



Strategic Workforce Partnerships

2012 East Coast Strategic Collaborations Workshop



Presented by:
William “Ed” Trumbull
Senior Fellow
ICF International

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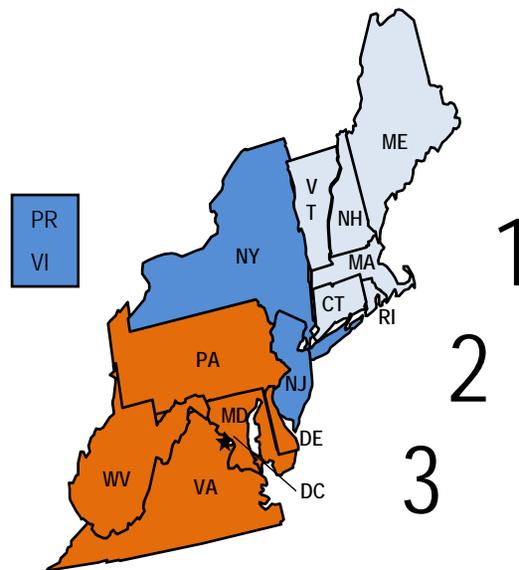
Agenda

Introductions & Overview

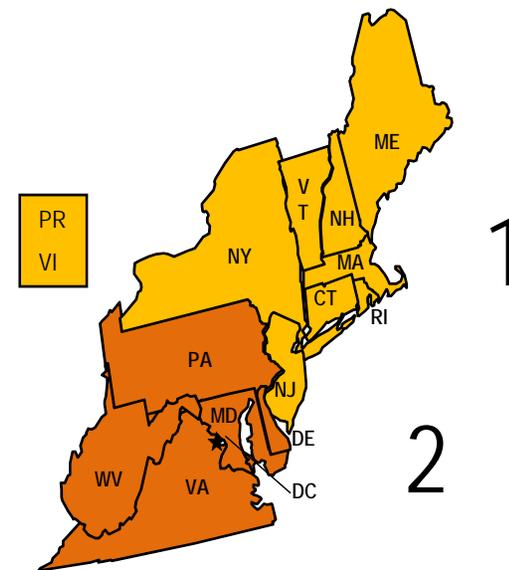
Identify Opportunities

Address Questions

HHS Regions 1-3



DOL Regions 1-2



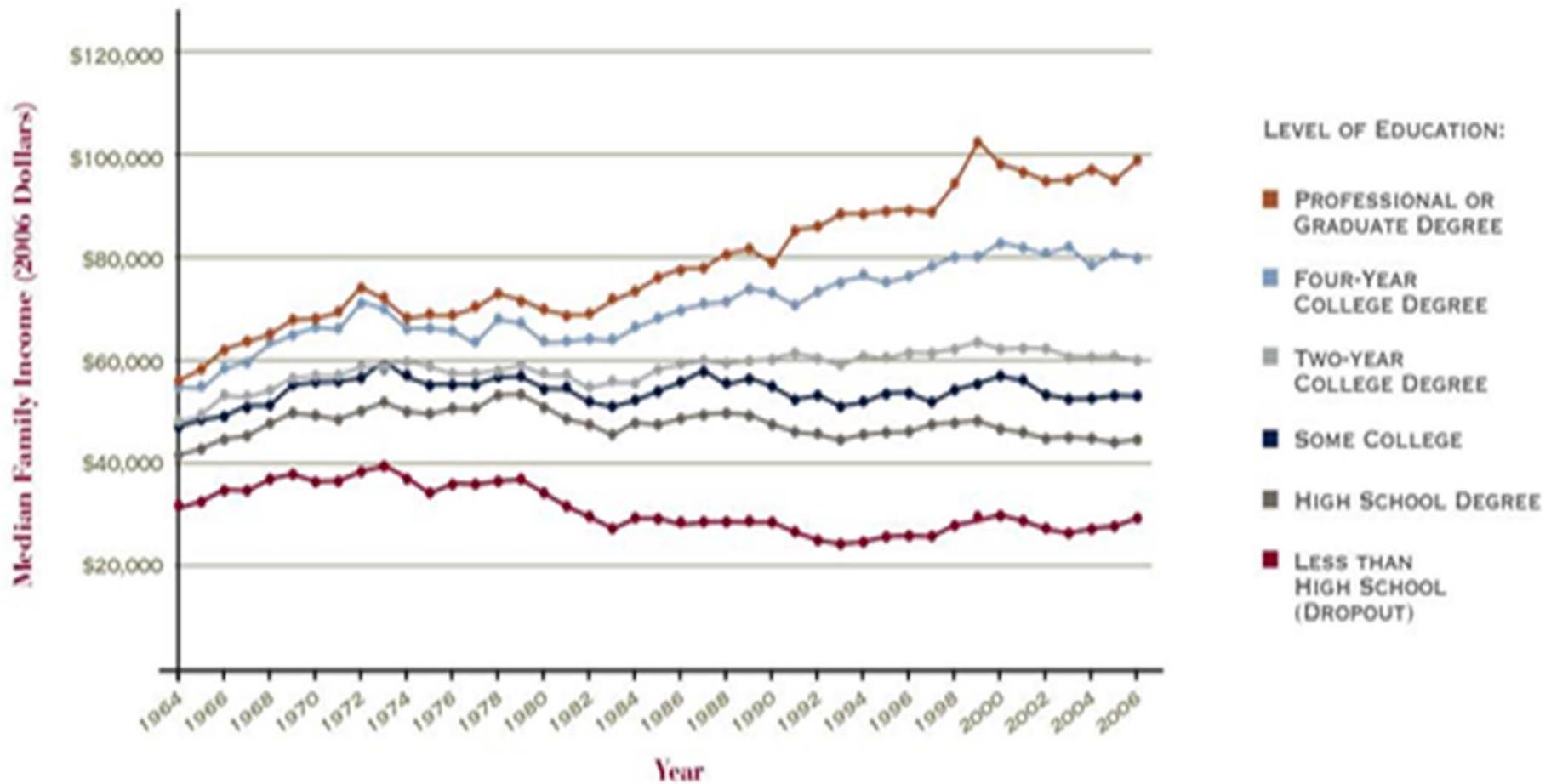
Session Goals

- Learn about strategic workforce partnerships that have been developed throughout the three regions and across the country.
- Learn keys to success for strengthening overall collaborations with workforce partners to improve employment outcomes for clients.
- Capture key points of consideration and document strategies for improving TANF performance.

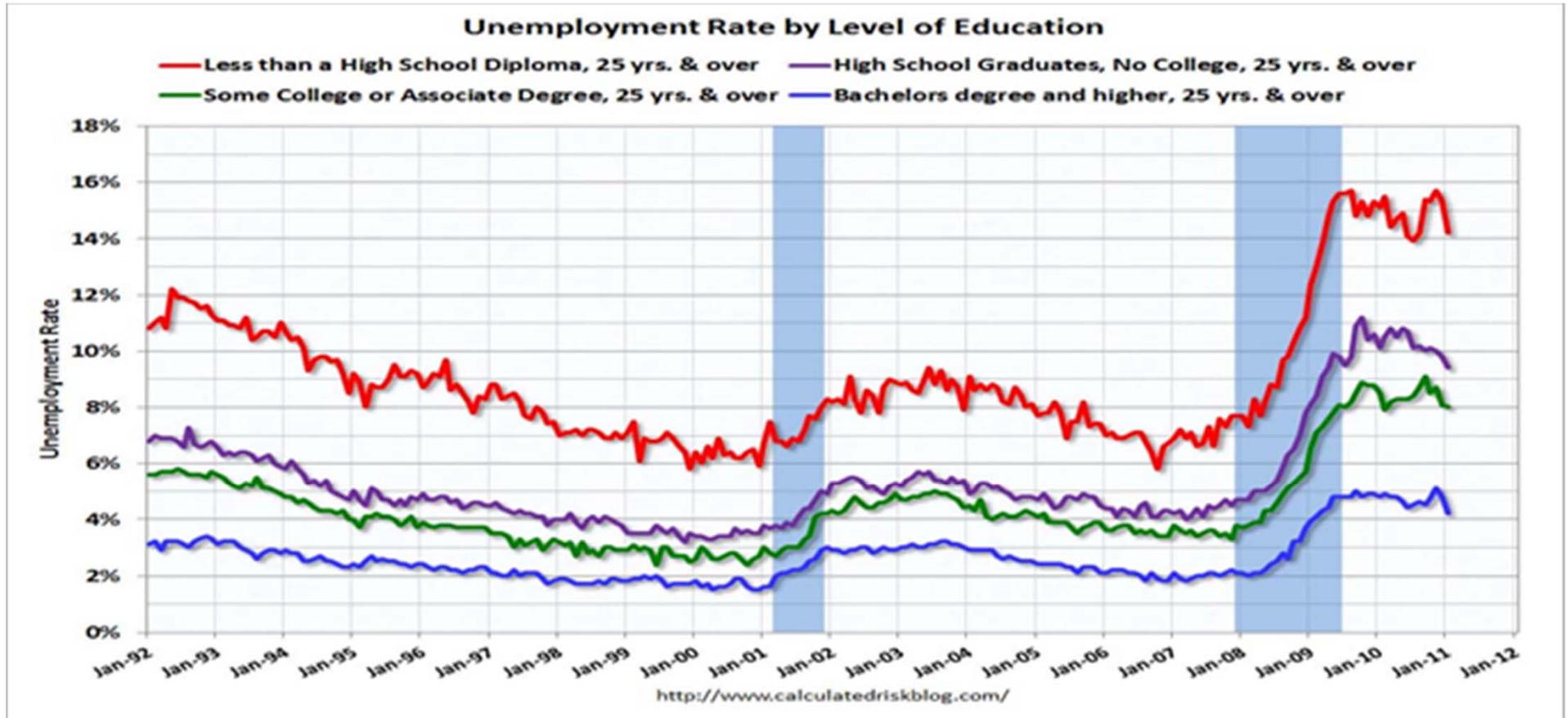
Income & Education

FIGURE 1

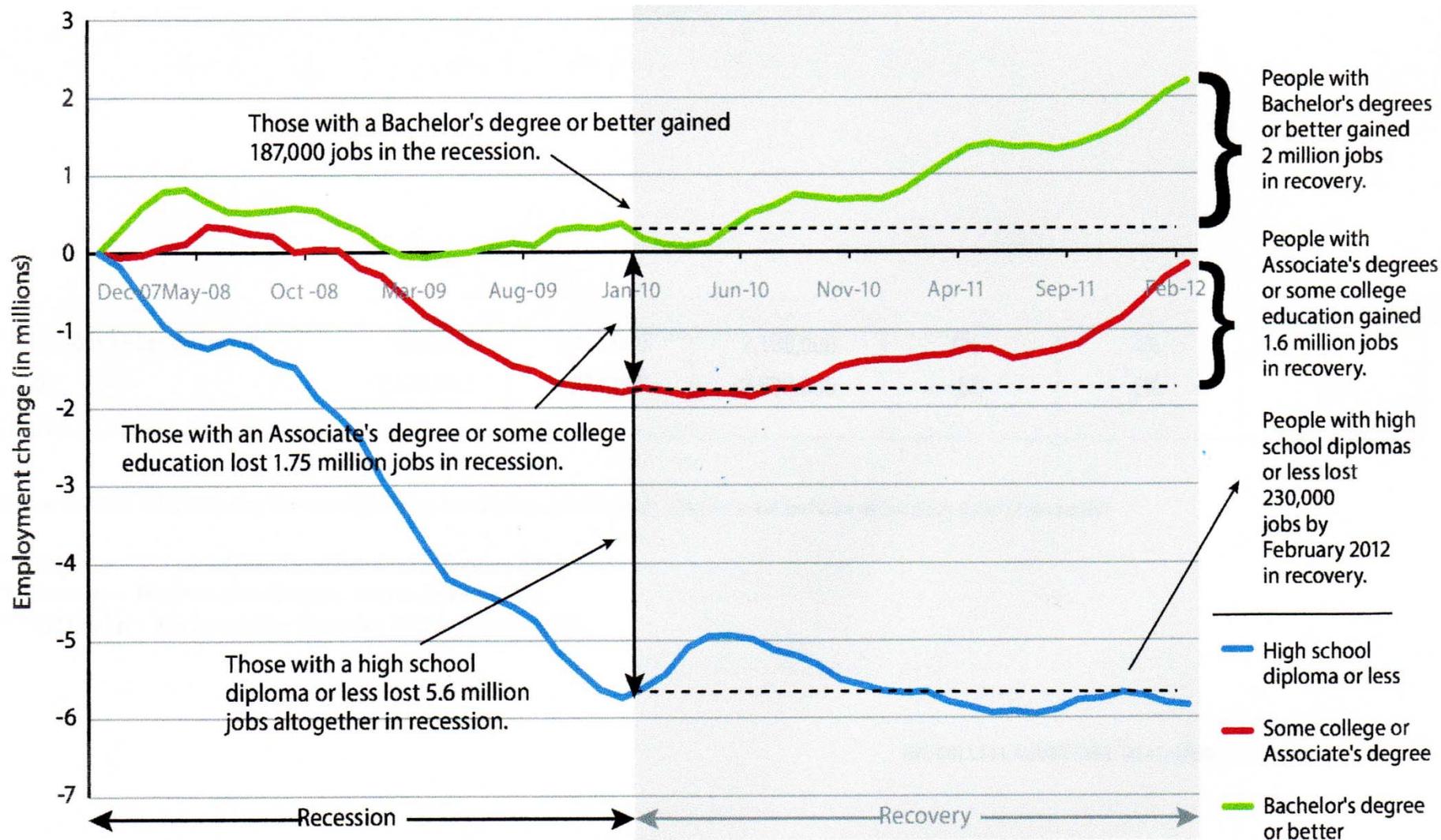
Median Family Income of Adults Ages 30-39 with Various Levels of Educational Achievement, 1964-2006



Unemployment & Education



Recession & Recovery



Projected Demand



“Our grandparents’ economy, which promised well-paying jobs for anyone who graduated from high school, is fading and will soon be altogether gone. Over the past three decades, higher education has become a virtual must for American workers. Between 1973 and 2008, the share of jobs in the U.S. economy which required postsecondary education increased from 28 percent to 59 percent. According to our projections, the future promises more of the same. The share of postsecondary jobs will increase from 59 to 63 percent over the next decade. High school graduates and dropouts will find themselves largely left behind in the coming decade as employer demand for workers with postsecondary degrees continues to surge.”
(italics and underlining added)

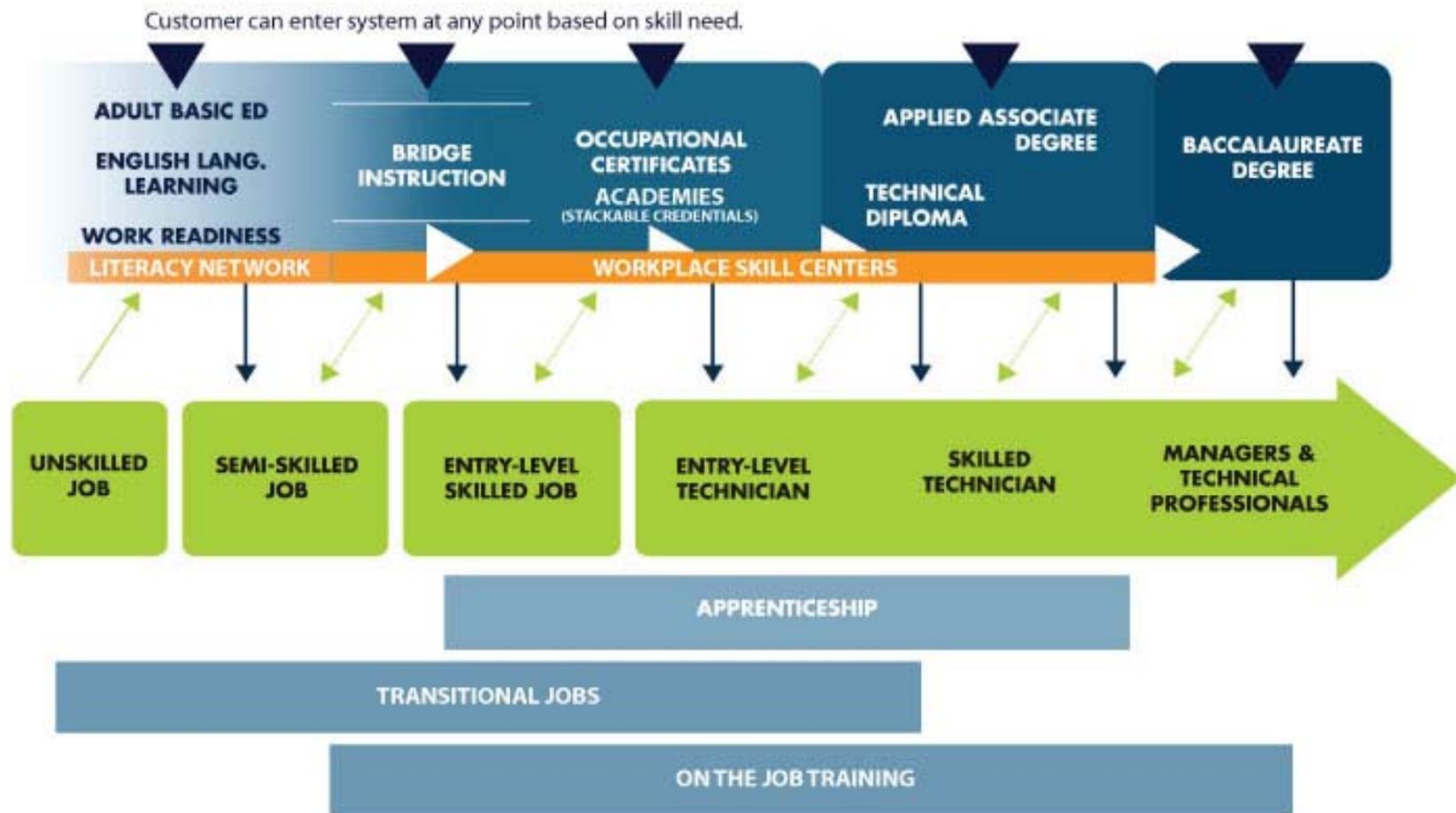
Help Wanted: Projections of Jobs and Educational Requirements Through 2018, Georgetown University, Center on Education and the Workforce, June 2010

Career Pathways

- *Sector Strategies*
- *Stackable Educational/Training Options*
- *Contextualized Learning*
- *Accelerated/Integrated Education and Training*
- *Industry Recognized Credentials*
- *Multiple Entry and Exit Points*
- *Intensive Wraparound Services*
- *Designed for Working Learners*

Wisconsin Example

Career Pathway Platform



TANF & Career Pathways



State	Career Pathway Initiatives and Temporary Assistance for Needy Families (TANF)
Arkansas ¹	Arkansas' Career Pathway Initiative allows TANF eligible students to choose among various education and training pathways that lead to jobs in high-demand fields that pay family-sustaining wages. Students receive support services, tutoring, and counseling.
Kentucky ²	Ready-to-Work provides students with a comprehensive set of counseling and support services and opportunities for work-study. TANF students can pursue postsecondary degrees and credentials, education leading to a GED, and/or remedial education.
Oregon ³	Started in 1999 at three Community Colleges working in collaboration with regional employers and local Workforce Investment Boards, Oregon's Career Pathway system has expanded to all 17 Community Colleges and offers over 180 Career Pathways. Funding sources have included TANF, Career and Technical Education, Workforce Investment Act, and State general funds.
Pennsylvania ⁴	Keystone Education Yields Success (KEYS) program provides support services and counseling to TANF eligible students pursuing postsecondary education and training at community colleges, while allowing those students up to 24 months (with the possibility of extensions) to complete their degrees and credentials.

¹ *Arkansas Career Pathways*, Arkansas Department of Higher Education, <http://www.arpathways.com/index.html>

² *Career Pathways Initiative*, Kentucky Community and Technical College System, http://www.kctcs.edu/System_Initiativess/Career_Pathways.aspx

³ *Worksource Oregon*, Researched: August 2012. <http://www.worksourceoregon.org/index.php/career-pathways/113-about-oregon-statewide-pathways-initiative>

⁴ Josh Bone, *TANF Education and Training: Pennsylvania's KEYS Program*, April 2010. <http://www.clasp.org/admin/site/publications/files/KEYS.pdf>

Enhance Existing Career Pathways

Participating organizations can:

- Collect, analyze, and share labor market information.
- Provide skills assessments, skills matching, and career navigation functions, including the identification of skills gaps where training is needed.
- Provide counseling and support services.
- Provide referral, job search, and employment retention assistance.

Develop & Expand New Career Pathways



Participating organizations can:

- Convene or assist in the convening of key program partners.
- Work with partners to identify a common vision, mission, and goals.
- Provide support for research, development, and capacity building.
- Share existing community asset audits or participate in such audits.

Develop & Expand New Career Pathways (continued)

- Use Labor Market Information to identify high-demand employers and growing industry sectors in the local area, region or State.
- Facilitate or convene sector partnerships.
- Compare the skills requirements of employers to the education and skills levels of the population, and identify skills gaps.
- Collaborate with other partners to assess the region's education and training capacity.

Develop & Expand New Career Pathways (continued)

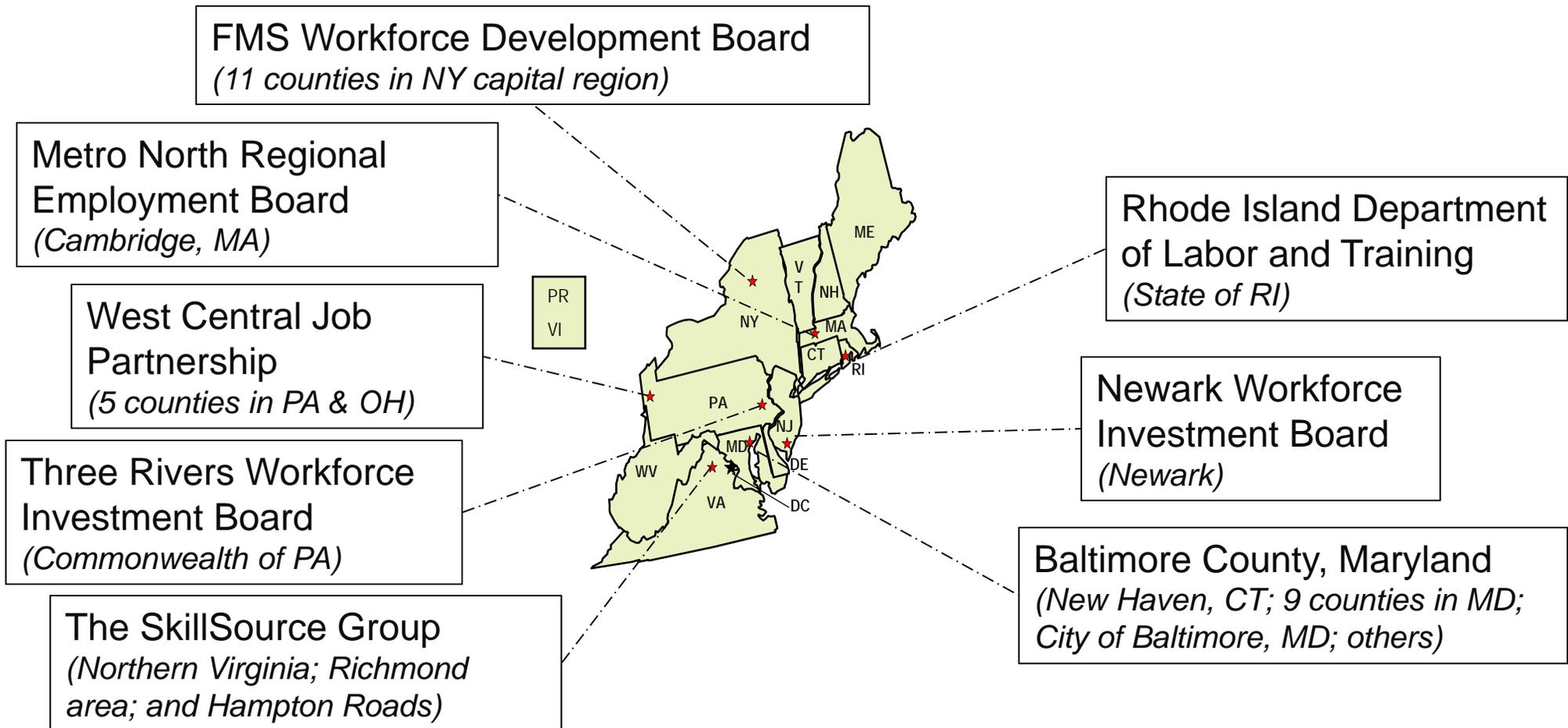
- Coordinate with partners on career navigation and support services.
- Help to identify and pursue leveraged funding and partnerships.
- Continuously reach out to other community stakeholders, including employers, to build support for the Career Pathways system and initiatives.



Workforce Innovation Fund Grant Awards (June 2012)

Organization Name	State	Award Amount
Baltimore County, Maryland	MD	\$11,869,725
The SkillSource Group	VA	\$8,355,590
West Central Job Partnership, Inc.	PA	\$6,000,000
Metro North Regional Employment Board	MA	\$3,000,000
Three Rivers Workforce Investment Board	PA	\$3,000,000
FMS Workforce Development Board	NY	\$2,999,970
Newark Workforce Investment Board	NJ	\$2,998,899
Rhode Island Department of Labor and Training	RI	\$2,782,122

Workforce Innovation Fund Awards



Overview of Baltimore County's WIF Grant



Accelerating Connections to Employment (ACE):

- Nine sites, four States.
- Adopt and expand I-BEST model from Washington State; contextual learning; accelerated learning; industry credentials.
- Target individuals with low skills & educational attainment.
- Initial industry focus on healthcare across consortium.
- Collaboration with community colleges, TANF agencies, employer groups, CBOs, ABE & LWIA's.

Overview of Baltimore County's WIF Grant (continued)

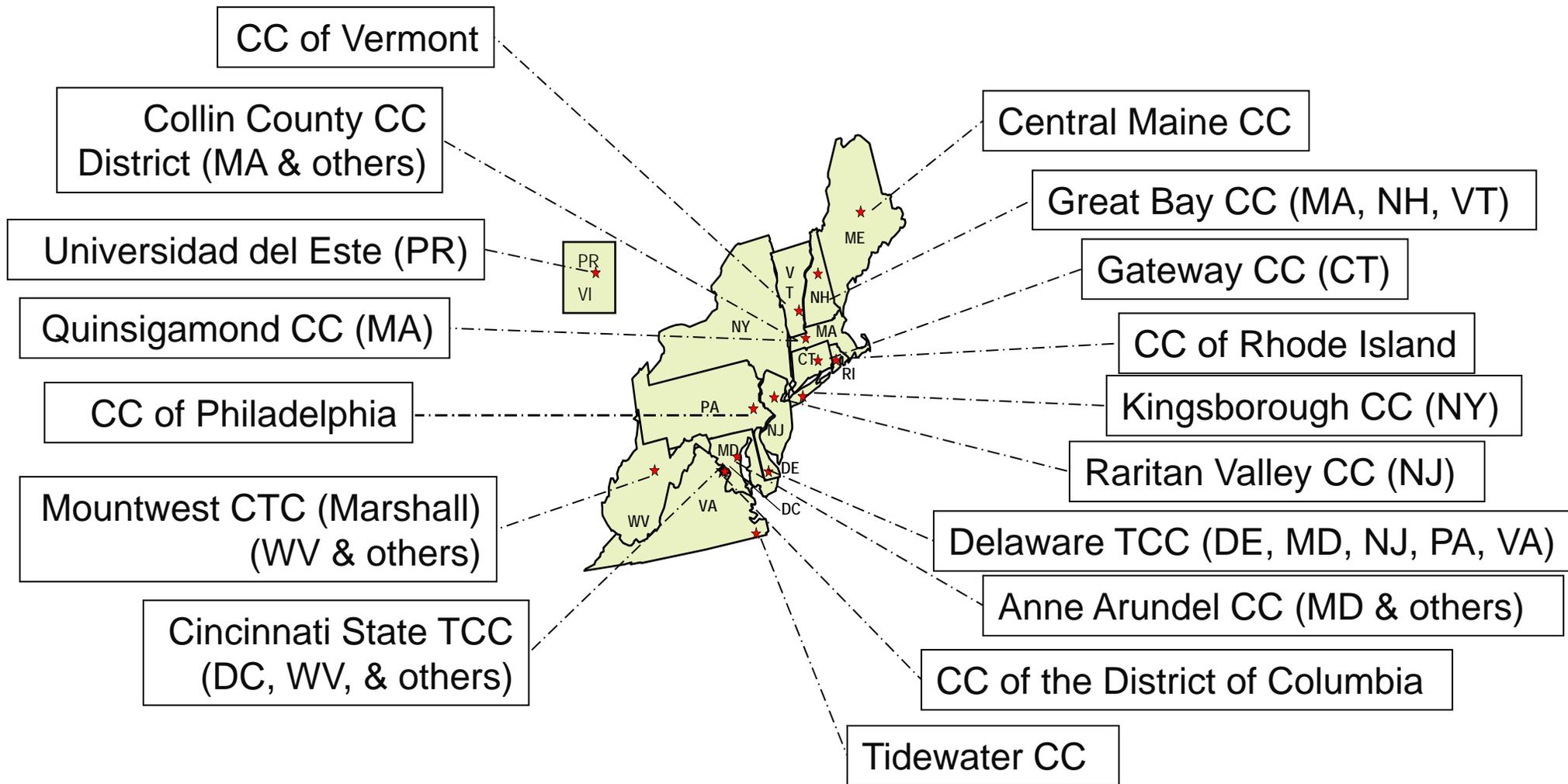
- 40 month implementation plus 12 month evaluation; employment and retention central elements; random assignment evaluation.
- 1,200 to 1,600 participants.
- Academic & occupational instruction taught together.
- Result in industry valued credential.
- Recruitment with TANF, foster care, One-Stops, CBO's.
- Maryland's Department of Human Services (DHR) has agreed to assist.

Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grants (September 2011 – 1st Round Awards)



Organization Name	Project Area(s)	Award Amount
Tidewater Community College (Statewide)	VA	\$24,107,474
Community College of Philadelphia (Statewide)	PA	\$20,000,000
Quinsigamond Community College (Statewide)	MA	\$20,000,000
Collin County Community College District (Multi-state)	MA & others	\$19,998,974
Great Bay Community College (Region-wide)	MA, NH, VT	\$19,974,792
Kingsborough Community College (New York City)	NY	\$19,860,087
Anne Arundel Community College (Multi-state)	MD & others	\$19,730,281
Cincinnati State Technical and Community College (Multi-state)	DC, WV, & others	\$19,613,306
Mountwest Community and Technical College (Region-wide)	WV & others	\$5,000,000
Delaware Technical Community College (Region-wide)	DE, MD, NJ, PA, VA	\$4,994,200
Raritan Valley Community College	NJ	\$4,620,265
Central Maine Community College (Statewide)	ME	\$4,464,186
Community College of Rhode Island (Statewide)	RI	\$3,405,023
Community College of the District of Columbia	DC	\$2,701,202
Gateway Community College	CT	\$2,701,202
Universidad del Este	PR	\$2,701,203
Community College of Vermont (Statewide)	VT	\$2,500,000

TAACCCT Awards



Key Differences Between 1st & 2nd TAACCCT Grants

Topic	1 st Round Awards	2 nd Round to be Awarded by September 30
Funding	\$500 million	\$500 million, with \$350 million set aside specifically for consortia awards
Consortium Funding	\$2.5 million to \$20 million	\$5 million to \$15 million
Consortium Definition	Two or more eligible institutions that will work together to take a broad view across an entire community, region, State, industry sector or cluster of related industries	Two or more eligible institutions that will work together to develop programs that will impact individuals across a region, State, industry sector or cluster of related industries
Eligible Entities	Open to all eligible entities	Winning round #1 grantees excluded from submitting round #2 as lead applicant. However, round #1 awardees permitted to be a member of round #2 consortium

Key Differences Between 1st & 2nd TAACCCT Grants (continued)

Topic	1 st Round Awards	2 nd Round to be Awarded by September 30
Funding Priorities / Core Elements	<ol style="list-style-type: none"> 1. Accelerate Progress for Low-Skilled and Other Workers 2. Improve Retention and Achievement Rates to Reduce Time to Completion 3. Build Programs That Meet Industry Needs, Including Developing Career Pathways 4. Strengthen Online and Technology-Enabled Learning 	<ol style="list-style-type: none"> 1. Evidence-Based Design 2. Stacked and Latticed Credentials 3. Online and Technology-Enabled Learning 4. Transferability and Articulation 5. Strategic Alignment
Period of Performance	36 months	48 months, with last 12 months focused on data gathering and reporting outcomes
Evaluations	Grantees include in proposal their own ongoing review and evaluation	All applications must include a budget, design, and implementation plan for an appropriate third-party evaluation of their proposed project to be funded as part of the grant. Evaluation costs must not exceed ten percent of the total budget.

Upcoming ETA Funding Opportunities

- Pay for Success Pilot Projects / SGA-DFA-PY-11-13; proposals due December 11, 2012 (\$20 million competition)
- 3rd Round of Trade Adjustment Assistance Community College and Career Training Grants (TAACCCCT); anticipated solicitation announcement: Winter (\$500 million competition)
- 2nd Round for Workforce Innovation Fund Grants; anticipated solicitation announcement: Summer 2013 (\$147 million awarded in 1st round)



Contact Information

William “Ed” Trumbull, MPM | Senior Fellow

Phone: 410.917.4510

Email: William.Trumbull@icfi.com