



Transforming Lives Two Generations At A Time



INSPIRED
MOTIVATED
DEDICATED
EMPLOYED
STRONGER
EDUCATED
VALUABLE
CAPABLE
EMPOWERED
CONFIDENT

Two Generation Strategy

The population of single mothers continues to grow.

Jeremiah Program offers a comprehensive web of services that transform families from poverty to prosperity two generations at a time.



The Challenge

- Many young, single mothers, even those with strong determination to attend college, must defer dreams to deal with harsh economic realities.
- Single mothers living in poverty face higher unemployment rates and are usually dependent upon public assistance.



Our Mission

To transform families
from poverty to prosperity.

Our Strategy

To mobilize a broad-based coalition of community
members who embrace the mission.

Two Generation Strategy

Our holistic approach provides:

- Support for career-track college education
- A safe, affordable place to live
- Quality early childhood education
- Life skills & personal empowerment training
- Supportive community

Jeremiah Program Provisions and Mission



Profile of Jeremiah Women

- Low-income single parent, at least 18 years of age, living below poverty level
- Isolated, lacking a support system, dependent on multiple forms of public assistance, struggling to find safe & stable housing
- High school graduate (or GED) and committed to enrolling in a post-secondary institution



Serving Determined Families

- Mothers motivated to seek assistance for both their children and themselves
- Women must complete pre-enrollment empowerment class to become participants
- Mothers participate in family goal planning with teachers and children



Empowerment, Life Skills & Coaching

- Women develop relationships, decrease isolation, change mindset from victim to powerful self and are more capable of managing finances and life challenges.
- Unique curriculum focuses on parenting and child development, health and wellness, financial literacy, career development and economic independence.
- One-on-one support with a life skills coach keeps women on track with goals.



Safe, Affordable Housing

- Fully furnished, campus-style housing
- Residents pay no more than 30% of their income for rent
- Located near educational institutions, employment opportunities, and public transportation
- Secure, supportive environment

Note: our Boston pilot leverages existing supportive housing for families (not Jeremiah operated)



Quality Early Childhood Education

- All children receive education plans tailored to their needs
- High/Scope curriculum for children ages six weeks through pre-school
- Parents acquire skills to help their children excel throughout their educational careers

Note: our Boston Pilot leverages existing quality early childhood programs (non-Jeremiah operated)



Support for Career-Track Education

Each woman needs to be enrolled in a two- or four-year higher education program at an institution that:

- Offers students an opportunity to improve their income potential for a positive return on their investment
- Is financially healthy
- Offers career counseling
- Is willing to work with Jeremiah staff to identify women qualified for admission
- Provides appropriate services for single mothers on campus

Employment Readiness: Jeremiah Works!

- Program directly links women to employment advocates from local corporations to create career pathways.
- Coaching provided on critical achievements such as resume writing, interviewing skills, career options, internships and job shadowing.



Minneapolis Campus



39 units in
downtown
Minneapolis,
next door to the
Minneapolis
Community &
Technical
College

St. Paul Campus



38 units in the Rondo neighborhood nearby several post-secondary schools

What Success Looks Like

- 82% of graduates who moved out in 2015 are now employed and earning an average of \$15.78/hour, up 67% from when they started at Jeremiah
- 80% of alumnae from 2010–2014 live above federal poverty level
- 89% of graduates from the past five years can afford safe housing



What Success Looks Like

- 87% of children in Jeremiah's Child Development Centers are performing at or above age-appropriate developmental benchmarks
- 76% of alumnae children from the past five years are performing at or above grade level



National Expansion

- Austin, TX: Four duplexes opened fall 2013 and construction of a campus is underway (35-apartments & common space); families move in late 2016.
- Fargo, ND-Moorhead, MN: Groundbreaking on a campus is planned for early 2017 (20-apartments & common space).
- Boston, MA: In Year 2 of Pilot Program with Endicott College Boston (serving 23 families non-residentially).
- Exploration underway in Rochester, MN, and Charlottesville, VA.

An Excellent Return on Investment

Every \$1 invested in Jeremiah families return up to \$4 to society through:

- First generation benefits, including decreased dependence upon public assistance and increased taxable earnings
- Second generation benefits, including increased future earnings and reduction in costs associated with crime and special education

(Wilder Research)

- Tax Credits and Housing Incentive Funds have been used to build affordable housing
- Private funds have been primarily leveraged for operating support

Our Strategic Direction

- Acceleration of our impact
- Innovation in how we deliver our program
- Demonstration of our model as we advance a national conversation on the two-generation approach to ending poverty



Scaling a Volunteer-Driven Organization

- One 501(c)(3) organization with a national governing board of directors
- Community boards of trustees in Austin, Fargo-Moorhead, Minneapolis-St. Paul
- More than 1,100 volunteers serve more than 17,000 hours annually
- Scaling Challenge: Local leadership needs to activate local investment-private and public

