

SESSION 2 OF 3

BUILDING SOCIAL CAPITAL



ADMINISTRATION FOR
CHILDREN & FAMILIES
Office of Family Assistance





Jack Myrick
MODERATOR

Jack is the co-developer of *WorkForward*, a 40-hour career transition curriculum, and *Winning the Workplace Challenge*, a relationship education curriculum used by several workforce programs throughout the country.



Marlo Fox
PRESENTER

Marlo has dedicated her life's work to alleviating poverty through practices that value relationships and promote lasting change. She co-founded Think Tank, Inc. in 2006, which builds awareness and facilitates collaboration among organizations to promote a more thriving community. For 18 years she has served in various leadership capacities in the nonprofit sector, including working with diverse teams to develop and implement strategies to foster economic opportunity and leadership potential present among under-resourced communities.

Marlo has a BA in Social Work from Anderson University and a Masters of Nonprofit Management – Certification in Capacity Building from Regis University. She helped lead the development of various curriculum & resources for churches & community groups that want to become more effective at fighting poverty through relationally-based strategies.

GOALS

- **PEOPLE:** Understanding my own social capital
- **PLACES:** Getting proximate to people that help us grow
- **PRACTICES:** Leveraging social capital to be a change maker

REVIEW OF CONCEPTS

- **Social Network** is an interconnected group or association of people and organizations – our ***social ties***
 - Colleagues, family, friends, etc.
- **Social Capital** is the social value generated by and resources found within our social networks
 - Information, opportunities, trust, favors, good-will, reciprocity

IMPACT OF SOCIAL ISOLATION

“Feeling that other people can be trusted or having people you can rely on in your life is worth a great deal. It has roughly the same positive health effect, as shown in a series of studies, as giving up smoking.”

- David Halpern, researcher & psychologist

PEOPLE: Social Capital Development

Youth – Young Adulthood

- Coaches
- Teachers
- Neighbors
- Parent / Guardian Relationships
- Churches / Civic Groups
- Sports Teams

Adulthood

- Career Mentors
- Friend / Colleague Networks
- College /University Networks
- Churches / Civic Groups
- Affinity Groups (online communities, etc.)

SURVEY

Bonding Capital

Bonding Capital Questions

- If I needed an emergency loan of \$500, I know someone I can turn to.
- The people I interact with would put their reputation on the line for me.
- The people I interact with would be good job references for me.
- The people I interact with would share their last dollar with me.
- The people I interact with could get me into an exclusive organization.
- There are several people I trust to help solve my problems.
- There is someone I can turn to for advice about making very important decisions.
- I have at least one person I feel comfortable talking with about intimate personal problems.
- When I feel lonely, there are several people I can talk to.
- I always feel included by my circle of friends.

Dmitri Williams, University of Illinois at Urbana

SURVEY

Bridging Capital

Bridging Capital Questions

- I interact with people who are:
 - from different economic backgrounds than me.
 - members of a religion different than mine.
 - both the same and opposite gender as me.
 - from different racial or ethnic backgrounds.
- The people I interact with help me to stay in touch with what is new and trending .
- The people I interact with could help me get good information about how to vote in the next election.
- Based on the people I interact with, it is easy for me to hear about new job opportunities.
- Based on the people I interact with, it is easy for me to find a good new doctor.

Dmitri Williams, University of Illinois at Urbana

PLACES: Getting Proximate for Growth

BRIDGING

- Caseworkers
- Teachers / Professors
- Mentoring Group
- Faith Community
- Social Media Group
- Neighborhood
- Vicarious (YouTube, Podcast)

BONDING

- Mentoring Group
- Faith Community
- Social Media Group
- Community-Based Affinity Groups

PRACTICES: Leveraging Social Capital



ANDREA CARTER

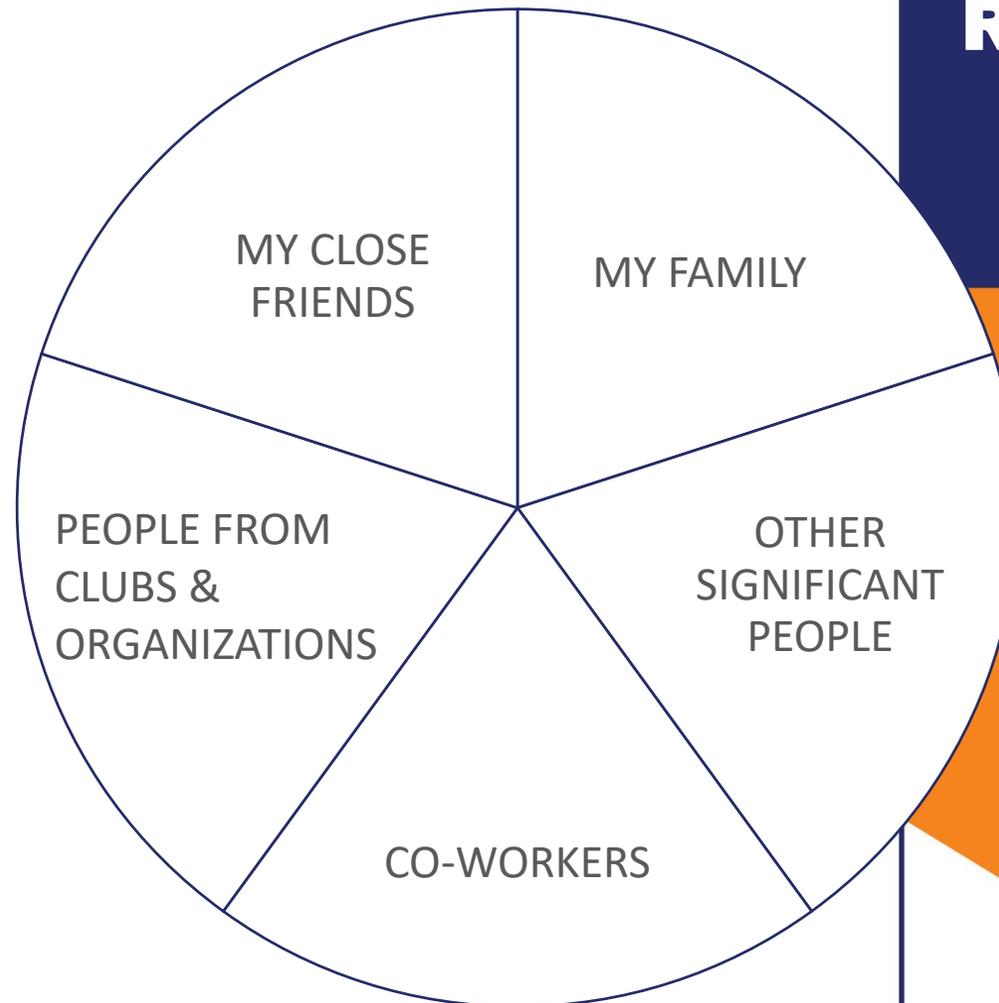
**PERSONAL
TESTIMONY**

1. [Weave: The Social Fabric Project – Aspen Institute](#)
2. [Mentoring.org – Social Capital Mapping Exercise](#)

PURPOSE: Help clients visualize their social network.

DIRECTIONS:

1. Identify people for each of the five categories.
2. Ask client why they selected these individuals.
3. Ask client what this map reveals to them.
4. Revisit this after a period of time to see if individuals should be added or removed from the lists.



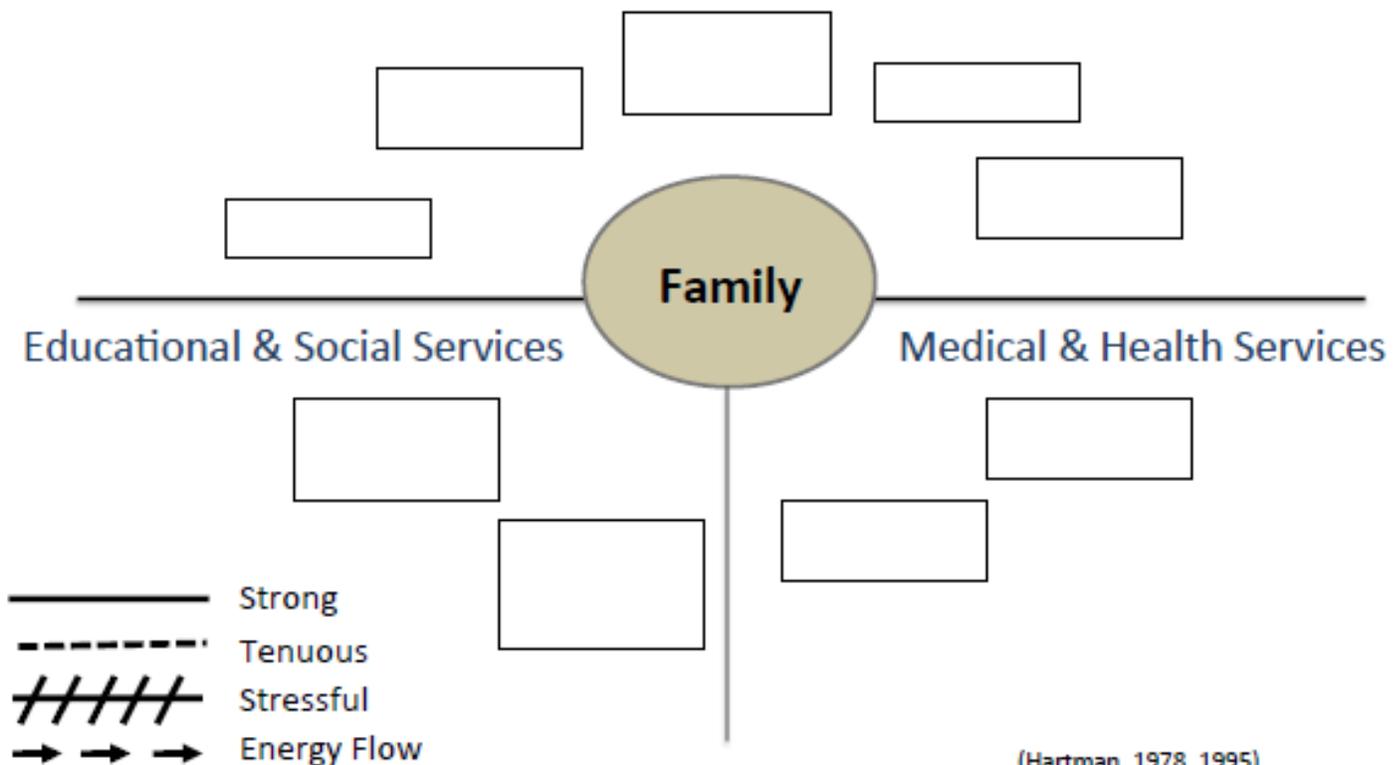
RESOURCES

DRAFT

Eco Map

ECO MAP

Family & Community Supports



Funded by NIDRR Grant H133G080132-09

(Hartman, 1978, 1995)

(Multnomah Early Childhood Program, 2011)

WHAT'S NEXT?

How to Support Customers in Building Social Capital



THANK YOU!

marlo@thinktank-inc.org

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