

REDF'S NATIONAL PORTFOLIO



NORTHEAST

Center for Employment Opportunities provides life skills education, transitional work experience, placement services, and post-placement support to previously incarcerated individuals. CEO puts crews of employees to work on groundskeeping and road maintenance projects for municipal agencies. Currently operating in New York, Pennsylvania, Oklahoma, Ohio, Colorado, and California, CEO has placed nearly 25,000 formerly incarcerated individuals in full-time employment nationwide over the past decade.

Since 2004, **More Than Words** has been employing and empowering youth who are in foster care, court-involved, homeless, or out of school to work in and run a used bookstore and an online bookselling business in the Boston area. Two years of continued support through a Graduate Program helps youth stay connected to education and pathway employment by supporting GED attainment, enrollment in post-secondary education, and identification of long-term career goals.

Founded in 1988, **Roca** is an outcomes-driven organization dedicated to transforming the lives of the most high-risk young people ages 17-24 (street-, court-, and gang-involved, no longer in school, and young parents). Roca combines relentless outreach with data-driven evaluation to produce consistent, positive outcomes for young people in the Greater Boston area. Roca, Inc. social enterprise provides transitional employment through property maintenance services to local municipal government properties.

UTEC, founded in 1999 and based in Lowell, Massachusetts, was the result of an organizing movement driven by young people to develop their own teen center in response to gang violence. Social enterprise employment in UTEC Mattress Recycling, UTEC Food Services, and UTEC Woodworking is the cornerstone of UTEC's staged, long-term approach to serving proven-risk young adults. Nationally recognized as a model agency, UTEC's mission is to ignite and nurture the ambition of proven-risk young adults to trade violence and poverty for social and economic success.

MIDWEST

Since 1991, Chicago-based **Cara** has helped people affected by poverty get and keep quality jobs and rebuild hope, self-esteem, and opportunity for themselves and their families. Cara creates hundreds of jobs each year, and the people who get those jobs stay employed and stabilize their lives with one-year retention rates 20+ points higher than national norms. Cara operates two social enterprise businesses: Cleanslate, a community beautification and maintenance company, and Cara Connects, a staffing agency. Every dollar invested in these businesses produces \$5.97 in benefits to society.

NEW MOMS



A cleaner environment.
A stronger workforce.

Chicago-based **New Moms** supports young moms and their children who are experiencing poverty and homelessness with professional skill development and paid work experience to prepare them for economic independence. Since 2010, their social enterprise, Bright Endeavors, has used the craft of making premium soy candles to create employment opportunities that support young moms in their pursuit of a successful future.

Operating out of Indianapolis, IN, **RecycleForce** is a social enterprise delivering certified assured destruction and environmentally sound recycling services while providing life-changing workforce training to formerly incarcerated individuals. RecycleForce recycles consumer and business electronics including retiring IT equipment; recalled, overstock, and damaged retail electronics; and media equipment. The sub-materials are sold to downstream refiners to help pay for job training programs and employment opportunities for formerly incarcerated men and women to support their re-entry back into society.

SOUTH



For almost six decades, **Goodwill Central Texas** has empowered thousands of people in their community to transform their lives through work. They know that education and employment are the only true pathways to breaking the cycle of poverty for people facing significant employment barriers. Their mission of generating lifelong connections to work is funded through their social enterprise model of business and staffing solutions, donated goods and retail, recycling operations, and generous community support.

WEST



In 2014, Denver-based **Mile High Ministries** launched the Mile High Workshop social enterprise, an employment and job training program for those facing barriers to work through the manufacturing and production of handmade goods. Mile High Workshop provides contract manufacturing and production services to businesses in four main areas: sewing, woodworking, laser etching, and general assembly. Transitional employees learn valuable skills that can command living wages in the workforce, without any post-secondary education.



**WOMEN'S
BEAN PROJECT™**

Founded in 1989, Denver-based **Women's Bean Project** packages and sells gourmet dry food products such as bean soup mixes, baking mixes, and spice blends. Tucked inside this business is a human services organization designed to provide a safe and accepting work environment where impoverished women who face barriers to employment can learn the necessary job skills and life skills needed to get and keep a job.



Founded in 1984, **Chrysalis** is dedicated to creating a pathway to self-sufficiency for people who are homeless and low-income by providing the resources and support needed to find and retain employment. Chrysalis has three centers located throughout LA County and operates three social enterprise businesses: street maintenance, highway maintenance, and staffing opportunities. Chrysalis' street maintenance business is the longest-running enterprise within the nonprofit's transitional jobs program, employing hundreds of individuals each year through contracts with business improvement districts throughout LA County.



Coalition for Responsible Community Development (CRCD) is a youth-centered community development corporation serving South LA's Vernon-Central neighborhood. CRCD provides housing, education, and jobs for low-income youth and adults, as well as economic development and business assistance. CRCD Enterprises, started a decade ago, today has three lines of business—painting, facilities management, and urban infrastructure—that generate employment for youth aged 18-24. CRCD has connected more than 1,000 young people to life-changing opportunities including education, jobs, and housing.



Goodwill of Silicon Valley's mission is to empower their employees, their customers, and people with challenging barriers to employment to raise their standard of living and improve their lives through services and social enterprise. Goodwill of Silicon Valley runs a social enterprise, the Donated Goods Revenue business, which includes thrift stores, commodities recycling, and computer refurbishing. The people employed in these businesses face barriers such as a history of incarceration and homelessness and receive wage-paying employment in addition to supportive, barrier-removing services.



Community Housing Partnership's (CHP) mission is to help people who are experiencing homelessness secure housing and become self-sufficient. Based in San Francisco, CHP is an outcomes-focused nonprofit that fulfills its mission by developing and managing high-quality supportive housing and providing services to homeless individuals, seniors, and families to help them rebuild their lives, find employment, and break the cycle of homelessness. CHP partnered with REDF to design and launch Solutions SF, a social enterprise dedicated to workforce development and job placement for graduates of their training programs.



Conservation Corps North Bay (CCNB) develops youth and conserves natural resources for a strong, sustainable community. Founded in 1982, CCNB programs address the intersection of critically important needs—the stewardship of the environment with the engagement of underserved youth in environmental work, education, and service. CCNB serves some of the region's most vulnerable youth and has helped nearly 10,000 young men and women break the cycle of poverty through education and job skills while serving the environment and community in Northern California.



Juma is a national social enterprise that operates concessions businesses at sports and entertainment venues with the purpose of providing employment and soft skills training to youth from underserved communities. Alongside the job, they provide supportive services to help youth overcome barriers to permanent employment, build financial capability, and launch into career and education pathways. Juma operates in 20+ venues and serves over 1,100 youth per year in nine cities: Atlanta, Dallas, Houston, New Orleans, Oakland, Sacramento, San Francisco, Santa Clara, and Seattle.

Millionair Club Charity (MCC) has been providing access to jobs, training, and vital support services since 1921. In 2014, MCC began operating their supportive employment program as a social enterprise, working with larger business and residential customers to fulfill their staffing needs. This supportive employment program offers access to additional job trainings through the Strategy, Training, Employment, and Performance (STEP) Program, which incentivizes workers to broaden their skill sets and work toward permanent employment.

Located in Portland, Oregon, **New Avenues for Youth** is a nonprofit organization dedicated to the prevention and intervention of youth homelessness. Since 1997, their programs and services have impacted more than 20,000 young people at risk of or experiencing homelessness as they work to overcome barriers, pursue their goals, and realize their potential. They operate three social enterprises: Ben & Jerry's PartnerShop franchises, the screen printing business New Avenues INK, and apparel company dfrntpigeon.

Based on Auburn, Washington, **Orion Industries** is an award-winning social enterprise with a mission of supporting those with disabilities and barriers to employment. Orion achieves its mission in multiple ways. It uses operations in its Aerospace Manufacturing division and Contact Center Services division as platforms for employment, teaching people job skills through mentoring and training.

Based in Portland, Oregon, **Central City Concern** (CCC) is an affordable housing and health provider serving single adults and families who are impacted by homelessness, poverty, and addictions. CCC offers affordable and supportive housing, health and recovery services, as well as employment services that include transitional employment opportunities meant to teach trainees the skills required for long-term employment. They currently operate several social enterprises: Clean & Safe, Central City Bed, Central City Coffee, and On-Call Staffing.

Seattle-based **FareStart** provides job training and life skills in the food service industry to people who are experiencing homelessness or living in poverty. Through food service training programs, the Community Meals Program in which students prepare healthful meals to those who need them, and on-the-job experience gained at community-lauded FareStart restaurants and cafes, participants gain the skills and stability they need to progress and begin a real career. Since 1992, FareStart has provided opportunities for nearly 9,000 people to transform their lives.