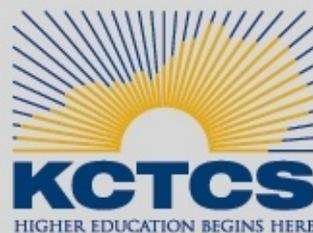


Improved Pathways for Kentucky's TANF Population

**TANF Directors East Coast Meeting
Philadelphia, PA
August 13, 2014**

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KY's TANF/K-TAP Population

Education Level of K-TAP Adults

Less than high school	2,980	30%
High School/GED (no college)	6,837	69%
College	65	

CHFS Summary 12/31/14

KCTCS PELL Recipients (Fall 2006)

	Pell	%	Pell \$	%	Ave Award	Max Award \$2,025	%	Cap Recip	%	Ave Student Income
Under 25	10,819	43%	\$16.4M	45%	\$1,520	4884	45%	6,074	56%	\$20,626
25 and over	14,272*	57%	\$20.0M	55%	\$1,406	5349	37%	5,349	55%	\$17,397

***9,550 or 67% are single parents**

***Ave 2 kids**

***Ave credit hours = 11**

KCTCS “Ready to Work”

- \$2 M TANF contract now \$10.7M
- Recruit, retain & support KTAP students
- TANF funded work study
- Special projects (Summer Bridges, math tutorials, employability skills, technology, etc.)
- FY 04 expansion to include ABE
- FY 10 expansion of WS component (\$2M to \$7.7M)

Supporting Credential-Seeking Students

Case Management! – Case Management! – Case Management!

- Recruitment, assessment and retention strategies
- Intrusive counseling, advising and mentoring
- Advocacy
- Academic Support
- Development of paid and unpaid work experience and community service activities
- Work study job development, placement and coaching services

Employment Focused Case Management

- 5 Career Counseling Core Components
- ✓ Self-assessment and career exploration
- ✓ Goal setting and reality check
- ✓ Career exploration and resume building
- ✓ Life skills/soft skills/executive functioning skills
- ✓ Work study supervisor evaluation/feedback

TANF Work-study

- Any activity that meets the TANF work requirement
- Placements in the students field of study/career sector
- Placements both on and off campus; public and private sectors
- Allocated in 20 hour per week slots
- Income will be disregarded when calculating K-TAP/TANF eligibility

Work-Study Wins!

- Income supplementation
- Skill building
- Resume building
- Improved college retention rates*
- Improved graduation rates*
- Improved 6 year employment rates*
- TANF work participation rates

*National Bureau of Economic Research Study, July 2014

www.nber.org/papers/w20329

More Work-Study Tools

- Background checks
- Tiered placements
- Work study agreement
- Time sheets
- Supportive services referrals and advocacy
- Unsubsidized employment!

Asset Building Initiative

- Partnered with KY Domestic Violence Assoc.
- Completion IDAs for college students
- IDAs for ABE/GED students
- Financial education and credit counseling
- Micro loans and emergency assistance

Financial Ed Competencies

- Setting financial goals/visioning
- Spending and saving/budgeting
- Borrowing and credit basics
- Predatory lending
- Protecting/banking
- Student aid programs

KTAP Student Outcomes

- Serve 1,600 – 2,500 students annually
- 86% participate in TANF funded work study *
- 55% RTW students GPA exceeded college GPA*
- 181 RTW grads – 66% assoc. degree*
- Retention rate Fall 12 to Fall 13:
RTW 62% Institutional 49%
- College participation of KTAP population = 8.7%
College participation of KY adults = 3.6%

*Spring semester 2014

Employment Outcomes for Kentucky Works Activities

Kentucky Works Activity	Percent Included in DES Data	Percent Employed Four Quarters	Annual Wages for Those Employed Four Quarters
Employment	73.9	24.0	\$11,380
Vocational Training	70.2	21.3	\$13,063
Community Service	53.4	17.2	\$11,448
Job Search and Readiness	69.1	22.1	\$11,890
Work Experience	63.6	20.9	\$10,288
Education without HS Diploma	65.9	18.5	\$ 9,156
Job Skills Education	79.8	30.2	\$16,646
Other Work Preparation Activities	51.6	13.8	\$11,392
No Activity	56.7	13.3	\$12,206

Source: LRC Program Review staff analysis based on data from the Department for Community Bases Services and the Department for Employment Services; June, 2004

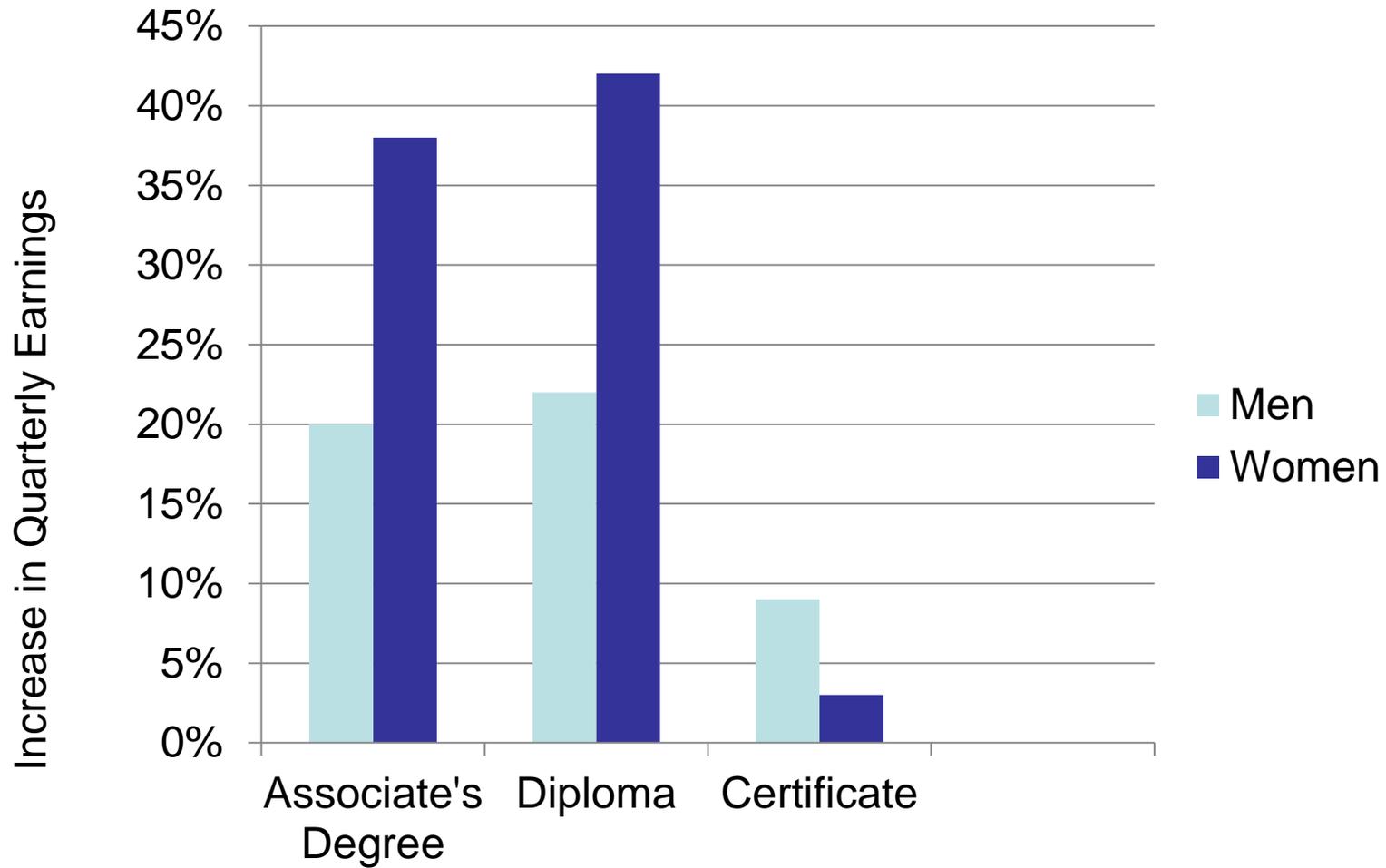
“Because work-related higher education clearly leads to increased income and financial security, DCBS should consider whether it is feasible to include more clients in this category.”

KY LRC Program Review and Investigations
KY LRC Research Report No. 321
June, 2004

KCTCS Earnings Returns to Highest Award

- Large labor market payoff for associate degrees and diplomas
- 20%-22% for men
- 39%-41% for women
- Less than 10% for certificates

Statewide Earnings Returns to Highest Award by Gender



Substantial Variation in Earnings by Field of Study

- Health related degrees and diplomas 35.5% to 75%
- Vocational degrees and diplomas 21.4% to 23.3%
- Vocational certificates have higher earnings for men (12%)
- Humanities and services related degrees/diplomas/certificates have virtually no positive impact

Statewide Earnings Returns for Field of Study by Gender

	Associate's Degree		Diploma		Certificate	
	Men	Women	Men	Women	Men	Women
Humanities	-3.2%	3.5%				
Other academic	25.8%	32.6%				
Business	1.7%	15.7%		4.6%	-4.0%	-0.1%
Health	57.8%	75%	35.5%	50.8%	-4.6%	4.0%
Services	-4.2%	1.5%	-0.3%	2.1%	-9.4%	4.5%
Vocational	23.3%	19.7%	22.9%	21.4%	12.4%	6.1%