

# Cookie Cart

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INSPIRING INNOVATION BY EXAMPLE





Matt Halley  
Executive Director



# North Minneapolis

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LOCAL

# Man fatally shot, two injured in north Minneapolis parking lot

JULY 3, 2016 — 8:13PM

A 24-year-old Minneapolis man was found fatally shot in a north Minneapolis parking lot early Sunday, while two others were treated for noncritical gunshot wounds, police said.

A Minneapolis police officer said he heard shots around 4 a.m. in the area of Emerson Avenue and W. Broadway. While en route to the area, a ShotSpotter notification indicated shots fired on the 1100 block of W. Broadway.

Officers found the victim and were notified that two other people had gone to area hospitals.

Officers and investigators canvassed the area and interviewed residents. No suspects are in custody.

The Hennepin County medical examiner's office will release the name of the deceased man later, along with the nature and cause of death.

Anyone with information is encouraged to text their tip to 847411 (TIP411). Enter MPD, a space, and then the information. All texts are anonymous. People also may call the MPD TIP Line at 612-692-TIPS (8477) or call CrimeStoppers at 1-800-222-TIPS (8477).

STAFF REPORT

**PIONEER PRESS**  
TwinCities.com

# Humble Beginnings

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# THE COOKIE CART





Cookie Cart provides teens 15 to 18 years old with lasting and meaningful work, life and leadership skills through experience and training in an urban nonprofit bakery.

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# Program Goals

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- **Connectedness to New Communities**
- **Interpersonal Skills**
- **Critical Thinking Skills**
- **Goal Orientation**
- **Employment Readiness**

# In the Bakery



# In the Classroom



# In the Community



# 2011 Strategic Direction

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1. Increase # of Youth Employees in North Minneapolis
2. Establish Youth Programming in Saint Paul
3. Build Organizational Capacity

## *2017 Results*



**225** teens  
employed for  
their first paid job  
experience



**30,412**  
hours of hands-on  
work and classroom  
experience



**124** community  
events, workplace  
visits, and sales  
events



**98%** of teens  
know how to set  
goals and work  
towards them



**“Based on data collected by The Minnesota Department of Employment and Economic Development, it was found that three years after program exit, 72% of Cookie Cart graduates were employed, which is substantially higher than the employment rate for adults in North Minneapolis.”**

*Wilder Research*



# The Art of Listening

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Did you...?

Would you...?

Could you...?

Does it...?

Do you...?

Will it?

Is it...?



# The Art of Listening

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**How?**

**Where?**

**Who?**

**What?**



# The Art of Listening

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Why not???



# Bringing Innovation Home

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# NEWS

amici, p  
viverra velit placerat,  
amet nec mauris nullam  
justo ac praesent. Urna  
maecenas in neque,  
ridiculus aliquam sodales  
nec turpis volutpat

## Teen-Operated Food Truck Provides an Alternative to the Streets

Et neque laoreet arcu  
egestas at. Vel hendrerit  
nisi, curabitur fermentum.  
Lectus ligula magna.  
Rhoncus mollis habitasse  
etiam in, bibendum  
imperdiet placerat lorem  
justo quam, cras fames  
purus elementum velit eget,  
dictumst arcu, maecenas





## New Cookie Cart bakery opening in St. Paul



Helping teens learn responsibility, leadership skills and life lessons through baking; that's the goal of Cookie Cart. <https://kare11.tv/2wLAjgq>

## Around the Region



Marjorie Otto photos

Cookie Cart, a high school youth employment non-profit, will employ 50 young people by the end of the year.



More than 300 people showed up to the small bakery to help celebrate its opening and get their hands on a box of cookies.



St. Paul Mayor Melvin Carter helped cut the ribbon during the May 17 grand opening of Cookie Cart, the new St. Paul bakery at 946 Payne Ave.

# Cookie Cart opens to embrace of East Side St. Paul

**Marjorie Otto**  
news editor

After nearly a year of construction, the much-anticipated Cookie Cart bakery at 946 Payne Ave. opened on May 17. The grand opening follows years of East Siders rallying to get the bakery's St. Paul location to be in the neighborhood. The original Cookie Cart bakery is located in North Minneapolis.

More than 300 people came to the small bakery to celebrate its grand opening.

People spilled out the front door and onto the sidewalk trying to catch

lined up on the street to get in to celebrate this day with us."

"For [executive director Matt Halley] and Cookie Cart to make [this] investment on the East Side is absolutely huge," McDonough continued.

St. Paul City Council member Dan Bostrom, who represents Ward 6 on the East Side, talked about how important it is for kids to have activities in the neighborhood, something he saw working as a detective in the juvenile division in the St. Paul Police Department.

He also talked about the revitalization of

ownership of our city, of our neighborhood, of our community, of Payne Avenue. We'll need that moving forward. Our young people ... are picking up the future right here at Cookie Cart. That couldn't excite me more."

### A first job

The ultimate goal of Cookie Cart is to provide youth the opportunity to get their first job and to work in a safe, open and welcoming space. Cookie Cart also aims to help young people build confidence, leadership skills and teamwork skills.

the grand opening.

Nkaujliamtshuj, a 15-year-old student at Johnson High School, was one of the first students hired by the new bakery. She said she is looking forward to learning leadership and communication skills in her new job.

She said this is the first job she's ever had and she had been nervous about the interview. However, she said the interviewer made her feel so relaxed and welcome and she aced it. Nkaujliamtshuj said one thing she would tell other students who may be interested in working at Cookie Cart is that it

Kezaria, 16, another student from Johnson, echoed those same sentiments. She said she looks forward to working on her customer service skills and was excited to get her first job.

Marvelous, 15 and also from Johnson, said he was having a hard time finding a first job. He said his teacher mentioned that he should apply at Cookie Cart.

"I didn't know what it was at first, but when she mentioned baking cookies, I was like 'Cookies?!' so I went for it," he laughed.

All jokes aside, Marvelous said he's enjoyed making new friends dur-

excited to learn some cashier skills, but he's also looking forward to working on his baking skills.

Halley said now that the bakery is open, Cookie Cart will focus on expanding its St. Paul programming. He said right now the bakery currently has 15 employees — by the end of the year, they'll hire 50, and next year the goal is to employ 100 youth.

He added, "It feels like we're just embraced in this community."

Marjorie Otto can be reached at 651-748-7816 or at eastside@lillienews.com. Follow her on

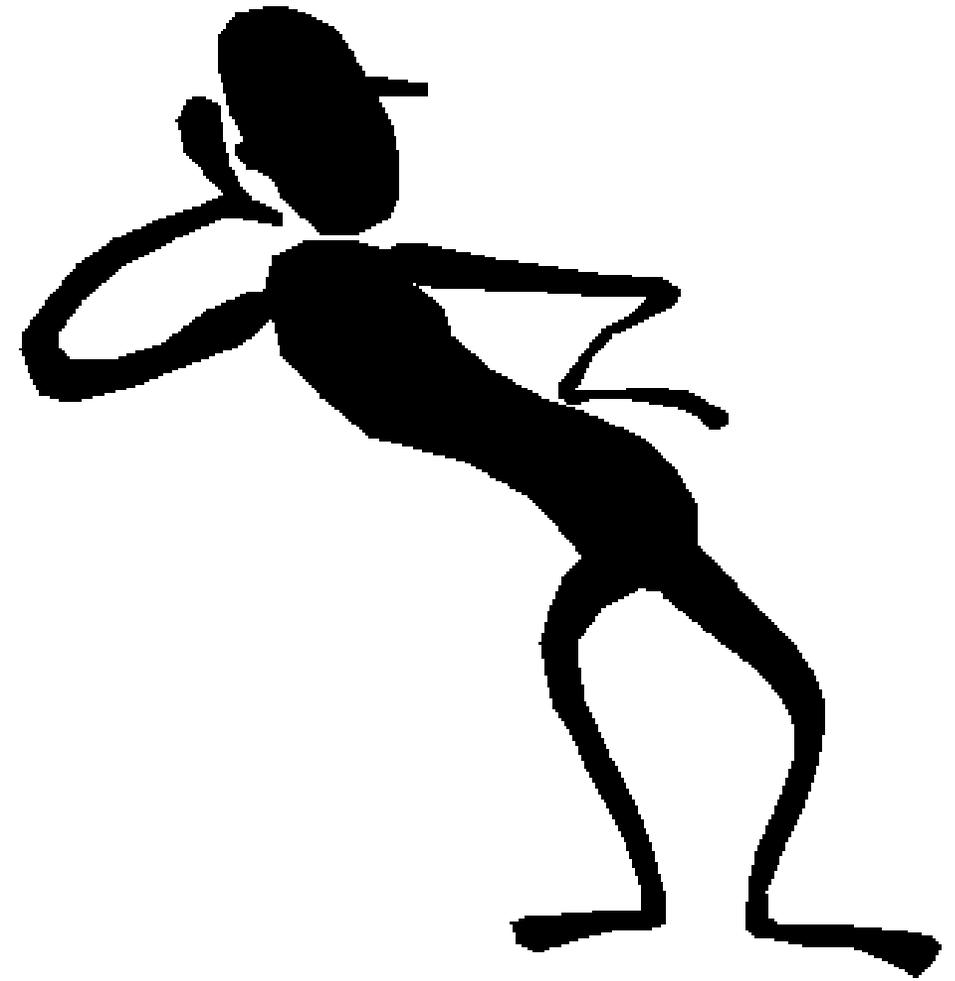
# Lessons in Innovation



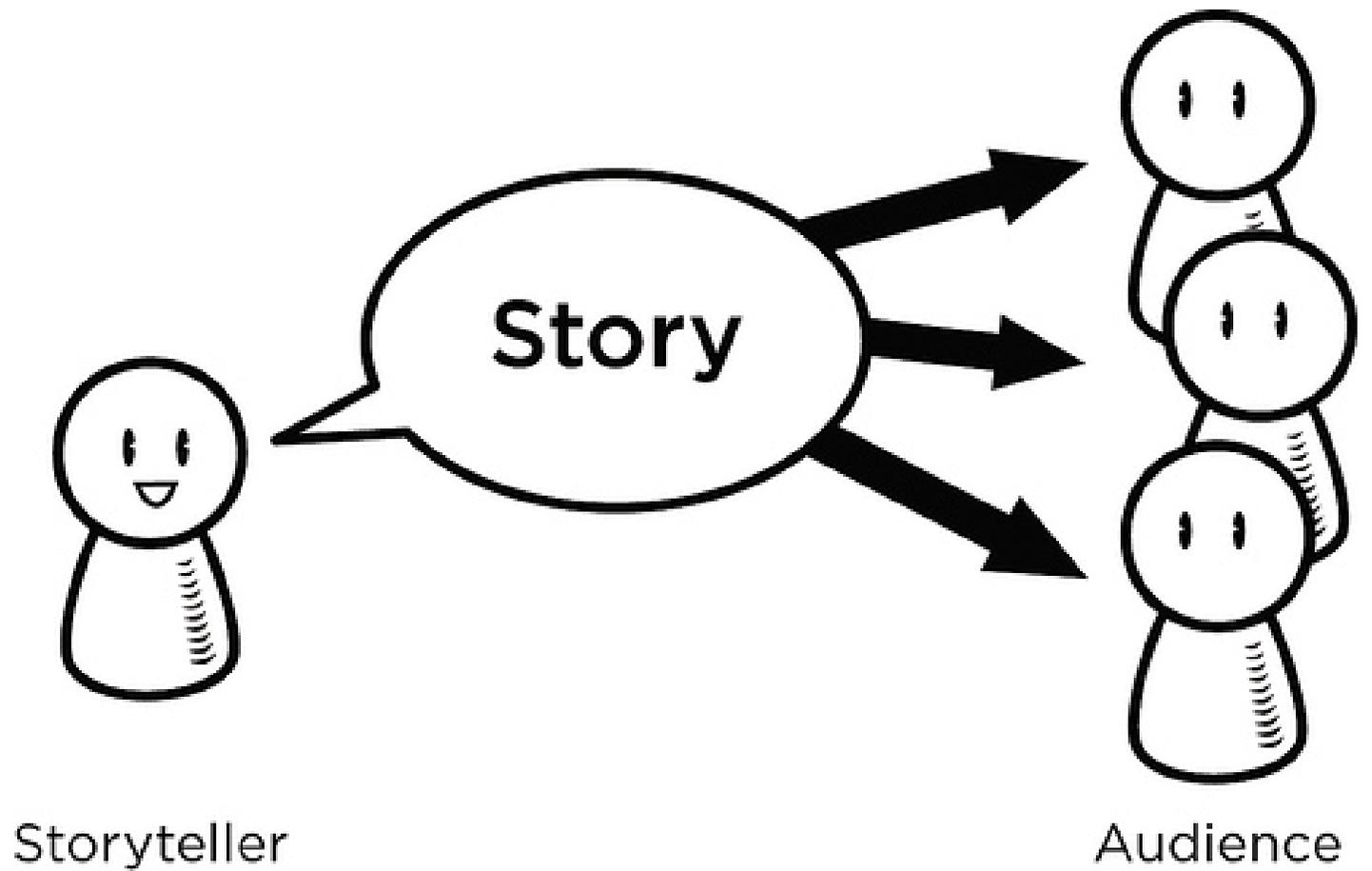
Be Fearless



Listen



# Tell the Story



Plan & Execute



# Next Up

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# Thank you

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[WWW.COOKIECART.ORG](http://WWW.COOKIECART.ORG)