

# *MAXIMIZING WIA YOUTH FUNDS TO SUPPORT SUMMER YOUTH EMPLOYMENT INITIATIVES*

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# Experience with Summer Youth Programs

- ◎ Participant - 2009
  - Funded by American Recovery and Reinvestment Act (ARRA)
- ◎ Case Manager - 2010
  - Combination of ARRA and Local Program Funds
- ◎ Program Manager – 2011, 2012
  - Local Program Funds

# Changes by the Numbers

	Total Participants	Total Worksites
2009	661	155
2010	335	127
2011	170	60
2012	140	56

- Cover nine counties
- Combination of urban and rural region

# Maximizing Funds = Doing More With Less

## ◎ Orientation

- Workplace Behavior Training
- CPR Certifications



# Maximizing Funds = Doing More With Less (continued)

- ◎ Summer Employment
  - Service Learning
  - On-The-Job Learning



# Maximizing Funds = Doing More With Less (continued)

- Post Summer Program
  - Program Luncheon
  - Leadership Development function: Washington, DC



# Identifying a Target Market

- ◎ Transition-Age Youth
  - High School Seniors
  - Youth ages 17-21
- ◎ Youth who want and need “year-round” services
  - Supportive Services: Books, Tools, Travel Assistance, etc.
  - Tutoring
  - Leadership Development Opportunities

# Marketing the Services

- Local Families
- Worksites
- Partners
  - Department of Human Services: TANF / Policy Studies Inc. (Employment and Training Program)
  - School Systems
  - Adult Education
  - Job Corps

# In Conclusion

- Maximizing WIA funds to support summer employment initiatives takes creativity, proper budgeting, and effective marketing of the local Youth program.
- Use of WIA program funds for Summer Employment Initiatives is a local Workforce Investment Board decision.
- Seen as valuable by local elected officials

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