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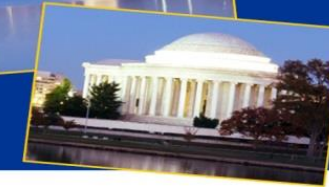
OFFICE OF FAMILY ASSISTANCE
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POLICY ACADEMY FOR
**INNOVATIVE
EMPLOYMENT
STRATEGIES**

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Local Evaluator/Scholar Workshop: Evaluation Feasibility Plans

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January 7, 2019

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Agenda

- Introductions
- Evaluation Feasibility Plan Overview
- Steps for Developing an Evaluation Feasibility Plan
- Discussion

Introductions



What is an Evaluation Feasibility Plan?

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- Outlines a strategy for assessing how well an organization's program achieves its intended outcomes.
- Uses the same methods as an evaluability assessment.
- Synthesizes information to understand the program and its readiness for different types of impact evaluations.
- Is particularly helpful for new or emerging programs.

Steps to Develop an Evaluation Feasibility Plan

1. Set Goals

2. Gather Information

3. Synthesize Information

4. Write the Plan



1. Set Goals

- Determine what you want to learn about the program and evaluation context.

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Program Structure

- Have the program activities and outcomes been clearly defined?
- Does the program appear to be implemented as planned?

Evaluation Intended Uses

- Which stakeholders will use the evaluation findings?
- Will they use the evaluation for: program improvement, accountability, or understanding program quality?

Evaluation Resources

- Does the program have the necessary resources to conduct evaluation?
- Does the program already collect the data needed for evaluation?
- Which types of impact designs are feasible to implement?



2. Gather Information

- Common data collection methods

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- Common data collection methods:
 - Reviewing documents
 - Observing the program
 - Interviewing program staff and other stakeholders

For interviews, consider talking to those who:





- Have diverse views about the program
- Know the program's activities and goals
- Know the program's evaluation activities
- Are key decision-makers
- Are key program partners
- Will likely use the evaluation findings



3. Synthesize Information

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- Example suggested practices:

- Develop criteria to determine whether the program is ready for different types of impact designs. 
- Be intentional about how stakeholders' perspectives are prioritized in analysis. 
- Include both quantitative and qualitative information to fully capture the program.  

Example Criteria for Impact Designs:

- Will the sample size be large enough?
- Will we have enough resources to implement this design?
- Is a comparison group available?
- Will we have access to data about each program outcome?



4. Write an Evaluation Feasibility Plan

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- Recommended components:
 - The process used to develop the plan
 - The program's design and implementation and the program's readiness for impact evaluation
 - The types of evaluation that will be feasible to implement
 - Considerations for evaluating the program
 - Recommendations for the program's next steps for evaluation



Additional Considerations

- **The program**

- Goals
- New or expanded components
- Population(s) served
- Theory of change

- **The evaluation feasibility plan**

- Will you use a particular evaluation approach?
- What challenges do you anticipate and how will you overcome them?
- What strategies have you used in similar work? How might those apply to this project?
- What are the timeframes and next steps for completing the plan?

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Q & A

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