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Integrating 2-Gen Strategies into TANF Programs

April 28, 2016 -- 1:00 to 2:30 p.m. EST

Moderator:

Carol Mizoguchi, Family Assistance Program
Specialist, Office of Family Assistance



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Introductions, Logistics, Agenda Overview

Carol Mizoguchi, OFA



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- **Overview of Two-Generation Approaches: The ACF Perspective**, Dr. Monica Barczak, Administration for Children and Families
- **Where Are We Now: Utah**, Sisifo Taatiti and Tracy Gruber, Utah Department of Workforce Services
- **Where Are We Now: Connecticut**, Peter Palermino, Connecticut Department of Social Services and Steven Hernández, Connecticut Commission on Children
- **State of the Field: Two-Gen State Policy**, Dr. Sharon McGroder, National Governors Association Center for Best Practices
- **Facilitated Q&A**, Carol Mizoguchi, OFA



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Audience Poll #1

How knowledgeable are you now about two-generation approaches to alleviating poverty?

- a) Expert
- b) Proficient
- c) Limited knowledge
- d) No knowledge



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Audience Poll #2

Has your TANF program requested technical assistance on two-generation approaches since OFA's May 2015 webinar?

- a) Yes
- b) No
- c) Not yet, but planning to in the near future
- d) Yes, but from a provider other than OFA Peer TA



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Overview of Two-Generation Approaches: The ACF Perspective

Dr. Monica Barczak
Administration for Children and Families



Two generation approaches meet the needs of children and their parents together.

ACF brings a two-generation philosophy to its efforts, and works to support and advance two-generation approaches through its **research, technical assistance, and program and policy guidance**.



ACF and Two-Gen

We seek to promote and support:

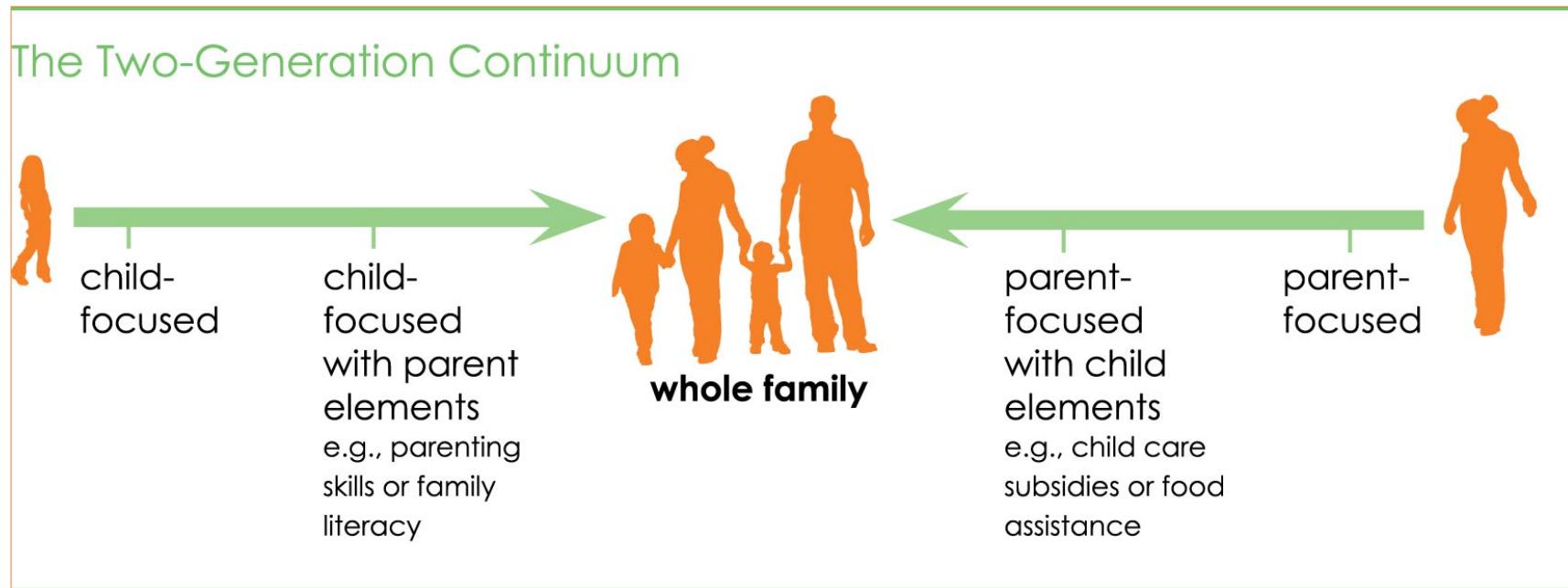
- Linkages between high quality early educational services for children and workforce development services for their parents
- Programmatic efforts to help parents gain the skills, knowledge, and resources to support their child's development
- Ensuring that families have access to the economic and social supports needed for stability and resilience and healthy child development
- Helping families build social capital that can support both resilience and upward mobility

We are committed to:

- Identifying ways in which these principles can apply in programs we administer
- Identifying ways in which we can better support their adoption in state, tribal, and local efforts
- Advancing a research agenda that will enhance our understanding of effective two-generation approaches and their impacts for children, parents, and families



What is a Two-Gen Approach?



Two-generation approaches provide opportunities for and meet the needs of **children and their parents together**.



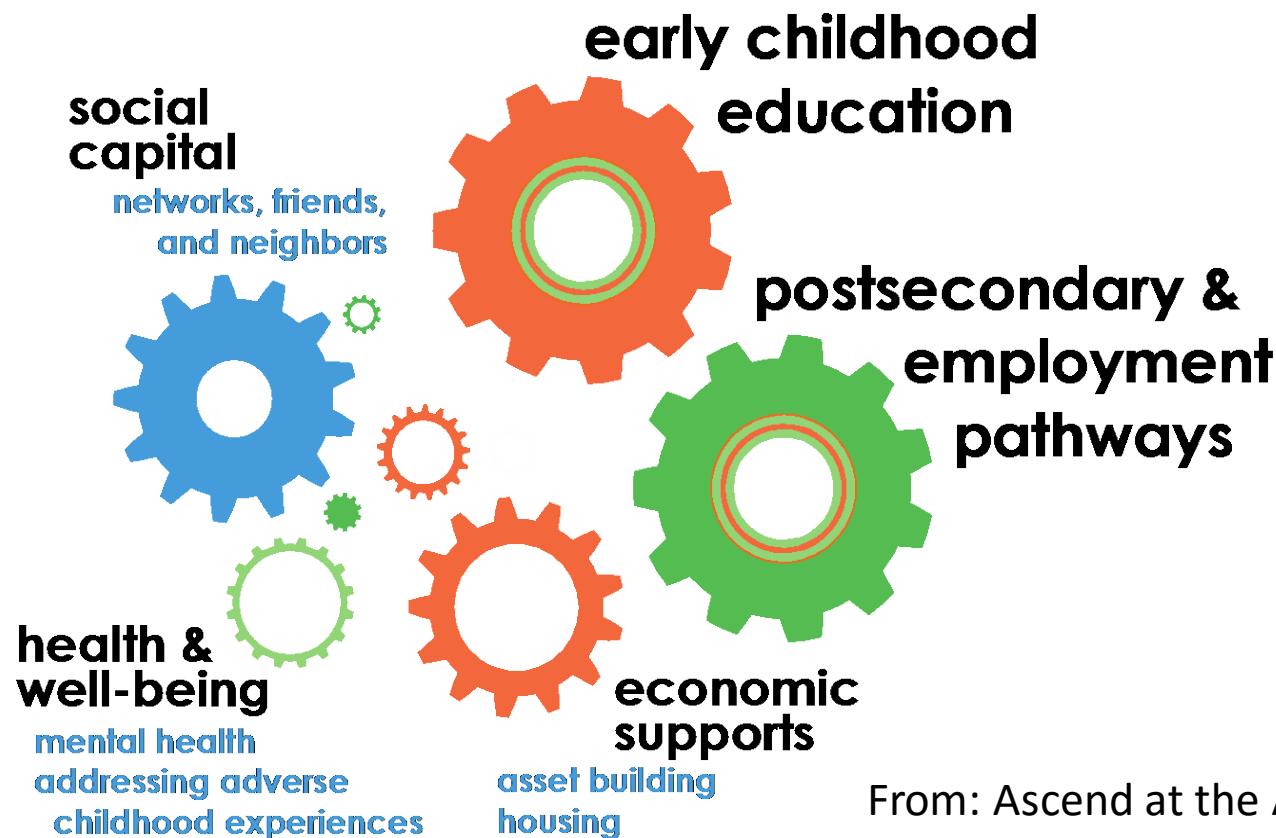
Two-Gen as a New Way To Do Business

- It is an approach not necessarily a model or initiative (but some are testing and trying to figure out program models)
- It is not asking a system or program to do it all
- It is putting the burden of alignment and coordination off of parents and onto programs, systems and policies
- Intentionally linking services is what makes two gen different
- Quality of services is important. Linking mediocre services will not have the same impact



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Core Components



From: Ascend at the Aspen Institute



Opportunities for Two-Gen in ACF



Current
Flexibility



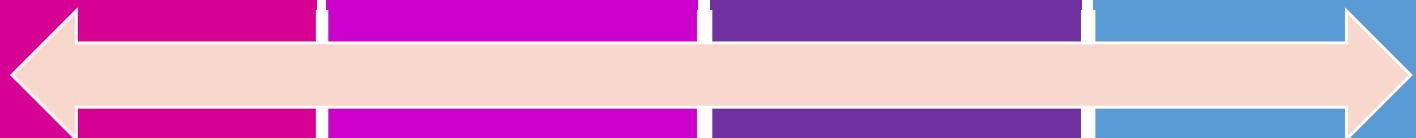
FY 2017
Budget
Proposal



Technical
Assistance,
Guidance,
and Research



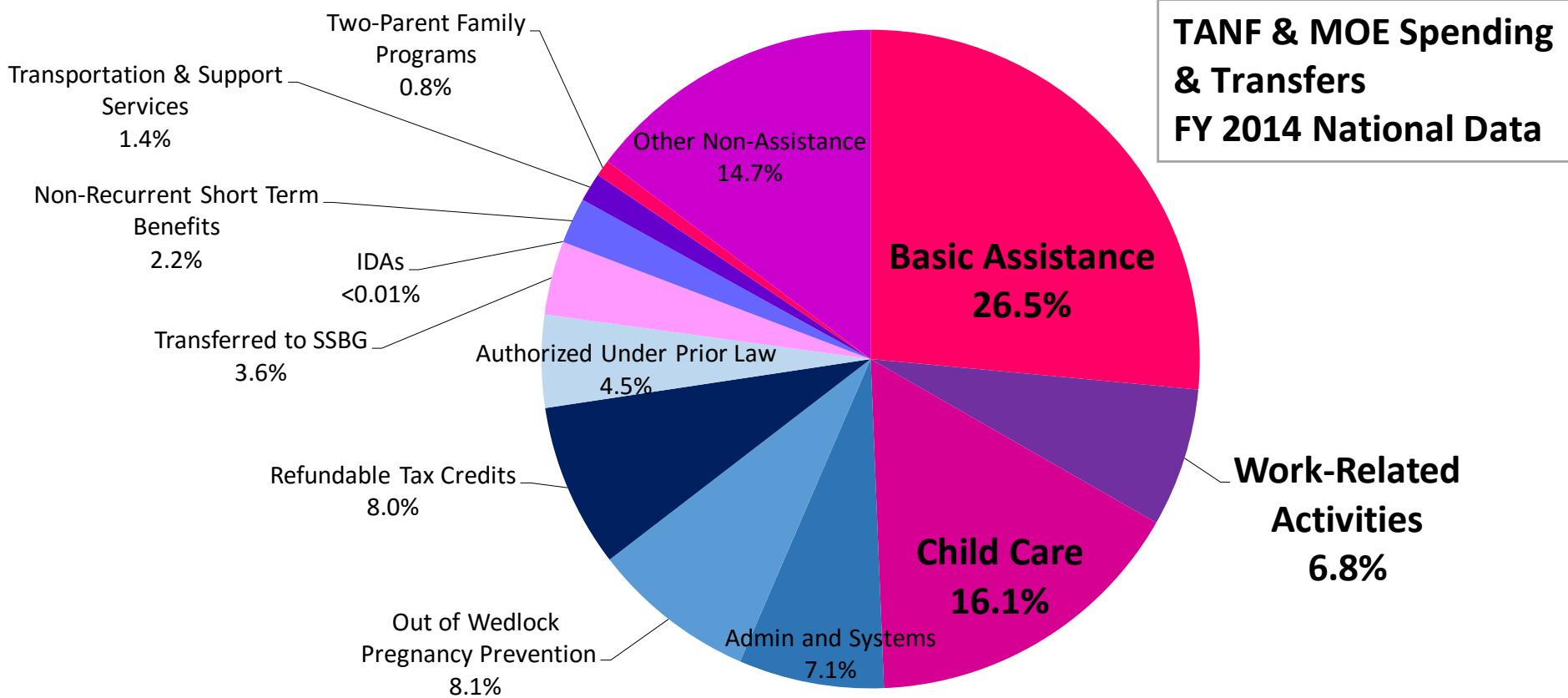
Partnerships





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Current Flexibility – TANF example





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Federal Budget

Current:

- \$25 million DOL Strengthening Working Families Initiative
- Rural IMPACT



President's Proposed FY '17 Budget

- \$100 million for TANF Two-Generation Demonstration projects:
- \$20 million in USDA for two-gen rural child poverty demonstrations
- \$16 million for early childhood-parent involvement model in Bureau of Indian Education schools



Technical Assistance



- OFA: Systems to Family Stability National Policy Academy
- TANF Gateway to Opportunity: Improving Parental Employment & Family WellBeing Outcomes
- TANF Regional Conferences
- OFA Health Profession Opportunity Grants Grantee Meeting & Roundtables
- OFA Healthy Marriage and Responsible Fatherhood Intake Conference
- OFA TA Webinar
- OCS Community Action Partnership National Webinar and National Conference
- Iowa Community Action Association Annual Training Conference
- State CSBG and TANF Focus groups
- OHS – Building Foundations for Economic Mobility Webinar



Guidance

- ✓ Staking out two-gen principles for ACF
- ✓ Information Memorandum to TANF
- Information Memorandum to CSBG
- Letter to the Human Services Commissioners
- Conference Call with the Commissioners
- Webinars to further engage Regional Administrators, Regional Program Managers, and State Staff





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Research



- **Early Head Start University Partnerships: Buffering Toxic Stress** – an evaluation of 6 different parent-child interventions
- **Head Start University Partnerships: Dual Generation Approaches** – an evaluation of 4 models
- **Two-Generation Approaches to Improving Family Self-Sufficiency** – a comprehensive literature review & two-gen scan to build knowledge for future evaluation & research



Two-Gen and OFA's Work



1. Support our grantees to develop two-gen approaches that focus simultaneously on parental employment and child and family well-being.

2. Promote career pathways for low-income parents through TANF-WIOA coordination and program partnership.

3. Use data to communicate effectively about results, learning, and insights from TANF, HPOG, and HMRF.



Resources

- *Strengthening TANF Outcomes by Developing TwoGeneration Approaches to Build Economic Security*, TANF-ACF-IM-2016-03,
<http://www.acf.hhs.gov/programs/ofa/resource/tanf-acf-im-2016-03>
- *Creating Opportunities for Families: A TwoGeneration Approach*, The Annie E. Casey Foundation, November 2014, <http://www.aecf.org/resources/creating-opportunity-for-families/>
- *Making Tomorrow Better Together: Report of the TwoGeneration Outcomes Working Group*, Ascend at the Aspen Institute March, 2016
<http://ascend.aspeninstitute.org/pages/making-tomorrow-better-together>
- *Promoting Two-Generation Strategies: A Getting-Started Guide for State and Local Policy Makers*, by Christopher T. King, Rheagan Coffey, and Tara C. Smith, Foundation for Child Development, November 2013, <http://fcd-us.org/resources/promoting-two-generation-strategies-getting-started-guide-state-and-local-policy-makers>



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Resources

- *Top Ten for 2Gen: Policy Ideas & Principles to Advance TwoGeneration Efforts*, by Anne Mosle, Nisha Patel, and Jennifer Stedron, Ascend at the Aspen Institute, October 2014, <http://ascend.aspeninstitute.org/pages/top10>
- *Thriving Children, Successful Parents: A TwoGeneration Approach to Policy*, by Stephanie Schmit, Hannah Matthews, and Olivia Golden, CLASP, July 2014, <http://www.clasp.org/resources-and-publications/thriving-children-successful-parents-a-two-generation-approach-to-policy>
- *TANF and the First Year of Life: Making a Difference at a Pivotal Moment* by Elizabeth Lower-Basch and Stephanie Schmit, CLASP, October 2015 <http://www.clasp.org/resources-and-publications/tanf-and-the-first-year-of-life-making-a-difference-at-a-pivotal-moment>



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For more information

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(202) 260-6662





Audience Poll #3

Where does your TANF program fall on the two-generation continuum?

- a) Child-focused
- b) Child-focused with parent elements
- c) Whole family
- d) Parent-focused with child elements
- e) Parent-focused
- f) Unsure



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Where Are We Now: Utah

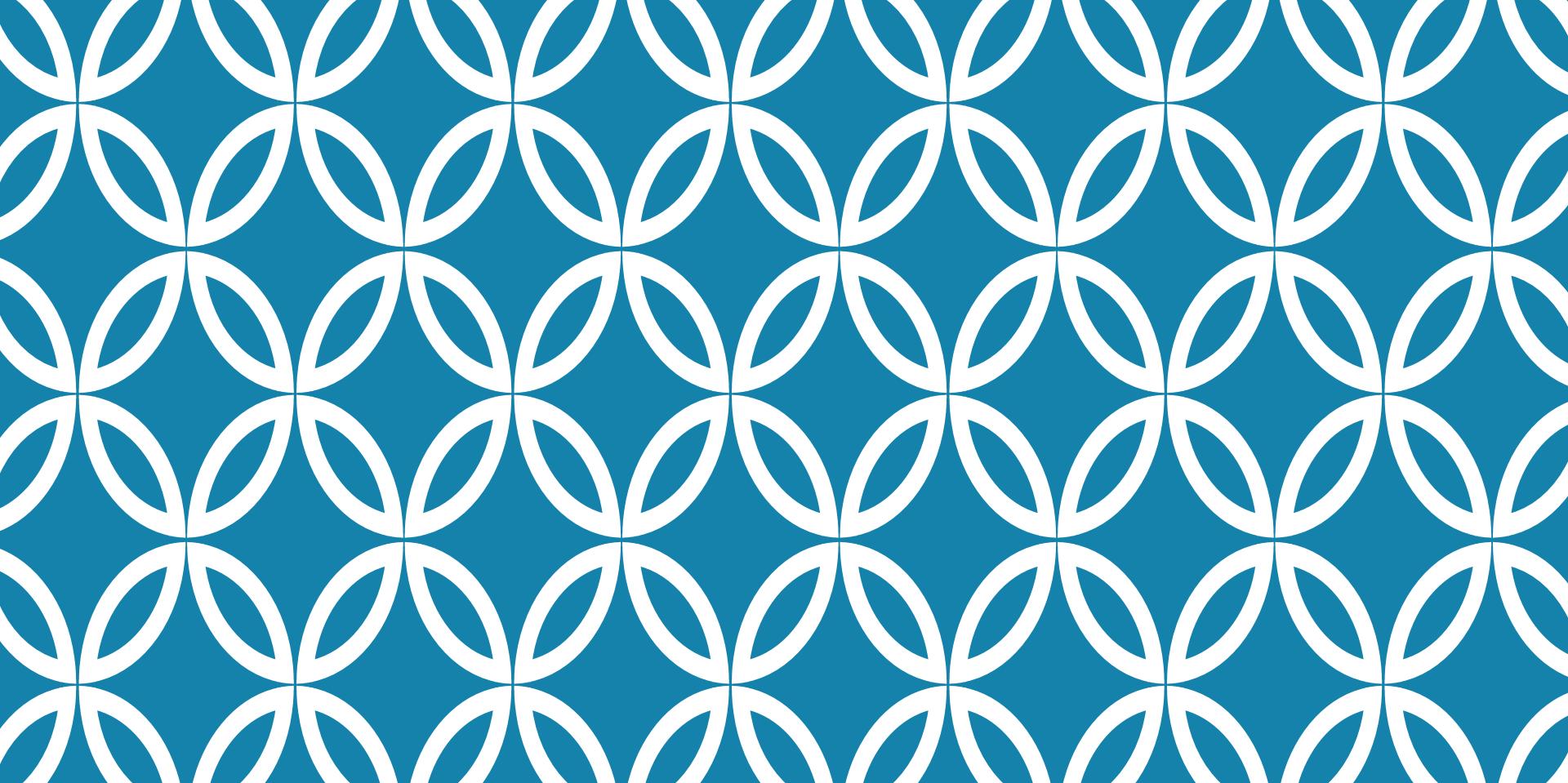
Sisifo Taatiti

Utah Department of Workforce Services

and

Tracy Gruber

Utah Department of Workforce Services

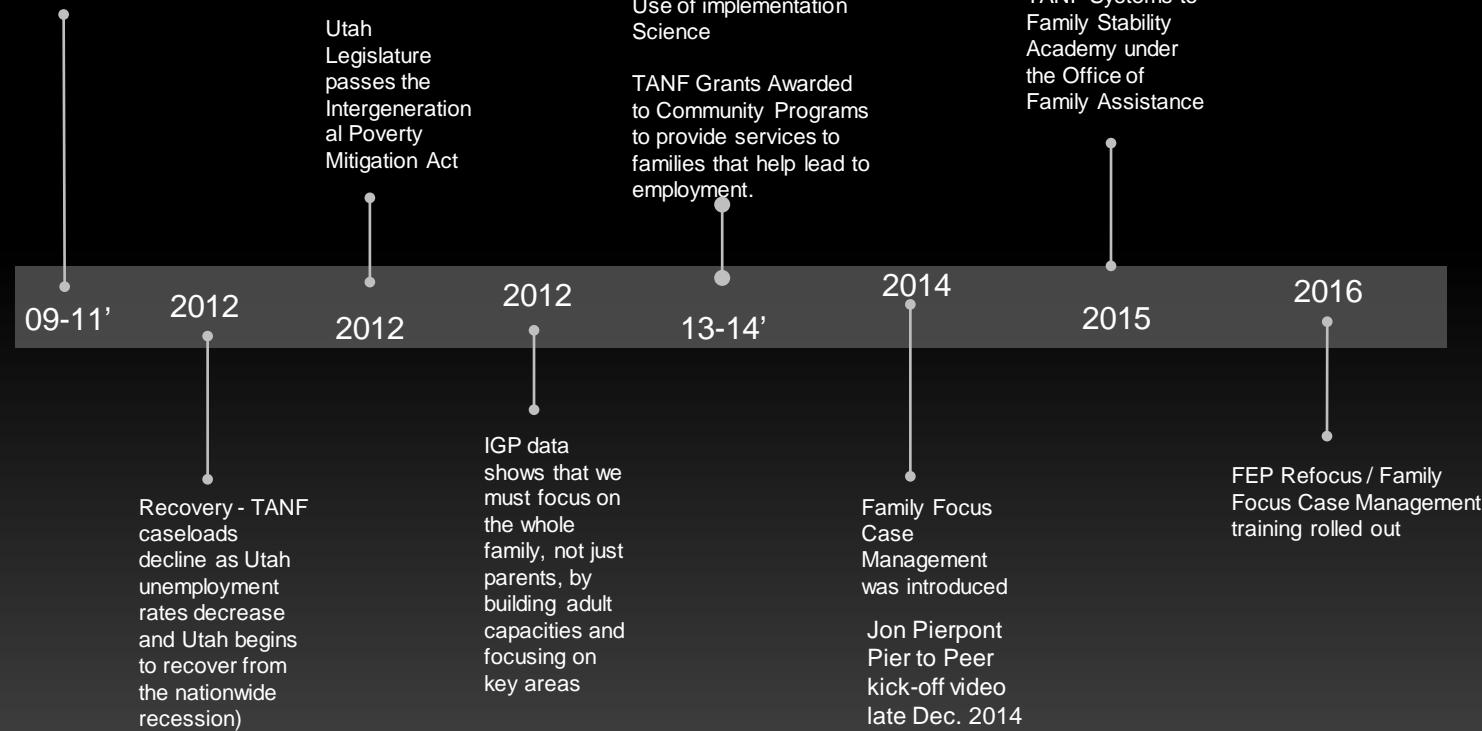


FAMILY FOCUSED CASE MANAGEMENT: A TWO GENERATION APPROACH TO SERVING FAMILIES

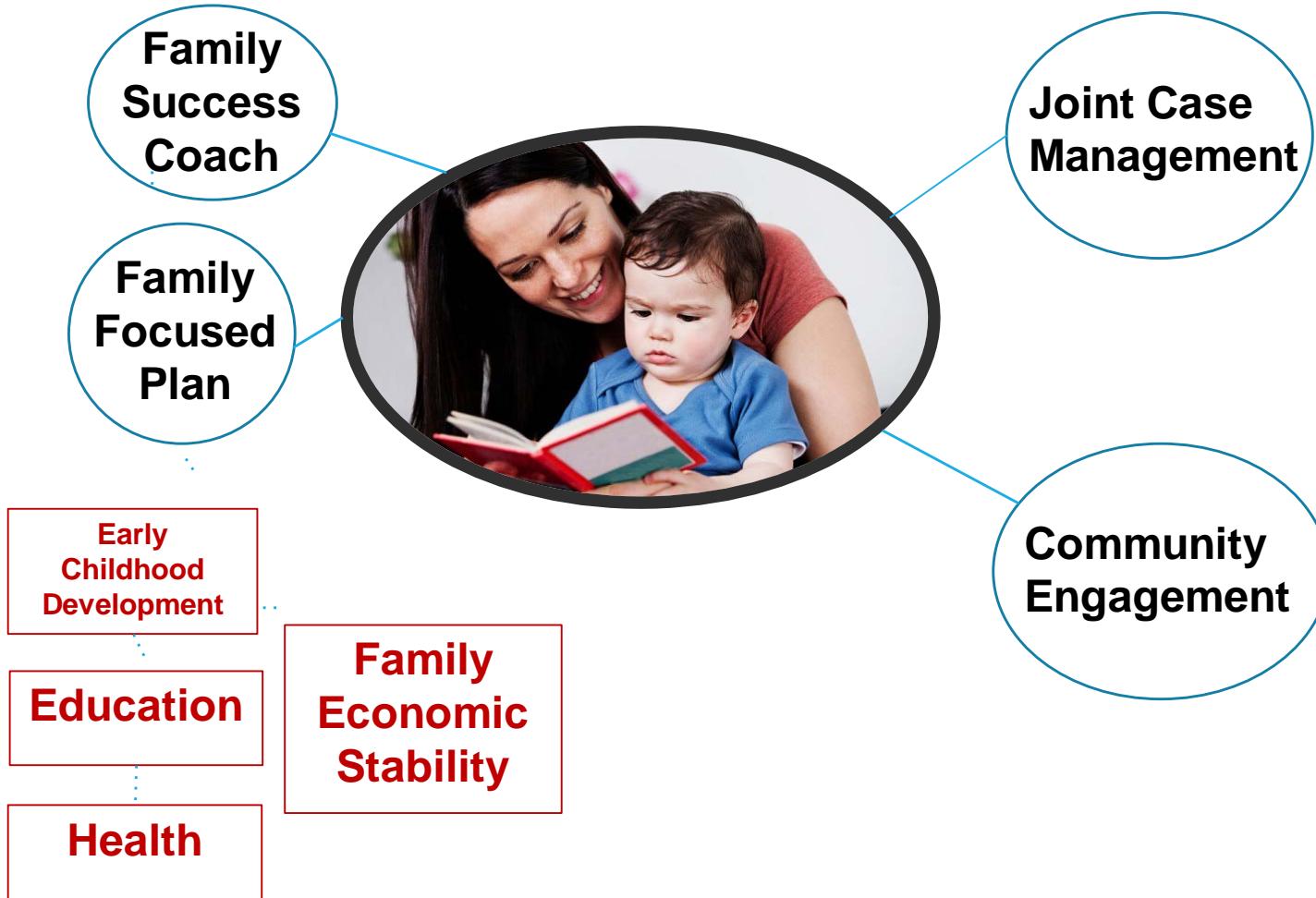




TANF caseloads increase as the nation is impacted by the Great Recession



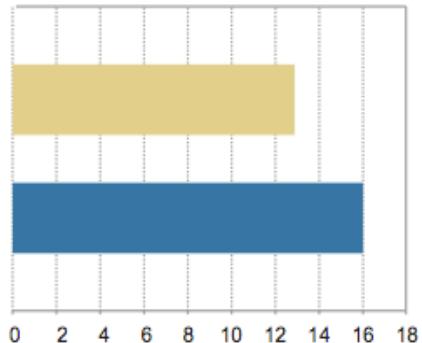
“NEXT GENERATION KIDS”



NEXT GENERATION KIDS CHILD OUTCOMES

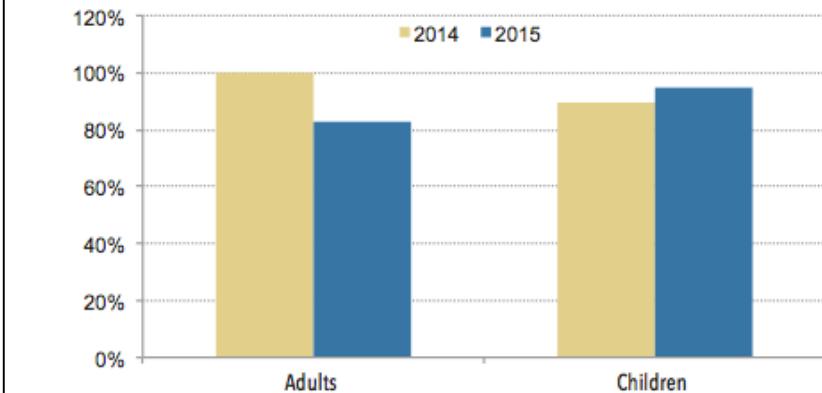
Participation in Preschool

Attending preschool/head start



Public Health Insurance Enrollment

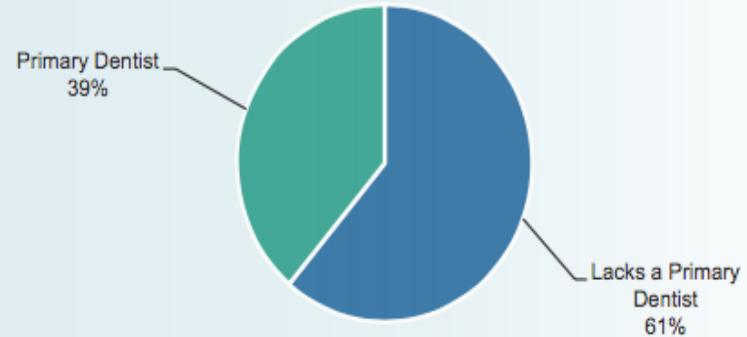
Eligible children for preschool/head start



Access to Primary Care Physician

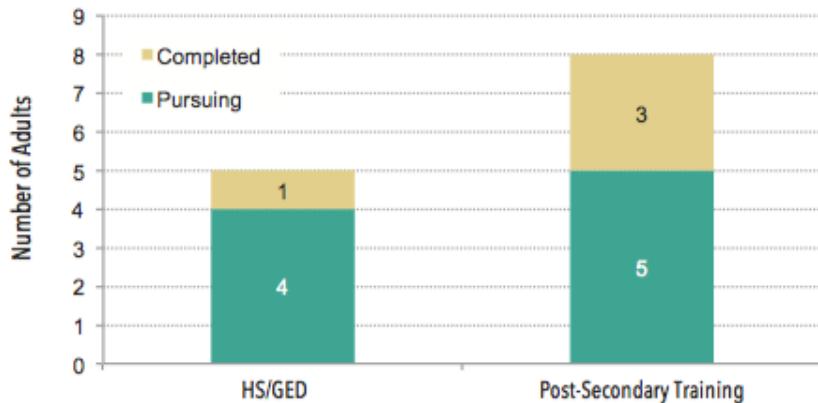


Access to Primary Dentist

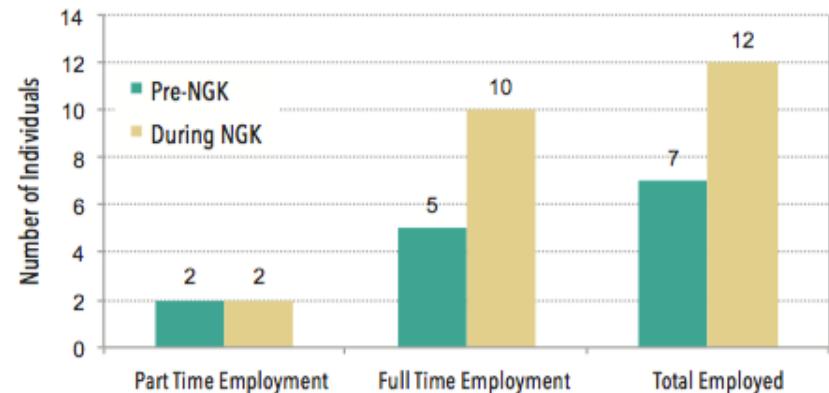


NEXT GENERATION KIDS ADULT OUTCOMES

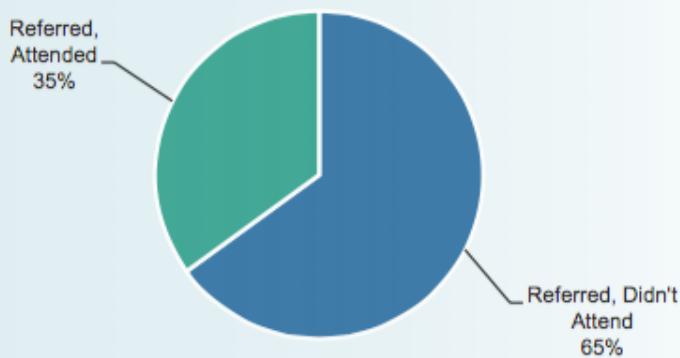
NGK Adults Pursuing Education & Training



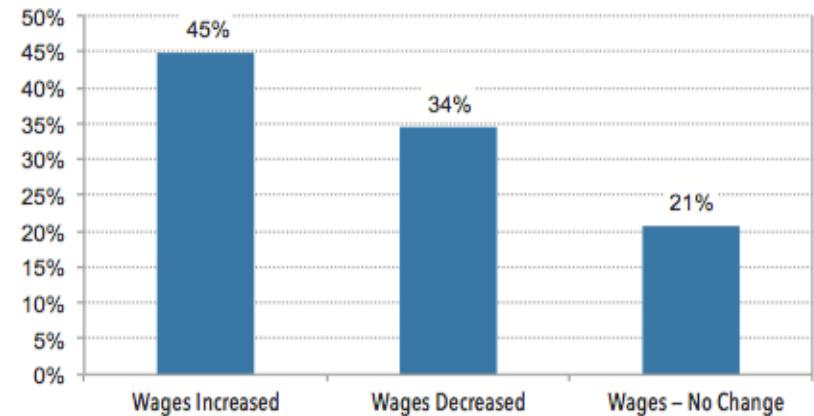
Employment Increases in NGK



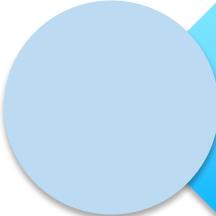
Participation in Financial Coaching



Change in Wages from 2014 to 2015



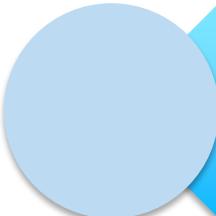
Family Focused Case Management



Implementation
Science



Academy Structured
Training



Measurements and
Outcomes

Family Focused Case Management

Training Modules

- Coaching Training – All Supervisors/Managers
 - Command Center Training
- Intro to Human Development / Case Management
 - Motivational Interviewing I, II, III
 - Case Management I, II, III
 - Executive Functioning
 - Trauma Awareness

Presenters –

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Where Are We Now: Connecticut

Peter Palermino

Connecticut Department of Social Services

and

Steven Hernández
Connecticut Commission on Children

Two-Generational Programming and Policy



The Connecticut Commission on Children and
The Connecticut Department of Social Services

April 28, 2016

Core Two-Generational Strategies

Most two-generational models share a common set of principles and structural components:

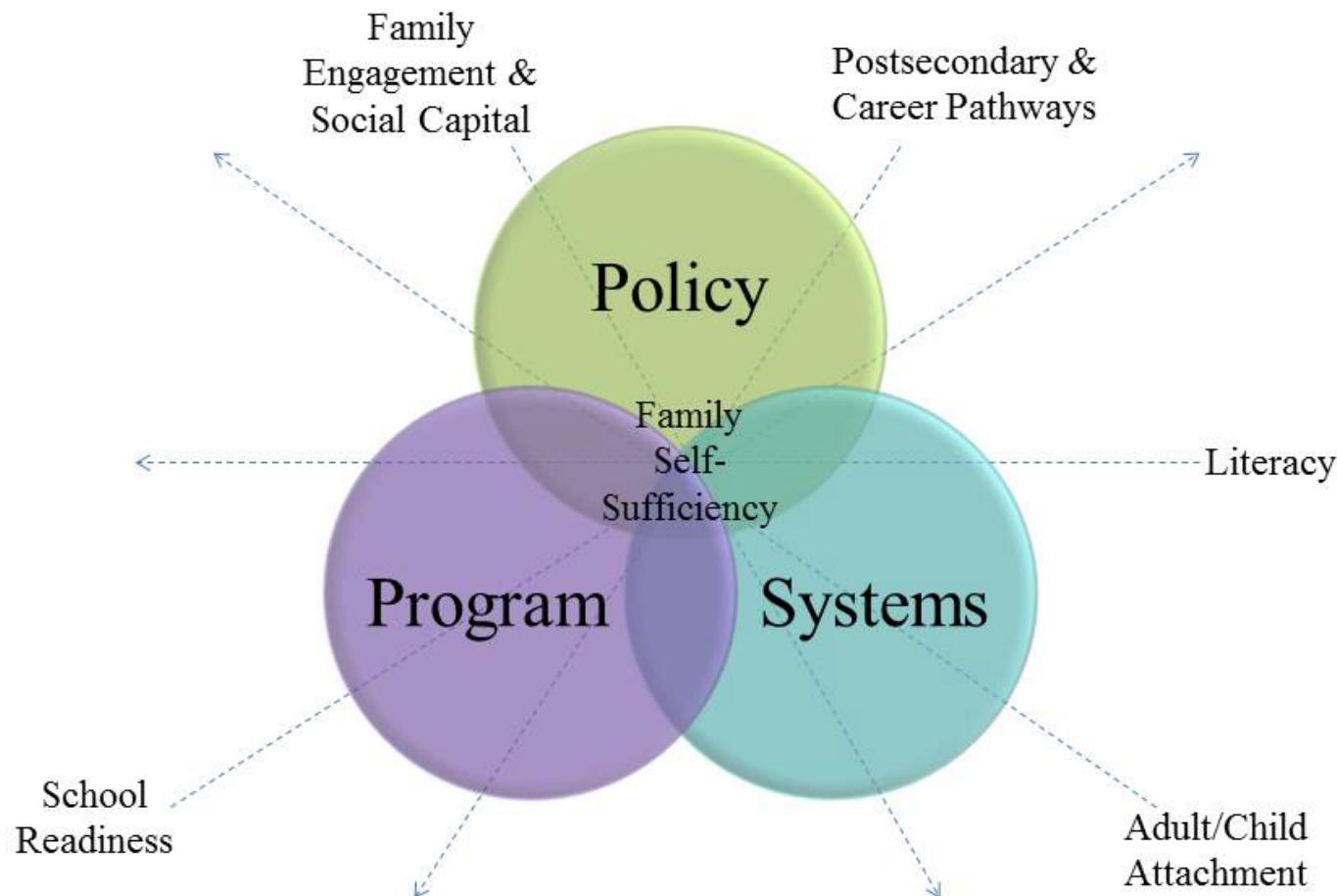
- * **Focus on low-income families and family as core unit.**
- * **Create a portal for entry that is open to both parent and child.**
- * **Address learning, work and family strength.**
- * **Operate on a principle of service effectiveness and resource efficiency for the family.**
- * **Linked to ACF/Connecticut TANF Academy Project – focus on non-custodial parents**

Core Two-Generational Strategies Cont.

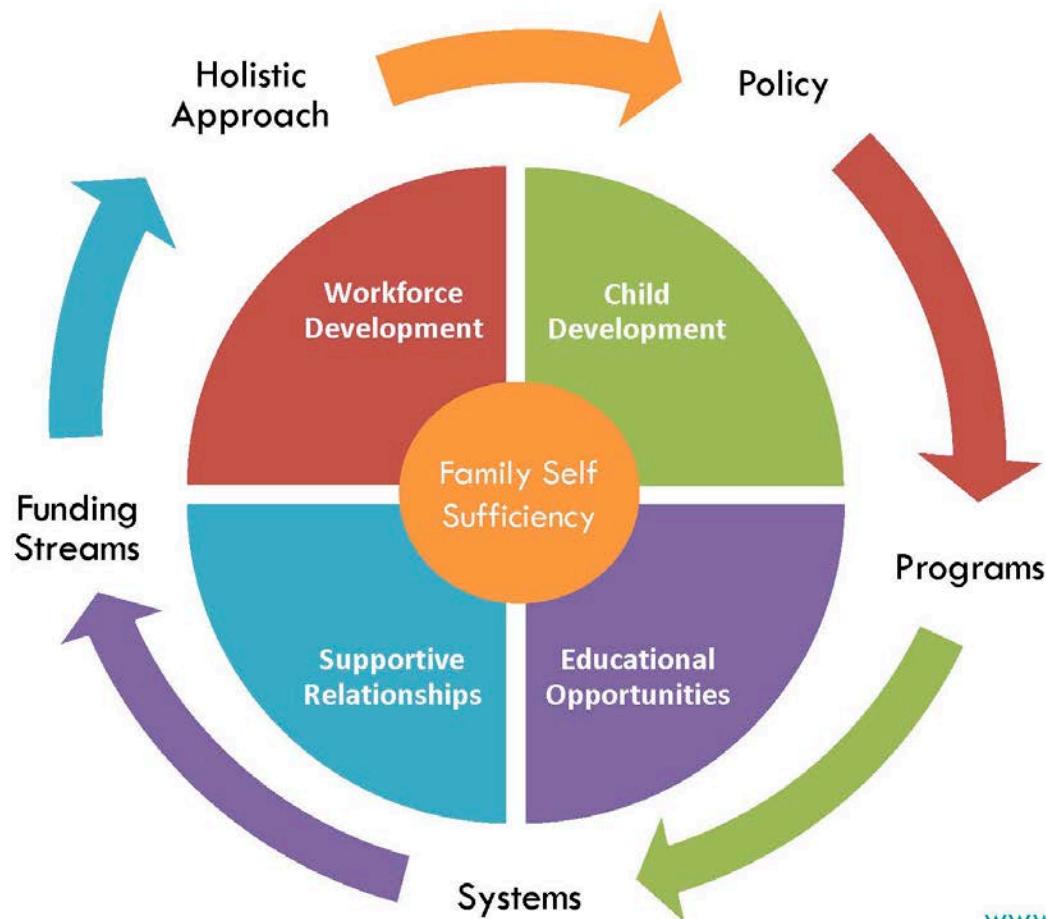
Most two-generational models share a common set of principles and structural components:

- * **Offer dignity and authentic commitment to diversity.**
- * **Provide ample context for peer to peer learning.**
- * **Support both fathers and mothers.**
- * **Value the family over standard protocols.**

Two-Generational Strategy



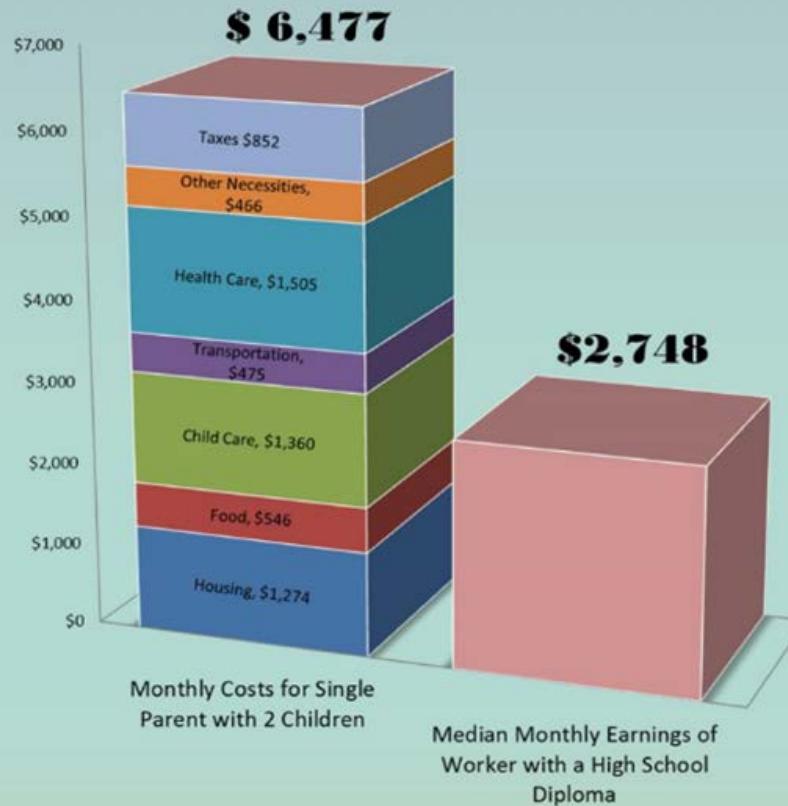
Two Gen Strategy



Parents as Partners for Change

- * Ensure that parents help lead two-generational planning.
- * Study the multiple assets that low-income parents bring.
- * Utilize parents as core informants.
- * Tap parents as strong community messengers.
- * Bring in both fathers and mothers.
- * Include the teen parent perspective.
- * Include non-custodial parents.

Raising a Family in Connecticut



Sources:

1. Analysis of Economic Policy Institute Family Budget Calculator (Connecticut region) www.epi.org/resources/budget
2. IPUMS ACS 2013 Connecticut --<https://usa.ipums.org/>

Components of CT's 2GEN Legislation

- * Is parent informed and guided by parents throughout each stage;
- * Delivers academic and job readiness support services across two generations;
- * Builds a learning community of pilot sites to share strategies across urban, rural, suburban and regional targets;
- * Takes all learnings to develop a state-wide blueprint for both school and workforce success;

Components of Legislation Cont.

- * Creates six pilots which focus on a) early learning programs, b) adult education, c) child care, d) housing, e) job training, f) transportation, g) financial literacy and h) other related support services.
- * Requires a long-term plan and blueprint for a two-generational model with Temporary Assistance for Needy Family funds
- * Includes a plan for state grant incentives for private entities that develop two generational programming

Components of Legislation Cont.

- * Creates a workforce liaison to gauge and coordinate the needs of employers and households in each pilot community
- * Creates an evaluation that looks at outcomes in child, parent, family and systems
- * Is a three branch strategy that builds a strategic partnership with philanthropy, business, scholars, elected officials and parents.

ACF/CT TANF Academy Project

- * Aligning with CT Two- Gen legislation
- * Developing a pilot that will target non-custodial parents and their children in partnership with community action agency that currently operates a Fatherhood and early care program.
- * Accessing national consultants and states which have operated similar projects

Two-Generation State Policy: The State of the Field

April 28, 2016

Sharon McGroder, Ph.D.

Program Director for Human Services
Economic, Human Services, and Workforce Division
National Governors Association Center for Best Practices



NGA's Interest in Two-Generation

- A useful lens for framing our work with states around family economic security and child well-being
- Federal opportunities align with adopting a two-generation approach to serving low-income families
- Resonates with our constituents: Ensuring efficient and effective government

What is Two-Generation POLICY?

- Two-generation **programs** focus on comprehensive, coordinated, seamless services delivery for whole families, usually around parental employment and early childhood education/child care
- Two-generation **policy** shapes the conditions and rules under which programs operate
- Two-generation **state policy** focuses on what governors and state legislators can do

My Presentation

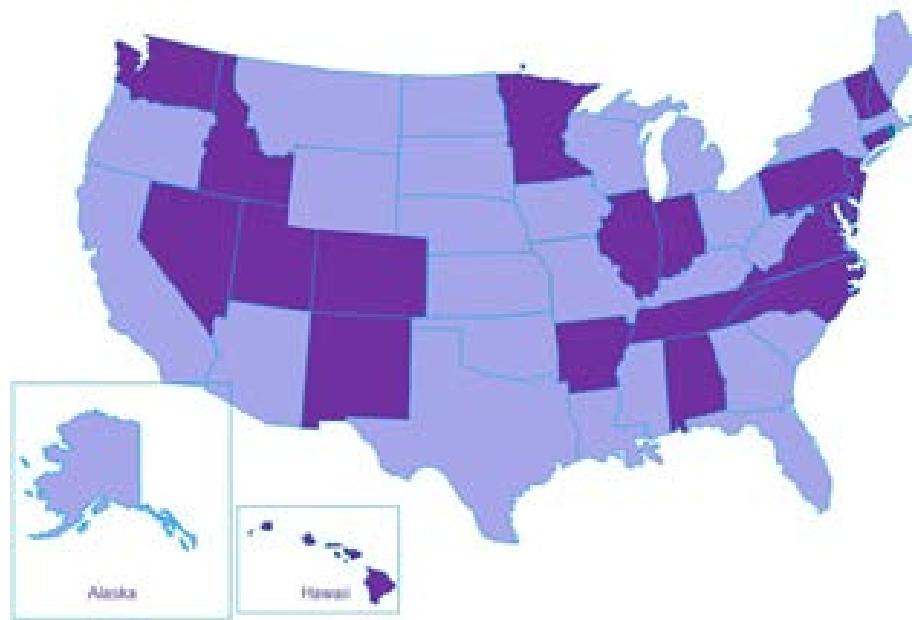
- Where are states with respect to two-generation state policy?
 - Awareness
 - Opportunities
 - Ideas, action
- New two-generation technical assistance opportunity for states

Two-Generation State Policy Forum

- March 14-16, 2016, in Salt Lake City, Utah
- Objectives:
 - Raise awareness among senior state leaders of the potential of two-generation state policy
 - Highlight current state policy efforts and federal opportunities to advance two-generation approaches
 - Help states take initial steps towards two-generation state policy

Two-Generation State Policy Forum

- Participants:
 - Officials from 22 states and one territory
 - Utah Gov. Gary Herbert and Lt. Gov. Spencer Cox
 - 16 policy advisors from governors' offices



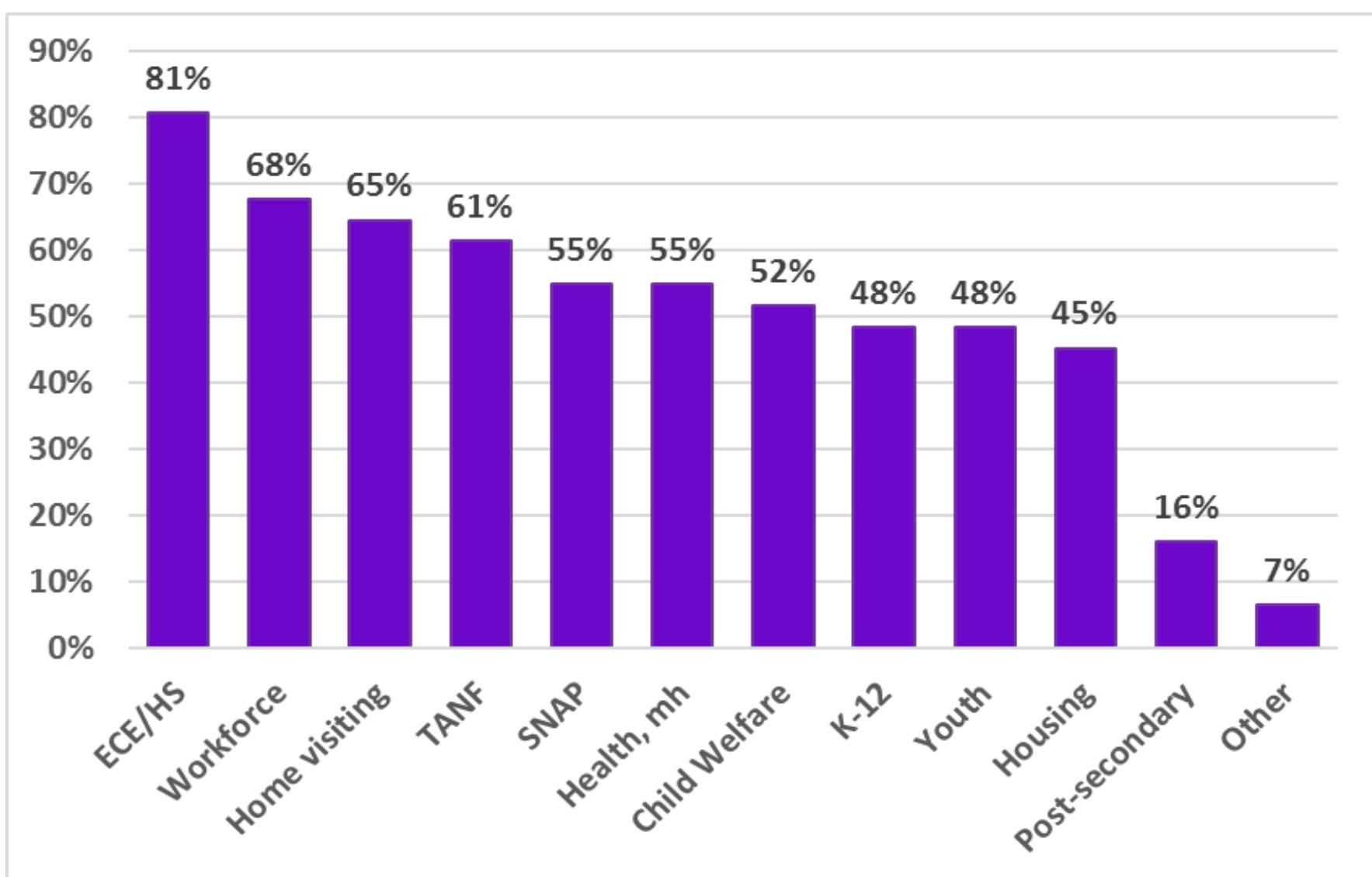
Two-Generation State Policy Forum

- Participants:
 - Officials from a variety of policy areas:
 - 20 human services officials
 - 16 policy advisors from governors' offices
 - 11 workforce and economic development officials
 - 5 health and human services officials
 - 3 health officials
 - 3 education officials

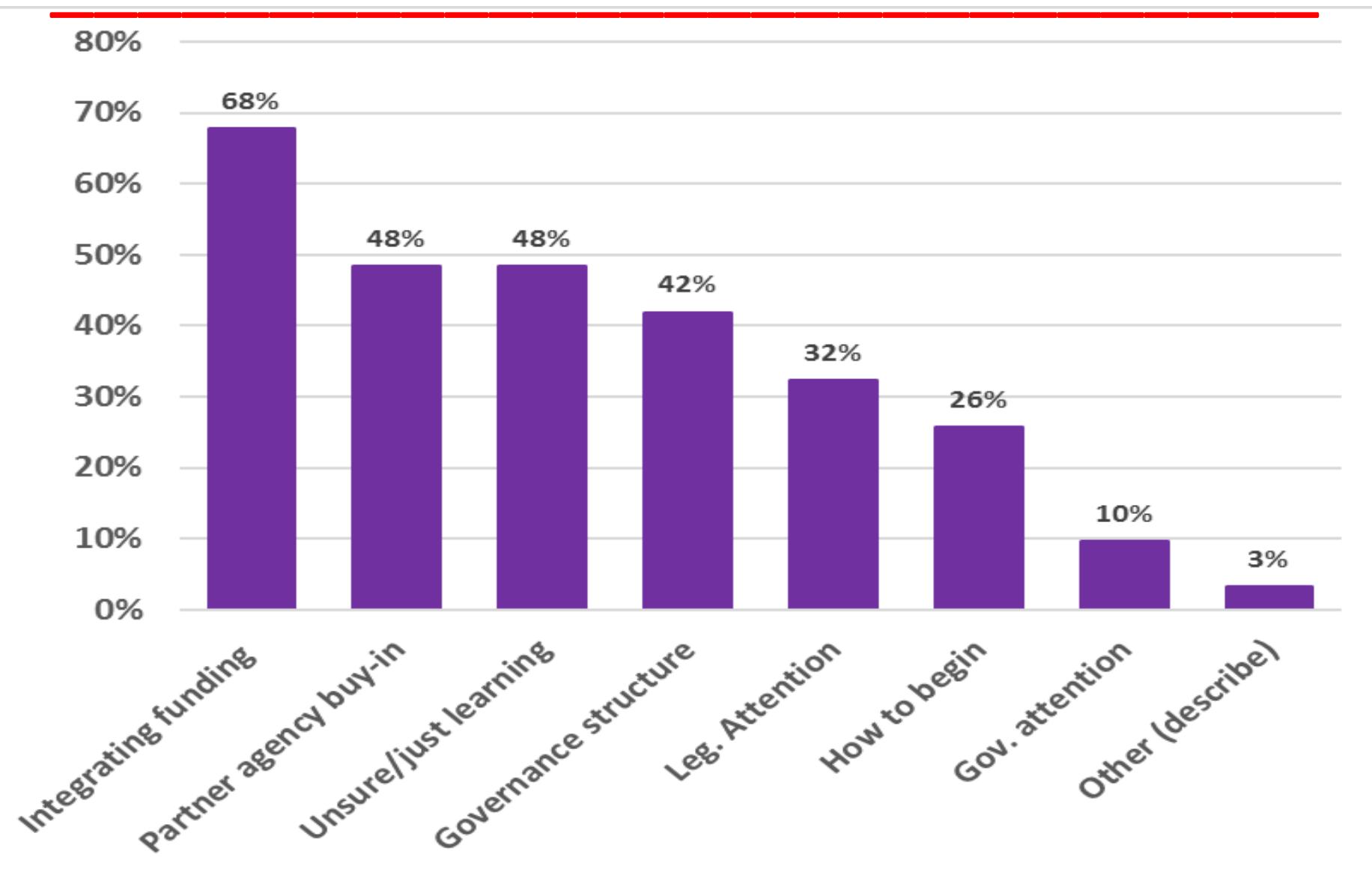
Two-Generation State Policy Forum

- Almost half of state participants were familiar with the concept and came to learn
- Another quarter had begun planning or developing two-generation efforts and wanted ideas about what more they could do
- Another 22% had two-generation efforts in place and want to take them to the next level
- Two officials were not familiar with two-generation

Policy areas of interest



Challenges?



States' Emerging Ideas

- Connect Workforce Investment Boards to child care
 - Family coaching case management model
 - Integrate financial empowerment into adult- and child-serving programs
 - Centralized and presumptive eligibility determination for TANF, SNAP, Medicaid
 - Cross-agency approach to homelessness
-

“What would you like to learn more about to implement your ideas?”

- Collaboration around particular policy areas
 - Implementation, best practices in other states
 - Data sharing/data integration across programs and state entities
 - Obtaining buy-in from stakeholders, including the legislature and frontline workers
 - Blending and braiding funding
 - Materials around messaging
-

Two-Generation State TA Effort

- NGA and CLASP designing and executing a two-year TA effort with a small number of states around two-generation state strategies
- Project goal: Help states better align parent- and child-focused service delivery systems
- Ultimate goal: Improve outcomes for both the adults and children in low-income families
- Funded by Annie E. Casey, W.K. Kellogg, Doris Duke Charitable Foundations

Two-Generation State TA Effort

- Currently in design phase
- RFA will be released in June
- States will be selected by September
- Selected states will receive two years of technical assistance:
 - Convening stakeholders
 - Mapping policies and fiscal resources
 - Developing a two-generation strategic plan
 - Implementing their state plans



Audience Poll #3

Which component would you most like technical assistance in, considering next steps for your own TANF program's two-generation approach?

- a) Education
- b) Economic Supports
- c) Health and Well-Being
- d) Social Capital



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Facilitated Q&A

Carol Mizoguchi, OFA



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