

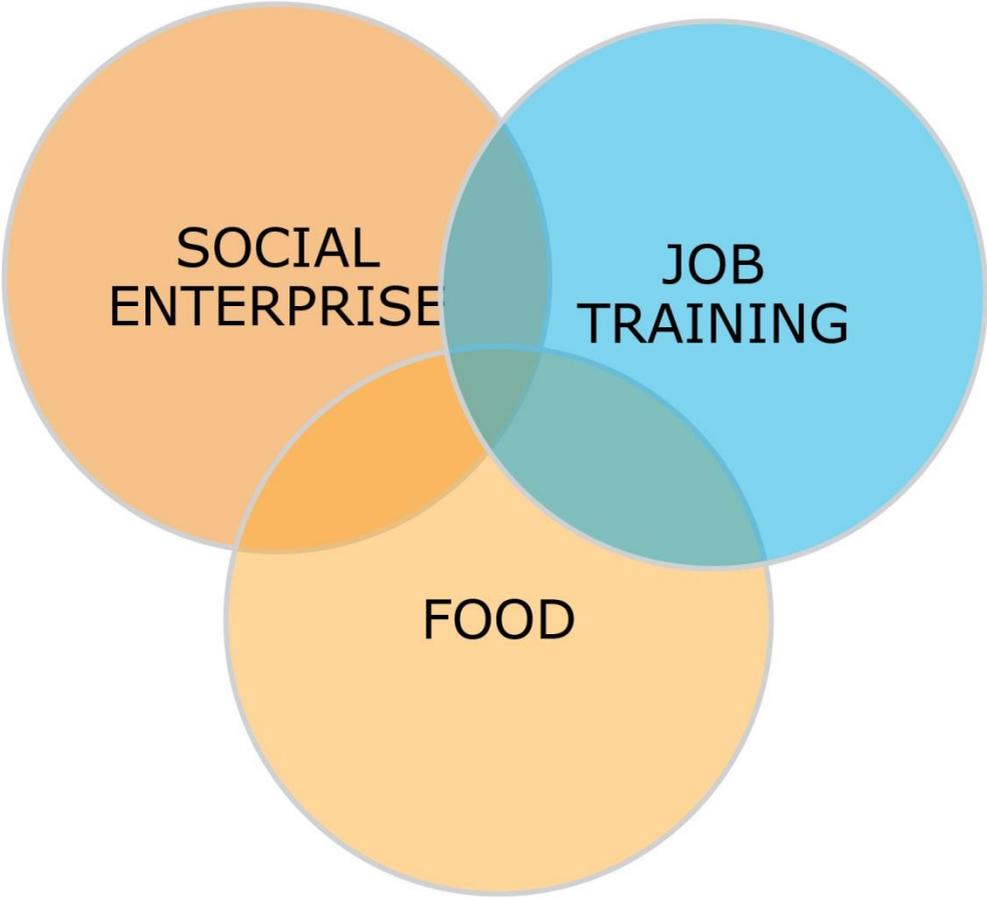
FareStart



FARESTART
Great Food. Better Lives.

*FareStart **provides a community** that transforms lives by **empowering** homeless and disadvantaged men, women, and families to achieve self-sufficiency through life skills, job training, and employment in the food service industry.*

THE FARESTART MODEL

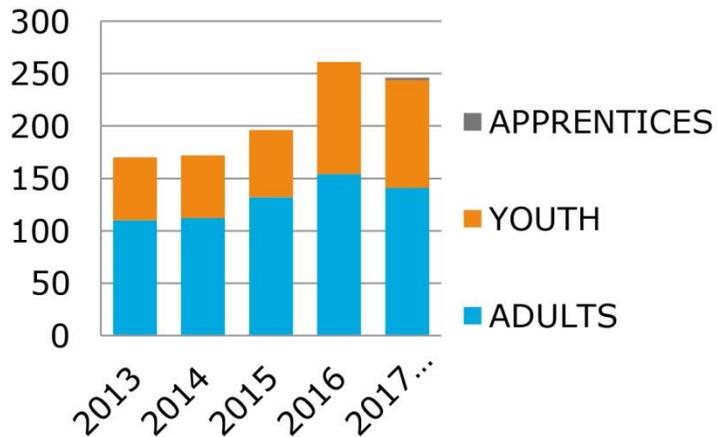


THE FARESTART MODEL

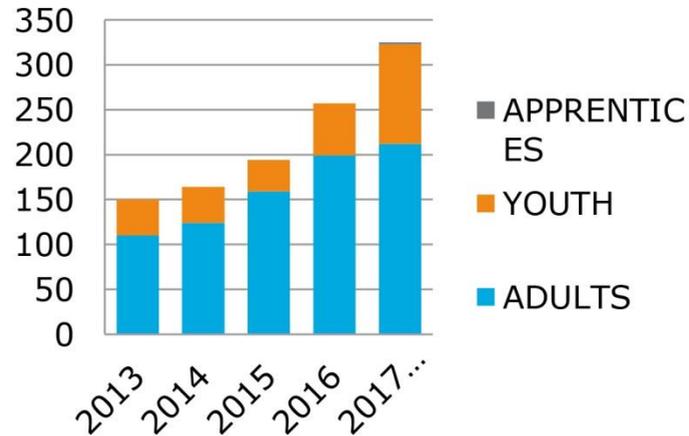


PROGRAMS

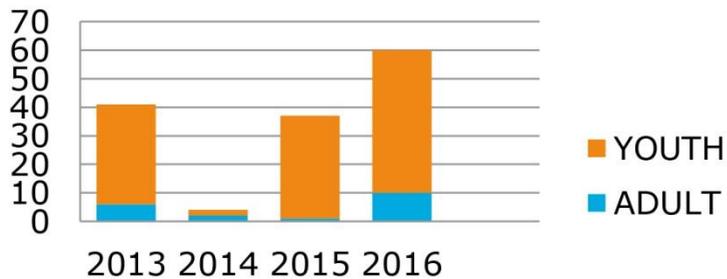
GRADUATES



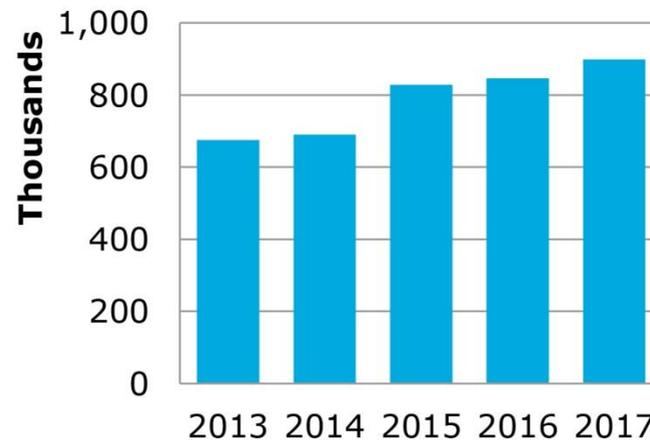
JOBS



STUDENTS ACCESSING EDUCATION



MEALS TO COMMUNITY



At year-end, 2017 we achieved the following:

- 244 Graduates
- 320 Graduates obtaining employment.
- 47 Graduates accessing pathways to further their education
- 900,000 meals will be provided to those in need.

Businesses

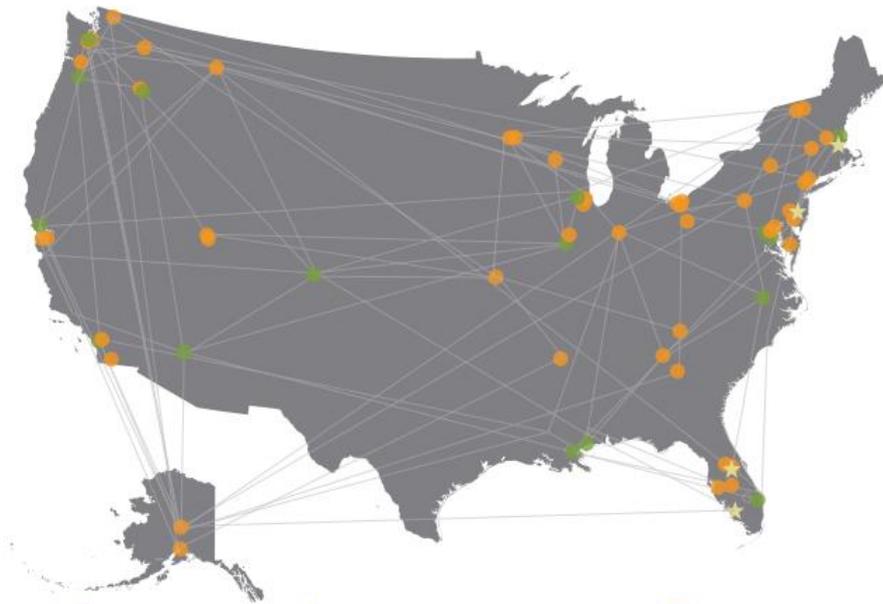
- Childcare Meals
- FareStart Restaurant
- Guest Chef Night
- Maslow's Restaurant
- FareStart Catering
- Community Table Food Market
- Rise Cafes
- Community Meals



NATIONAL



MEMBERSHIP



- Model Member
- ★ New Model Member
 United Teen Equity Center, Lowell, MA
 Second Harvest Food Bank of Central Florida, Orlando, FL
 Cathedral Kitchen, Camden, NJ
 St. Matthew's House Inc., Naples, FL
- Member

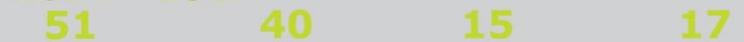
2016



2006 - 2016



2014 - 2017



NATIONAL



2016 Network Outcomes



3,490
individuals
trained



1,684
individuals
placed in jobs



10.7 million
meals provided
to communities



39.7 million
social enterprise
revenue earned

Cumulative Network Outcomes (2011-2016)



15,983
individuals
trained

9826



8,011
individuals
placed in jobs

4893



50.6 million
meals provided
to communities

32.1M



\$180.1 million
social enterprise
revenue earned

\$122.6

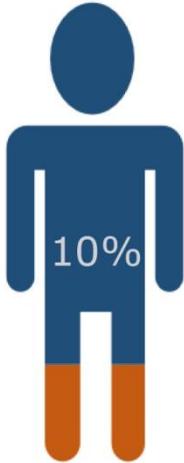
FareStart Intended Impact / Theory of Change

WHO?	HOW?	WHAT?	
<p><i>Who are the specific population(s) you will serve in order to achieve your ultimate outcome?</i></p>	<p><i>What are the key activities you will undertake to help your target populations achieve your ultimate outcomes?</i></p>	Point of Accountability	Ultimate Outcome
		<p><i>What change do you hope to see directly as a result of your activities?</i></p>	<p><i>What change are you trying to create in the world?</i></p>
Direct impact			
<ul style="list-style-type: none"> • Adults and youth (16+) in poverty in Seattle metropolitan area with: <ul style="list-style-type: none"> - Significant barriers to employment that we can help resolve - A desire and commitment to start or return to work 	<p>Provide pathways to jobs and success by providing:</p> <ul style="list-style-type: none"> • Job training and placement • Whole-person support and life skills training • Community service and engagement opportunities <p>Leveraging a food service social enterprise model</p>	<ul style="list-style-type: none"> • Employment, job retention, and wage progression • HS graduation (for youth) 	<ul style="list-style-type: none"> • Self sufficiency as evidence by a living wage (defined by local economic data)

Catalyst Kitchens Intended Impact / Theory of Change

WHO?	HOW?	WHAT?	
<p><i>Who are the specific population(s) you will serve in order to achieve your ultimate outcome?</i></p>	<p><i>What are the key activities you will undertake to help your target populations achieve your ultimate outcomes?</i></p>	Point of Accountability	Ultimate Outcome
		<p><i>What change do you hope to see directly as a</i></p>	<p><i>What change are you trying to create in the</i></p>
Direct impact			
<p>Non-profit organizations located outside the Seattle region that aspire to create or improve “the model” and have:</p> <ul style="list-style-type: none"> ▪ Strong and stable leadership ▪ Resources ▪ Environment for sustainable social enterprise/program. ▪ Desire for impact (25+ trainees). <p>Communities that have high unemployment of people with barriers and a high labor needs within the food industry.</p>	<p>Provide opportunities for communities to increase employment of those with barriers by:</p> <ul style="list-style-type: none"> • Incubating & launching new programs through consulting services. • Sustaining & scaling organizations through a national network. • Convening local ecosystems in order to develop and maximize community benefit. <p>Leverage a successful food service social enterprise model</p>	<p>Expansion of programs nationally.</p> <p>Organizations using the model have capacity and competency including:</p> <ul style="list-style-type: none"> • A strong training program with a successful job placement rate. • A strong social enterprise that that is sustainable. • A business model that is sustainable (fundraising, gov’t, social enterprise) <p>Effective organizations are transparent and regularly sharing best practices with each other.</p>	<p>Those with “barriers to employment” are employed and reaching self sufficiency.</p>

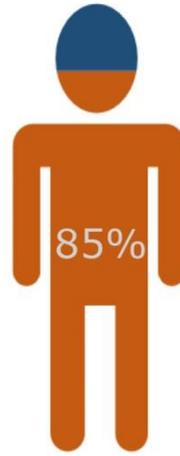
Revenue Model



SOCIAL ENTERPRISE



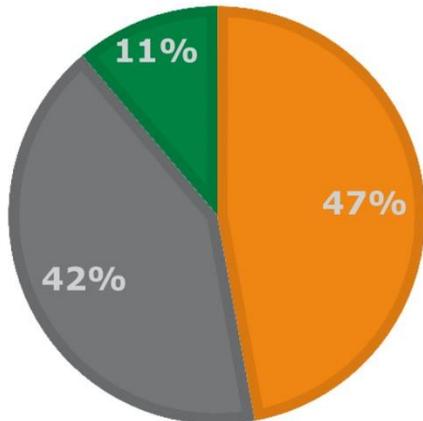
FUNDRAISING



GOVERNMENT

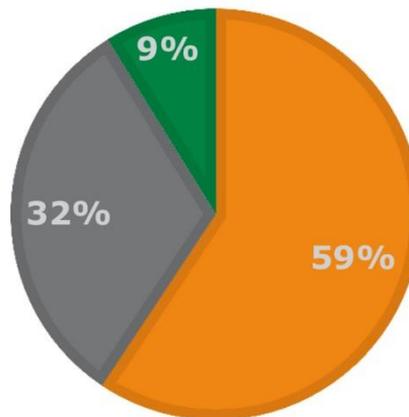
2013

■ SOCIAL ENTERPRISE ■ PRIVATE FUNDRAISING
■ PUBLIC FUNDING



2017

■ SOCIAL ENTERPRISE ■ PRIVATE FUNDRAISING
■ PUBLIC FUNDING



2018

■ SOCIAL ENTERPRISE
■ PRIVATE FUNDRAISING
■ PUBLIC FUNDING

