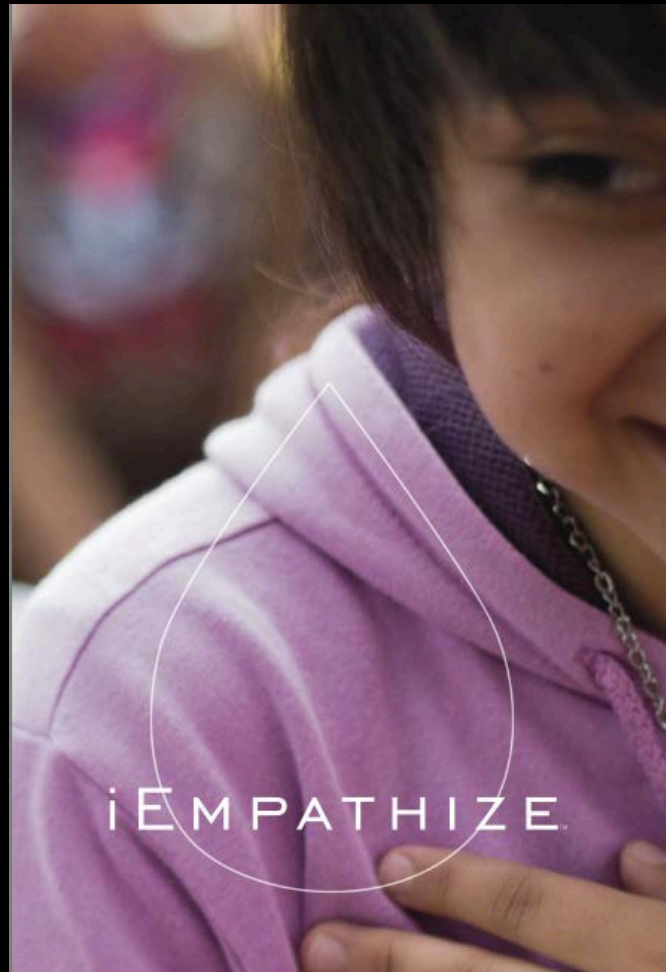




iEMPAThIZE<sup>•ORG</sup>™





# iEMPAThIZE™

We are a 501c3 non-profit that combats crimes against children. Our mission is to eradicate child exploitation and engage culture in creative solutions. We work in prevention, intervention, aftercare, and advocacy.



# Push and Pull Factors

“Societal, community, relationship, and individual risk factors build upon one another to create a perfect storm of vulnerability for a child.”



\*Institute of Medicine and the National Research Council, “Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States



# Intersections and Interceptors

Most of us exist in spaces that intersect with the issue of child exploitation.





# Three Intersections Relevant to your Regions

- The trucking community
- Boom communities
- Vulnerable youth and the adults who work with them



# Empathy = Ending It

- Apathy is disregard for the suffering of others.
- Sympathy is feeling badly for the suffering of others.
- **Empathy** is engaging the suffering of others.



# Empower Truckers





# Empower Truckers: Objectives

Objective #1: Put the TAT wallet card, DVD, and other training materials into the hands of every driver/GM in America so that when they see a minor working the lot, or suspect pimp control, they'll know how to respond.



**National Hotline: 1-888-3737-888 (Multi-Lingual)**

**1-800-222-TIPS (Canada)**

**Report by Email: [nhtrc@PolarisProject.org](mailto:nhtrc@PolarisProject.org)**

**Warning:** Please do not approach traffickers. Call the hotline, and if instructed, the local police (911). Allow law enforcement to deal with traffickers and rescue victims. Approaching traffickers is not only dangerous for you and their victims but could lead to problems in the eventual prosecution of traffickers. Also, if at a truck stop/travel plaza, please notify the manager-on-duty of the suspicious activity; she/he needs to be aware of what is taking place on the lot and assist in ending it.

**Make the Call,  
Save Lives.**

**1-888-3737-888 (US)**  
**1-800-222-TIPS (Canada)**  
[www.truckersagainsttrafficking.org](http://www.truckersagainsttrafficking.org)





# Empower Boom Communities





# Empower Boom Communities: Objectives

1. Empower members of the oil industry to train employees to know how to **recognize and respond** to suspected child exploitation.
1. Empower communities experiencing a boom with **prevention tools** that will keep their communities **safe**.





# Empower Youth





# Empower Youth: Objectives



1. Empower youth to stay **safe** from exploitation.
2. Nurture the development of **empathy**, so that youth will be inspired to help keep others safe as well.



# Module One: Empathy





# Module Two: Negative Pushes





# Module Three: Negative Pulls





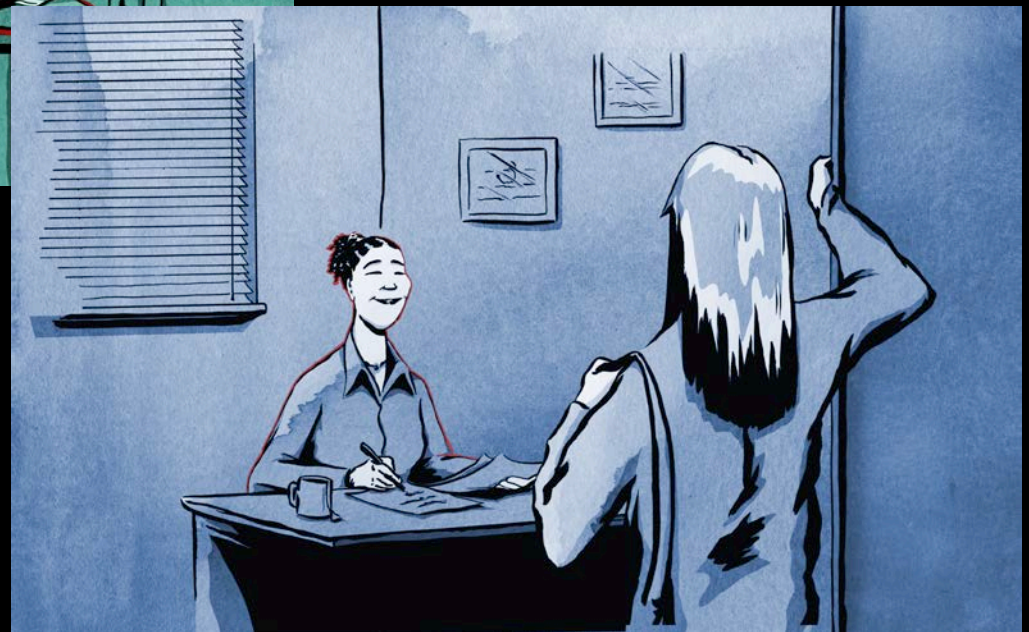
# Module Four: Positive Pulls







# Module Five: Intervening Safely





For more information, please contact us:

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