

Innovation Institute Speaker Biographies March 13 -14, 2012

James Butler is a Family Assistance Program Specialist in the Division of State and Territory TANF Management, Administration for Children and Families, Office of Family Assistance (OFA), and possesses over 14 years of work experience in the behavioral sciences on the State and local level as well as the Federal level. He serves as the Project lead for the OFA Training and Technical Assistance contract, the Online Work Readiness Assessment (OWRA) contract, and the Welfare Peer TA Network contract, as well as various other projects within the Technical Assistance Branch. He is the lead for the Promising Pathways Initiative.

Robyn Cenizal is a Senior Manager with ICF International. She currently serves as the Project Director for the National Resource Center for Healthy Marriage and Families. The Resource Center, an Office of Family Assistance funded initiative, connects healthy marriage education skills and safety net services as an integrated approach to strengthening families. Ms. Cenizal also served as the Project Director for the TANF/Faith-based and Community Organizations Collaboration Institute, a research to practice project, which focused on developing and strengthening public/private partnerships to build capacity of TANF agencies to meet the diverse needs of their participants. In addition to her work as a consultant in the healthy marriage and responsible fatherhood fields, she also brings with her over twenty-six years of government specializing in strategic public/private partnerships to address community issues. She has experience in grants management including broad expertise with healthy marriage, child welfare, workforce development, domestic violence, and TANF.

Leslie Crutchfield is an internationally-renown author, speaker, and leading authority on scaling social innovation and high-impact philanthropy. Ms. Crutchfield serves as a senior advisor with FSG, a nonprofit strategy firm cofounded in 1999 as Foundation Strategy Group by Mark R. Kramer and Michael E. Porter. Ms. Crutchfield and FSG managing directors John Kania and Mark Kramer are co-authors of a new book on catalytic philanthropy, *Do More Than Give*, which showcases high-impact funders who change the world (Wiley 2011). She co-authored the critically-acclaimed book, *Forces for Good: The Six Practices of High-Impact Nonprofits* (Wiley 2008), recognized by *The Economist* on its Best Books of Year list. A Revised and Expanded Edition of *Forces for Good* will be published on May 7, 2012, and will include a new chapter on how high-impact nonprofits have not just survived but thrived during the 2008 – 2009 recession, and new research on how local and smaller nonprofits apply the “six practices” in the book to achieve greater impact in their regions.

Ms. Crutchfield is a former managing director of Ashoka and director of Ashoka’s USA and Canada fellowship program. In the 1990s, Ms. Crutchfield cofounded and ran a nonprofit social enterprise. Ms. Crutchfield is a frequently invited to lecture at domestic and international events, and conducts workshops and private training sessions for nonprofit and philanthropic leaders. She is an active media contributor whose work has been featured in *Fortune*, *Forbes*, *HBR.org*, *Fast Company*, *The Washington Post*, *The Chronicle of Philanthropy*, and *Stanford Social Innovation Review*, and she has



appeared on programs such as ABC News, NPR and PBS. Ms. Crutchfield serves on the board of the SEED Foundation and she was a Crossroads volunteer in Africa. She holds a master's degree in Business Administration and a bachelor's of arts degree from Harvard University, and resides in the Washington, D.C. area with her family.

Ann Doucette, Ph.D., is currently the Director of the Evaluator's Institute (TEI) at George Washington University, a Professor of Applied Measurement for Evaluation and Making Evaluation Data Actionable at George Washington University's Columbian College of Arts and Sciences, and a Director of the Midge Smith Center for Evaluation Effectiveness, within the Trachtenberg School of Public Policy and Public Administration at George Washington University. Dr. Doucette's work has largely focused on the development of performance and outcome measurement systems that target accountability, quality monitoring, and outcomes for system and individual levels of intervention or care. Dr. Doucette's previous experience involves work with Federal and State organizations, universities, community groups, public schools, commercial health plans, foundations, and the United Nations' International Fund for Agricultural Development. Dr. Doucette has expertise in evaluation management and design, analytic modeling, assessment, testing and measurement in the areas of poverty reduction and disparity, health and behavioral health care, school reform (urban and minority education), social systems and social policy, juvenile justice, and conflict and cooperation models. Dr. Doucette earned her doctorate degree from Columbia University.

Jeffery Faulkner is President of Ways to Work, Inc. (WtW). During Mr. Faulkner's tenure, WtW has completed a dramatic shift in its business model by centralizing its consumer lending operations, including the design and implementation of a comprehensive technology infrastructure. Handel IT provides the front-end solution for this infrastructure. Also since his arrival at WtW, the organization has more than doubled its capital available for lending, and increased its annual loan production and geographic scale, both by more than 30 percent. Prior to joining WtW, Mr. Faulkner was the Executive Vice President of Durkin Associates, a Milwaukee-based consulting firm which serves a diverse group of nonprofit organizations who are intent on building their philanthropic capacity. Mr. Faulkner has sixteen years of experience in the private industry in the areas of corporate planning, marketing, sales management, and operations management. Mr. Faulkner earned a bachelor's degree in Business from Baker University, and a master's degree in Business Administration from Harvard Business School.

Micah Gilmer, Ph.D., is a Senior Partner at Frontline Solutions. Dr. Gilmer is a specialist in applied research and social enterprise. At Frontline, Dr. Gilmer provides leadership to applied research teams, directs the creative process for reports, and oversees public communication. Dr. Gilmer's academic work is concentrated on the intersection of cutting-edge youth development practices with "mainstream" contexts, such as education and athletics. Dr. Gilmer serves part-time as Clinical Assistant Professor of Social Innovation at University of North Carolina—Chapel Hill. Dr. Gilmer earned a doctorate in Cultural Anthropology from Duke University.

Earl S. Johnson, Ph.D., is the Director of the Office of Family Assistance. Prior to joining ACF, Dr. Johnson was senior Policy Advisor to Oakland, California Mayor Ron Dellums, where he was responsible for helping set policy and program goals for the city in the areas of workforce, health, and urban affairs. He also worked with the White House Office of Faith-Based and Neighborhood Partnerships on fatherhood initiatives. Before serving in Oakland he had significant state and nonprofit sector experience, having served as Associate Secretary for Planning and Evaluation in the



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California Health and Human Services Agency, as Associate Director, Working Communities for the Rockefeller Foundation, and as Senior Program Officer for The California Endowment, a private statewide health foundation.

Dr. Johnson graduated from the American University in Washington and earned a master of arts degree in Public Policy from the University of Chicago and a doctorate degree in Social Welfare from the University of California. He is widely known for his work in developing programs and policy on matters related to TANF and has authored articles on needy family issues. His areas of expertise include poverty and fatherhood, both high priority issues for the Administration and HHS.



Selena Ramkeesoon, PMP is a Principal at ICF International, and a seventeen-year strategic communications veteran focusing on public relations, social marketing, and hard-to-reach populations. Ms. Ramkeesoon's experience spans strategy development, message platform, branding, materials development, and media strategy. She currently works with eighteen American Indian/Alaska Native tribes for a Center for Disease Control (CDC) diabetes awareness program, and has led strategic communications for clients such as the Department of Health and Human Services (HHS), the Department of Education, the State Department, Housing and Urban Development (HUD), and the Department of Agriculture (USDA). Ms. Ramkeesoon has trained and spoken on public relations and social marketing at numerous conferences. She holds a master's degree in Business Administration, Marketing and E-Business from Johns Hopkins University, a master's degree of Library Science from the University of Maryland, and is a certified Project Management Professional (PMP).

Ron and Catherine Tijerina are the co-founders and co-directors of The RIDGE Project, Inc. The RIDGE Project was founded in 2000 out of their personal experience with incarceration and poverty. Together, they developed the award-winning Keeping FAITH (Families And Inmates Together in Harmony) program. They work diligently to serve fathers, youth and families as well as to educate communities, churches, and policymakers about the importance of character and healthy relationship education within youth development and prisoner re-entry programs. The RIDGE Project has been nationally recognized for their positive youth development, fatherhood, healthy marriage/relationship education, and family-centered re-entry programs. More information on the RIDGE project can be found at the Web site: www.theridgeproject.com.

Lisa Washington-Thomas is Branch Chief of the Division of Self-Sufficiency in the Office of Family Administration, ACF. She possesses a breadth of experience in a wide array of social services programs, such as Temporary Assistance to Needy Families (TANF), Aid to Families with Dependent Children, Job Opportunities and Basic Skills, and Emergency Assistance Group, the OFA Training and Technical Assistance Contract, the Healthy Marriage Resource Center, and the Community Planning Grants. Ms. Washington-Thomas earned a bachelor's degree from Georgetown University.

John Wilcox is the Executive Director and Chief Operating Office (COO) of Corporate Voices of Working Families. As Executive Director and COO, Mr. Wilcox steers the development of Corporate Voices and manages programs and projects, staff, technology, and other aspects of Corporate Voices. Mr. Wilcox concentrates on family economic security within Corporate Voices and works to educate the business sector on issues that affect low-wage working families. Some of Mr. Wilcox's recent outreach includes workplace flexibility for low-wage, hourly workers, an annual Earned Income Tax Credit (EITC) Employer Guide, and a workplace lactation toolkit to improve infant health and nutrition. Previously, Mr. Wilcox worked in the nonprofit sector. Mr. Wilcox earned his Juris Doctor from Washington University in St. Louis and his bachelor's from Dickinson College.

Renée Wilson-Simmons, Ph.D., is Associate Director of the Evidence-Based Practice Group at the Annie E. Casey Foundation, a philanthropic organization whose primary mission is to foster public policies, human-service reforms, and community supports that more effectively meet the needs of vulnerable children and their families. The group is charged with helping public agencies take evidence-based programs to a scale large enough to improve outcomes for whole populations of disadvantaged children and their families. Dr. Wilson-Simmons also manages the foundation's adolescent health and development grant making. Prior to joining Casey, Dr. Wilson-Simmons was Associate Director of the Center for Research on High-Risk Behaviors at Education Development

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Center, where she was responsible for managing a range of projects that focused on the healthy development of minority youths living in high-poverty urban areas. She was also Director of the Health Promotion Program for Urban Youth at the Boston Department of Health and Hospitals, where she was principal investigator of the first Office of Minority Health-funded grant to develop a community-based coalition to prevent homicide in the African American community. Dr. Wilson-Simmons received her doctorate in Public Health from the University of North Carolina at Chapel Hill.

