



FATHERHOOD WORKS PROGRAM

What do you think of when you
think of Goodwill?

Who We Are

Mission: Generating Lifelong Connections to Work

OUR VALUES

- Everyone Matters • Integrity
- Strong Families • Innovation
- Collaboration • Superior Service
- Continuous Improvement • Sustainability
- Employer-Driven

OUR VISION

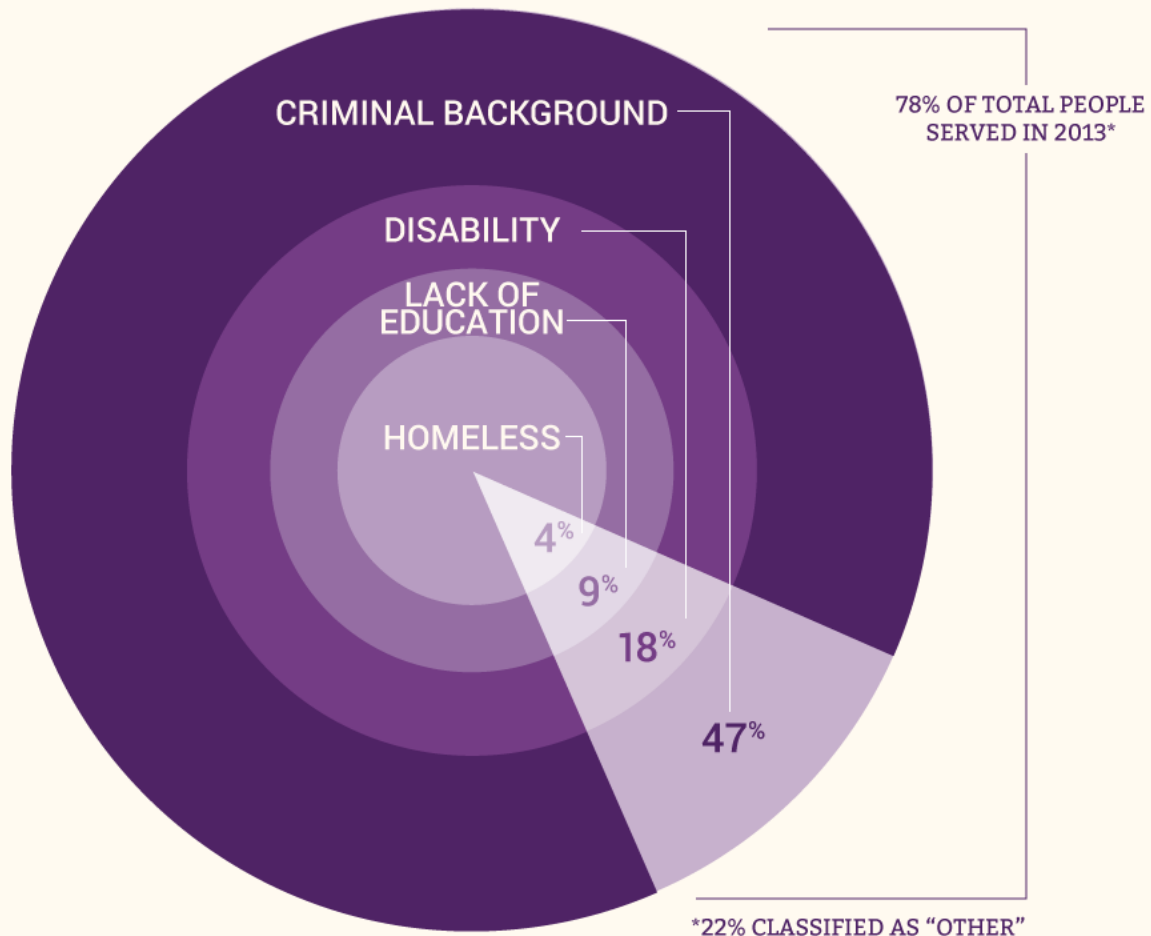
Empowering

100,000

*Central Texans to transform
their lives through work*

Who We Serve

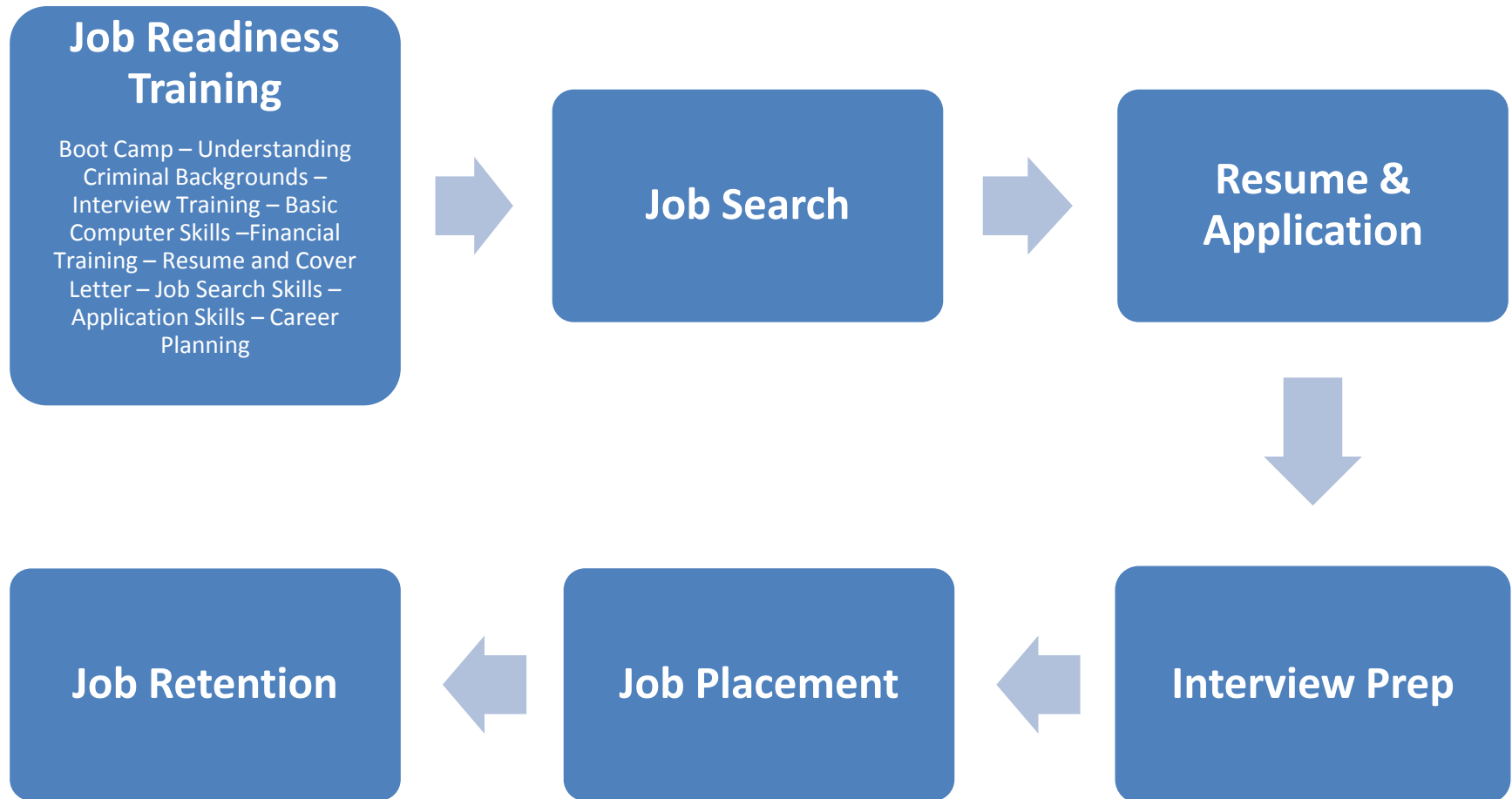
THE FOUR TARGET POPULATIONS WE SERVE



What We Do

- Job readiness trainings
- Job search assistance
- One-on-one case management and intensive services
- Based on federal/state/city grants geared toward specific client populations –
Fatherhood Works Grant

Job Search Assistance Program



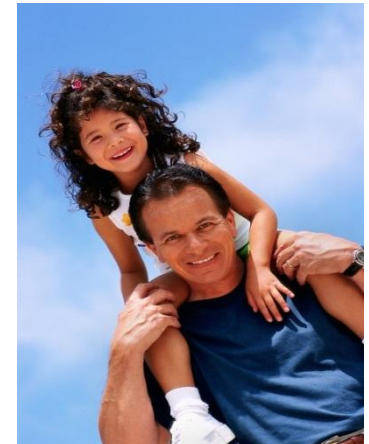
The Problem

Fathers are struggling to pay bills and provide for families due to unemployment and unmet basic needs. Many participants have difficulty envisioning long-term goals and planning for advancement.



Fatherhood Works Program

- Improve responsible fatherhood and establish healthy relationships while generating lifelong connections to work and economic stability
- Partnerships
 - Any Baby Can: promote responsible fatherhood and improve lives of children through parenting education
 - Safe Place: promote healthy and safe relationships through domestic violence awareness
 - Attorney General: child support clinics



Fatherhood Works Program - Goals

- 350 fathers participate in economic stability services, healthy relationship and responsible parenting activities
- 90% increase knowledge of healthy relationships skills
- 90% increase financial literacy skills
- 75 fathers complete certified skills training
- 210 fathers placed into employment
- 147 fathers retain employment for 90 days

Placement Specialist

- Provide one-on-one case management through goal setting techniques, job readiness training, and job search assistance
- Promote and advocate for clients in a business development and social services setting
- Provide support services and incentives for clients based on participation and needs during job search
- Provide follow-up and retention services after client is employed

Job Readiness Training

- Job Readiness Boot Camp
- Understanding Criminal Backgrounds
- Interview Training
- Basic Computer Skills
- Financial Training
- Resume and Cover Letter
- Job Search Skills
- Application Skills
- Career Planning



Occupational Training & GCT Careers Academy

- Partnerships with Austin Community College and various vocational skills training vendors
 - Accounting and Bookkeeping
 - Administrative Assistant
 - HVAC - entry level
 - Commercial Driver
 - Entry Level Machinist
 - Apartment Maintenance Tech
 - PC Technician
 - Nursing Assistant





Business Development

- Serve the business community through providing staffing services and employment
- Employee Management: retention services, job coaching, and professional training
- Job Readiness Boot Camp: week-long training to prepare clients for professional workforce
- Goodwill Staffing Group: temp contract with local employers

Employer Benefits

- Receive benefits of hiring Goodwill clients that have completed job readiness program
- Referrals that are prescreened for appropriate experience and qualifications
- Retention and support services for clients during the first 90 days of employment
- Second-chance employment incentives

The Solution

Goodwill focuses on short-term job search assistance, vocational training, job readiness classes, and intensive case management services to enable and empower fathers to change their lives through the power of work.

