



COMMUNITY ACTION PARTNERSHIP OF LAKE COUNTY

Challenges Facing Non-Profit Social Enterprises

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Program Model

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Demographic Characteristics

- Female 60%
- Male 40%
- 45% African American
- 27% Hispanic/Latino
- 27% White
- 1% Other



Population Characteristics

Family Type

- ▶ Single Parent Female: 9%
- ▶ Single Parent Male: <1%
- ▶ 2-Parent Household: 2%
- ▶ Single Person: 10%
- ▶ 2 Adults no Children: 1%
- ▶ Other: 77%



Population Characteristics

- ▶ Source of Family Income
 - Unduplicated # families reporting 1 or more Sources of Income: **6,083**
 - Unduplicated # families reporting Zero Income: **1,176**

Sources of Income		
TANF: 97	SSI :1,669	Social Security: 3,237
Pension: 86	General Assistance: 19	Unemployment Ins: 237
Employment + Other: 647	Employment only: 2,049	Other: 10,196
Other Characteristics		
Health Insurance	Yes: 1,754	No: 905
Disabled	Yes: 2,171	No: 12,507

Agency Social Enterprises


CAP Catering **food4kids**
 Child Care
 Catering

CAP Changing Lives
 Upscale Resale Shop


CAP T Shirts & More
 A Community Action Foundation Of Northern Illinois Company



Agency Social Enterprises Success

- Target Marketing
- Capacity
- Corporate Partners
- Community Reputation
- Referrals



Success Metrics

- Number of Jobs Created
- Employee Retention
- Profitability



Other Economic Development Projects

- ▶ Kids Club
- ▶ Adventure Kids
- ▶ Housing



Questions & Answers



CAP Banquet & Meeting Center