



Program Overview

**OFA 2013 Tri-Regional Technical
Assistance Meeting**

empowering
urban talent
to reach their
potentialTM

Philadelphia, PA
September 18, 2013

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- Need Addressed
- Mission and Origin
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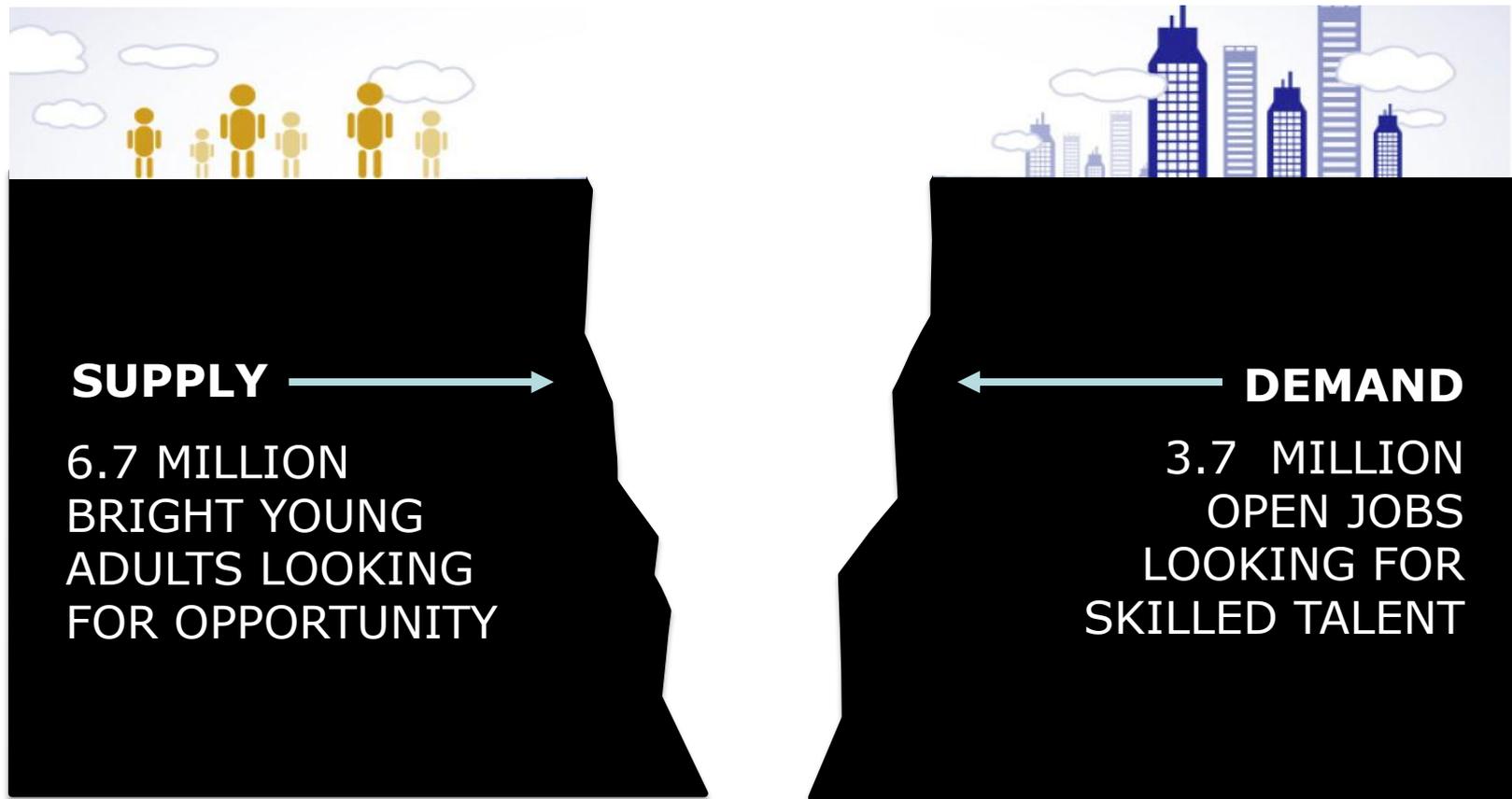
2. Year Up New York

- History and Growth
- Program Components
- Accomplishments



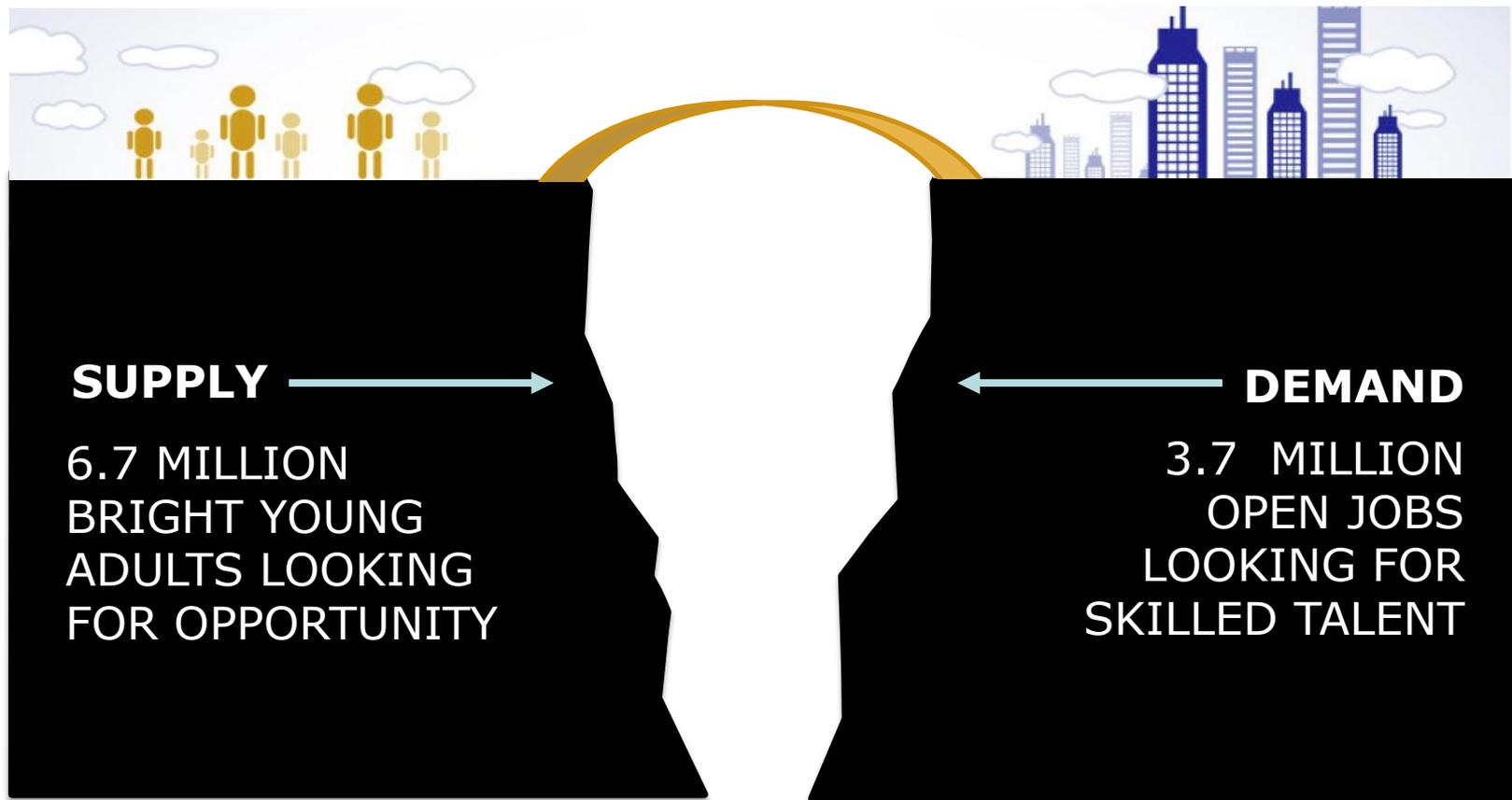
Year Up – Opportunity Divide

A dual class economy where the people who stand to benefit the most from higher education and career opportunities find it hardest to do so



Year Up – Opportunity Divide

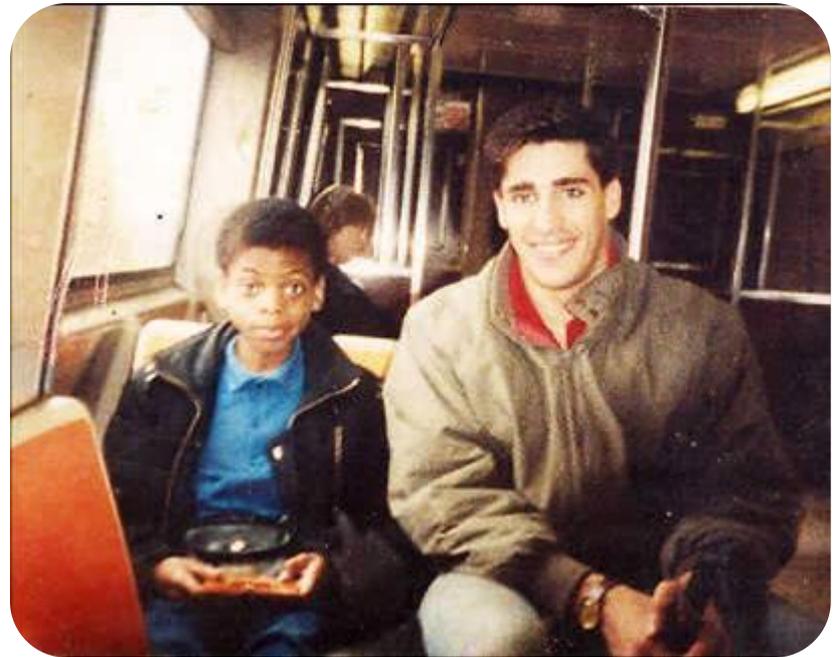
Year Up empowers low-income young adults move from poverty to a professional career in one year



Year Up – Mission and History

Year Up's mission is **to close the opportunity divide** by providing **urban young adults** with the skills, experiences and support that will empower them to **reach their potential** through professional careers and higher education.

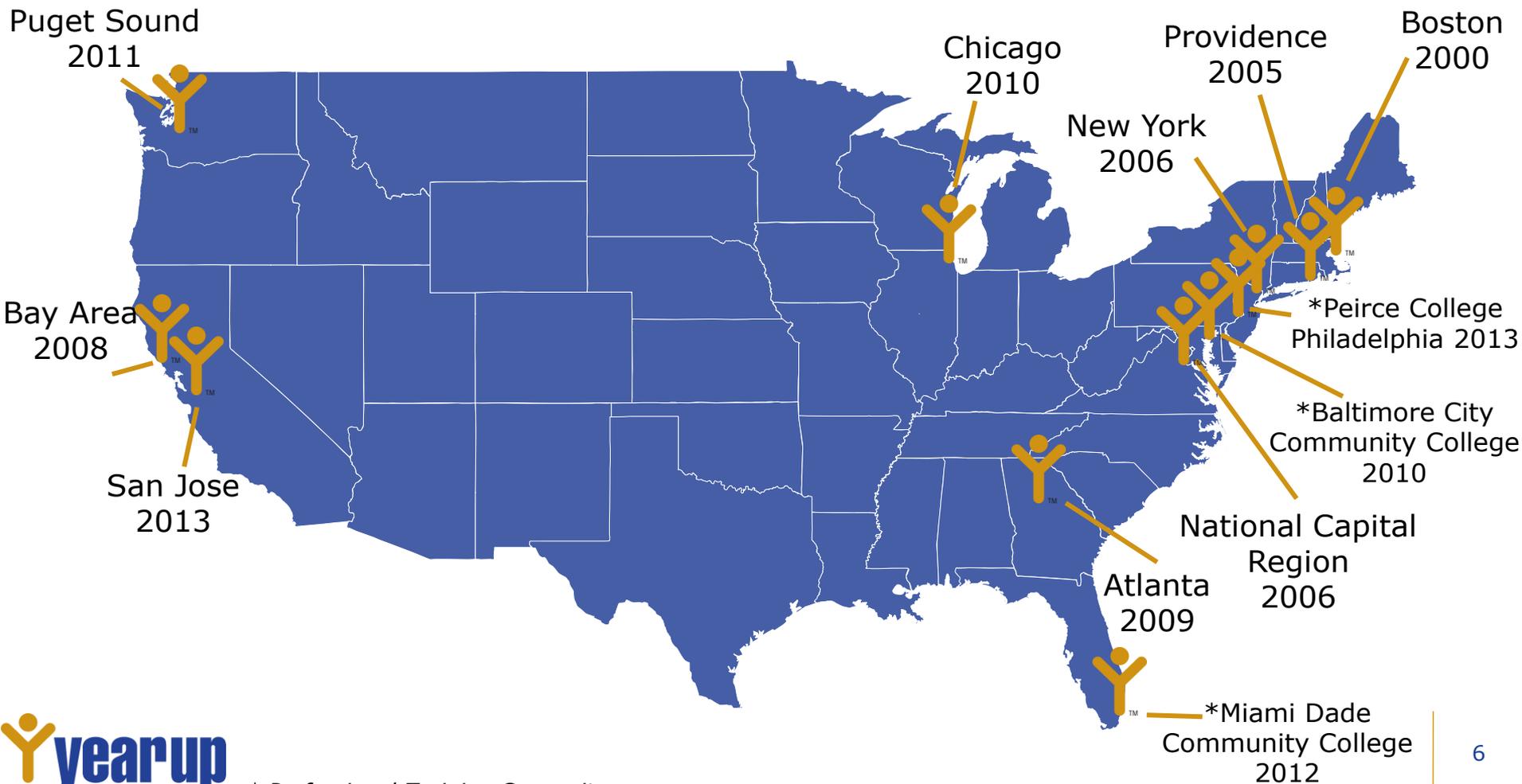
- Founded in Boston in 2000 as a national 501(c)3
- Inspired by Gerald Chertavian's experience in the Big Brothers/Big Sisters program



**Year Up Founder, Gerald Chertavian,
with little brother, David Heredia**

Year Up – National Expansion

Grown to serve close to 1,900 young adults a year in 12 metro areas across the country



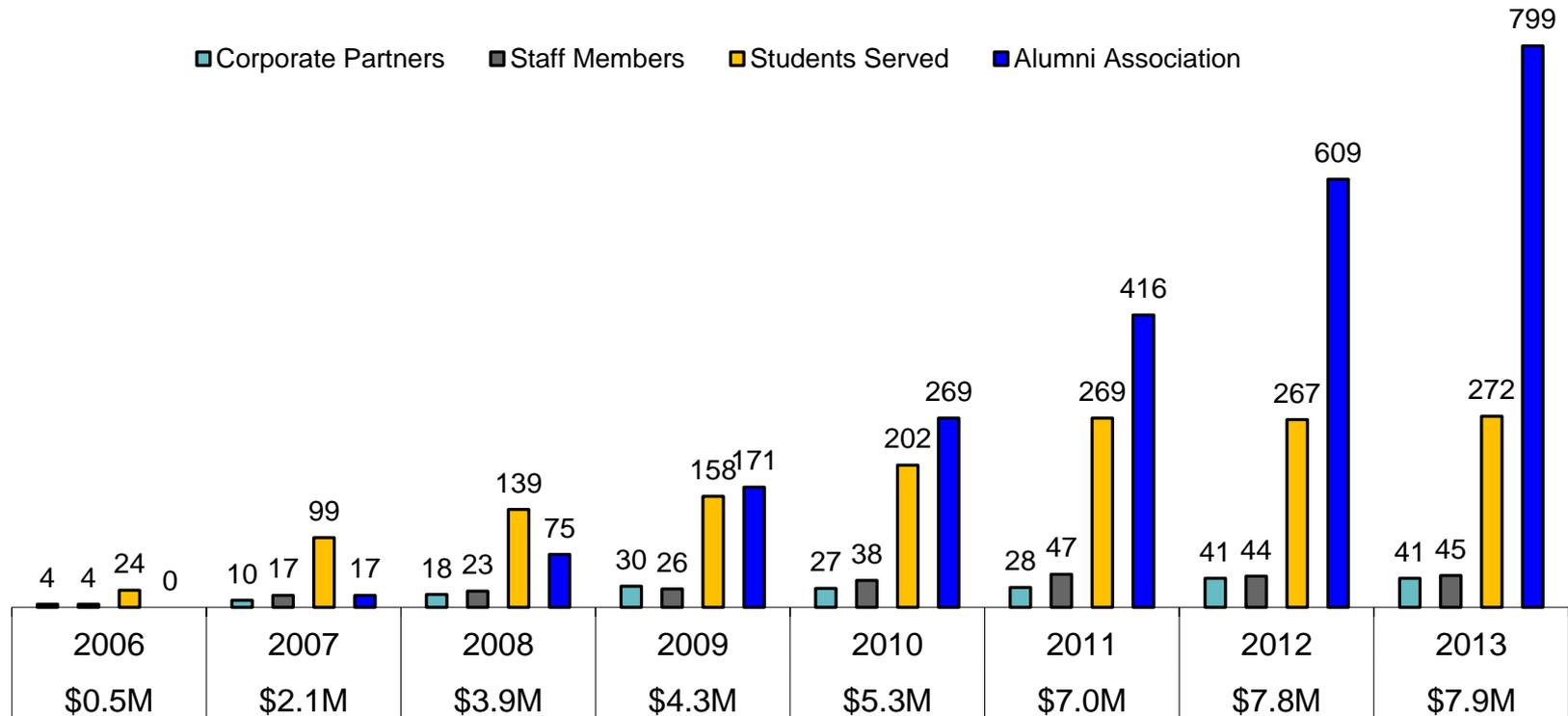
Year Up New York



Year Up New York Class of July 2014

Year Up New York – Growth

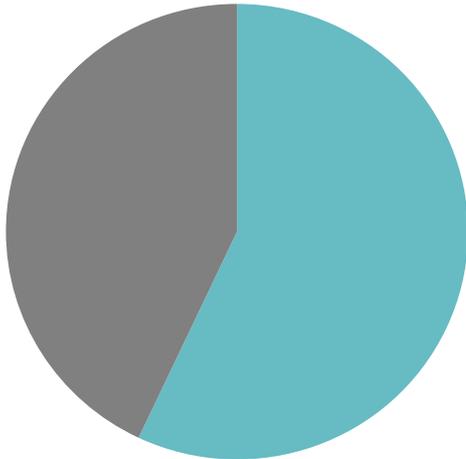
Year Up New York has served 1,430 young adults since 2006



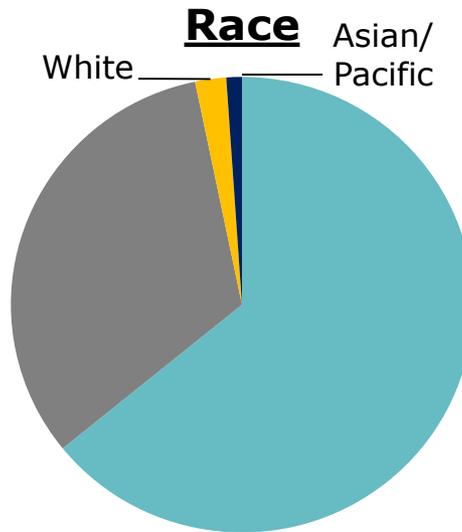
Year & Budget

Year Up New York – Student Demographics

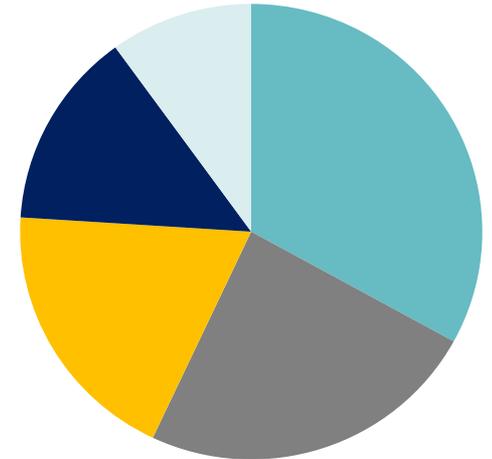
Gender



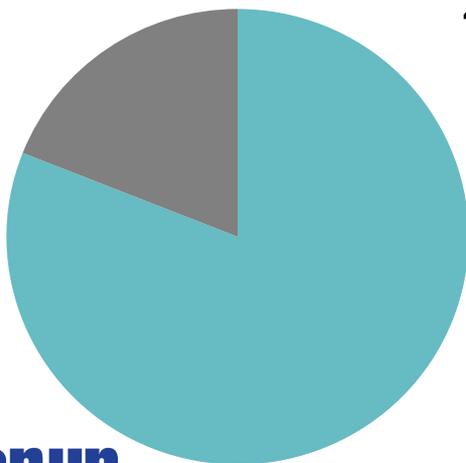
Race



Geography

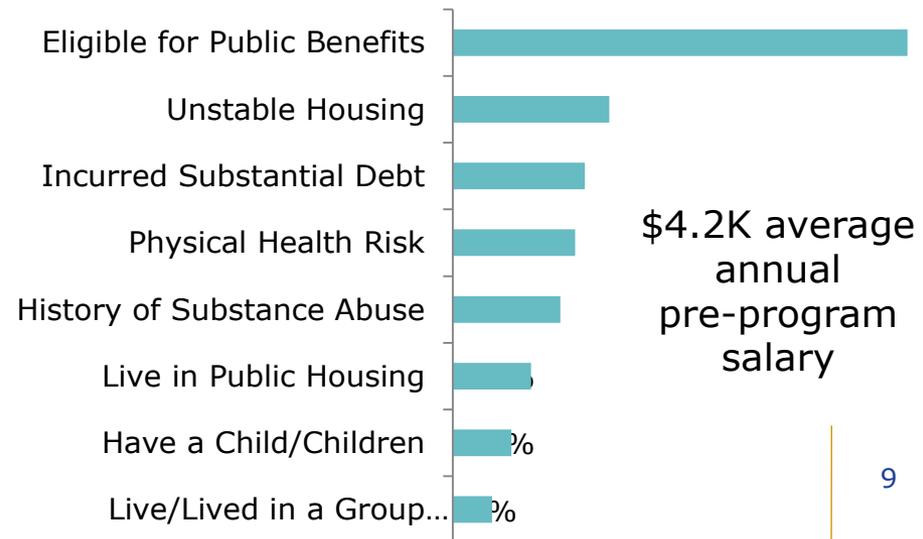


Education



47% have some post-secondary experience

Risk



Year Up New York – Program Overview

Admissions

(1 Month)

- Assesses current **readiness, resilience, and interest – not** based on past academic performance
- Year Up New York receives **10 expressions of interest** and conducts **3 interviews** for every **1 student admitted**
- **Two classes** admitted per year (September and March)

Learning & Development

(5 Months)

- Begins with intensive week long **orientation**
- Students receive full-time **technical skills** and **professional skills** training
- Students are placed into cohorts called **Learning Communities (LC)**
- Students are matched with a **staff advisor** and a **volunteer mentor** from the professional community

Corporate Internship

(6 Months)

- Participants apply what they have learned at full-time six-month internships with one of our **41 corporate internship partners**
- Interns return to Year Up for weekly **Professional Development Workshops** where they reconvene with their LC and continue to receive support and training from our staff

Year Up New York – Outreach and Admissions

Applicants must be Ready, Willing, and Able for this life-changing experience

- 2 cohorts enrolled each year (one in March and one in September)
 - 135 students per class
- Formal and informal recruitment partnerships with over 100 organizations throughout NYC
- Robust Admissions Process:
 - initial expression of interest
 - mandatory open house
 - Formal application
 - a readiness assessment
 - extensive interviews



Year Up New York – Learning and Development

Students learn the most relevant, in-demand technical skills that put them on track towards earning a livable wage career

Information Technology

- Installing and supporting I/O devices
- Multimedia devices and mass storage
- PC maintenance and troubleshooting
- Networking essentials and practices
- Security essentials and practices

Financial Operations

- Products and Markets
- Equities, bonds, and derivatives
- Trade mechanics: clearing and settling
- Operational risk
- Fundamentals of Economics

Quality Assurance

- Software development life cycle
- Agile development
- Defect management
- Test automation
- Object oriented Coding
- Web development

Project Management

- Project leadership competencies
- Stakeholder communication
- Project risk Analysis
- Project scope, schedule, and budgeting
- Software and tools (e.g. MS Office, Gantt charts)

Year Up New York – Learning and Development

Students also learn the ABCs (Attitude, Behavior, and Communication), practices that corporate employers expect, including punctuality, language, dress, and business etiquette

Business Communications - Effective communication in a business environment

- Professional writing
- Public speaking and presentations
- Office communication etiquette

Business Math - Real world applications of mathematics

- Excel calculations, formulas, and graphs
- Estimations, rounding, and mental math
- Basic accounting
- Personal Finance

Professional Skills - Professional decision-making

- Time and task management
- Professional dining etiquette
- Networking and creating a personal professional brand
- Emotional intelligence and conflict resolution

Year Up New York – Corporate Internships



JPMORGAN CHASE & CO.

The Blackstone Group®



Deutsche Bank



Bloomberg



Morgan Stanley

Year Up New York – Accomplishments

“the most exciting evaluation results we’ve seen in youth employment in 20 or 30 years – and the first to show a really substantial earnings gain.”

- **1,028** young adults placed into corporate internships
- **617** young adults placed in jobs, with average starting salaries of **\$15** per hour or about **\$30,000/year**
 - **94%** have maintained employment for 3 months
 - **86%** have maintained employment for 6 months
 - **77%** have maintained employment for 12 months
- **41%** of graduates are enrolled in or have completed post-secondary education since completing Year Up
- Economic Mobility Corporation study showed that Year Up students earned **30%** more than the control group

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