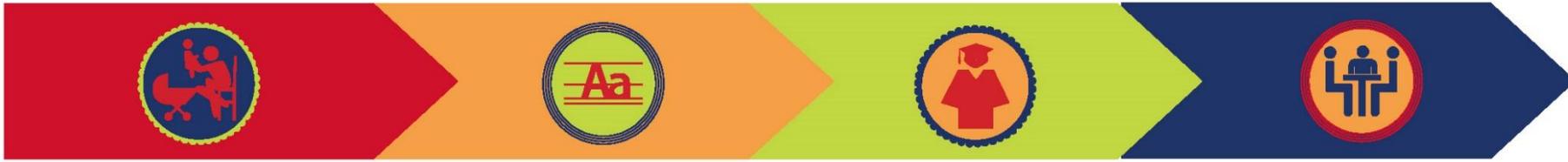
- Preferred language and literacy levels
- Type of services provided match community needs
- Recruit where they are (barber shops, churches, schools, parks, etc.)

Make your program welcoming to families

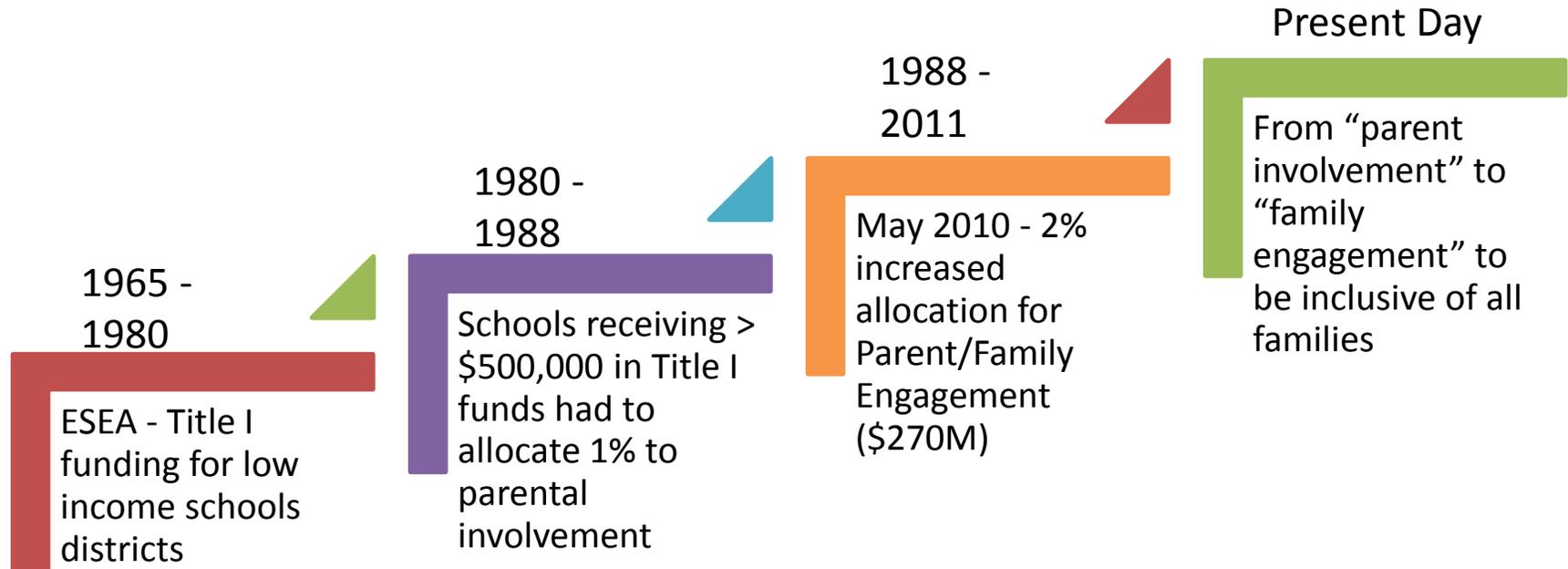
- Treat all participants with dignity and respect
- Remove barriers to participation (transportation, child care, varied class times)

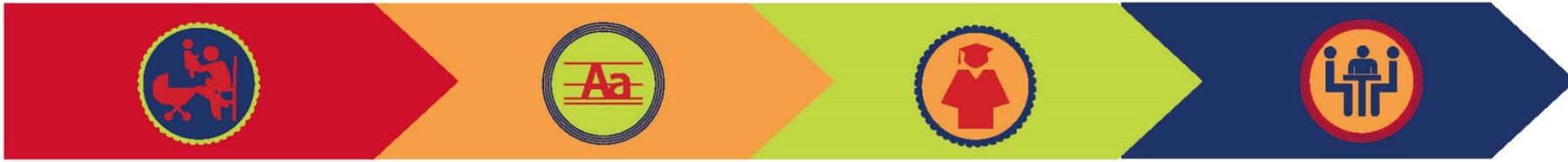
Build trust between staff and participants

- Hire staff who are accepting and non-judgmental
- Ensure staff have a genuine connection to the community

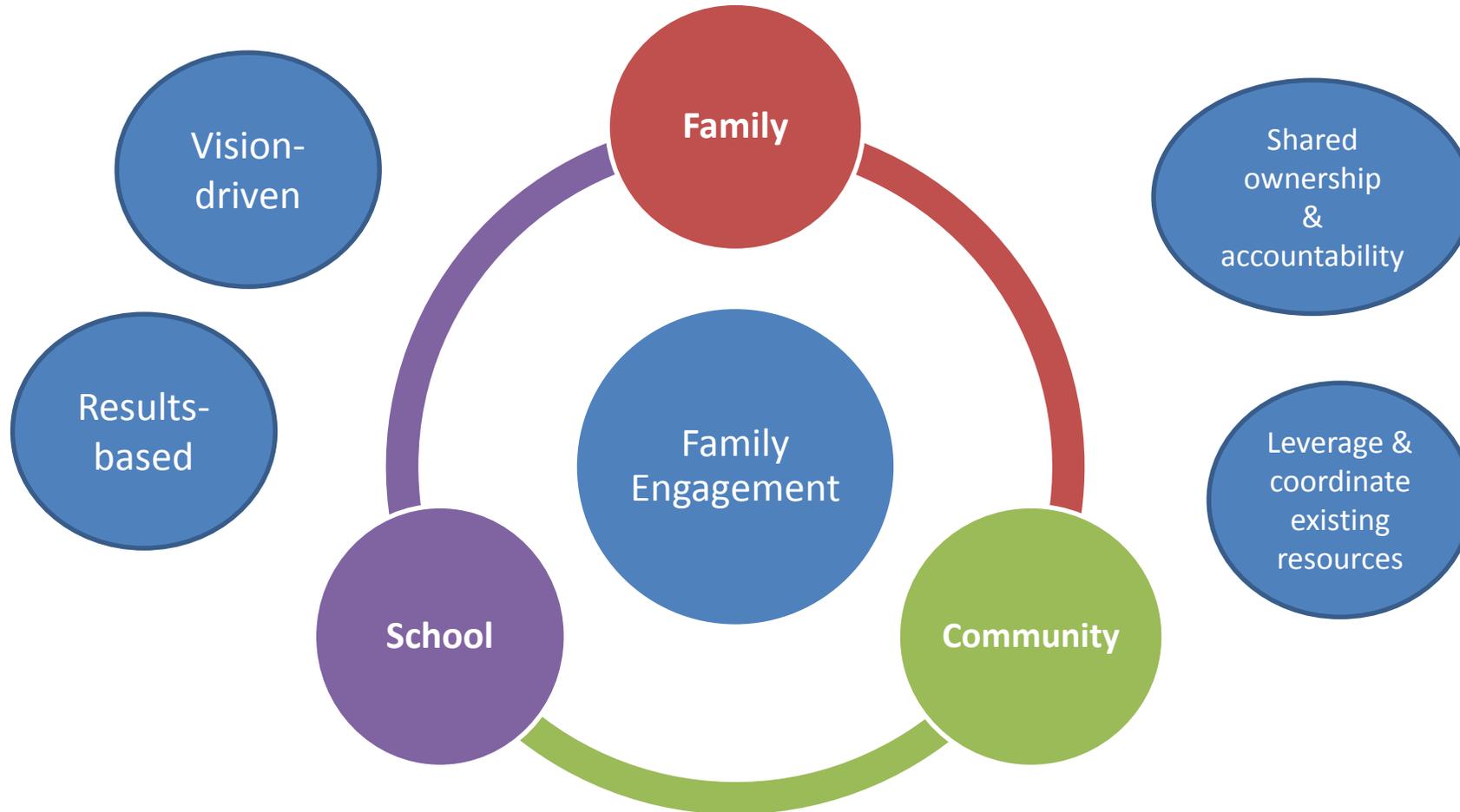


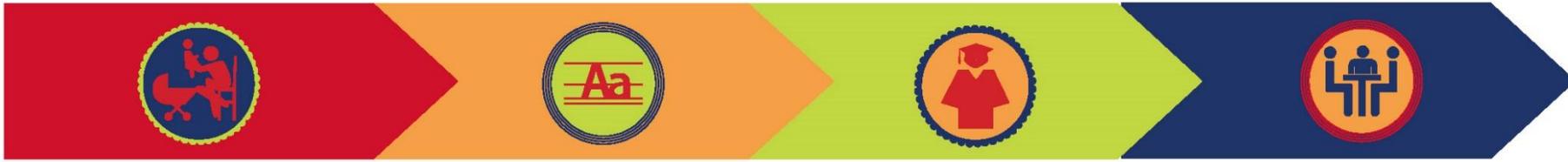
Evolution of “Family Engagement”



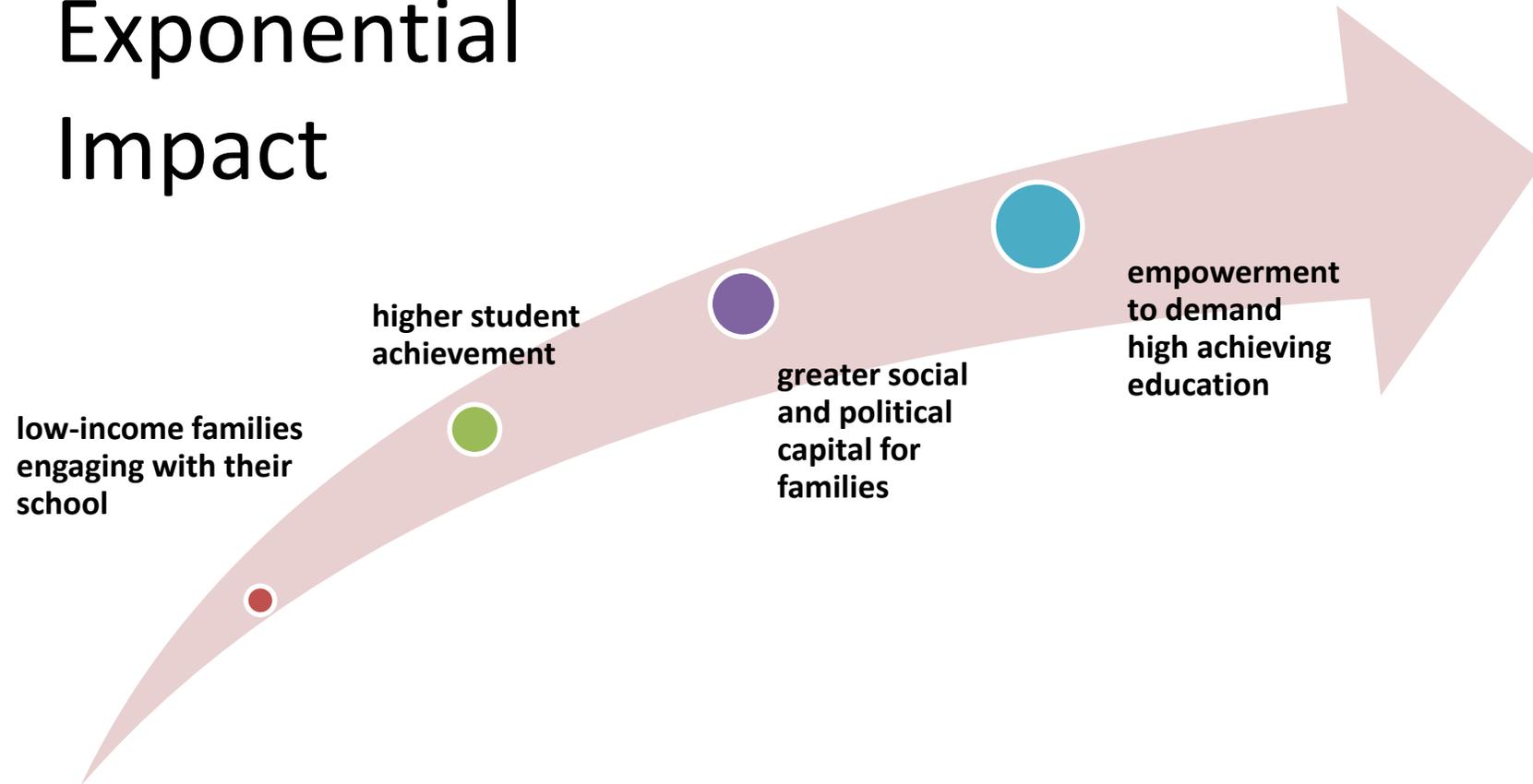


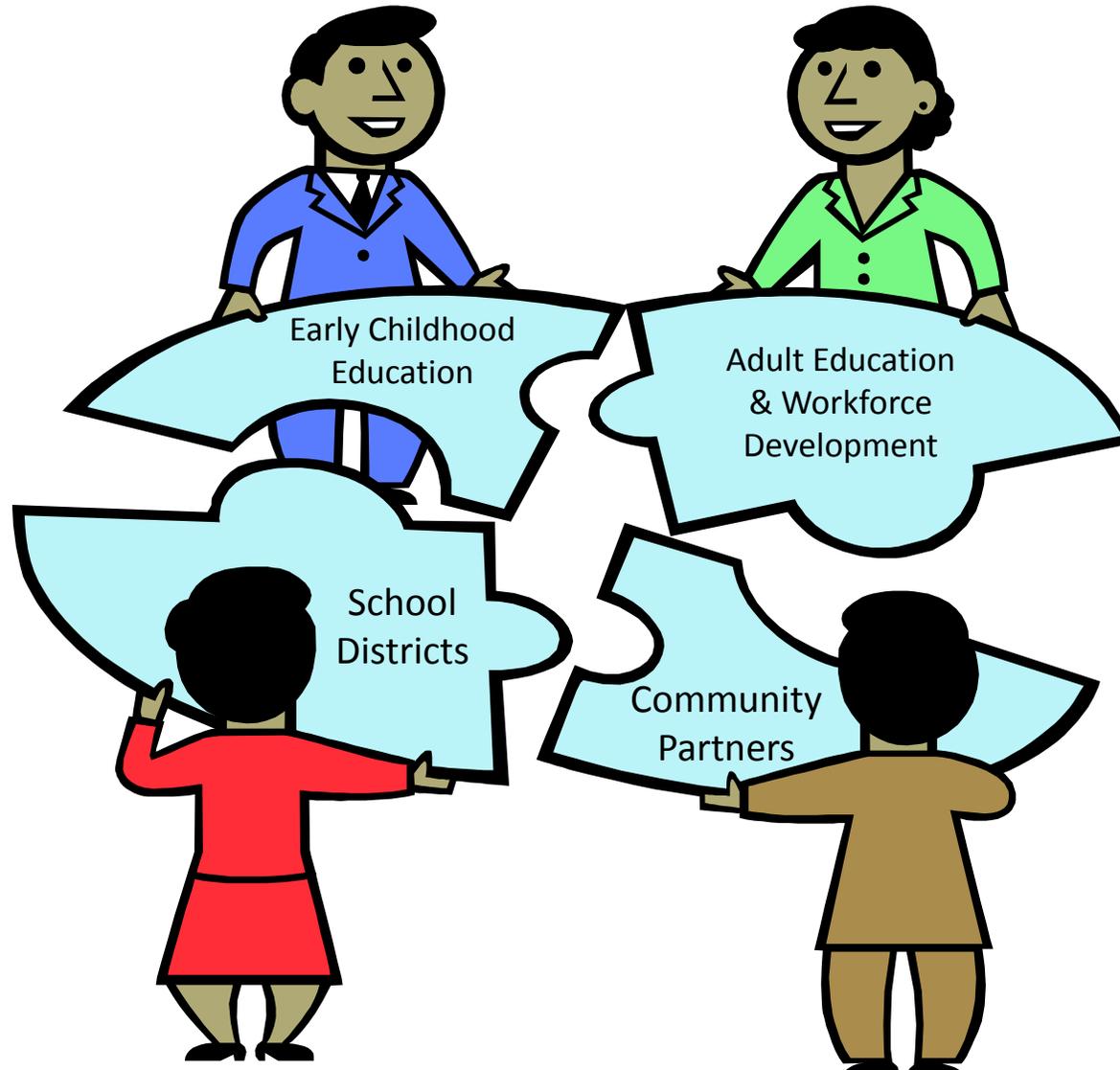
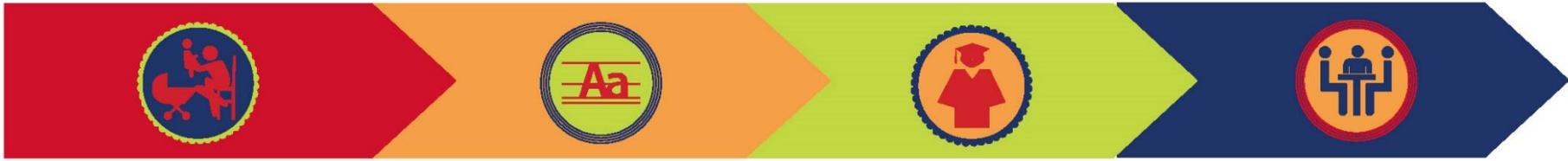
True Collaboration





Exponential Impact









Blanca Regalado

bregalado.nat@avance.org

210-230-9683

www.avance.org

Two-Generation State Policy: The State of the Field

Two-Generation Community of Learning for OFA Grantees
Washington DC
September 19, 2016

Sharon McGroder, Ph.D.
smcgroder@nga.org

Program Director
Economic, Human Services, and Workforce Division
National Governors Association Center for Best Practices

The logo for the National Governors Association features a stylized yellow and orange starburst or arrow shape pointing upwards and to the right. Below this graphic, the text "NATIONAL GOVERNORS ASSOCIATION" is written in a blue, serif font. The word "NATIONAL" is in a smaller font size above "GOVERNORS", and "ASSOCIATION" is below "GOVERNORS".

NATIONAL
GOVERNORS
ASSOCIATION

NGA's Interest in Two-Generation

- A useful lens for framing our work with states around family economic security and children's learning and healthy development
- Resonates with governors' goals around efficient and effective government

My Presentation

- Definition of terms
- NGA's "Two-Generation State Policy Forum"
- How states are thinking about two-generation state policy
- How to begin?
- "Parents and Children Thriving Together: Two-Generation State Policy Network (PACTT Network)"

Definition of Terms

- Two-generation **approach** = a mindset that seeks to understand the intersecting needs of parents and their children when designing and implementing programs and policies
- Two-generation **strategies** = action taken to simultaneously promote children's learning and healthy development and parents' success as both caregivers and breadwinners

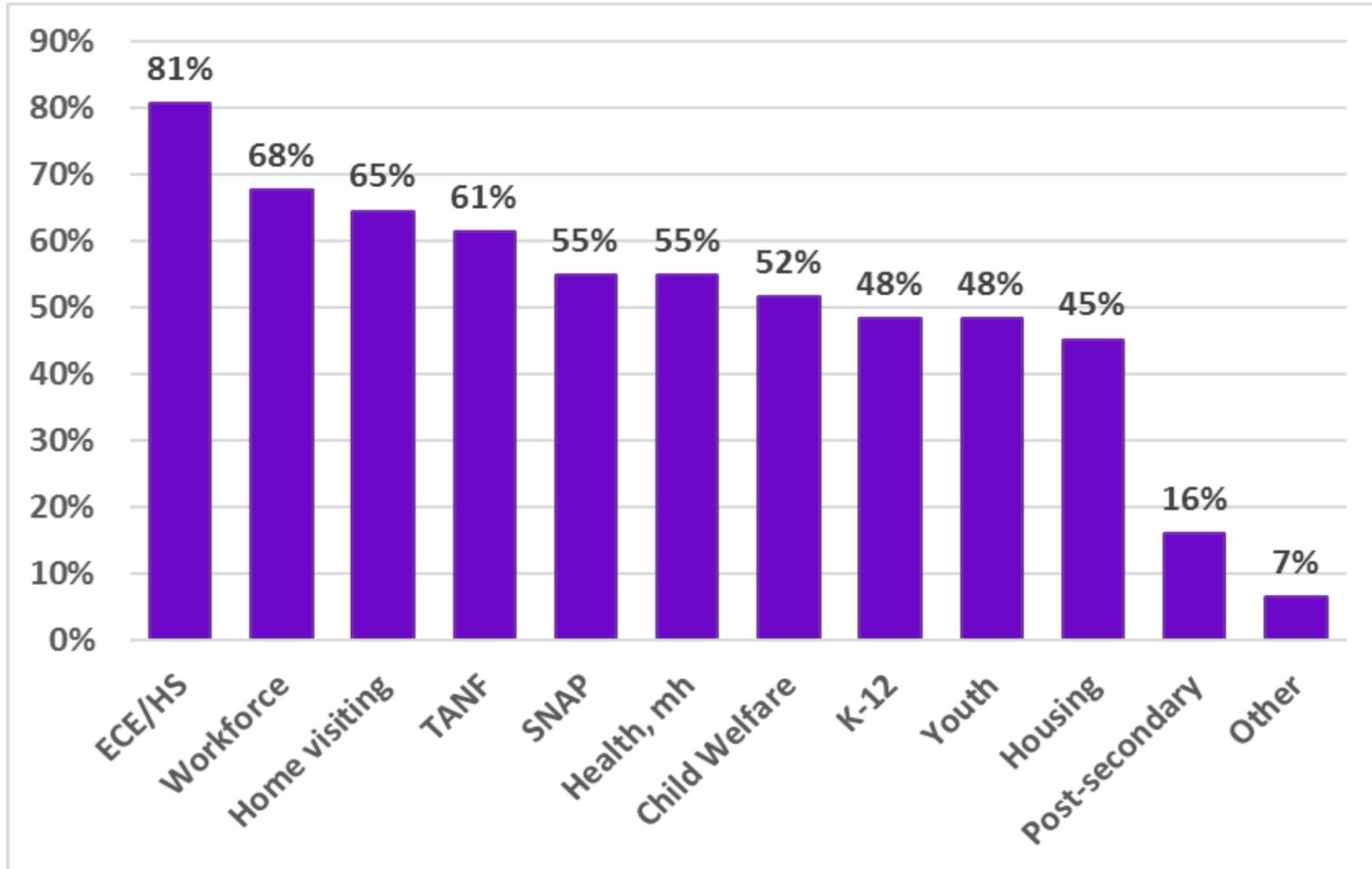
Definition of Terms (cont.)

- Two-generation **programs** = provide services to both the adults and children in a family in a coordinated manner
- Two-generation **policy** and **systems change**= shapes the conditions and rules under which programs operate
 - Can address barriers outside the purview of an individual program or programs
 - Can impact many more families, operating at a larger scale than individual programs

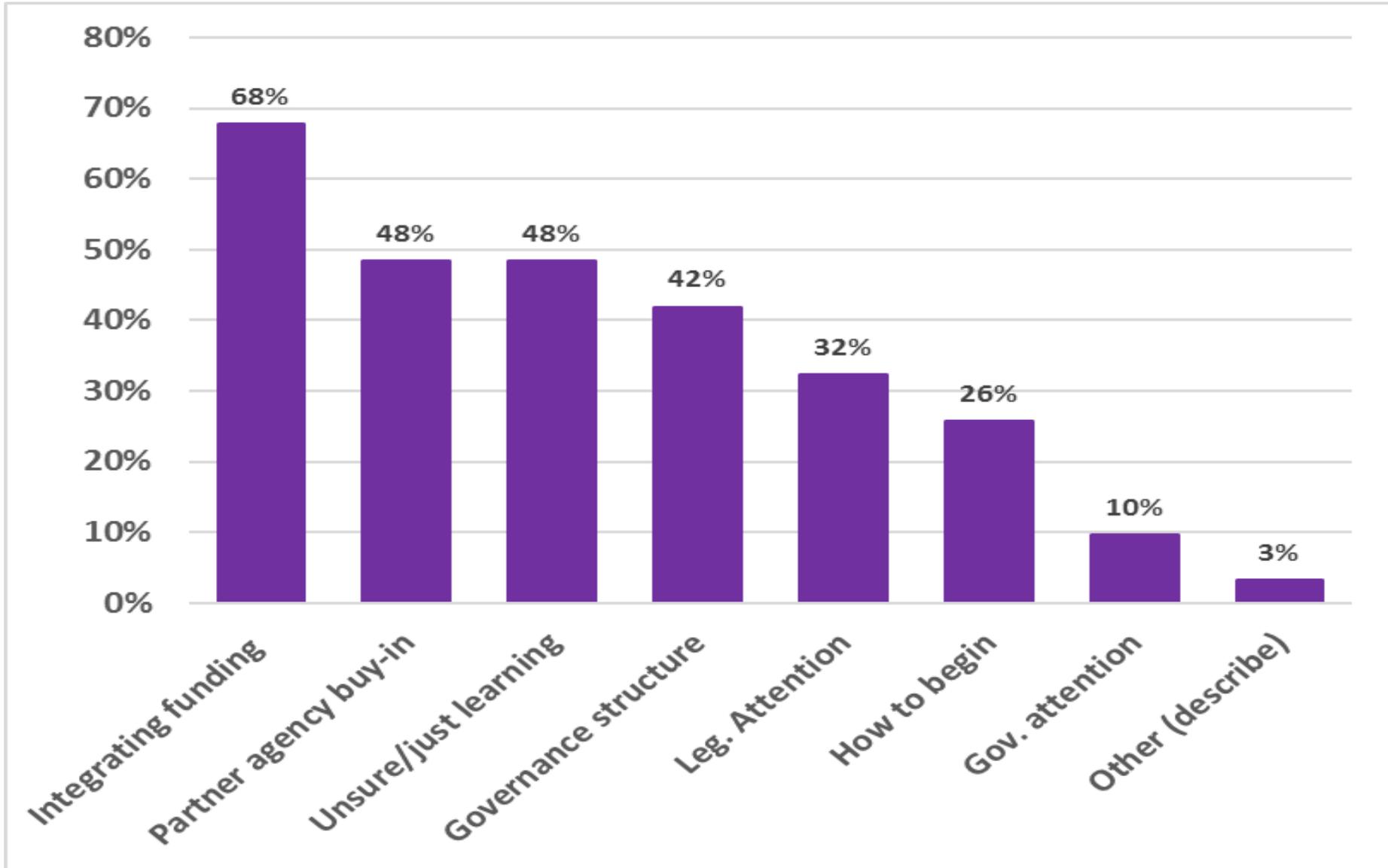
Two-Generation State Policy Forum

- Almost half of state participants were familiar with the concept and came to learn
- Another quarter had begun planning or developing two-generation efforts and wanted ideas about what more they could do
- Another 22% had two-generation efforts in place and want to take them to the next level
- Two officials were not familiar with the two-generation concept

“Policy Areas of Interest?”



“Challenges?”



How States Are Thinking About Two-Generation Policy

- Most states are just beginning to think about how to adopt a two-generation lens
 - Starting small
 - Integrating new services into existing programs (e.g., financial management/empowerment)
 - Piloting innovative enrollment strategies or family-centered case management models
 - Starting narrow
 - TANF recipients
 - Families residing in homeless shelters

How States Are Thinking About Two-Generation Policy (cont.)

- Some are thinking bigger and more broadly
 - Establishing centralized and presumptive eligibility determination for TANF, SNAP, Medicaid
 - Data-informed targeting and coordination of services for the same children and families across different systems
 - Connecting Workforce Investment Boards, TANF, and early care and education

How States Are Thinking About Two-Generation Policy (cont.)

- Some states have comprehensive, multi-pronged, research-informed plans in place
 - **Connecticut:** Six local pilots to test parent-driven service delivery models in schools; trauma-informed case management; two-gen approach to working with fathers re-entering from prison
 - **Utah:** Anchored in governor's education priorities; focus on intergenerational poverty; guided by data to target the most affected counties; piloting Next Generation Kids program; using implementation science

How to Begin?

- Engage parents in planning
 - Obtain buy-in from stakeholders, including the legislature and frontline workers
 - Materials around messaging
 - Identify opportunities and challenges around collaboration in desired policy areas
 - Draw upon research and best practices
 - Share data across state programs, agencies
 - Asset mapping and optimizing funding (“blending and braiding funding”)
-

“Parents and Children Thriving Together: Two-Generation State Policy Network”

- NGA Center and CLASP are launching a two-year TA effort to help up to six states adopt two-generation policy and systems change
- Requires engagement of governor and senior state officials
- Ultimate goal: Improve family economic security and children’s learning and healthy development
- Funded by Annie E. Casey, W.K. Kellogg, Doris Duke Charitable Foundations

Questions?

Sharon McGroder, Ph.D.

smcgroder@nga.org

Program Director

Economic, Human Services, and Workforce Division

National Governors Association Center for Best Practices

The logo for the National Governors Association features a stylized yellow and blue graphic on the left, resembling a compass needle or a stylized 'N'. To the right of this graphic, the text "NATIONAL GOVERNORS ASSOCIATION" is displayed in a blue, serif font, with "GOVERNORS" in a larger size than "NATIONAL" and "ASSOCIATION".

NATIONAL
GOVERNORS
ASSOCIATION

Thank You!

